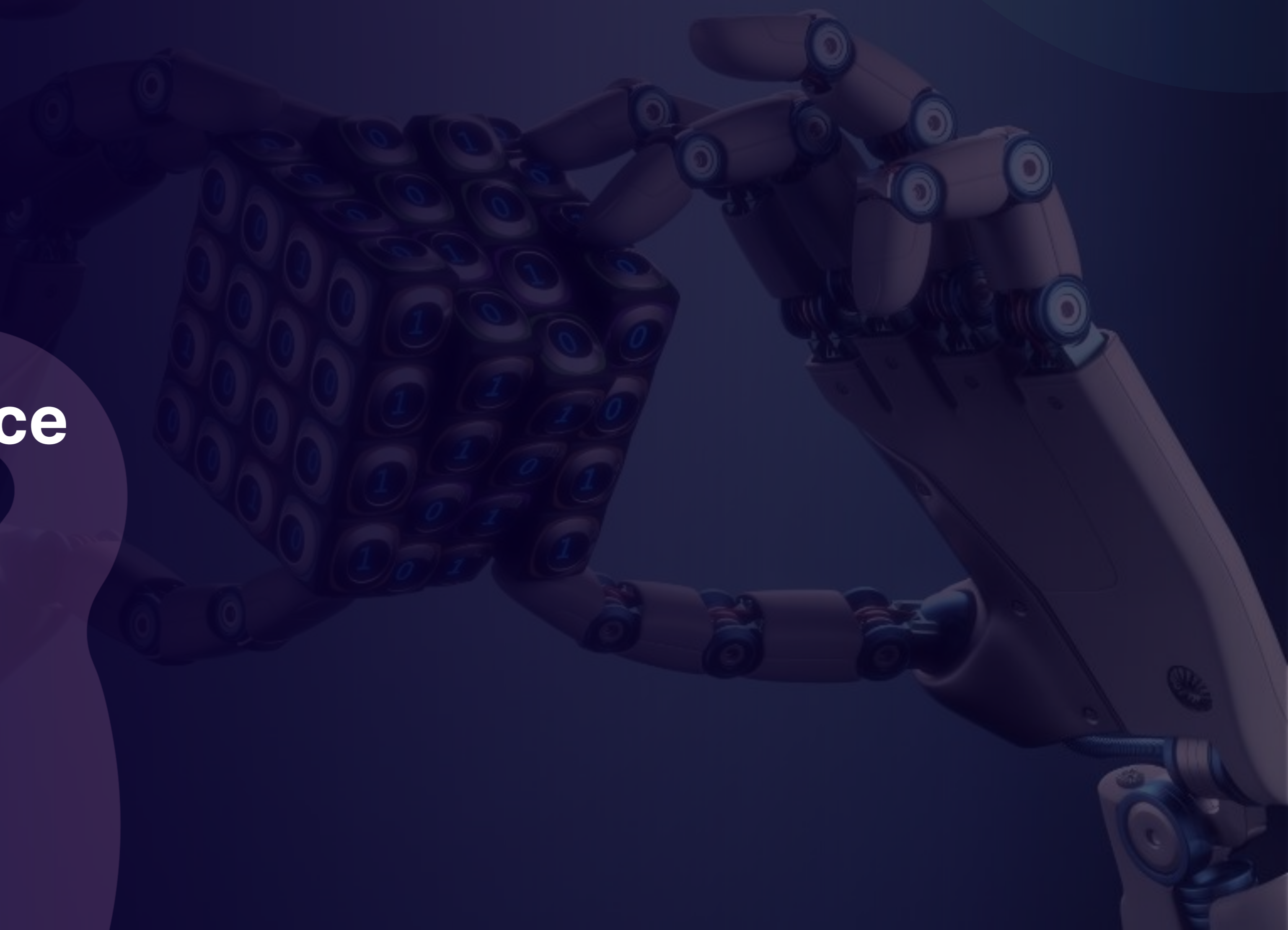
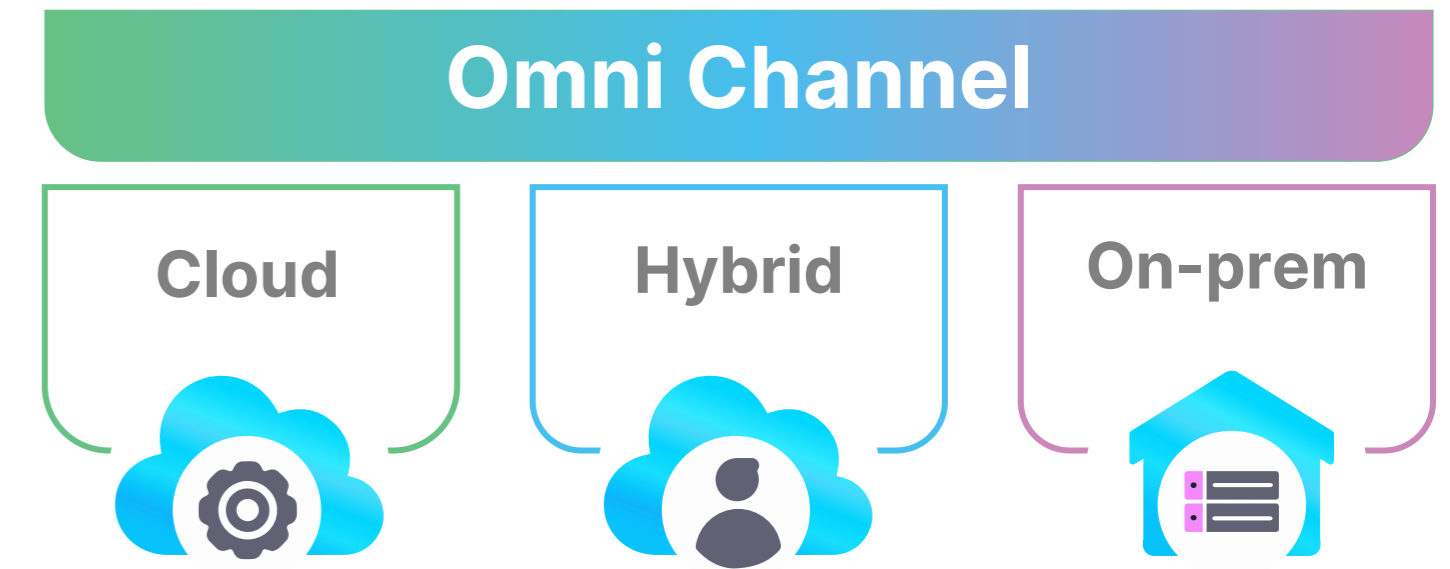




**Workforce &  
Business Intelligence  
to drive Business  
Improvement**

[repsmate.com](https://repsmate.com)





### Advanced Reporting



Real-time & historical visual reports & dashboards from any data source. Self-service, automated data collection and centralized. You can quickly generate reports and insights to answer important questions about your business.

### Analytics & workforce management



Speech to Text Transcriptions, Text Analytics, Speech Analytics, Emotions Analysis, and Predictive Analytics (auto scoring). Everything you need to deploy, manage and monitor your workforce.

### Advanced Predictive Algorithms



The most advanced predictive algorithms for forecasting and predicting customer behavior, trends, and outcomes. Generate meaningful insights to make better decisions for your business.

### Quality management



Auto-evaluate all of your operations in real-time, monitor customer service quality, and identify areas of improvement. Use powerful analytics to gain insights into how your agents are performing and how to optimize operations to ensure customer satisfaction.

### Compliance Management



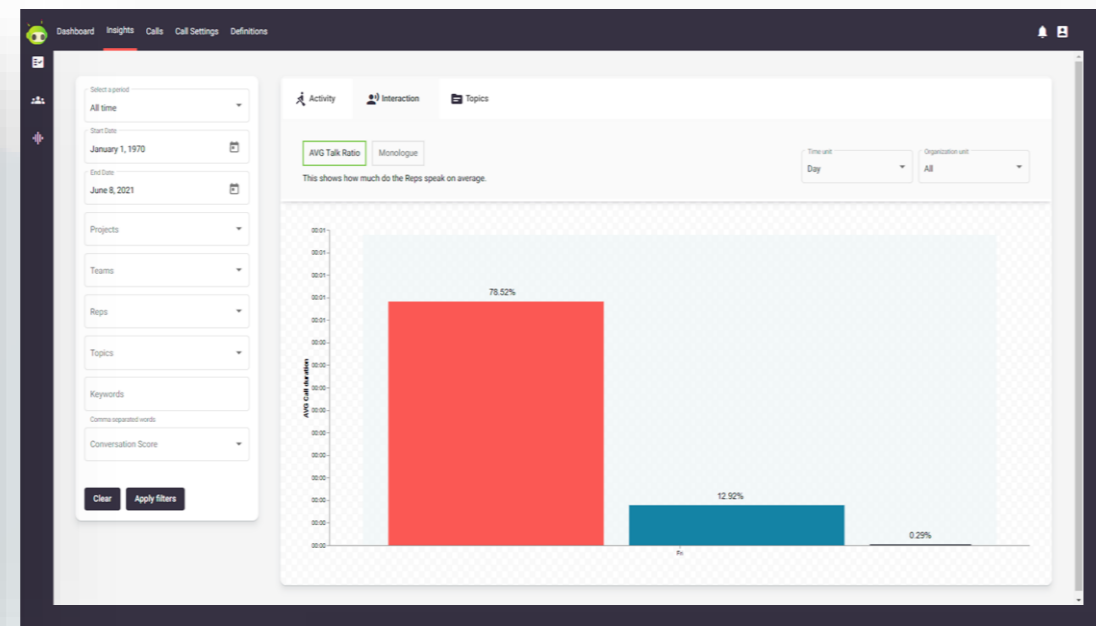
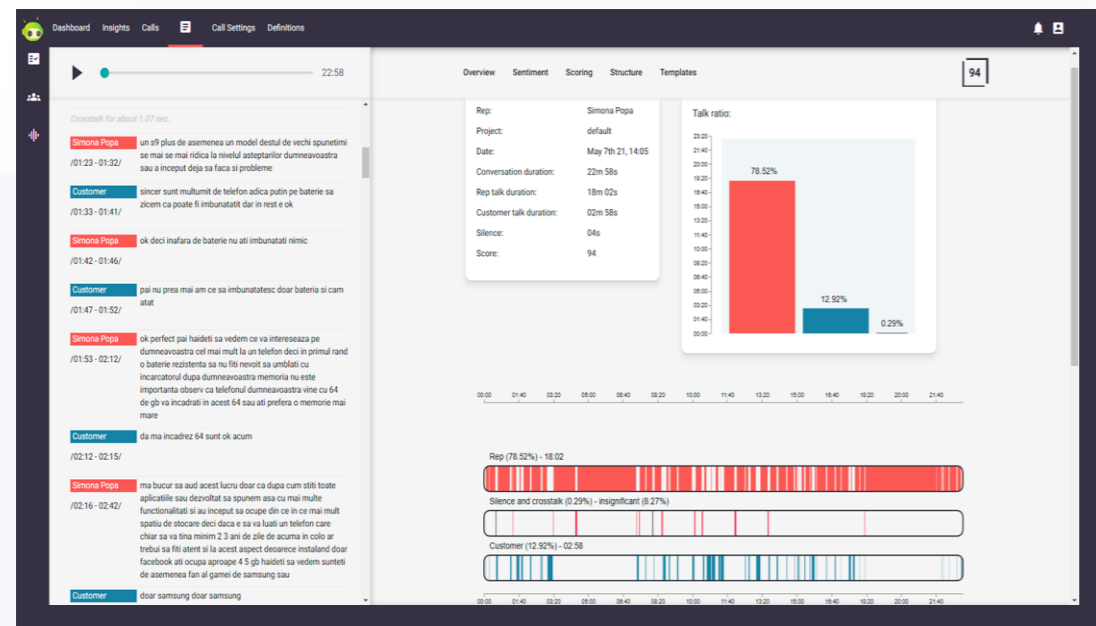
Monitor 100% of customer interactions to ensure compliance with industry regulations. Automatically alert compliance teams of any violations and track necessary actions taken and receive insights into how your operations measure up against industry standards.

# RepsMate saves 80% of QA costs and identifies 100% missed sales opportunities!



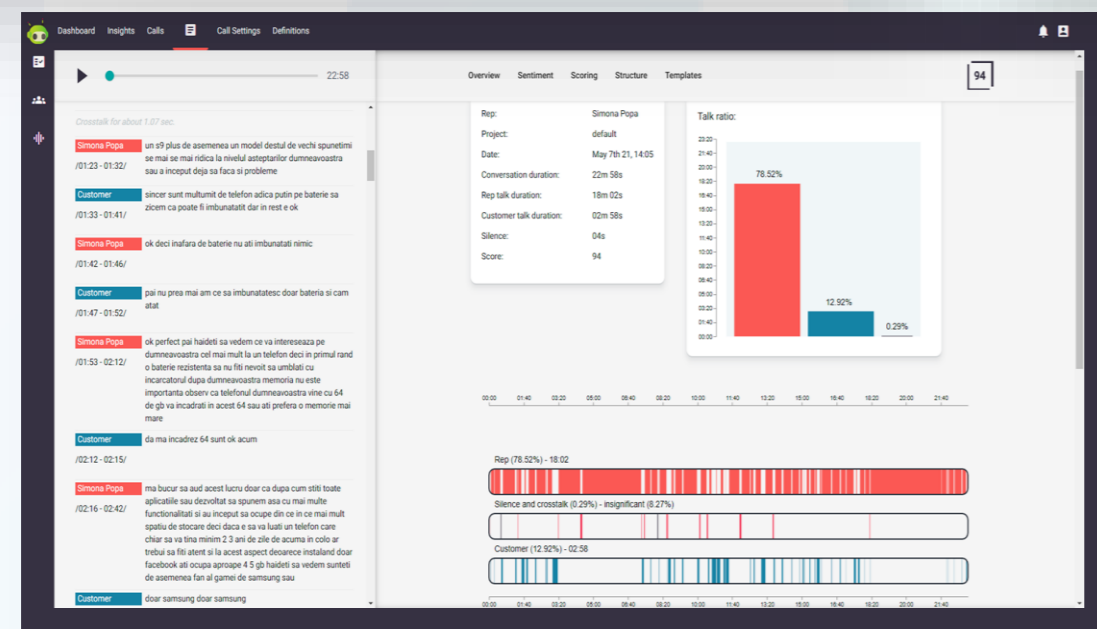
## COMPLETE OVERVIEW

Analyzes 100% of conversations and helps managers evaluate 9x faster. Saves up to 80% of QA costs and ensures 100% of customer complaints are identified while highlighting 100% of missed sales opportunities.



## BUSINESS INTELLIGENCE

Identifies agents' improving opportunities and customers' needs by providing real-time reporting on key performance indicators.



ID	Rep	Project	Date & Time	Topics	Sentiment	Call duration	Talk time	Call score	Actions
40	Mihai Team RepsMate	RepsMate	Sep 2nd 20, 11:11	deal request product feedback	🟡	01:32		9	
61	George Team RepsMate	Microsoft	Oct 14th 20, 12:12	android issue iphon iphon iphon	🟡	01:01		7	
84	George Team RepsMate	RepsMate	Nov 7th 20, 03:12	phon android iphon iphon	🟡	01:01		9	
82	George Team RepsMate	RepsMate	Nov 4th 20, 12:12		🟡	01:01		7	
81	George Team RepsMate	RepsMate	Nov 2nd 20, 08:12		🟡	01:01		6	
76	Isabela Team RepsMate	RepsMate	Nov 29th 20, 12:12	offer want iphon iphon	🟡	01:14		7	
84	Isabela Team RepsMate	RepsMate	Nov 27th 20, 12:12	anna home element grand iphon	🟡	01:14		5	
80	George Team RepsMate	RepsMate	Nov 1st 20, 12:12		🟡	01:01		5	
72	Mihai Team RepsMate	RepsMate	Nov 18th 20, 12:12	like iphon iphon iphon	🟡	01:14		10	
66	George Team RepsMate	Microsoft	Nov 14th 20, 03:12	offer show case want	🟡	05:54		5	



## ALERTS & NOTIFICATION

Identifies Missed sale opportunities & Non-compliance interactions to prevent fines and potential improvements. Automatically alerts compliance teams of any violations and tracks necessary actions taken.



## INCREASE TRUST

Helps managers to deliver high-quality feedback and boosts transparency through customer feedback, employee engagement and sale performance data.

## Manual Quality Assurance

Category	Comments	Score
Subcategory		
<b>Intro</b>		<b>25</b>
Company Branding	Did not mention the full company name.	5
Rep Introduction		10
Issue Inquiry		10
<b>Issue Resolution</b>		<b>17</b>
Personal data		N/A
Technical issues		N/A
Complaints		10
General information		N/A
Charging		N/A
Payments	Did not discuss about the payment methods.	7
<b>GDPR</b>		<b>10</b>
GDPR Low-Risk		N/A
GDPR High-Risk		10
<b>Outro</b>		<b>10</b>
Satisfaction Guarantee	Did not confirm customer satisfaction at all.	0
Outro Greetings		10
<b>TOTAL</b>		<b>62/80</b>

### Low Coverage Volume

Only 3-5% of recorded voice calls are actually analyzed. As a result, 2-4 calls are typically quality checked per agent per month. It begs the question, what if you happen to miss a problem call? What if you checked an agent's worst two calls of the month?

### Manual Processes

The QA process is often entirely manual, relying on an individual's manual listening to recorded calls and manually evaluating each one. This process is highly time-consuming, laborious and prone to error.

### Subjective Scoring

Analysis is subjective, often relying on individual opinions of what is "good" or "bad". This makes it difficult to get the full picture of how agents perform and who needs improvement.

### Quantity of Agent Feedback

With a subset of the total insights, training teams cannot effectively tailor coaching programs relevant to individual agents. As a result, they're compelled to train entire teams on general topics.

### Quality of Agent Feedback

Performance standards aren't clear. How can teams effectively improve performance if they can't make data-driven decisions?

# Automated QA - Why Make The Shift?:

Why make the swap to automate your QA? Well, automated QA offers:

The screenshot displays the Reps Mate interface. On the left, a call transcript is visible with alternating customer and agent messages. On the right, a QA scorecard is shown for a call. The scorecard includes a table of evaluation items with their scores and weights, and a total score of 83.75%.

Items	Score	Weight
Intro - (cat)	100%	2
Company Branding - (subCat)	100%	2
Rep Introduction - (subCat)	100%	1
Issue Inquiry - (subCat)	100%	1
Issue Resolution - (cat)	75%	5
Personal Information - (subCat)	NA	NA
Technical Issues - (subCat)	75%	2
Complaints and parking issues - (subCat)	NA	NA
General Information ( NO GDPR ) - (subCat)	NA	NA
Charging - (subCat)	NA	NA
Payments - (subCat)	NA	NA
GDPR - (cat)	100%	10
GDPR Low - (subCat)	100%	2
GDPR High - (subCat)	NA	NA
Outro - (cat)	33.33%	3
Satisfaction Guarantee - (subCat)	0%	2
Outro Greetings - (subCat)	100%	1
<b>Total</b>	<b>83.75%</b>	

## Increased Coverage

We help your QA teams to pick the right interactions to evaluate your calls. We eliminate randomness from QA by automatically scoring 100% of your calls.

## Objective Evaluation

Evaluations are objective, helping to identify even the slightest trends in performance by agents or channels over time.

## Speed and Efficiency

The process is automated and much faster than manual QA, allowing managers to review more interactions in less time. Automation also reduces the need for additional labor costs associated with manual reviews.

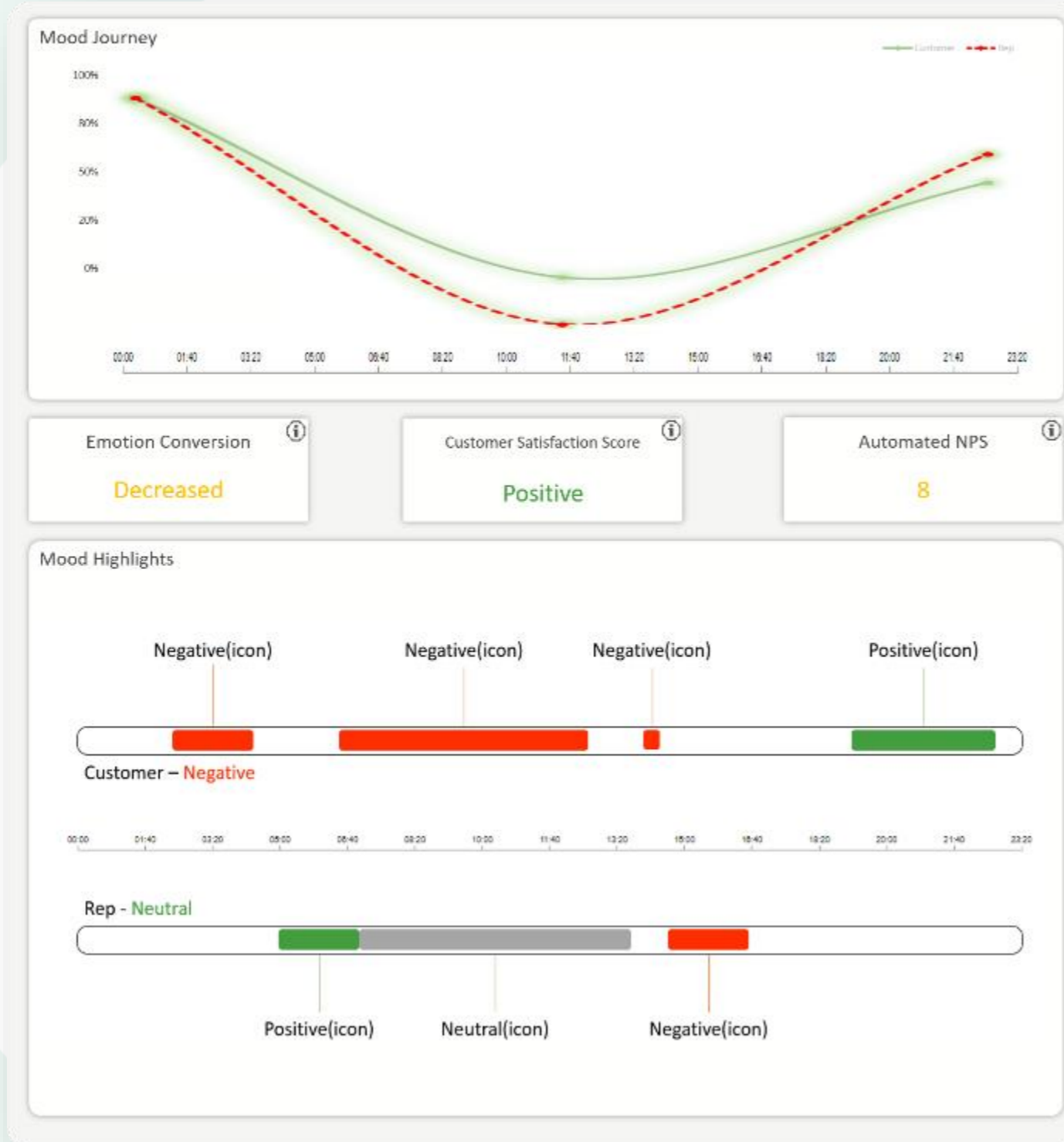
## Training Gap Analysis

Self-actualizing gap analysis showing which Reps require refresh training to provide the most inclusive Customer Experience and build strong Customer Relationships.

# RepsMate main benefits!



# Customer & Agent Interaction



## Reporting & Insights

Unlock the Value of your Data – Speech is an untapped Gold Mine! Detect how your customer’s are feeling and what they need. Get powerful insights into customer experience, agent performance and company trends.

### What is Dark Data?

The term "dark data" refers to information that organizations collect during their daily operations but do not currently exploit. Through artificial intelligence, this data can be processed and analyzed. Most organizations have vast amounts of dark data – this valuable resource can be exploited to enhance business operations and representatives' efficiency.

### Information at a Glance

Access real-time insights and get an overview of your customer and agent performance. Monitor KPIs, track trends, assess feedback, review interactions, compare teams and more in one single report..

### Spot Trends

Identify patterns, trends and anomalies in customer behavior and agent performance. Use this data to understand challenges, measure success and make more informed decisions.



# Tracking & improving KPIs

## Reduced Organizational Expenses

- ✓ Reduced interaction costs and increased first call resolutions by addressing customer needs effectively;
- ✓ Increased productivity using data-driven insights;
- ✓ Minimized regulatory fines and penalties by monitoring required disclosures, accordingly to industry standards;
- ✓ Lowered employee turnover due to increased job satisfaction;
- ✓ Decreased recruitment expenses due to reduced attrition;
- ✓ Decreased lost opportunities by real-time guidance for agents.

## Enhanced Team Productivity

- ✓ Targeted, personalized training for agent skill enhancement
- ✓ Efficient call guidance to maximize agent effectiveness
- ✓ Boosted KPI achievement, driving agent satisfaction and business growth
- ✓ Strengthened agent loyalty and contentment through goal-oriented gamification
- ✓ Improved agent performance via incentive-based rewards
- ✓ Easy implementation of best practices within the organization

## Increased Growth Opportunities

- ✓ Improved Net Promoter Score and customer satisfaction
- ✓ Increased customer trust and retention for repeat business
- ✓ Enhanced conversion rates for increased revenue
- ✓ New Revenue Opportunities and Upselling Potential
- ✓ Consistent adoption of brand standards for improved brand image

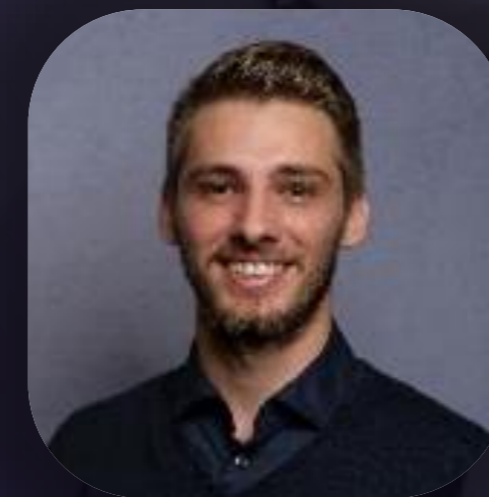




**Our mission**  
**is to streamline the interaction between**  
**representatives and customers in order to**  
**increase performance, satisfaction, and to**  
**reduce the overall operational costs.**

**Reps  
Mate**  
empowering   
contact centers

**Thank you!**



**Alin Roșca**

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RepsMate Software

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