# **Microsoft Generative AI Consulting Offer**

Join our industry-tailored Microsoft Gen AI Consulting workshops to explore trends and benchmark practices and discuss the generic and industry-specific use cases for Microsoft Generative AI.

Learn about Azure OpenAI and Microsoft Copilots, and benefit from our proven use case evaluation methodology. The Phase-0 Workshop is free, offering an overview of MS Gen AI, Copilots, and high-level use cases.

### What We Offer

Eviden offers Microsoft Generative AI consulting services, use case exploration, and robust cybersecurity solutions.

**Free Workshop**: Eviden will help you initiate your Generative AI journey with a complimentary workshop, providing insights into Microsoft Generative AI and high-level use cases.

**Use Case Thinking**: Eviden applies a super compressed version of the standard design thinking process to select 2-3 priority Gen AI use cases.

**Responsible AI**: Eviden embeds a Responsible AI Approach in the entire application development life cycle using Generative AI.



### EVIDEN

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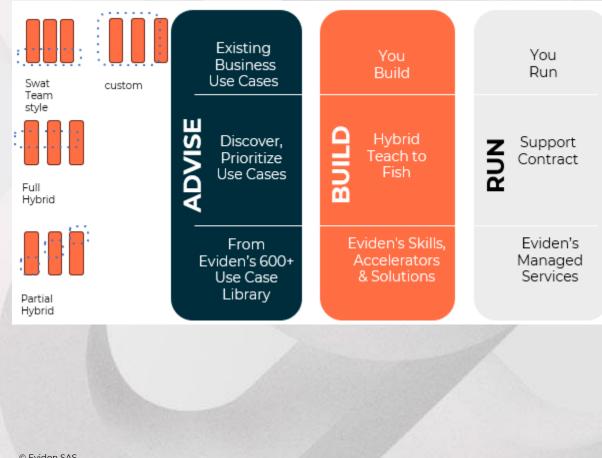
### **How it Works**

At Eviden, we use a streamlined design thinking process to provide quick insights tailored to your unique needs.

We examine your challenges and present industry-specific demonstrations to help you select relevant use cases on Microsoft Generative Al.

We then carefully narrow down to two or three priority use cases through a systematic funneling process, which sets the stage for targeted solutions.

### **Execution Strategies and Solutions**





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#### **Customer Outcomes**

A major US Insurance Broker firm successfully leveraged Eviden's Gen AI Consulting offering and went through Eviden's innovative Use Case Thinking process, identifying 24 POC Cases. Those POC cases covered domains such as Knowledge Q&A, Document Intelligence solutions, etc.

#### **Customer Success**

**Challenges:** The customer required assistance comprehending how Gen AI could supplement their existing solutions and address their unique business challenges. They had multiple use cases but sought a partner who could help them select and implement the most suitable use cases from beginning to end.

**Solution:** In phase 1, we developed a funnel process called "Use Case Thinking." We identified 24 POC use cases to be implemented at the client site. These use cases belong to various domains, such as Hotel/Motel Vertical Solutions, Employee Benefits, Document Extraction, and Analysis.

In phase 2, we piloted two use cases in a production state:

- Knowledge Q&A: Allowed quick access to a vast corpus of knowledge on insurance policies in real-time and in plain language.
- Document Intelligence Solution: Designed to extract, interpret, and compare policy language across 400+ domains.



Eviden is your preferred digital, cloud, data, and security partner to help you realize your digital future. Together, Microsoft and Eviden are expanding the possibilities of data and technology, now and for generations to come.



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