



Microsoft Catalyst

Build, plan, and execute business transformation strategies with a proven, innovative approach from Microsoft Catalyst—an envisioning and planning program that employs Microsoft Dynamics 365, the Microsoft Power Platform, and the Microsoft Cloud.

Your transformation through the IDEA framework



Inspire

Start by finding the transformation strategy that's right for you. Define and prioritize your strategy using development activities, then foster ideation and drive decision making

Envisioning workshop



Design

Quantify the value of your business transformation with an executive-ready proposal including business and technological impact

Solution assessment



Empower

Help others across your organization see the value in your business transformation story by creating visual assets and immersive experiences

Solution demonstration



Achieve

Execute your strategy and ensure a smooth launch with the right resources—and then measure its success.

Deal Crafted Proposal



WHY MICROSOFT CATALYST?



Leverage a powerful and proven Microsoft approach for your digital transformation.



Solve business challenges and shape the future state of your organization.



Accelerate your journey and realize value faster.



Visit us at <https://aka.ms/ms-catalyst> to start defining your path to transformation