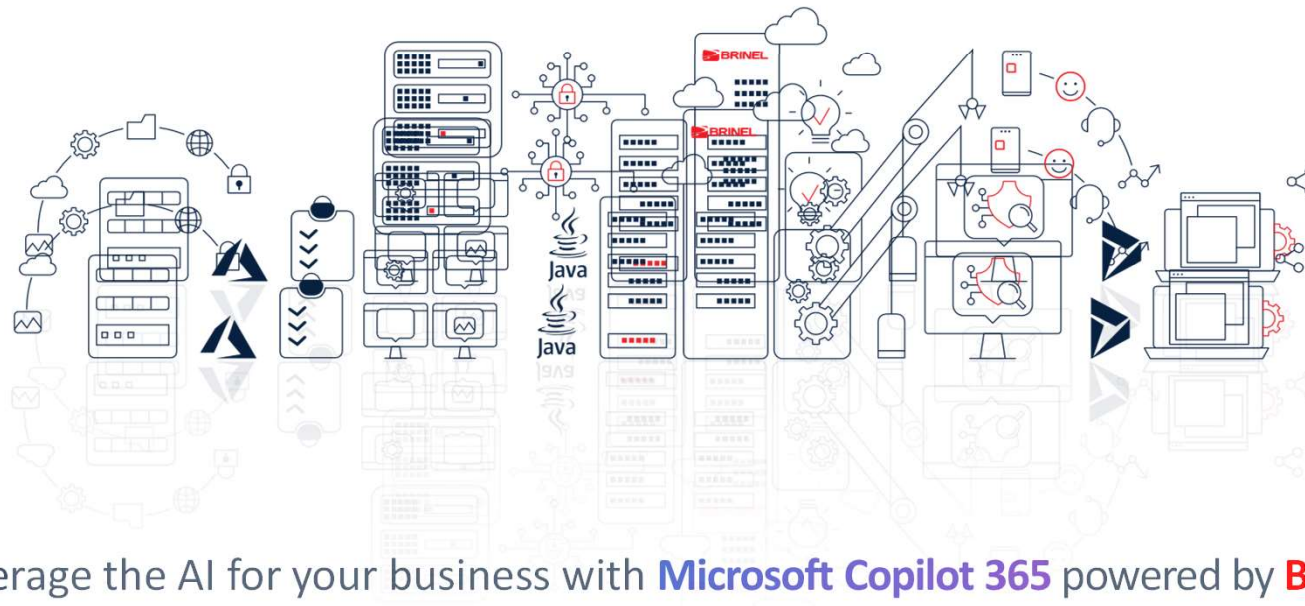


Unlocking success together with



Leverage the AI for your business with **Microsoft Copilot 365** powered by **BRINEL**



What do people say about the use of AI

3 in 4 people

would be comfortable using AI for administrative tasks

86% of people

are looking for AI to assist with finding the right information

33% of people

want AI to help them produce high-quality work in half the time

79% of people

are comfortable using AI for analytical work

76% of people

would be comfortable using AI for admin tasks

70% of people

would delegate as much as possible to AI to lessen their workloads

Where do employees need help

The Broken Meeting

- “Receiving the information I need” is the number one reason employees join a meeting
- Only 1 in 3 employees think **they would be missed** if they couldn’t join most of their team meetings
- 58% of employees say it’s **difficult to brainstorm** in a virtual meeting

The Information Labyrinth

- 62% of employees say they struggle with spending **too much time searching for information** in their workday
- A heavy email user will spend the equivalent of an entire workday – **8.8 hours** – per week in email

The Blank Page

- 68% of employees say they don’t have enough **uninterrupted focus time** during their workday
- 67% of employees say they don’t have **enough time to reset** between work tasks
- **Feeling uninspired** is ranked one of the top productivity disruptors by employees

Have you ever wondered about AI...



Does it solve a
real problem?



Is it
obtainable?



Will it be widely used
(how many people)?



How much ROI
does it provide?

The answer is YES and much more with **Microsoft Copilot 365** powered by **BRINEL**



How does Microsoft Copilot 365 works



Copilot in Word

Transforms the writing process to make you more creative and efficient.

With Copilot now you can:

- Create a summary of any document to share as a recap or quickly get up to speed.
- “Rewrite” a paragraph or save time on formatting by asking Copilot to generate a table from your copy.
- Create custom graphics right in the document with Microsoft Designer, which will pull from stock images, or your own uploads in the chat.



Copilot in Excel

Enables anyone to analyze and visualize data like a data analyst.

With Copilot now you can:

- Create powerful, professional visualizations, generate forecasts, and save time sorting through data with Python in Excel.
- Prompt: “make all cells red where the value is under 1000,” filter and sort your data
- Ask questions about your data to instantly uncover key insights.



Copilot in Teams

Copilot helps you run effective meetings, get up to speed, organize key discussion points, and summarize actions.

With Copilot now you can:

- Summarize what you’ve missed in a meeting.
- Create a table of pros and cons for the topics discussed
- What decisions were made, and what are some suggested next steps?



Copilot in PowerPoint

Copilot helps you turn your ideas into stunning presentations.

With Copilot now you can:

- Create a five-slide presentation based on a Word document, include relevant stock photos.
- Consolidate this presentation into a three-slide summary.
- Reformat these three bullets into three columns, each with a picture.



Copilot in Outlook

Helps you stay on top of your inbox and create impactful communication in a fraction of the time.

With Copilot now you can:

- Summarize an email thread and suggest action items, replies, and follow-up me
- Choose “Sounds like me” to match your unique writing style and voice.
- Follow along with a Teams meeting right from Outlook. Organizer will be notified to record it and Copilot will notify you when the recording is ready.



Copilot in chat

Goes far beyond simple questions and answers to tame the complexity, eliminate the drudgery, and reclaim time at work.

With Copilot now you can

- Comb across all your work data to solve the most complex problems at work.
- Find whatever you need in your files (even if you forgot they existed), connect the dots across your content.
- Integrate with the apps you use to run your business.

Here are 4 steps on **how** to leverage the use of AI for your business

with **Microsoft Copilot 365** powered by **BRINEL**





Q1

ENABLE

1:1 sessions **dedicated workshops** in which we help you discover the benefits of using AI for your business

Session 1 – ENABLE | Overview

- ❑ **AI-Powered Organization:** Discover key findings why organizations need to invest in AI-driven solutions to stay competitive and workers need to develop new skills to take advantage of the opportunities AI presents
- ❑ **Deeper understanding of work trends**
- ❑ **Responsible AI:** Why Responsible AI matters and the potential AI has for today and tomorrow
- ❑ **Microsoft approach to Responsible AI**
- ❑ **Examples of Responsible AI** in action along with sharing some of those learnings with customers and partners.
- ❑ **Microsoft 365 Copilot Overview:** Understanding of the underlying components of Microsoft 365 Copilot
- ❑ **Depp understanding of how Microsoft 365 Copilot output is grounded in business data** and in the context of the business
- ❑ Describe how Copilot is embedded across Microsoft 365 apps and how Copilot:
 - **unleashes creativity**
 - **unlocks productivity**
 - **uplevels skills**

Session 2 – ENABLE | DEMO

- ❑ **How Copilot unleashes creativity** using: Copilot in Word, Copilot in PowerPoint and Copilot in Excel
 - ✓ Understanding how customers enable workers with Microsoft 365 Copilot to increase their creativity
 - ✓ Deeper understanding of practical applications of Microsoft 365 Copilot in Word, PowerPoint, and Excel
- ❑ **How Copilot unlocks productivity** using: Copilot in Outlook, Copilot in Teams Meetings and Copilot in Teams Chat and Loop
 - ✓ Understanding how Microsoft 365 Copilot enables end users to increase their productivity
 - ✓ Deeper understanding of practical applications of Microsoft 365 Copilot in Outlook, Teams Meetings, and Teams Chat and Loop
- ❑ **How Copilot uplevels skills** using Microsoft 365 Copilot in Microsoft 365 Chat for client meeting, developing strategy and status update
 - ✓ Understanding how Microsoft 365 Copilot enables workers to increase their productivity
 - ✓ Deeper understanding of practical applications of Microsoft 365 Copilot in Microsoft 365 Chat
- ❑ **How advanced AI enables Microsoft Apps to be Better Together:**
 - ✓ Discussion of the current way to accomplish tasks and the new way to accomplish the same tasks leveraging the advanced AI in Microsoft Teams
 - ✓ Copilot in Teams and Teams Premium builds a better together story with the use of Intelligent Recap and when to use Copilot in Teams

Q2

ASSES

Perform **personalised assessment** of your company to identify the opportunities and readiness of your operational environment

ASSES – Build the Plan

- Engage in a deeper understanding of your companies' current challenges
- Perform assessment of the organizations IT and operational environment
- Confirm all resources required for the plan
- Align on expectations and timelines
- Identify pain points and map personas to challenges
- Define use case scenarios, building scenario analysis and prioritization
- Choose the strongest scenario
- Capture success criteria
- Document the findings from the discussion and introduce roadmap
- Develop a plan to implement recommendations based on prioritized scenarios
- Define next steps and timeline to develop and implement the solution.



Q3

INTEGRATE

Execute **step by step guided integration** of Microsoft Copilot 365 together with our dedicated integration team

INTEGRATE– Copilot ready

- Get your organization **Copilot ready**: users, licensees, apps, privacy, compliance and security policies, sensibility labels
- Control input to Copilot: M365 access controls Share Point site restrictions, access reviews, Permissions
- Set up information protection: IP sensitivity labeling, Data Loss Prevention, Retention Policies, Auditing
- Enable grounding sources: current context, web, Microsoft 365 data
- Enable plug-ins
- Get your organization **Technical ready**
- Test and pilot
- Deploy across Microsoft 365
- Continue and discover

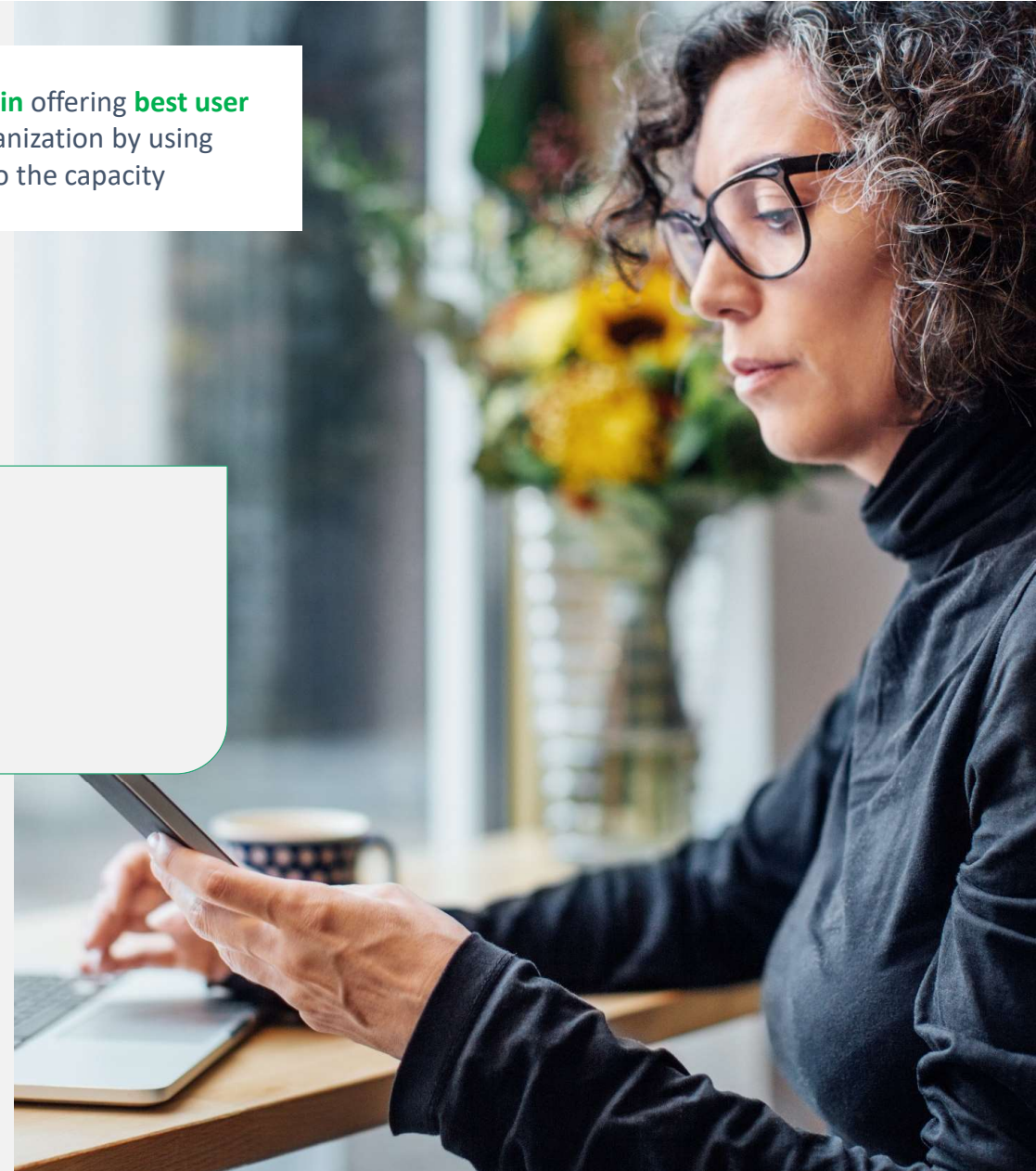
Q4

USE

Consulting and support **in** offering **best user experience** for your organization by using every Copilot function to the capacity

USE

- Build awareness
- Prepare final users
- Mitigate challenges related to: data discovery, compliance concerns, the power of prompts, myths
- Explore your organizations Microsoft 365 Copilot usage from Admin Center



Let's take together this 4 steps and leverage the use of AI for your business

with **Microsoft Copilot 365** powered by **BRINEL**



WHY BRINEL



200

PROFESSIONALS



500+

CLIENTS

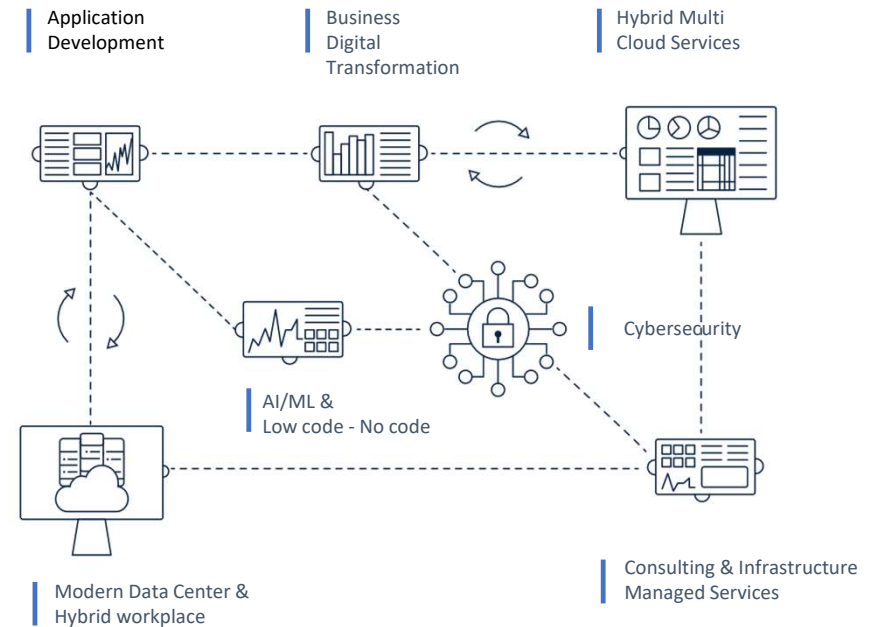


32

YEARS OF
EXPERIENCE

BRINEL is a leading end-to-end technology company, in Romania, that partner with clients in their hybrid multi-cloud transformation journey.

Our focus is becoming a premier delivery service provider, by providing tailored client solutions or by deploying a product approach like our own IP BRINEL Digital Tools that enhance interaction with your internal teams, clients, and partners.





Microsoft
Solutions Partner

Security
Azure Infrastructure
Modern Work

Specialist
Adoption and Change Management

70+
SPECIALISTS

500+
CUSTOMERS

32
YEARS OF EXPERIENCE

60
ACTIVE CERTIFICATIONS

3+1
DESIGNATIONS+ ADV. SPECIALIZATION CERTIFICATIONS

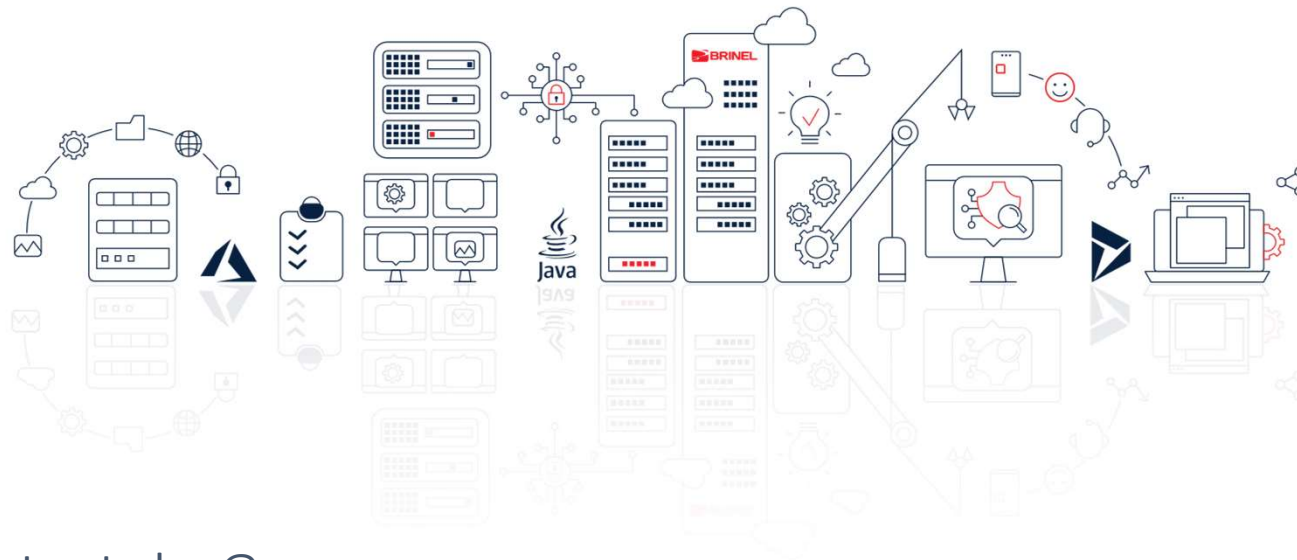
BRINEL Offerings

- **Deployment:** Workloads, Plan
- **Consultancy:** Licensing, Migration
- **Assessment:** Azure, MV, Cyber
- **POC:** Cloud Services
- **Integration:** Service & Data
- **Development:** App, Flow, Report
- **Identity:** Access politicly

Brinel Team has strong know-how on both business and technical area with **availability** to support complex projects and **accelerated delivery** rhythm based on core development **skills accumulated** via extensive years of past deliveries of **Microsoft Technology integrated solutions**.



Thank you!



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