incedo brAInspark

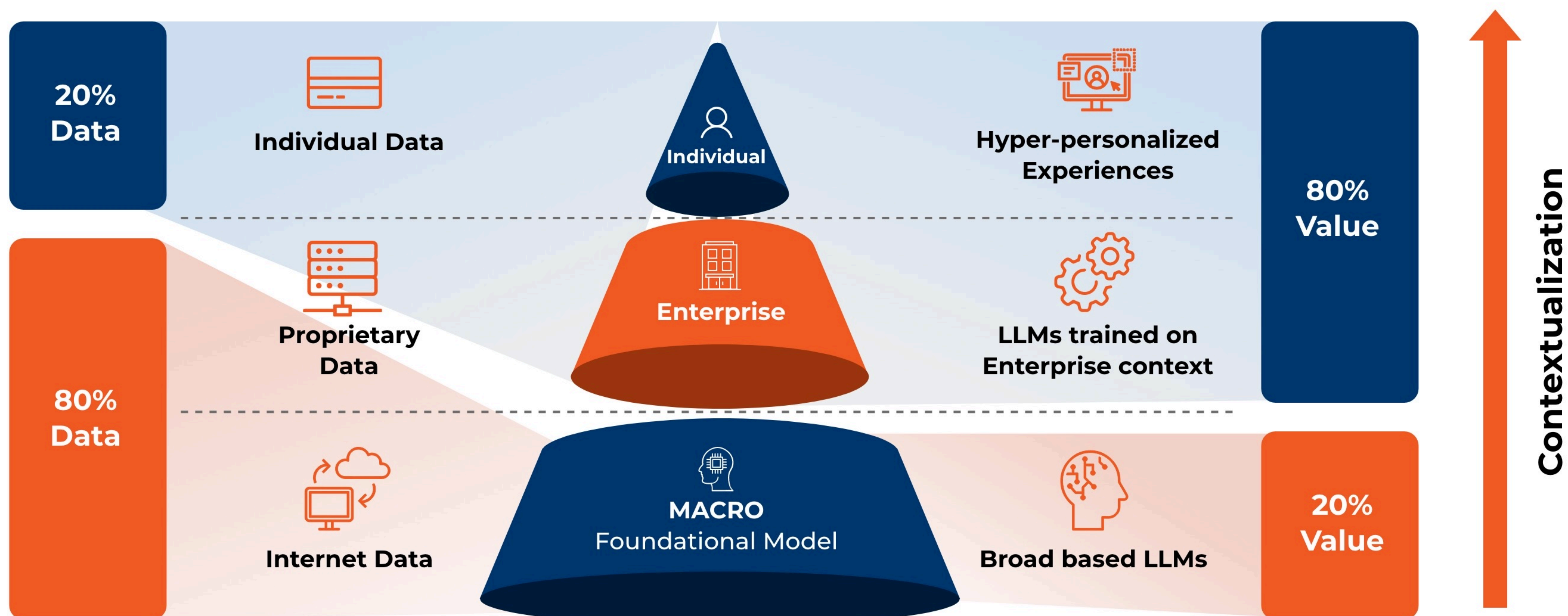## Unlock the Transformational Potential of Generative AI with Incedo brAInspark

Drive Disruptive Innovation for Enterprises with Productivity Improvement and business process transformation

Generative AI has significant potential to drive transformational impact for enterprises. However, in the journey from initial excitement to sustainable business impact - there are several barriers for enterprises around data. Data is the core differentiator to realize long-term sustainable impact from Gen AI investments. Incedo brAInspark helps enterprises overcome the data barriers to drive disruptive impact.

Data Barriers preventing Enterprises to realize Transformative Gen AI Impact

Lack of Strong Data Foundation

Fragmented data sources & suboptimal processes leads to non-readiness of data consumption for Gen AI models.

Legacy Data Infrastructure

Traditional data infrastructures without cloud native models are unable to deal with the data complexity and velocity.

Absence of Robust Data Quality

Inaccurate, incomplete and inconsistent data hinders usability for downstream processes.

Security as an Afterthought

Regulatory and organizational concerns on IP Security are roadblocks for enterprises scale up from pilot to enterprise-wide solutions.

Contextualization needed to Unlock the Real Potential of Gen AI

20% Data — Individual Data — Individual — Hyper-personalized Experiences — 80% Value

80% Data — Proprietary Data — Enterprise — LLMs trained on Enterprise context

Internet Data — MACRO Foundational Model — Broad based LLMs — 20% Value

Contextualization

3-Step Framework to Realize Value with Incedo brAInspark

1. Contextualization for highly accurate Gen AI outputs
2. Secure Deployments with Cloud infra
3. 'Human + AI' Workflows, integrated with existing stack

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Incedo's Generative AI Platform for productivity improvement and transforming business processes

Key Differentiators of brAInspark to Drive Disruptive Impact

Proprietary Gen AI Model Hub

Fine-tuned to calibrate models to enterprise.

Custom integration for seamless workflows

Integration with project management tools (Jira, Git, etc.)

Deployed on Cloud Platform of Choice

Hosted on your Cloud Platform (AWS, Azure, GCP).

Secure Gen AI Architecture

Hosted on client VPC environment, to safeguard data & models.

Focus Areas of brAInspark

Software Development Lifecycle (SDLC)

Accelerated product and application development, across QA lifecycle.

Customer Operations

Optimization of IVR and chat services to enhance digital services and customer experience.

Back Office Operations

Gen AI-enabled document intelligence, digitization and information extraction for back office processes.

Key Features for SDLC

Code Development

This includes code generation, code review, unit testing, and method documentation.

QA Testing

This feature includes planning, development, and execution of test cases, along with release testing and test reporting.

Business Impact

► **65%**
Reduction in Average Search Time of Knowledge Articles for a US Wealth Management firm

33%
Gain in Productivity for the end-to-end execution of QA test cycle for a US Healthcare firm

40%
Improvement in Productivity through pilot implementation for a bank in US

For more information, contact us at
aidata@incedoinc.com

Explore our Data & AI offerings!

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