



ELEVATE

REACH NEW HEIGHTS

CLIENT SUCCESS STORY: TELECOM BUSINESS INTELLIGENCE

Our Fortune 30 Telecom client needed to revamp their Business Intelligence group after a formal restructure of how their analytics team aligned with the business, as well as a continuous struggle with attrition amongst the team. They wanted to create a robust pipeline of talent to develop future leaders long term.

CHALLENGES

Attrition with previous vendor

Tight Talent market

Expanding to support business at a fast pace

SOLUTIONS

- Create a pipeline of right-to-hire Associate talent through Elevate
- Customized technical training to help upskill Associate consultants
- Performance Management curriculum to address previous attrition problems

RESULTS

CUSTOMER SATISFACTION:

Brooksource became exclusive talent provider in the Business Intelligence organization.

TECHNOLOGY:

SQL, Tableau, Power BI, R, Python

RETENTION:

90%

SCALABILITY:

50 Elevate BI Analysts over a two year period. BI Analysts 1, 2, and 3

FTE CONVERSION RATE:

82%