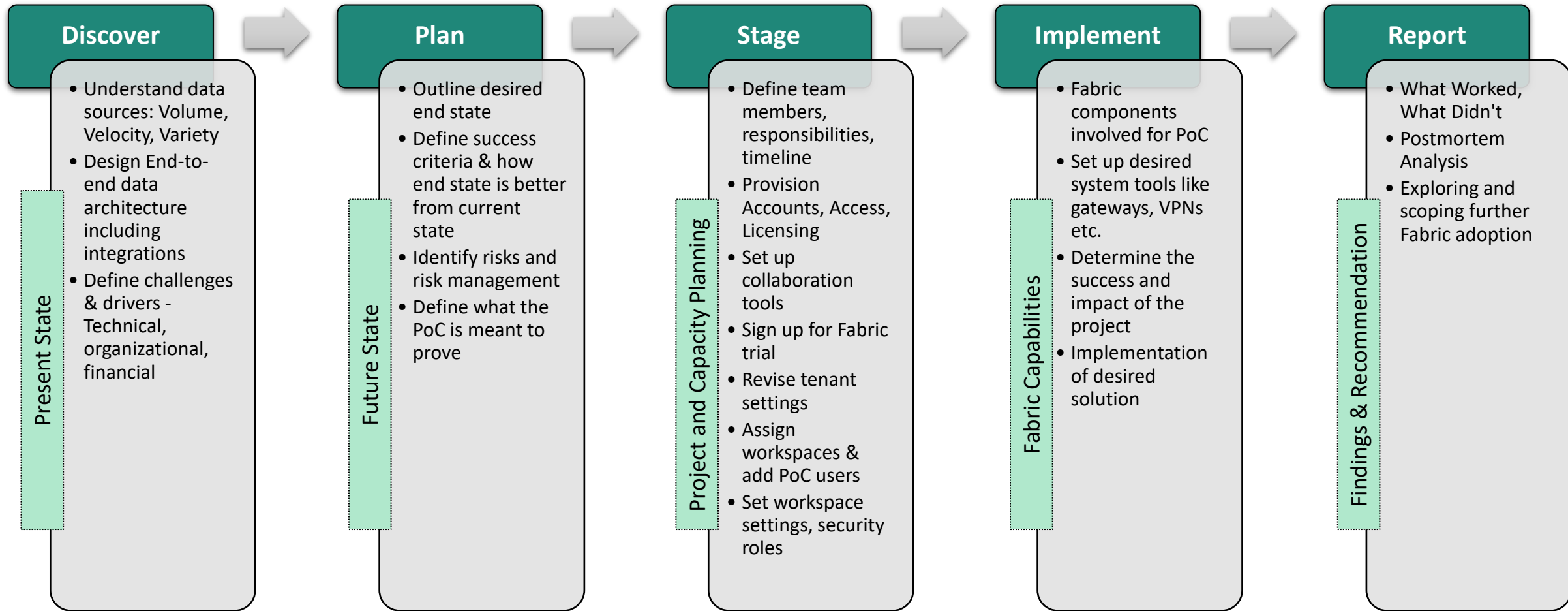


# Approach for Fabric Implementation



# Fabric – Data Modernization

## Advisory

**Assessment** – Assess current on-premises and cloud data warehouse systems for complexity

**Architecture** - Microsoft Fabric architecture recommendation along with integrations

## Implementation

**Data Upload** – Upload historical data from on-prem or other sources to Microsoft Fabric

**Refactor code** - Convert DDL/DML/business logic to Fabric specific code

**Test** - Ensure data reconciliation after migration

## Run

User Enablement  
Recommendations  
Continuous analysis and reporting  
Ongoing improvements  
Cost monitoring

# Success story: Fabric implementation for a Fortune 500 Restaurant Chain

## Problem Statement

Existing reporting architecture (Snowflake > MicroStrategy Reports > Excel) leads to:

- Longer lead time
- Multiple reports for similar functions
- Siloed generation of reports
- Over dependency on one analyst to produce reports
- Unmanaged structure

## Solution Highlights

iLink introduced Microsoft Fabric to empower analysts to build their ad-hoc reports in Power BI or within Excel using the semantic model.

The solution addresses:

- Improved performance with Power BI Reports using Direct Lake mode
- ELT in OneLake using Fabric Notebooks leveraging Spark compute
- Endorsed semantic data model for Power BI reports & Ad-hoc analysis
- Self-service analytics at scale

## Benefits



**Instant Marketing Campaign Insights** ★ *Cycle time from 10 hr per report to 1 hr*

Campaign analysis available right away with metrics & model already created



**Consistent & Modernized Experience**

Modern & flexible reporting experience with Power BI and Excel connected to the reliable and certified Semantic Layer



**New Capabilities**

Enable ad-hoc repeatable consistent analysis across marketing campaigns

