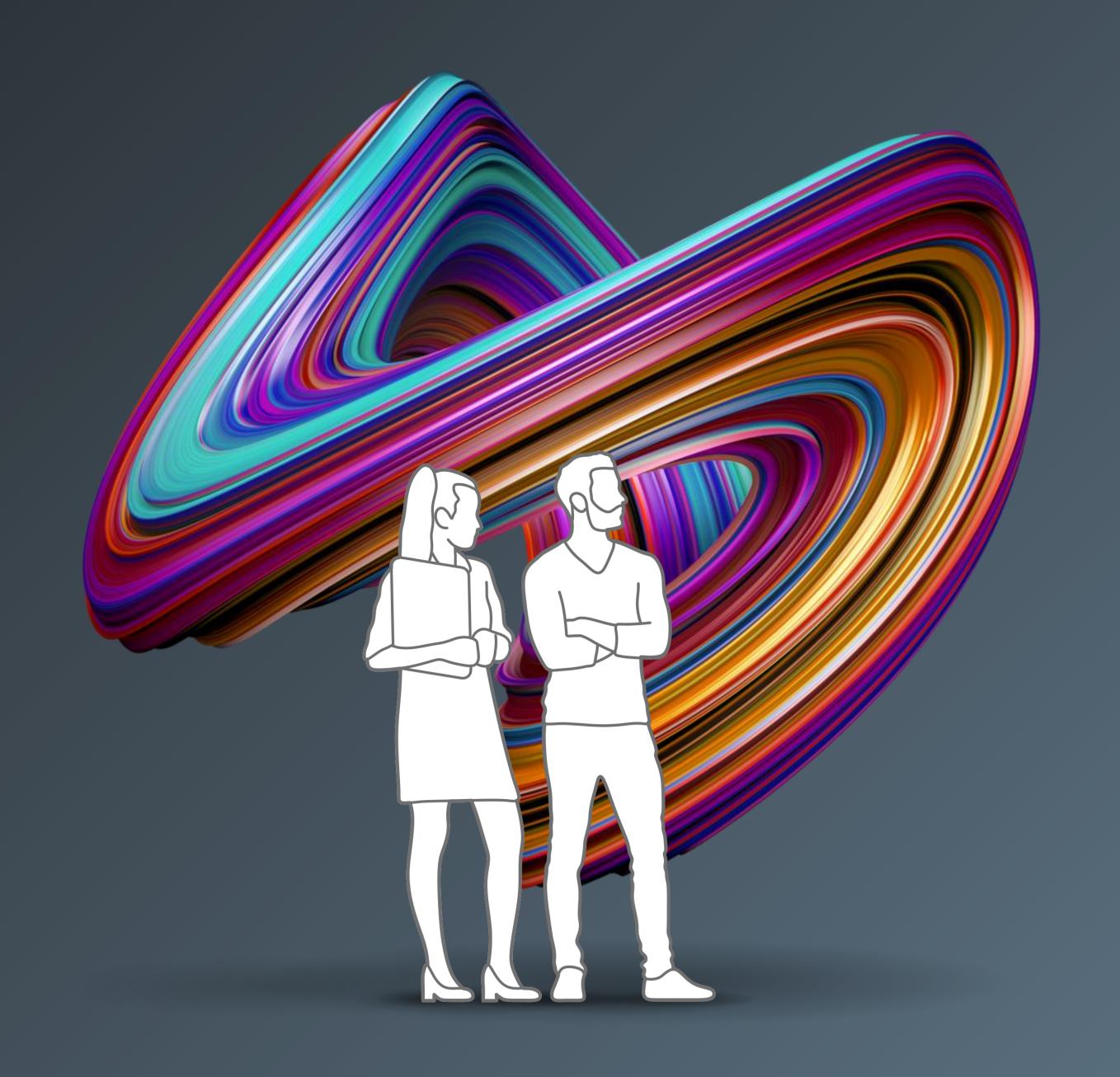
NTT DATA Platea Banking Platform

Accelerate the Launch of your New Business in Financial Services

Open by design.
Born for the future.

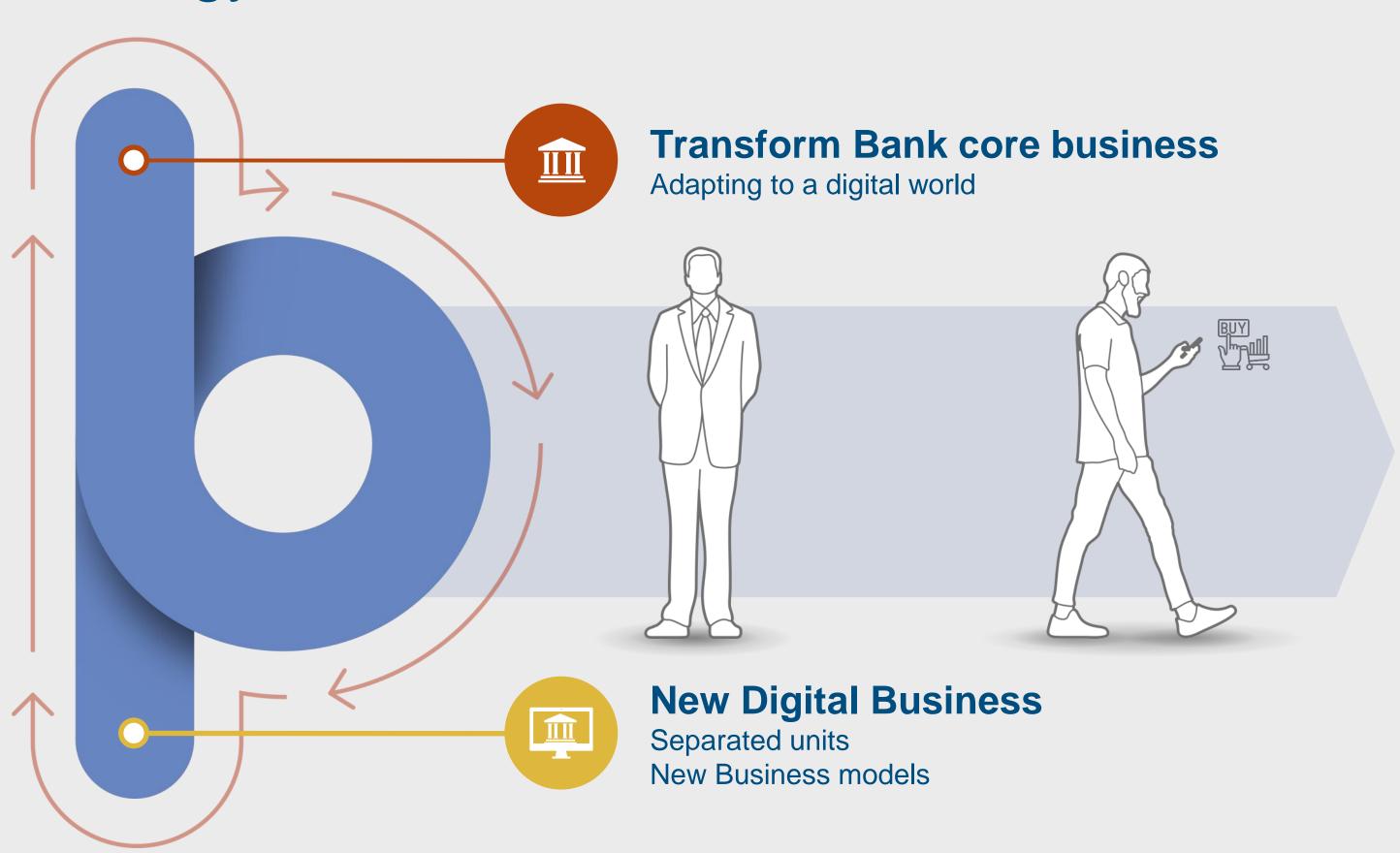






Incumbents are taking a Dual Strategy to embrace the transformation

- According to the challenges, the competitive scenario has a higher intensity now and if the stakeholders do not move fast they will lose their opportunity and give up on their market share.
- NTT Data Open Banking helps stakeholders in their transformation through the execution of a dual transformation strategy.
- The dual transformation strategy allows them to reposition themselves in the context of a new market with new challenging entrants and increasing competition. In order to achieve new operating business models, the strategies they are implementing are:
- Leave the core business in the digital age
- Innovating with new digital businesses
- What differentiates NTT DATA Platea Banking from the rest is that stakeholders would be able to execute both sides of the dual transformation simultaneously accelerating the evolution process and gaining competitive momentum.







A complete Value Proposition for the launch of New Digital Business in FS

From Consulting to Platform to Operation

NTT Data has envisioned and created an **end-to-end Value Proposition for the launch of your digital venture**. This Value proposition comes along with **Platea Banking Platform**, a technological Digital Banking Platform ready for the Open Banking era.

We provide everything you need as a Strategic partner, so that you can spend the time on designing your business strategy, focusing on your business.

1.

STRATEGY

- Analysis of market opportunities and internal context.
- Support for the definition of the strategies for the development of new services.
- Business model review through business analysis methods.
- Definition of customer experience flow



Business Strategy

2.

BUSINESS PLAN

- PoC definition and implementation.
- Analysis of the economic feasibility of the implementation



J.

OPERATIVE PROCESSES

- Support in reviewing processes
- Define of functional requirements which cover business needs, IT / normative constraints / opportunities



Organization & processes

SUPPORT CHANGE MANAGEMENT

- Define governance and change management plans.
- Support in the review of the corporate organization.

IT DEVELOPMENT

- Support in the technological adaptation of the architecture necessary for the development of new OB products and services.
- Requirement Mapping
- Preparation of intervention plans.



IT platform & Technology

6.

OPEN BANKING PLATFORM (OBP)

- Service platform offering.
- Support the integration of the existing services on the platform.
- Creation of new value-added services to be developed on an existing platform.



IT platform & Technology

7.

INFRASTRUCTURE & BUSINESS PROCESS OPERATIONS

- Support of our Cloud Skill Centers with main cloud providers capabilities (AWS, Azure, Google, Oracle)
- Leveraging our
 Business Process
 Outsourcing
 capabilities to provide
 Operations services



Operations





What Business Strategies may benefit from Banking







Create a new brand for unserved segments

- Milennials
- SMEs
- Self-employed
- Unbanked



Launch of new **Digital Banks** (or e-money insitutions) or BaaS model



Progressively modernization of your Core





Launch a new product or service on a new Platform

- Lending business
- Prepaid accounts (SVAs) with payments
- FX & Int'l Payments



Incursion of other industries in the offer of financial services

- Telcos
- Retailers
- BigTechs
- Gig Economy



Compete in the new geographies



















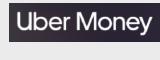




















Similar examples in the market

Similar examples in the market



2. Value Proposition

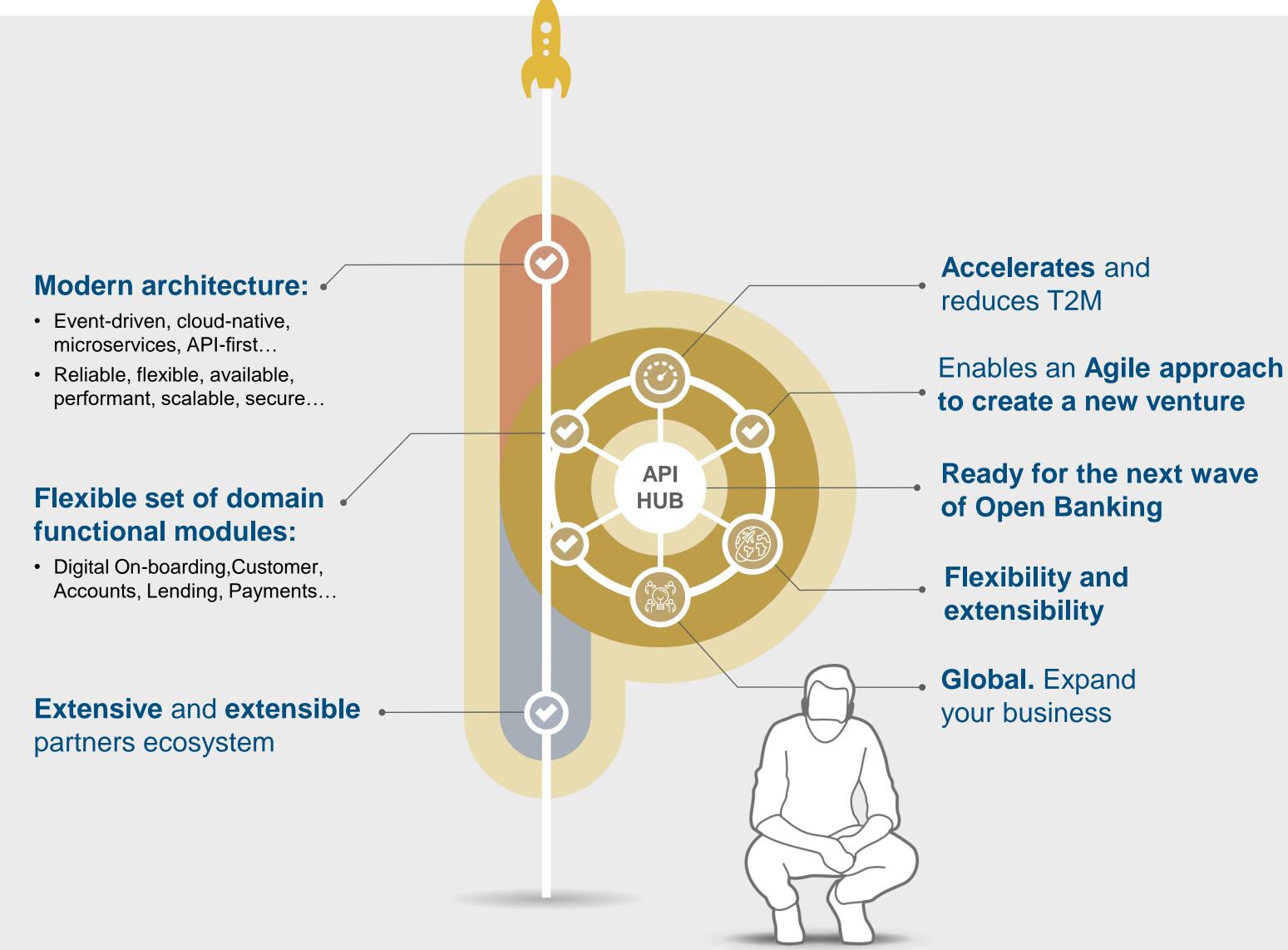


NTTD Open Banking Platform is an Accelerator for your venture

NTTD Platea Banking is a modular and extensible global platform with a set of domain functional modules built on top of a modern architecture, and a extensive pre-integrated partner ecosystem.

Our Value proposition's main **mission** is to enable an accelerated creation and launch of new Digital Business in Financial Services, facilitating the bestin-class customer experience.





NTT DATA Platea Banking Platform

Thank you



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