

Achieve business continuity by adopting  
predictive maintenance

# Agenda

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- Industry trends and challenges
- Steps towards Predictive Maintenance
- The catalyst offer
- About Columbus





# Trends with a profound impact on manufacturing operations:

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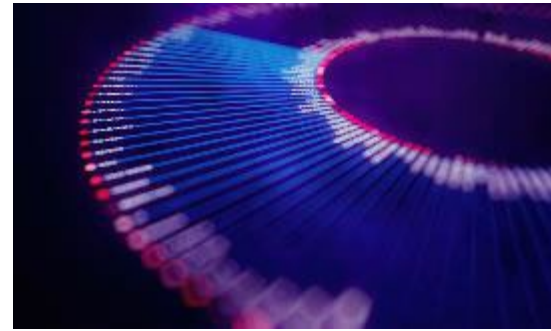
## Customization

Consumers want products that meet their personal specifications—and they want them delivered quickly



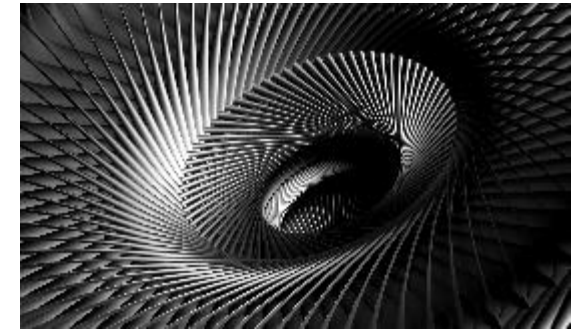
## Regionalization

Globalization is reversing the risks associated with complex supply chains have heightened



## Digital differentiation

Various trends have elevated digital skills from supporting capabilities to a source of competitive advantage



## Sustainability

A growing number of consumers prefer to purchase climate-conscious products and brands with a low or decreasing carbon footprint

# Three imperatives for digital transformation

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## Adopt Industry 4.0

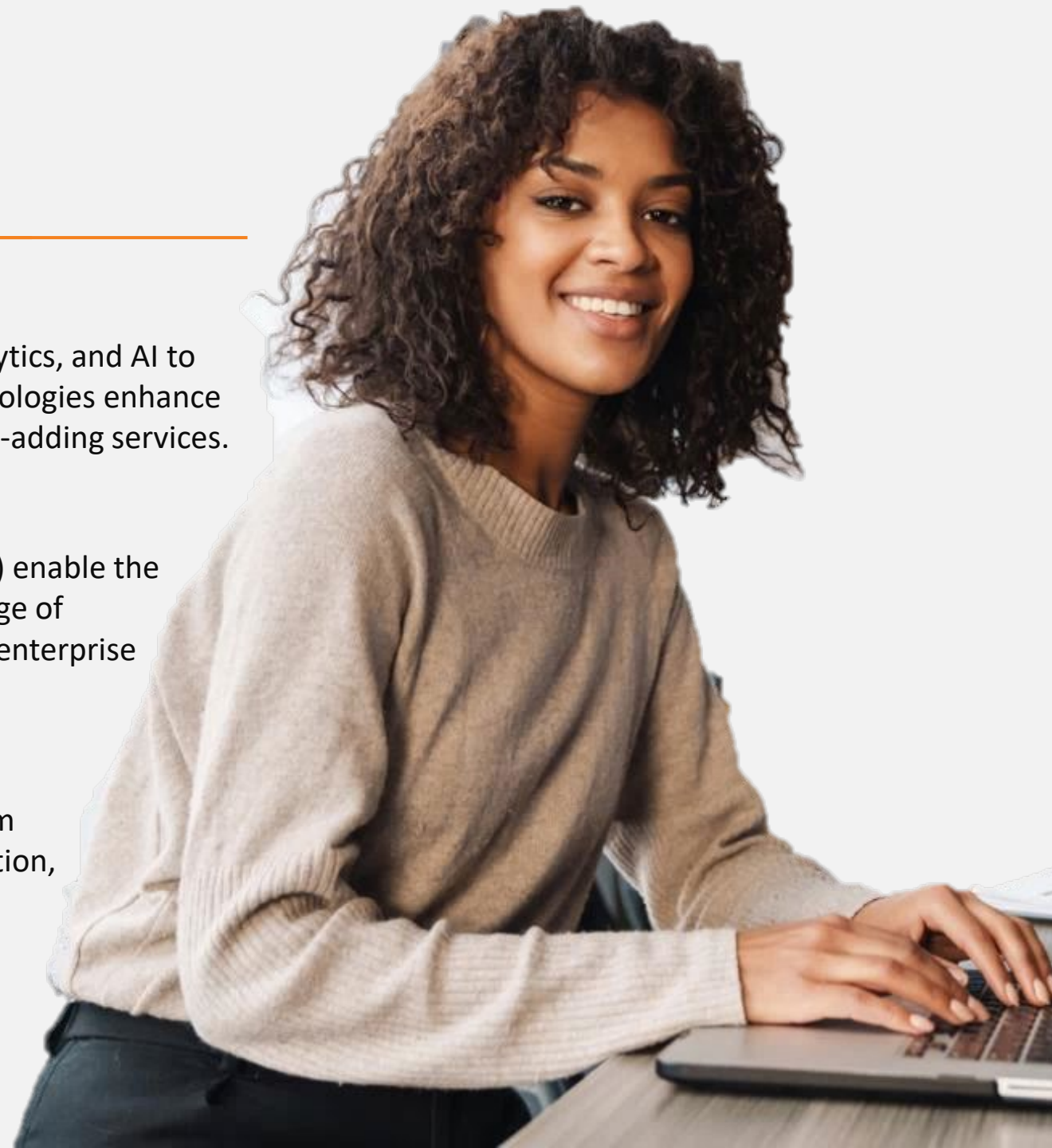
Manufacturers are using IoT technologies such as cloud, data analytics, and AI to continuously improve operations and products. Industry 4.0 technologies enhance manufacturing methods and incorporate internet-based and value-adding services.

## Integrate IT and OT

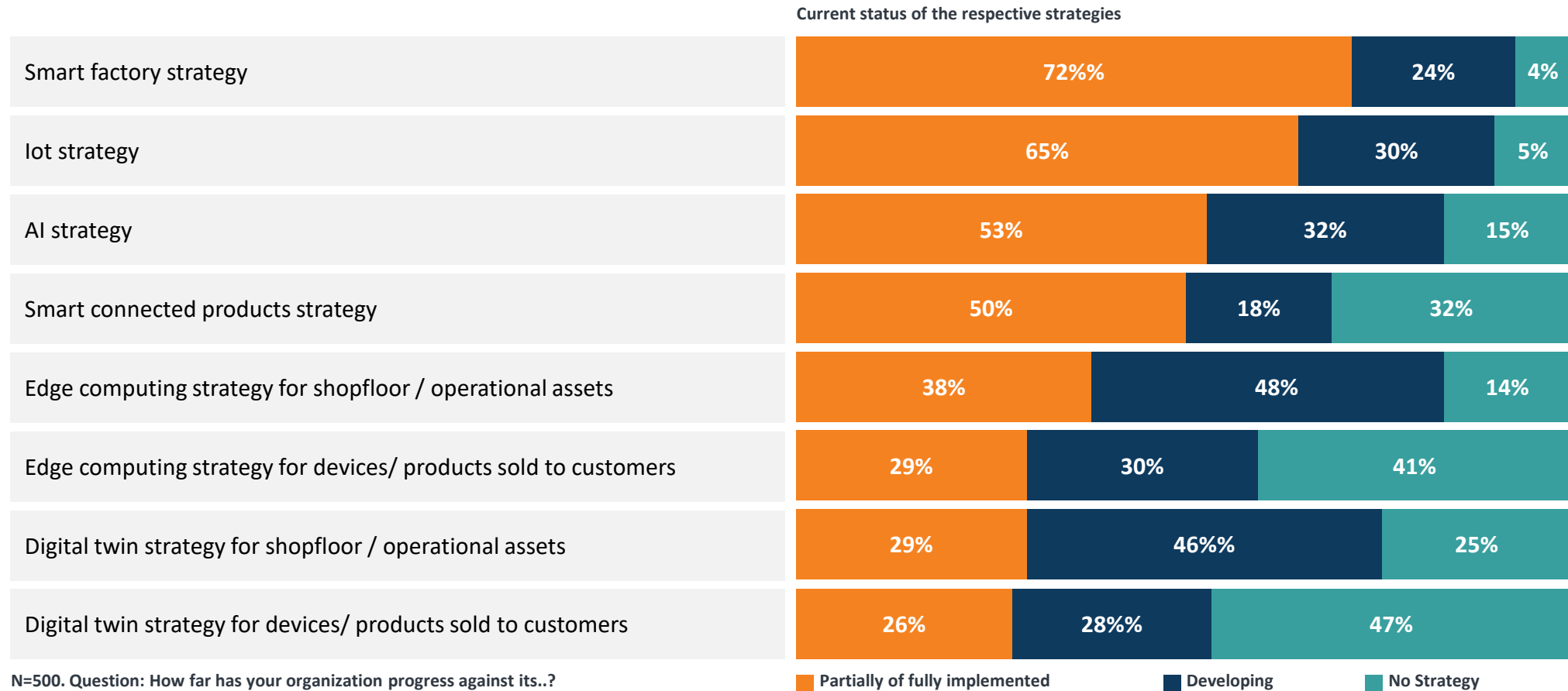
Advanced technologies (such as AI and cloud and edge computing) enable the convergence of OT and IT ecosystems in factories. To take advantage of information-driven factory dynamics, manufacturers must deploy enterprise architectures that integrate the best of both worlds.

## Foster a digital-first culture

In a digital-first culture, the entire organizational culture shifts from process-driven to data-driven. The key attributes are experimentation, cross-functional collaboration, automated information exchange, decentralized decision-making, and transparent communication at all levels.



# Progress of key transformation strategies



# Agile & connected factory is not the future, it is the reality

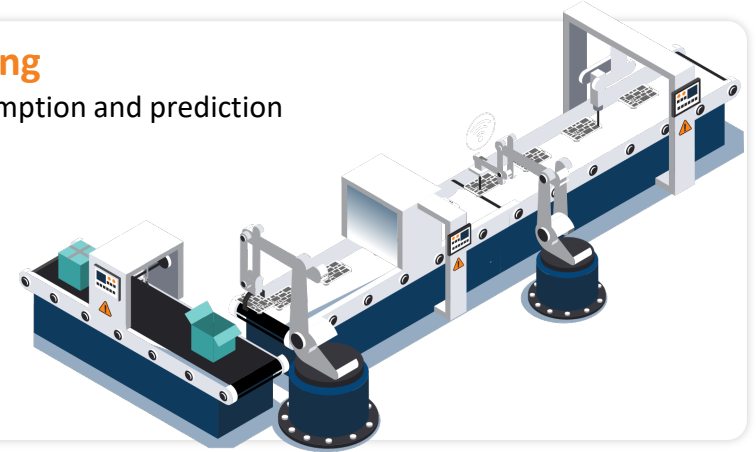
## Connected devices

Real-time device interaction and reporting



## Predictive manufacturing

Smart actions from data consumption and prediction



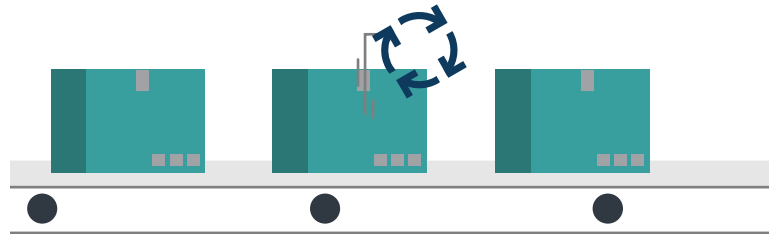
## Supply chain visibility

Unifying data across the manufacturing value chain



## Advanced analytics

Continuous insights-based evolution of processes



## Safety improvement

Task and environment insights leading to safety recommendations



# AI powering connected factory



## MANUFACTURING PLANT

Factory Assistance



Industrial Robots/Cobots

Cognitive Quality



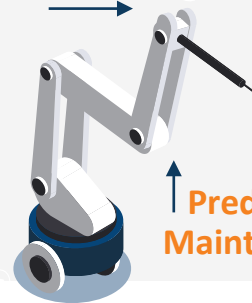
## GLOBAL FACILITY INSIGHT

Remote Monitoring

Machine Calibration



Predictive Maintenance



Product Traceability

Health & Safety

Process Optimization



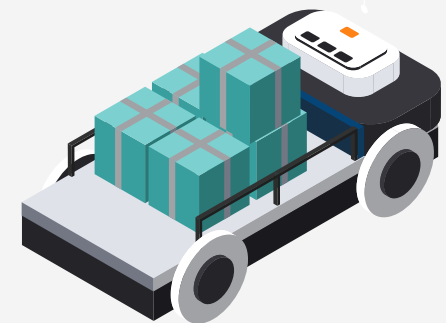
## CUSTOMER SITE

Smart Systems

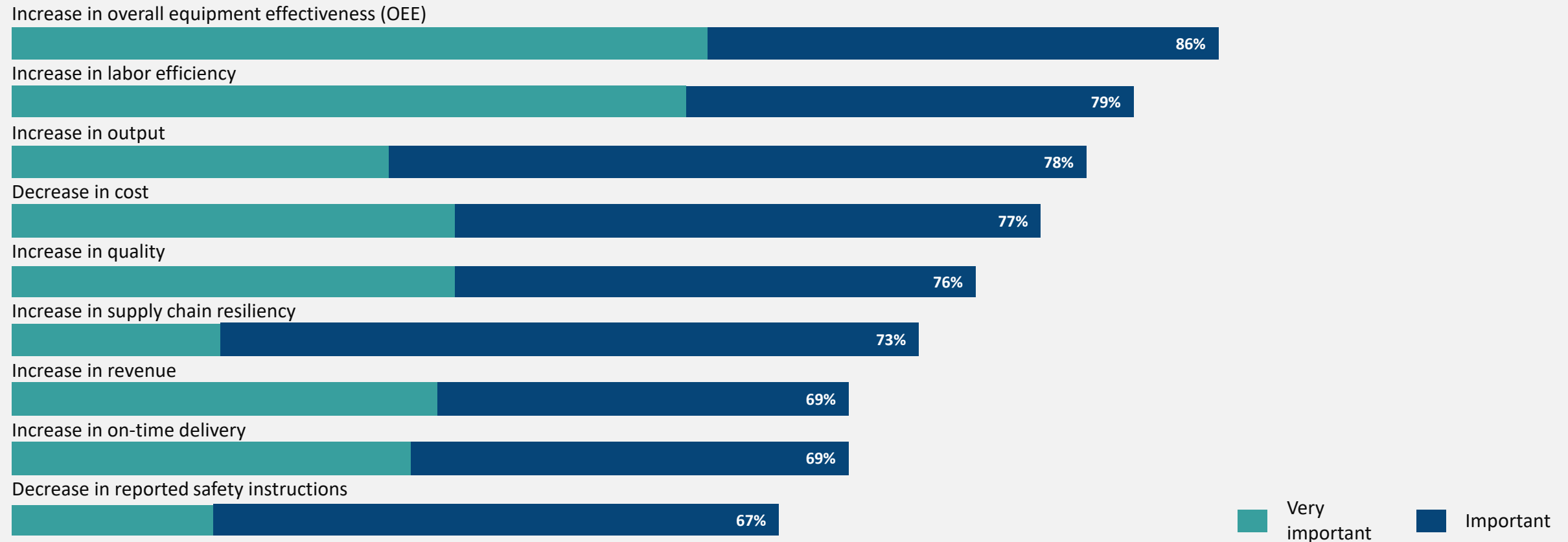


## THIRD-PARTY LOGISTICS

Autonomous Vehicles & Robots

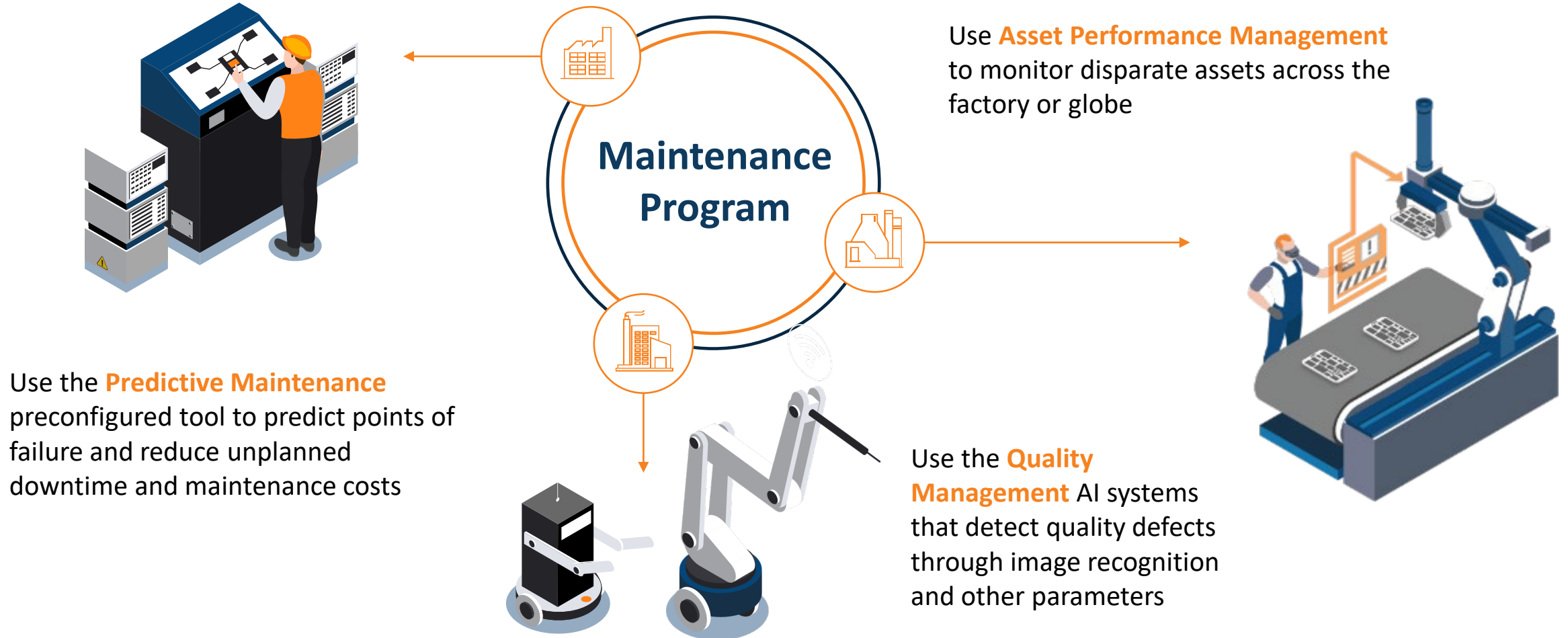


# OEE is the leading KPI of a Smart Factory strategy adoption

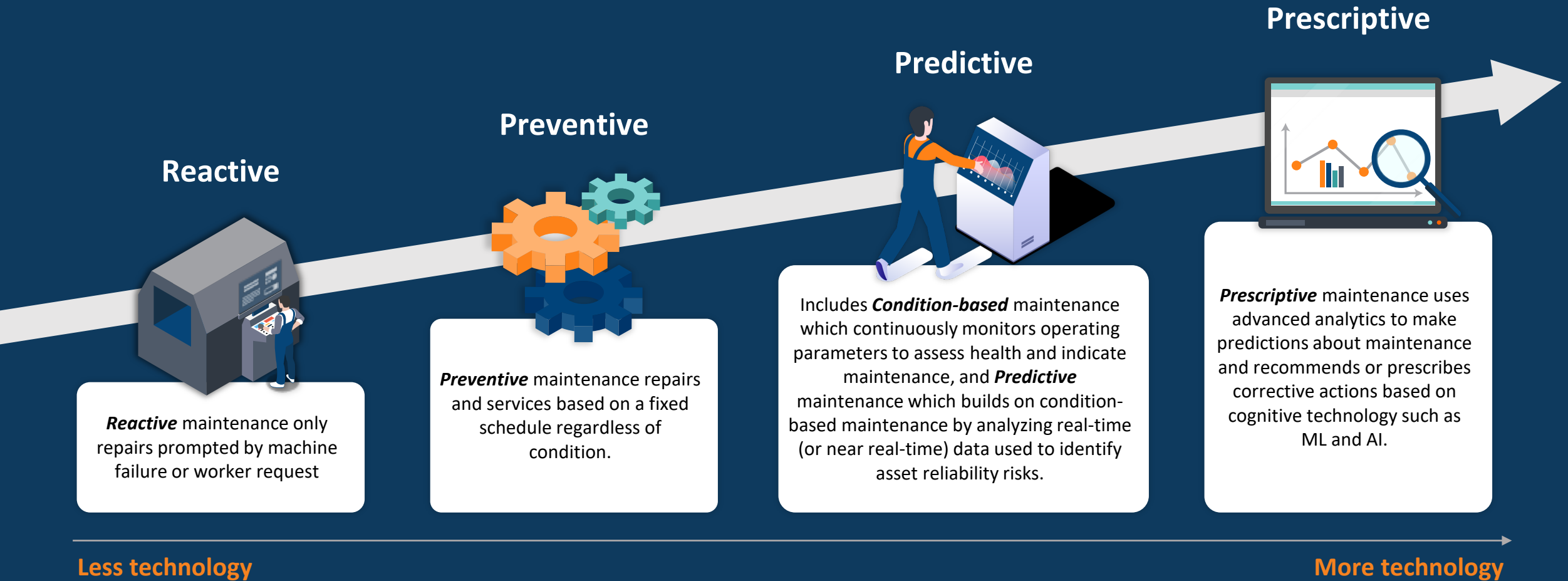




# Start with digitizing your maintenance program



# Evolution of maintenance



# Business impact of asset downtime

**Asset downtime** results in not being able to produce the product in a timely manner, missing out on on-time delivery of customer orders.



## Direct costs

- 1/3 of maintenance costs can be related to unnecessary expenditures associated to bad planning, overtime etc.
- Variable costs are usually associated with bad yield or poor quality due to equipment malfunction

**Reactive and preventive maintenance** lead to over-inspection and overtime to fix broken assets.



## Indirect costs

Equipment availability and performance is a significant contributor to indirect value drivers

- Quality issues can impact brand image and reduce profit margin
- Late delivery decreases customer satisfaction and customer lifetime value

# What are the challenges?

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Availability of data

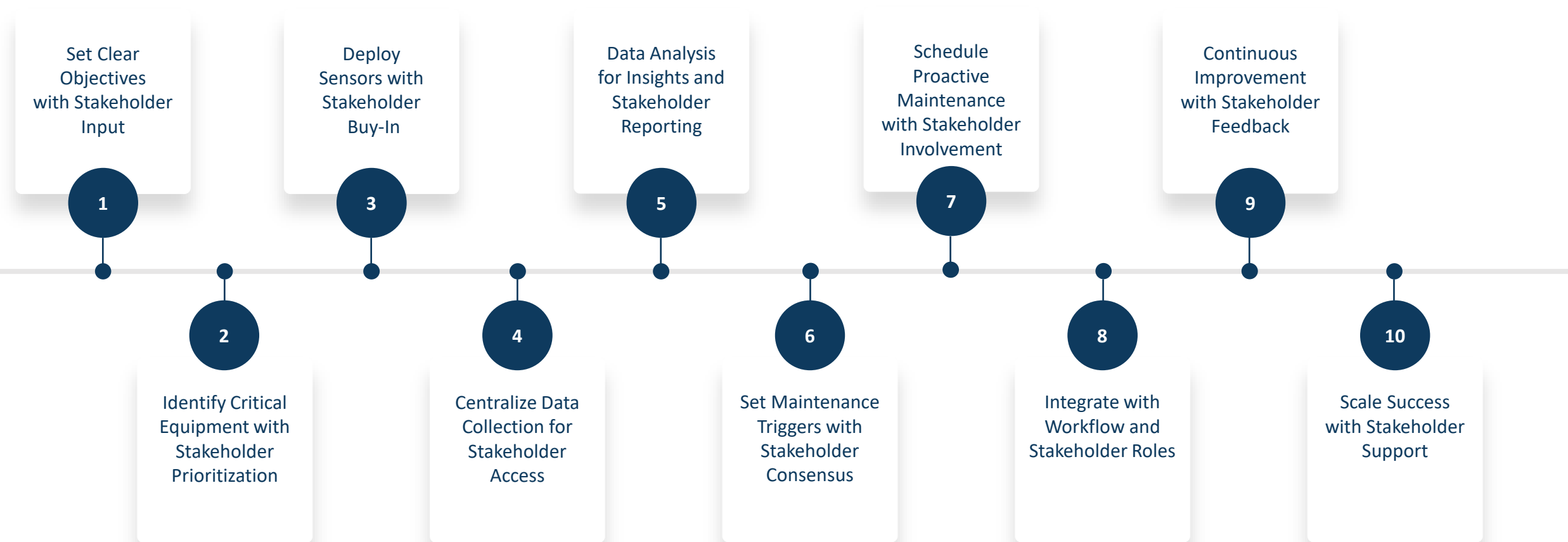
Absence of data skills

Inadequate  
change management

Difficulty  
developing applications



# What is the right process and steps?



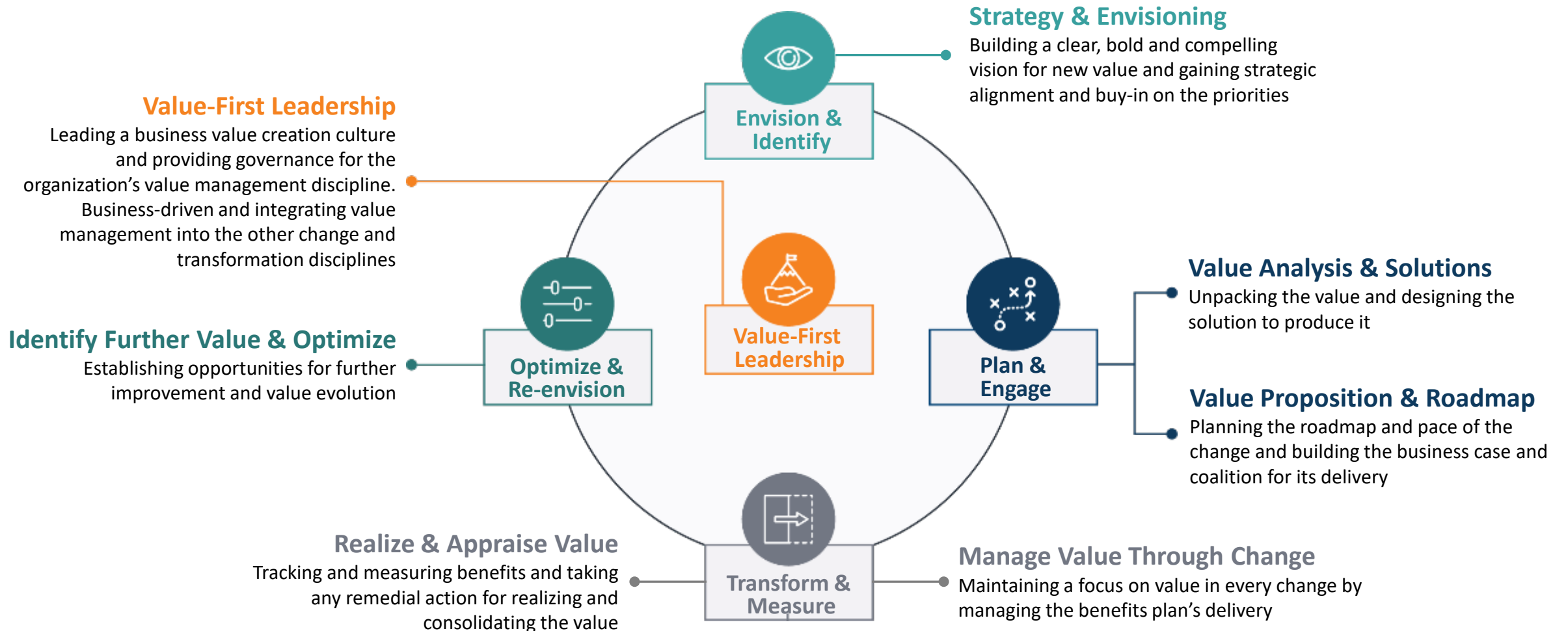
# The Winning Formula

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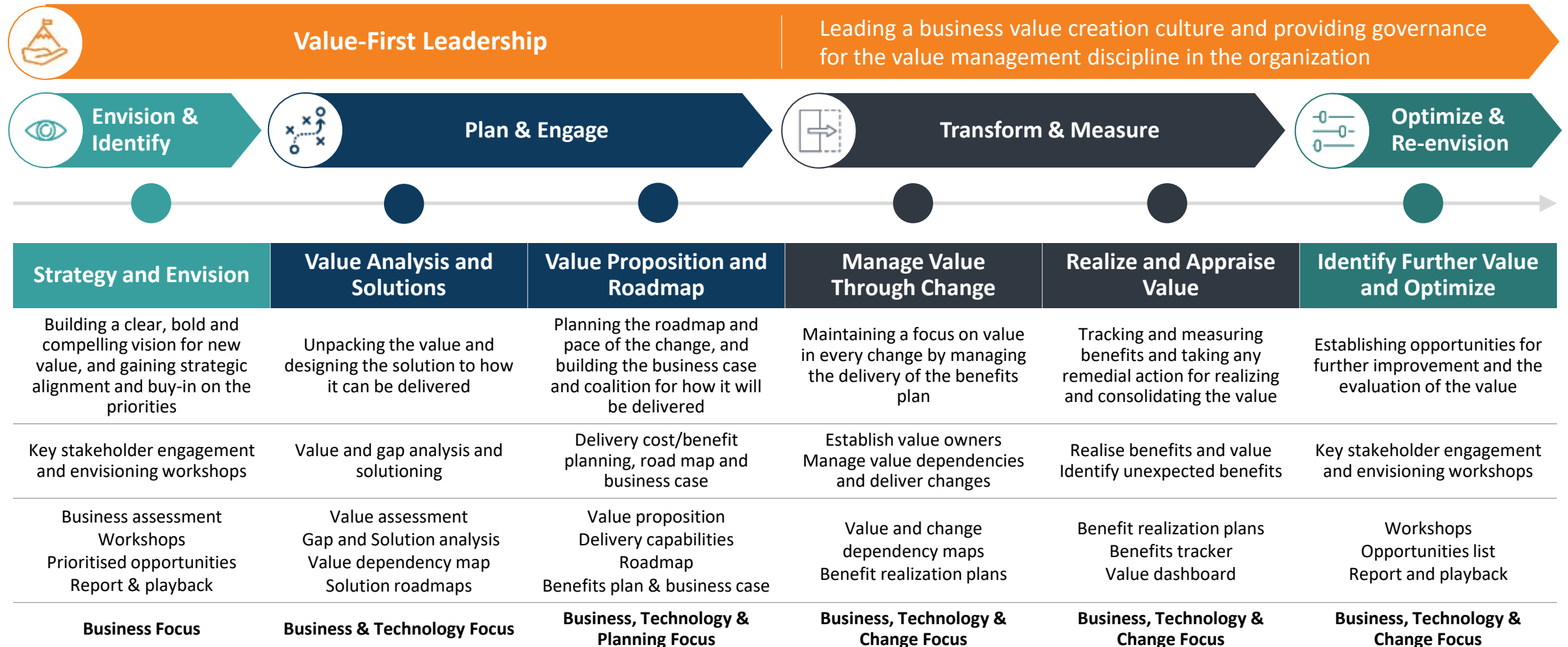


To achieve new value, you must concurrently deploy the right digital technologies and be strong in many of the disciplines that lead to successful business transformation.

# An overview of Value-First approach by Columbus



# The approach in more depth – The Value First Framework





# How we'll get there

## Strategy and Envision

Building a clear, bold and compelling vision for new value, and gaining strategic alignment and buy-in on the priorities

Key stakeholder engagement and envisioning workshops

Business assessment Workshops  
Prioritised opportunities Report & playback

**Business Focus**

## Value Analysis and Solutions

Unpacking the value and designing the solution to how it can be delivered

Value and gap analysis and solutioning

Value assessment  
Gap and Solution analysis Value dependency map  
Solution roadmaps

**Business  
& Technology Focus**

## Value Proposition and Roadmap

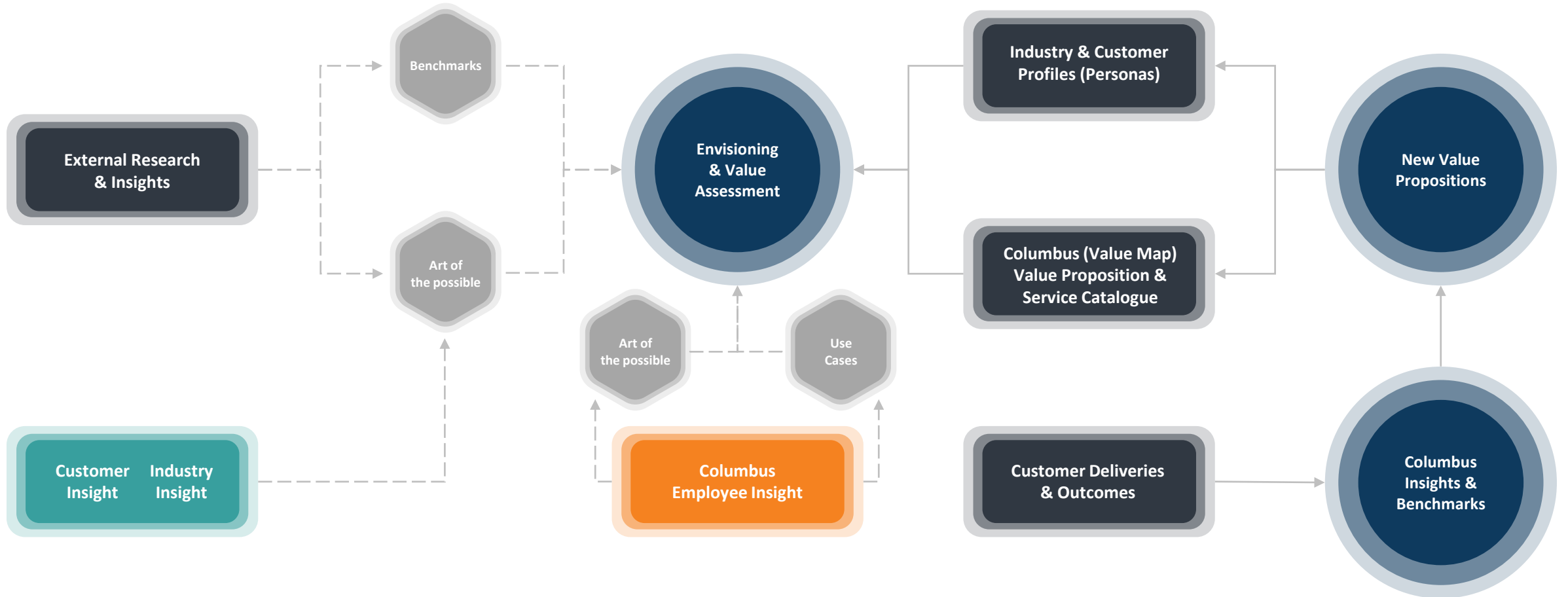
Planning the roadmap and pace of the change, and building the business case and coalition for how it will be delivered

Delivery cost/benefit planning, road map and business case

Value proposition  
Delivery capabilities  
Roadmap  
Benefits plan & business case

**Business, Technology  
& Planning Focus**

# Bringing this all together



# Three packages to fit your business needs

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## Starter

### Strategy and Envisioning

- Envisioning workshops
- Playback to client, with recommendations
- ROM Value, High-level solution, capabilities required, recommendations and suggested next steps

## Standard

### Starter + Value Analysis and Solutions

- Envisioning workshops
- Technology, Data and Integration workshops
- 2 x Playbacks to client, with recommendations
- Value analysis with ROI where solution costed, bid level solution, capabilities required, recommendations and suggested next steps

## Advanced

### Standard + Transformation Roadmap

- Envisioning workshops
- Technology, Data and Integration workshops
- Planning and cost workshops
- Several Playbacks to client, with recommendations
- Solution and delivery Roadmap, ROI, Value Levers, solution, capabilities required, recommendations and suggested next steps

# Why choose Columbus





# Safe pair of hands for your entire transformation journey

## Cloud ERP

to optimize Supply Chain & Finance

## Power Platform

to accelerate Innovation with Low Code

## Customer Experience

to improve customer experience and engagement strategy

## Data & AI

To provide actionable insights for data-driven decision making

## Digital Commerce

Create customer-centric e-commerce strategy to boost revenue

## Security

Protect your business-critical assets

Change management built-in



Seamless transition into operations

# Summary of Practicalities



# Our mission

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## We deliver customer success



**30**

Years of in-depth industry, technology, and process experience



**5000+**

Enterprise & Large SMB customers worldwide in various industries



**9,000**

Business-critical application implementations

- Columbus is a global digital advisor and IT consulting company
- Part of NASDAQ Copenhagen stock exchange since 1998
- Largest Microsoft Dynamics (ERP) partner in Northern Europe

# Realize the full potential of your business

## Scalable partnership

Local presence  
empowered  
by global experience  
and resources



## Increased value

Digital advisory,  
industry knowledge and  
best-in-class ERP platform



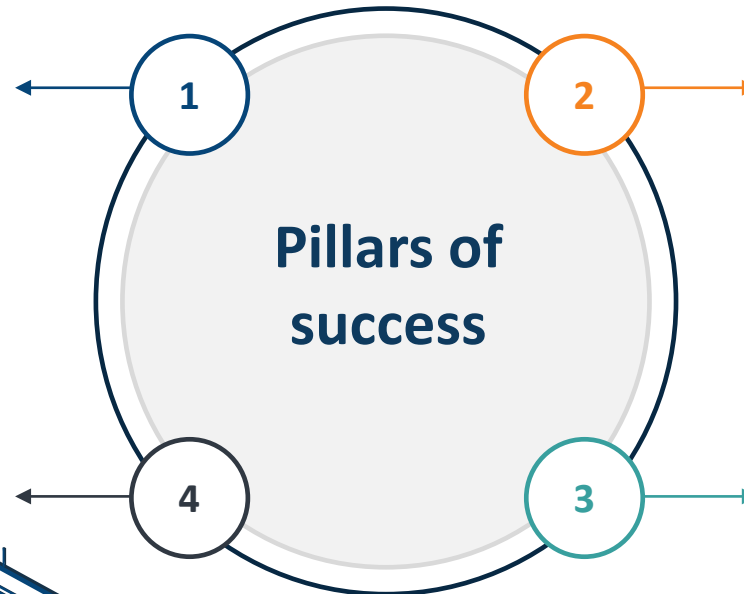
## Business growth

Full range of business-  
critical services



## Guaranteed efficiency

Best practice  
Methodology  
for life in the cloud





# Local presence empowered by global experience & resources



10  
countries

9  
languages

1600  
employees  
globally

24/7  
support

# Manufacturing

Optimize time to market and transform your business towards servitization



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