Get ready for future data-driven processes and AI initiatives: Analytics & AI

Portfolio that leverages state-of-the-art analytics tools and AI models to transform raw data into actionable insights.

Through these services organisations can build tailored solutions, automate complex tasks, and foster a culture of data-driven decision-making, setting them apart from competitors.

- AI / GenAI platforms adoption
- Innovation advisory
- Analytics and cognitive solutions

Sample Analytics and AI Scenarios & Personas

**IT Director**

**Scenario 1**
I’m a CMO, and we have significant customer data but aren’t fully leveraging it. AI could unlock new revenue streams.

**Scenario 2**
Our marketing campaigns are based on outdated methods. Advanced analytics could significantly improve our marketing ROI.

**CFO**

**Scenario 1**
I’m a CFO at a global corporation. Financial forecasting is manual and time-consuming; analytics could automate this.

**Scenario 2**
We need and advanced solution to identify potential fraud activities and improve financial compliance. AI seems promising.

**COO**

**Scenario 1**
I oversee supply chain operations. Advanced analytics could help us identify and resolve inefficiencies.

**Scenario 2**
Our operational decision-making is slow. Advanced analytics could provide insights to make us more agile and responsive.
Unleash analytics and AI’s transformative power.

**Envision**
Introduce AI’s transformative potential and identify initial business enhancement opportunities.
1-week, fixed cost

**Discover**
Deep dive into the organization’s capabilities and align AI strategies with business needs.
1-3 weeks, fixed range cost

**Workshops and knowledge transfer:**
how BI, analytics or AI can enhance business and operational processes, high-level readiness, initial use-cases presentation.

**AI readiness assessment**
Key business outcomes alignment

**Solution**
Design a comprehensive AI architecture and implementation plan tailored to business objectives.
2-6 weeks, individual pricing

**Action plan execution** according to priorities

**Actions such as:**
AI platform design, AI design, AI governance, AI adoption and change management, business intelligence solutions, advanced analytics solutions, MLOps design, generative AI solutions design

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**SoftwareOne Intelligent Fabric**
A comprehensive, compliant, secure, efficient, scalable, and future-proof methodology for data and AI.

**Advisory**
Understand the data ecosystem maturity of your organization and establish a vision and practical AI implementation roadmap

**Security and governance**
Safeguard digital assets, ensuring authorized access, while managing your data for accuracy, traceability, and streamlined innovation

**Partnerships**
Leverage our strategic partnerships with over 30 leading data and AI technology providers, including early access programs

1. **Data management**
Collect data from multiple sources, integrate it into a unified format, securely store it, and structure it carefully to facilitate subsequent analysis

2. **Data synthesis**
Generate new data points or augment existing ones to enhance the quality and diversity of your dataset, making it more suitable for AI applications

3. **AI design**
Understand the problem space, select appropriate algorithms, and design the AI model, training methodology, and integration

4. **MLOps**
Automate the end-to-end machine learning lifecycle by combining ML, DevOps, and data engineering practices

5. **User experience**
Enhance the usability, accessibility, and overall user satisfaction of AI products and solutions

6. **Adoption and change**
Aid organisations in using new technologies like generative AI and in embracing a data-driven culture

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Are you ready? Reach out to schedule a free 1-hour introductory scoping session with data and AI expert today.

If you like to learn more about how to embark on your Data & AI journey, please visit us as Data and AI Services | SoftwareOne

- 250+ data and AI experts.
- 230+ projects delivered.
- 30+ partnerships with leading data and AI technology providers.

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**CONTACT US TODAY**

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