



# Introduction to Power BI 4 Half-Day Workshop

## Why Iteration Insights?

What sets us apart is the practical experience of our instructors, who have hands-on knowledge in **creating Power BI reports for real organizations.**

With this instructor-led approach, you receive **immediate answers to any problems or questions** that may arise during your training. Having trained over 1000 students, our courses provide a **comprehensive understanding of Power BI** with regularly updated course materials.

## Our Experience

- ➔ **400 +** hours of Power BI classroom time
- ➔ **1000 +** learners over **30+** classes
- ➔ **1000+** hours of BI instruction
- ➔ Students across **10+** different industries

## About Us

Iteration Insights is a boutique analytics consulting firm specializing in Microsoft Analytics products based in Calgary, AB.

We aim to **Empower People with Data** through our offerings. Our services include strategic data advisory, front-end and back-end analytics solution delivery, data analytics training and managed services.

## Contact Us

- ✉ [info@iterationinsights.com](mailto:info@iterationinsights.com)
- 📍 Suite 200, 1001 1 St SE  
Calgary, AB, T2G 0P6
- 🌐 [www.iterationinsights.com](http://www.iterationinsights.com)

# About the Workshop

*"As a technology author and instructor, I tried learning Power BI on my own and within minutes, I was extremely frustrated. Thankfully, the Iteration Insights training provided me with the opportunity to become very good at Power BI, teach 100s of SAIT students how to use Power BI, and now, author Power BI material for the main Cost Accounting textbook in Canada. All of this after two days of training! Thank you - you made learning fun and very rewarding!"*

- Steve Janz

## 1 Learning Objectives

- ➔ Import, transform, and cleanse data using Power Query Editor
- ➔ Build and optimize a data model for self-service reporting
- ➔ Enhance the model by applying introductory DAX
- ➔ Build, publish, and share visualizations with end-users

## 3 Delivery

You will get 4 half days of an all access pass with our experienced instructors in this course. Depending on your organization, we have the ability to delivery this course in an in-person or virtual format.

## 2 Audience

This course is for Business Analysts, IT Users, Project Managers, and other individuals who want to broaden their data analytics techniques using Power BI and further utilize visualizations in their organization. Users should be familiar with Excel and the concepts of data sets and basic business reporting.

## 4 Pricing

This pricing breakdown for this course:

- ➔ \$8,500 CAD
- ➔ Course capacity is 12 users.