TrnDigital

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TRN Digital Capabilities And Service Offerings

2023

CUSTOMER OPPORTUNITY

Microsoft Viva Connections Intranet revolutionizes internal communication and collaboration by providing a powerful, intuitive, and engaging digital workplace experience. By centralizing information, fostering collaboration, and integrating with Microsoft 365 and Teams, Viva Connections empowers organizations to enhance employee engagement, streamline workflows, and create a vibrant and connected workplace. With its mobile-friendly design and focus on employee wellbeing, Viva Connections sets the stage for organizations to thrive in the modern era of work, unlocking productivity and driving success.

Microsoft Solutions Partner

Microsoft Solutions Partner
Digital & App Innovation Azure

Microsoft Solutions Partner
Modern Work

TrnDigital

TrnDigital SharePoint Intranet with Viva Connections

TrnDigital and Microsoft Viva Connections Intranet provide a comprehensive and unified solution to enhance Workplace Collaboration and Engagement hence transforming the way organizations connect and engage with their employees.

BUSINESS OUTCOMES

› **Streamlined Communication and Information Sharing:** Microsoft Viva Connections serves as a centralized hub for employees, offering a seamless and personalized digital workplace experience. With Viva Connections, organizations can create and customize intranet sites that provide targeted content, ensuring employees receive relevant updates, news, and announcements in real-time.

› **Enhanced Employee Engagement:** The platform enables organizations to create vibrant and interactive intranet sites with rich multimedia content, social features, and discussion forums. Employees can collaborate, share ideas, and contribute to company-wide conversations, creating a vibrant and inclusive work environment.

› **Seamless Integration with Microsoft 365 and Teams:** As part of the broader Microsoft Viva platform, Viva Connections seamlessly integrates with Microsoft 365 and Teams, leveraging their robust capabilities. This integration enables employees to access files, documents, and collaborative tools without the need for constant context-switching.

› **Mobile-Friendly and On-The-Go Access:** Recognizing the evolving nature of work, Microsoft Viva Connections is designed with mobile-friendliness in mind. The platform offers a consistent and optimized experience across desktop and mobile devices, ensuring employees can access information and collaborate on the go.

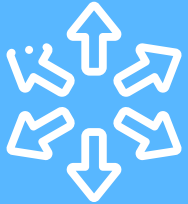# How an Intranet is the first step towards Modern Workplace
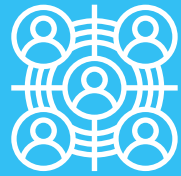
Digital Headquarters

Bridge Departments And Locations

Open Up Leadership Communication

Drive other transformations

New hire time-to-value

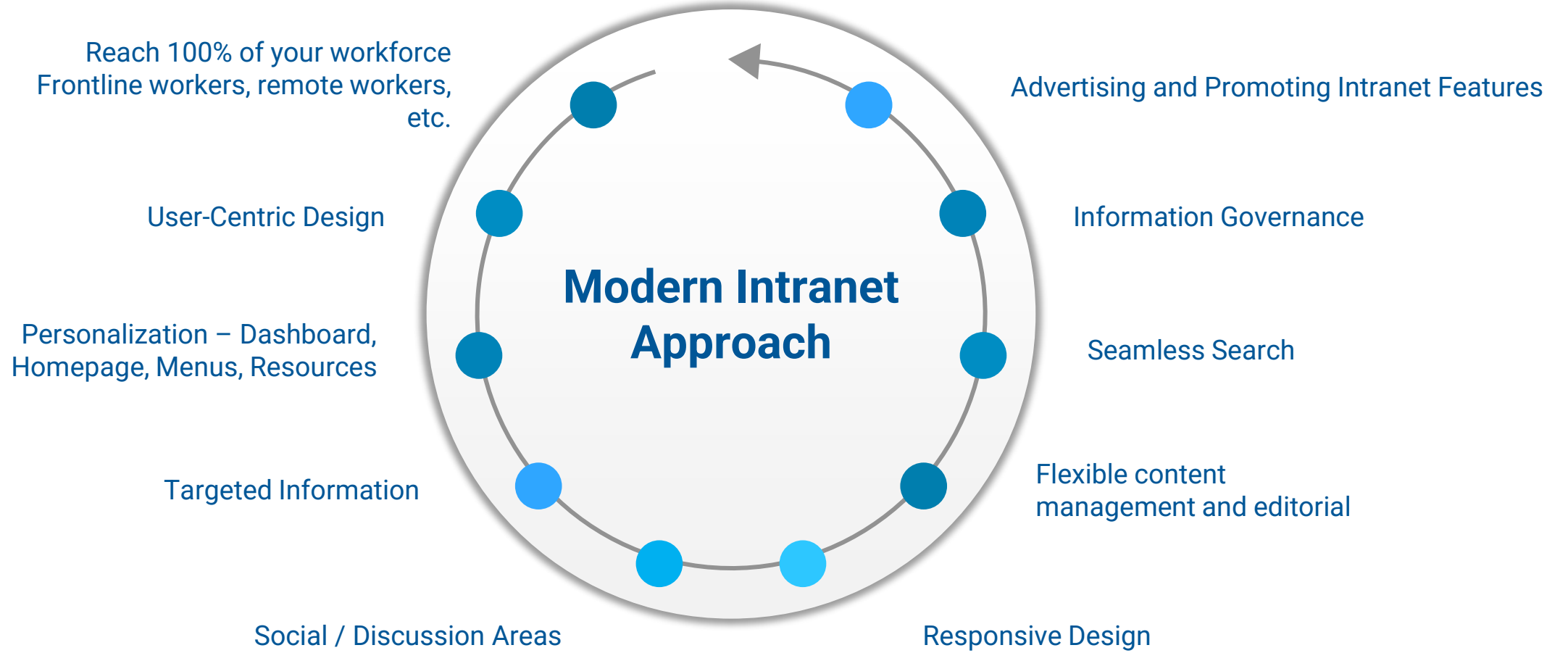**Drive A Sense of Community**

Fastrack New Company Onboarding/Acquisitions

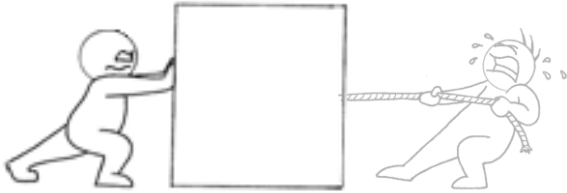**Improve Employee productivity and Engagement**

Single source-of-truth for Data

Themes in Modern Intranet Design

Modern Intranet Approach

- Reach 100% of your workforce
Frontline workers, remote workers, etc.
- User-Centric Design
- Personalization – Dashboard, Homepage, Menus, Resources
- Targeted Information
- Social / Discussion Areas
- Advertising and Promoting Intranet Features
- Information Governance
- Seamless Search
- Flexible content management and editorial
- Responsive Design

Intranet Portal – Engaging the Employees

While the technology can be superior and offer endless capabilities, many companies find it difficult to attract employees to use the portal that is built for them.

Push vs. Pull

Find the balance between what the organization wants the employees to see and what the employees want to see! Play nice.

Rewards Program

Motivate and persuade! Chalk out reward and recognition programs for employees who contribute and collaborate to the portal. Employee time matters!
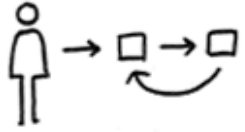
Make it personal & social

Put the user in control – Apart from few reserved spaces on the portal for "push" messages, let the users control what their portal is like.

Let the users collaborate and socialize in the portal.

Intranet Strategy | Best Practices

Focus on task-Centered Information. Avoid Information silos

Focus on search and improve search quality

Rely on user research methods - including user testing Personas and card sorting - both for design decision in general and IA decision in particular

Design Iteratively , drive decision by showcasing the art of possible

News can be a main homepage feature, but news stories should be relevant and useful

Training for site manager and people in charge of individual areas in recognition of the fact that user experience quality derives from people and not just technology

provide better employee profile page

A content curator is mandatory to keep specific page up-to-date

Why partner with TrnDigital

Our rigorous and scalable process distinguishes us as a go-to partner in the Microsoft partner ecosystem.

Cost-effective
Our experts have executed countless successful projects - TrnDigital offers competitive pricing for both large and mid-market organizations.
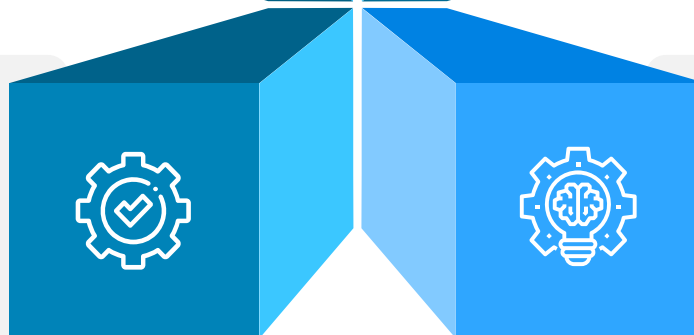
Overcome limitations
TrnDigital has a repository of scripts and tools to mitigate the limitations posed by vendor tools.

Trust us with your data
We use a detailed validation & remediation process, so you can trust us with your data.

Support for exceptional scenarios
We help clients handle customizations and provide workarounds for unsupported scenarios.

SERVICES

CONSULTING, ADVISORY AND ROADMAP

- Technical Assessment & GAP Analysis
- Governance
- Information Architecture
- Planning Implementation
- Center of Excellence

APPLICATION DEVELOPMENT

- Power Platform Implementation
- Modern Intranet
- UI Development
- DevOps
- Azure Development Services

END USER SUPPORT & DESKTOP SERVICES

- Dedicated & Shared Support
- Managed MSP Services
- Intune Offerings
- Security Services
- Azure Managed Services

SERVICE ADOPTION & CHANGE MANAGEMENT

- Communications Planning
- User Adoption Strategy
- Classroom Training and Workshops

CLOUD MIGRATION SERVICES

- Microsoft Tenant Migration
- On-Prem to Microsoft 365
- Other Platforms to: SharePoint, Exchange, Teams, Power Platform, etc.
- Azure Application Migration Services

CRM Services & Digital

- Dynamics 365 Services
- HubSpot Services
- Veeva CRM Services
- Inbound and Outbound Marketing

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Thank you