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TRN Digital Capabilities And Service Offerings

2023



CUSTOMER OPPORTUNITY

Microsoft Viva Connections Intranet revolutionizes internal communication and collaboration by providing a powerful, intuitive, and engaging digital workplace experience. By centralizing information, fostering collaboration, and integrating with Microsoft 365 and Teams, Viva Connections empowers organizations to enhance employee engagement, streamline workflows, and create a vibrant and connected workplace. With its mobile-friendly design and focus on employee wellbeing, Viva Connections sets the stage for organizations to thrive in the modern era of work, unlocking productivity and driving success.





TrnDigital SharePoint Intranet with Viva Connections

TrnDigital and Microsoft Viva Connections Intranet provide a comprehensive and unified solution to enhance Workplace Collaboration and Engagement hence transforming the way organizations connect and engage with their employees.

BUSINESS OUTCOMES

- › **Streamlined Communication and Information Sharing:** Microsoft Viva Connections serves as a centralized hub for employees, offering a seamless and personalized digital workplace experience. With Viva Connections, organizations can create and customize intranet sites that provide targeted content, ensuring employees receive relevant updates, news, and announcements in real-time.
- › **Enhanced Employee Engagement:** The platform enables organizations to create vibrant and interactive intranet sites with rich multimedia content, social features, and discussion forums. Employees can collaborate, share ideas, and contribute to company-wide conversations, creating a vibrant and inclusive work environment.
- › **Seamless Integration with Microsoft 365 and Teams:** As part of the broader Microsoft Viva platform, Viva Connections seamlessly integrates with Microsoft 365 and Teams, leveraging their robust capabilities. This integration enables employees to access files, documents, and collaborative tools without the need for constant context-switching.
- › **Mobile-Friendly and On-The-Go Access:** Recognizing the evolving nature of work, Microsoft Viva Connections is designed with mobile-friendliness in mind. The platform offers a consistent and optimized experience across desktop and mobile devices, ensuring employees can access information and collaborate on the go.

How an Intranet is the first step towards Modern Workplace



Digital Headquarters



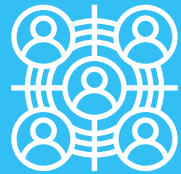
Bridge Departments
And Locations



Open Up Leadership
Communication



Drive other
transformations



New hire time-to-value



Drive A Sense of
Community



Fastrack New Company
Onboarding/Acquisitions

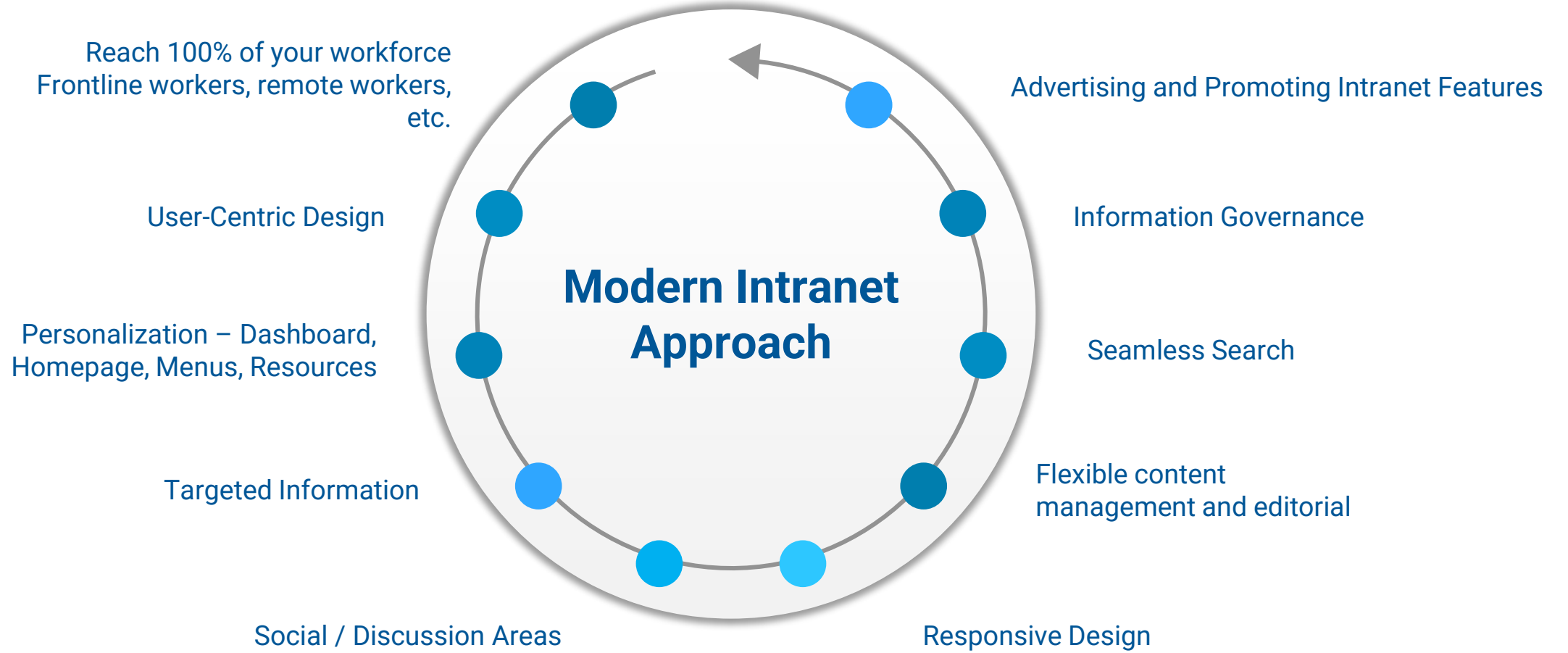


Improve Employee
productivity and
Engagement



Single source-of-truth
for Data

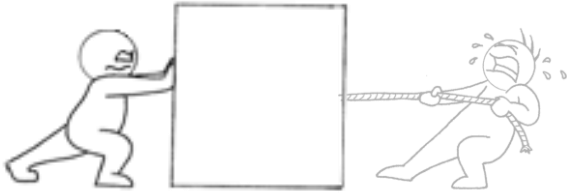
Themes in Modern Intranet Design



Intranet Portal – Engaging the Employees

While the technology can be superior and offer endless capabilities, many companies find it difficult to attract employees to use the portal that is built for them.

Push vs. Pull



Find the balance between what the organization wants the employees to see and what the employees want to see! Play nice.

Rewards Program

Motivate and persuade! Chalk out reward and recognition programs for employees who contribute and collaborate to the portal. Employee time matters!



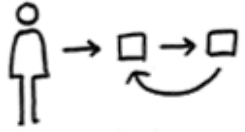
Make it personal & social



Put the user in control – Apart from few reserved spaces on the portal for “push” messages, let the users control what their portal is like.

Let the users collaborate and socialize in the portal.

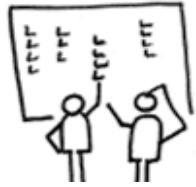
Intranet Strategy | Best Practices



Focus on task-Centered Information. Avoid Information silos



Focus on search and improve search quality



Rely on user research methods - including user testing Personas and card sorting - both for design decision in general and IA decision in particular



Design Iteratively , drive decision by showcasing the art of possible



News can be a main homepage feature, but news stories should be relevant and useful



Training for site manager and people in charge of individual areas in recognition of the fact that user experience quality derives from people and not just technology



provide better employee profile page



A content curator is mandatory to keep specific page up-to-date



Why partner with TrnDigital

Our rigorous and scalable process distinguishes us as a go-to partner in the Microsoft partner ecosystem.

Cost-effective

Our experts have executed countless successful projects - TrnDigital offers competitive pricing for both large and mid-market organizations.



Overcome limitations

TrnDigital has a repository of scripts and tools to mitigate the limitations posed by vendor tools.



Trust us with your data

We use a detailed validation & remediation process, so you can trust us with your data.



Support for exceptional scenarios

We help clients handle customizations and provide workarounds for unsupported scenarios.





24x7 Global IT Services

100+

Employees & Contractors



35+%

Annual Growth Rate

100+

Happy Customers

200+

Successful Projects

40,000+

End Users



USA Offices:

Boston, MA (HQ), Piscataway, NJ

India Offices:

Bengaluru, KA (HQ), Vizag, AP



CONSULTING, ADVISORY AND ROADMAP

- Technical Assessment & GAP Analysis
- Governance
- Information Architecture
- Planning Implementation
- Center of Excellence



APPLICATION DEVELOPMENT

- Power Platform Implementation
- Modern Intranet
- UI Development
- DevOps
- Azure Development Services



END USER SUPPORT & DESKTOP SERVICES

- Dedicated & Shared Support
- Managed MSP Services
- Intune Offerings
- Security Services
- Azure Managed Services



SERVICE ADOPTION & CHANGE MANAGEMENT

- Communications Planning
- User Adoption Strategy
- Classroom Training and Workshops



CLOUD MIGRATION SERVICES

- Microsoft Tenant Migration
- On-Prem to Microsoft 365
- Other Platforms to: SharePoint, Exchange, Teams, Power Platform, etc.
- Azure Application Migration Services



CRM Services & Digital

- Dynamics 365 Services
- HubSpot Services
- Veeva CRM Services
- Inbound and Outbound Marketing





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Thank you