



Popular Online Learning Platform Saves Thousands on Day One with StackShine



Founded in 2013, School of Motion offers an online learning platform for motion design. Whether you're looking for some professional development to improve your skills or take the first steps on your Motion Design journey, they can help you reach your goals.

Business Challenge

Bootstrapping its way to success, School of Motion has hundreds of alumni across six continents, organically growing over 20% annually.

The company's rapid growth led to several SaaS spend challenges, including:

- ⊗ *Hundreds of software tools purchased without oversight*
- ⊗ *Licenses added for onboarding employees without deactivating others*
- ⊗ *Lack of visibility and control over software spend*

The StackShine Solution

By implementing StackShine, School of Motion automated software spend oversight, slashing subscription costs by thousands and freeing up several hours weekly formerly dedicated to tool management.



We had grown so quickly and didn't have time to track software subscriptions. Before we knew it, we had no idea what apps were being used by whom or what the total costs were. Solving this problem manually was going to be a nightmare.

ALAENA VANDERMOST
PRESIDENT, SCHOOL OF MOTION

**SCHOOL
OF MOTION**



After implementing StackShine, School of Motion saw immediate results, including:

>300

SaaS applications identified on the first day

32

new apps discovered across the organization

5+

hours per week saved on vendor management

How School of Motion is Utilizing StackShine



Integration with Google Workspace (G Suite)

School of Motion employees now sign into their apps using Google Single Sign-on (SSO). StackShine pulls data from G Suite on the apps each employee uses and the corresponding usage history.



Integration with QuickBooks

StackShine integrates with leading financial solutions to uncover spend data across all SaaS applications. School of Motion connected StackShine with QuickBooks, immediately unveiling savings opportunities across the organization.



Spend Analytics Report

StackShine used the data from Google and QuickBooks to provide School of Motion with an insights report offering recommendations on how to cut costs, improve usage, and bolster security compliance.



Automated Notifications

School of Motion set up automated alerts through StackShine to notify new vendors added, unusual spending, and upcoming renewal dates to ensure nothing slipped through the cracks.

The StackShine Difference

As your company grows, manually tracking software spend becomes unwieldy, causing unnecessary costs to escalate. School of Motion experienced this firsthand when their rapid growth led to thousands of dollars in wasted expenses.

About LeaseQuery

More than 34,000 professionals rely on LeaseQuery to make better business and financial decisions for two of their largest areas of spend – leases and software subscriptions. Our award-winning AI-powered software helps businesses minimize risk, increase efficiency, and reduce costs.



Schedule a StackShine intro call today and find out how much you could be saving