

-EST 2012-



# PLUGIT

Your Reliable Technology Partner



[www.plugitapps.com](http://www.plugitapps.com)



# CONTENTS



We see forming longstanding and mutually beneficial partnerships as a foundation of a successful business. With this approach in mind and a constant dialogue with our clients, we continuously add value to all our collaborations.



**Jalal Faour**  
Founder

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02

ABOUT US

04

YOONIT

06

OUR MODULES

08

COPY TRADER MODULE

10

IB / AFFILIATE MODULE

12

DYNAMIC MARGIN MODULE

14

BONUS AUTOMATION MODULE

16

CRM MODULE

18

MAMM / PAMM MODULE

20

CONTACT

# ABOUT US

Since 2012 PLUGIT has been at the forefront of innovation and development in the Fintech market, crafting cutting-edge solutions for brokers.

Our flagship product, the multiple award-winning YOONIT suite, comprises six modules designed to work seamlessly in your MT4 and MT5 environments.

YOONIT is a 360° broker solution, recognized amongst other awards as the Best All-In-One Brokerage Solution by Ultimate Fintech in 2022 and 2023.



# 01



## Our mission

We are committed to developing solutions that are innovative, cost-efficient, and offer exceptional user experience to our clients, all while fulfilling both their business needs and their customers' expectations.



## Innovation

Innovation lies at the heart of everything we do. Over the last decade we've been at the forefront of development in our industry, constantly improving and fine-tuning our products, maintaining our position as a market leader.



## Project delivery

All PLUGIT solutions have a well-earned reputation for being technically advanced, secure, robust, and scalable. Backed by our commitment to providing outstanding customer service, we deliver on time, every time.

**100+**

Satisfied clients  
worldwide

**10+**

Years of  
experience

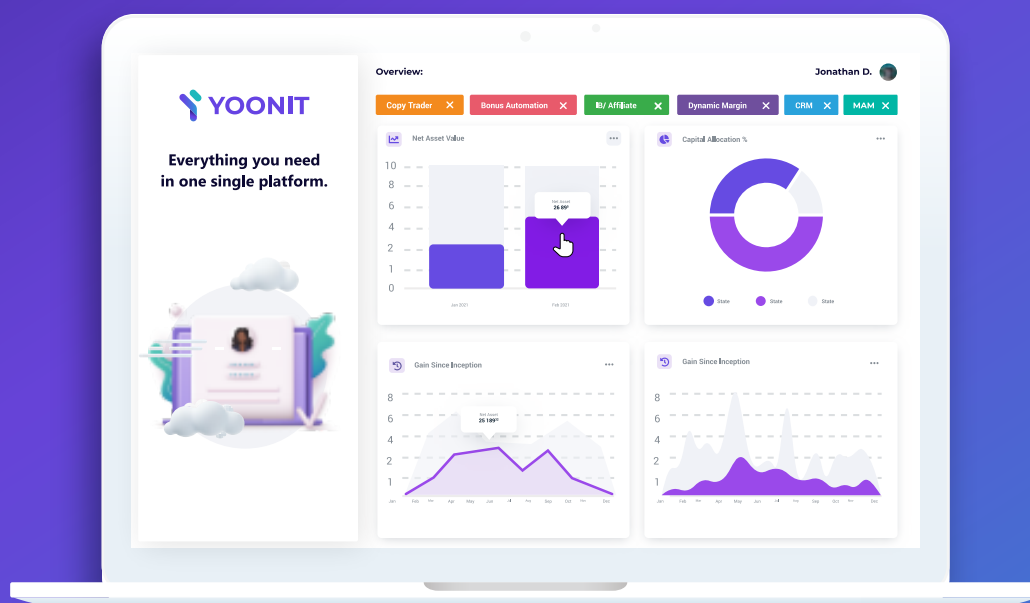
“Partnerships are about sharing a vision. We collaborate with the industry's leading institutions creating new perspectives and adding value for our clients.”

# YOONIT

## Introducing YOONIT V3. The ultimate trade and operations management solution for MT4 and MT5 brokers.



Version 3 of our acclaimed YOONIT suite of broker products is the 360° solution for brokers offering MT4 or MT5 to their clients. Comprised of six modules, YOONIT integrates directly with your trading platform and includes everything you need to onboard and manage all your clients.



# 02



## V3 is the future of broker management!



### Customizable Data Analytics

V3 will streamline your data analytics for better client onboarding and retention.



### Centralized Access

We redesigned the access portals from the ground up for user-friendly, intuitive operation.



### Cost-effective & reliable

Reduce your operational costs and focus on your business profit generation.



### Technological edge

Built on the latest technology with limitless capabilities. Customizable and scalable.



### Connected Ecosystem

Updated integrations in V3 connect you directly to multiple PSPs, VOIP, and KYC portals.



### Flexible Reporting

The improved reporting engine in V3 gives you instant and in-depth views of your operations.



### Security & data protection

Built-in privacy features, secure Microsoft Azure infrastructure, and DDoS protection.



### Multi-level user access

Set permissions to optimize workflow and safeguard sensitive data.



### Admin & Client portals

Access to branded web terminals from a single URL. YOONIT is secure and user-friendly.

## GET FULL BENEFITS OF YOONIT WITH ANY MODULE



Multiple MT4 and MT5 servers and WLs can be linked under one dashboard



Instant configuration and real-time synchronization with MetaTrader platforms



In-depth reporting capabilities



Multi-lingual dashboard

# OUR MODULES

**YOONIT V3 is a self-contained management system for brokers of all sizes.**

No more struggling to connect incompatible products to get your operations up and running. YOONIT provides all the components you need to be successful in a single admin interface.



## **MAM/ PAMM**

Grow and diversify your brokerage with the PLUGIT MAM/PAMM module for MT4 and MT5.



## **CRM**

Smooth lead conversion, streamline KYC and onboarding. Manage a client's life cycle on one single dashboard.

# 03



## SELECT YOUR MODULE

Giving you unparalleled flexibility, all YOONIT modules work together as a complete platform or independently to accommodate different types of clients.



### IB / AFFILIATE

Create, manage, track and analyze your partnerships while boosting your IB acquisition worldwide.



### DYNAMIC MARGIN

Monitor, manage, control, and support client margin levels with the unique key features of our Dynamic Margin Module.



### BONUS AUTOMATION

Attract new clients and reward traders with a variety of automated bonus campaigns.



### COPY TRADE

Empower your clients, and enhance your business: Unlock the potential of Copy Trading with PLUGIT.

# COPY TRADER

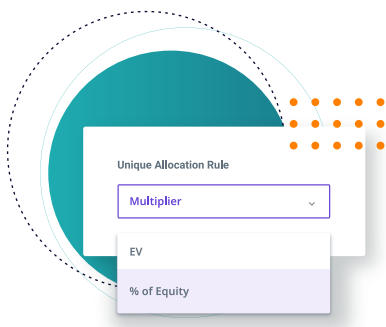
## Generate additional income streams through Copy Trading

Attract a wider client base to your brokerage, including newbie traders looking for an easier way to trade. The increased potential for trade profit enhances client retention and loyalty, increasing satisfaction and a higher likelihood of long-term engagement with your offer.



**COPY TRADING  
MODULE**

# 04

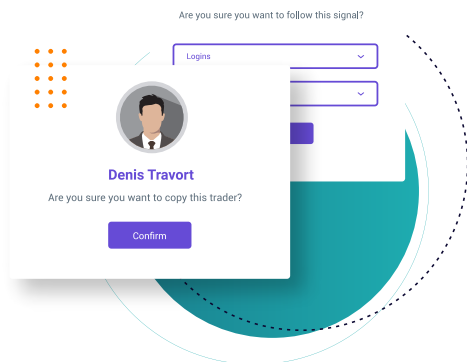


## Multiple Allocation Methods

Define your Copy Trading program to suit your particular requirements with the flexibility of our multiple allocation method technology. Not all your traders will look for the same thing from their Copy Trading provider. With YOONIT V3, you can stand out from the cookie-cutter crowd!

## Powerful and Functional

Power is nothing without control, and with our dedicated Client Portal, your traders will have a complete overview of all their activities, including live and historical data, detailed statistics, and trade and profitability analysis.



## Ready pool of eager traders!

Copy Trading is one of the fastest-growing segments in online trading. Stay ahead of the trend and attract traders and affiliates ready to promote your brokerage. YOONIT V3 makes adding Copy Trading to your arsenal as simple as 1-2-3!

## OTHER FEATURES

- ✓ Advanced Leaderboard for signal providers based on performance, capital invested, number of copiers, and minimum deposits required.
- ✓ Compare and analyze the performance rankings of signal providers with key statistics and metrics.
- ✓ Automatic or manual settlement of Performance Fees, following industry standard calculations.
- ✓ Start/Stop/ copying a signal provider at any time with allocation rule, volume, and trade direction settings.
- ✓ Users can manage trade risk by setting limits for Max lots and drawdown percentages.
- ✓ The detailed reporting feature gives you a complete view of your program, with filterable views for targeted data analysis.

# IB / AFFILIATE

## Multi-tier IB commission scheme & automated pay-outs

Grow your revenues and expand your client base through affiliate networks and introducing brokers, attending to unique requirements of different markets worldwide with our advanced affiliate solution and IB referral tools. Manage, track and analyse your partner programs, and automate commission pay-outs.



**IB/ AFFILIATE  
MODULE**

# 05

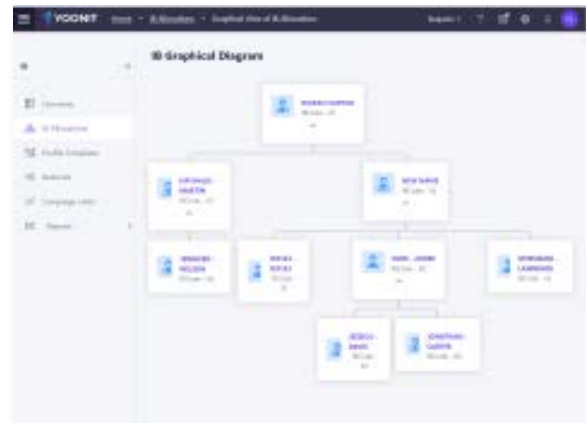


## A fully-featured IB and Affiliate Solution

Depending on the regions you operate in, as many as 50% of new FTDs can come from affiliates or IBs. You need a robust, effective, and secure Affiliate and IB solution to attract the best partners to your brokerage. Yoonit V3 ticks all the boxes.

### Features designed for conversions

Your affiliates expect your program to convert, and the features in YOONIT V3 are designed around conversions. Offer your partners various payout options and commission schemes, a dedicated portal for marketing creatives, multi-level structures, and multiple partner profiles.



### OTHER FEATURES

- ✓ Multi-tiered hierarchical pay-out schemes with custom commission profiles
- ✓ Flexible commission types (trade lot, trade percentage, action based)
- ✓ Registration & performance tracking
- ✓ Automated or manual payments
- ✓ Customizable registration forms
- ✓ Real time Commission Calculation
- ✓ Priority levels applicable to selected securities, symbols, and trade sides
- ✓ Unlimited vertical & horizontal IB and sub-IB structures
- ✓ Instant commission distribution
- ✓ Virtual wallet for IB commissions
- ✓ Advanced reporting and portfolio analysis
- ✓ Give your IBs access to view commission reports, manage their banners, links and Landing pages

# DYNAMIC MARGIN

## Managing risk with dynamic tiered leverage based on margin levels

Manage leverage and exposure, and have your risk monitored and controlled on-the-fly with our dynamic tiered leverage and margin solution. Reduce human error and improve efficiency by building automation into your risk management workflow while maintaining greater control of your operations.



**DYNAMIC MARGIN  
MODULE**

# 06

<input type="checkbox"/> Symbol Profile	Priority	Server	Margin Type	Volume Type	Exposure Limit	Tiers	Session Tiers	Margin Timeline
<input type="checkbox"/> PID:5 Europe FX	5	MT4-Serail	FX	NV	Unlimited	1		
<input type="checkbox"/> PID:2 CFD Symbol Profile	2	MT4-Serail	CFD	NV	3MM	2		
<input type="checkbox"/> PID:3 Forex Symbol Profile	3	MT4-Serail	FX	LT	Unlimited	2		
<input type="checkbox"/> PID:1 CFD MT5	1	MT4-Serail	FX	LT	Unlimited	0		

## INTELLIGENT DYNAMIC TIERS AND SESSION PROFILES

Offer your clients **competitive trading conditions** without limiting headline leverage or markets!

PLUGIT's Dynamic Margin is a **proactive solution** to your trade exposure.

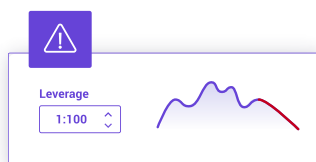
Define your margin tiers, and the PLUGIT automation does the rest. Our V3 release takes this one step further with our unique **Equity setting**, allowing margin tiers based on **the available equity in a client account**.

Our Exposure Limit Control technology lets you automate your trade exposure based on **NOP** (Net Open Positions) with two distinct modes: **Number of Lots** and **Notional Value**.



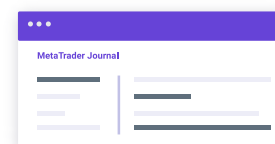
### Multiple margin profiles

Create multiple margin profiles on the same instrument or account with priority levels to equip for different scenarios.



### Instant accessibility & control

Modify settings on-the-fly and make real-time adjustments during major events to keep ahead of volatility.



### Convenience & flexibility

Ability to make changes, enable or disable the plugin from a convenient web-interface, and trace all performed actions in the MetaTrader journals.

# BONUS AUTOMATION

## Smart bonus campaign management & bonus abuse protection

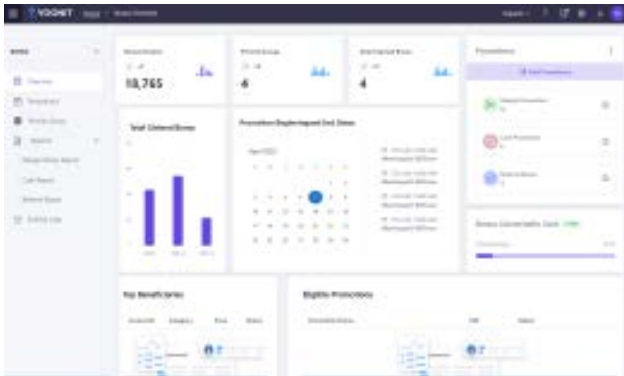
Give your clients an incentive to trade and attract new ones by introducing different types of bonuses from your brokerage. Set up diversified tailored campaigns, rewarding your traders based on the predefined criteria with our automated bonus management solution, while the built-in protection mechanism safeguards you from bonus abuse.



**BONUS AUTOMATION  
MODULE**

# 07



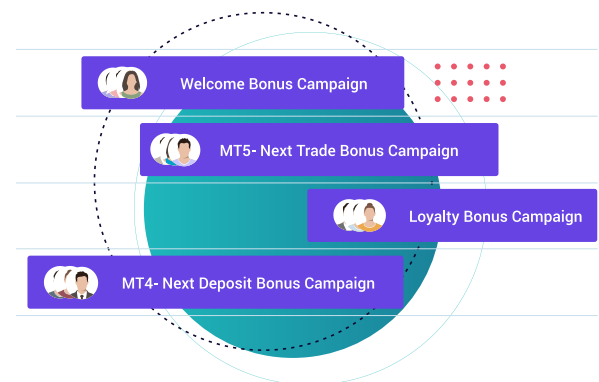


## Flexible promotion configurations

Create your Promotion and Bonus offers with our powerful configuration engine, choosing from various types such as Welcome, Next Deposit, Loyalty, and Referral Bonus. Combine your promotions and protect your business with our unique Bonus Abuse Protection options.

## Laser targeted promotions

Choose which groups, countries, or trading accounts you want to be part of any promotion for targeted offers with higher conversion rates. Nothing converts like personalized campaigns, and the YOONIT V3 Bonus module is your best path to customized promotions.



## KEY FEATURES

- ✓ Built-in bonus abuse protection mechanism
- ✓ Priority grouping for campaign ranking
- ✓ Calculates margin and stop-out levels automatically
- ✓ Various bonus configurations (Min, Max, Stop-out, %, Money)
- ✓ Promotions timeline to help you get clear insights from your campaigns
- ✓ Live campaign performance tracking, monitoring and reporting
- ✓ Recognizes bonus credit from balance and allows for credit removal
- ✓ Applicable to accounts, groups, and agent accounts

# CRM

## Smooth lead conversion, client management and retention

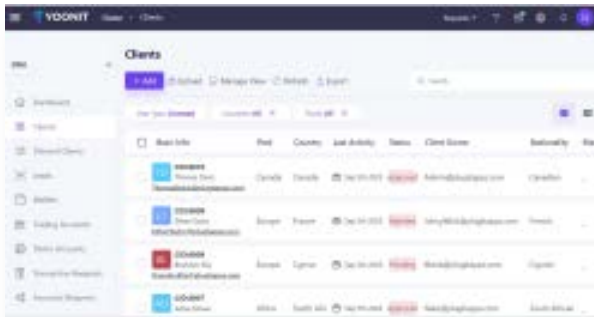
Manage and control the full life cycle of your customers and get a birds-eye view of your business's profitability from a single dashboard with our essential CRM solution. From compliance and on-boarding to lead tracking, account management, and retention - we have you covered.



**CRM  
MODULE**

# 08

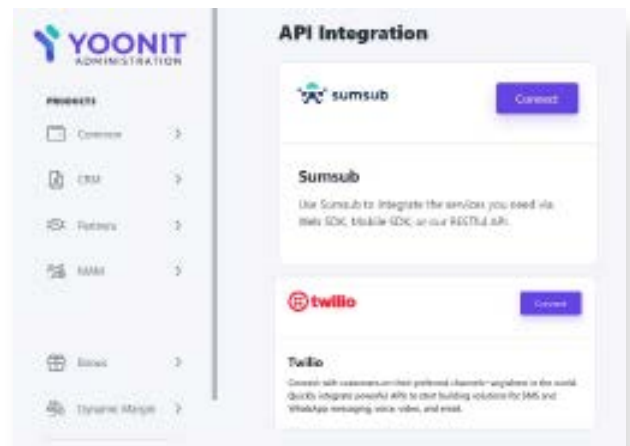
## Back-office & Client area



YOONIT CRM grants you access to fully branded Admin and Client Portals. From the Admin Portal, brokers can fine-tune and manage the entire system, as well as assign roles and permissions for each user, group client segments into pools, apply group rules, and designate trading conditions to clients. From the Client Portal, users can link and manage all their MT4 & MT5 accounts, make internal & external transactions, open accounts, upload/download documents, and more.

## Compatibility & integration

Securely integrated with popular global payment gateways for automated account funding and transfers in different major and crypto currencies. In addition to the existing functionality, YOONIT can be integrated with other 3rd party software of choice (i.e., legal, VoIP, PSP solutions) enabling you to cater to a global audience with different business needs.



## KEY FEATURES

- ✓ Comprehensive operation logs for automatic or manual handling of various types of user requests.
- ✓ Detailed reports and analytics covering registration, trade, transaction logs, account status and more.
- ✓ Automatic reminders for document renewal.
- ✓ Registration groups and platform links.
- ✓ Filterable Dashboards and Client views.
- ✓ Customisable client portal.
- ✓ Flexible onboarding process.
- ✓ 3rd party integrations.
- ✓ Customizable ready-made email templates, multi-purpose KYC templates and registration forms.
- ✓ Instant transfer of funds to internal/external accounts and between MetaTrader servers.

# MAM / PAMM

## Advanced solution for multi-account management

Offering MAM/PAMM accounts is a flexible and effective method to increase deposits and client trade volumes.



**MAM/ PAMM  
MODULE**

# 09

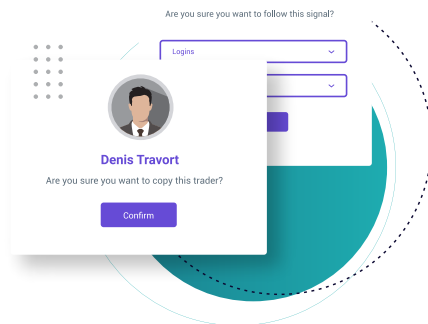


## Allocation methods

The module offers 8 allocation types to suit diverse client needs, where Money Managers can have utmost flexibility to create multiple strategies and manage investor's funds and trades. Featuring Equity, Cash, Balance, Lot-based rules, with additional methods applicable to copy trading.

## Portal functionality

The YOONIT MAM/PAMM module features a management tool with dedicated portals for admins, Money Managers, and investors, complete with advanced features for multi-account management. It provides greater customization with configurability, flexible performance fee executions, and the ability to create unlimited strategies with multiple allocation methods.



## Generate additional trading revenues

By offering MAM / PAMM accounts, you can attract high-frequency, high-net-worth traders to your brokerage, generating higher deposits and substantially higher trading revenues. MAM / PAMM accounts also attract experienced traders and money managers looking to earn extra commissions by referring trading clients to your brokerage.


## OTHER FEATURES

- ✓ Ability to change the status of investor accounts (include, exclude, freeze)
- ✓ Ability to assign Agent accounts with different pay-outs
- ✓ Manage Multiple Money managers with a vast amount of investors
- ✓ Analytics on Money Manager Activities
- ✓ Define your payout method (Performance, Registration and Management fees)
- ✓ Ability to adjust copied trade's allocation rule, size and direction
- ✓ Our MAM / PAMM solution lets you add unlimited investors under any money manager
- ✓ Filterable Reports and dashboards



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