

# Power business decisions with cloud-scale analytics

Unlock the business value you expect and achieve more with less by unifying your hybrid and multi-cloud data estates for faster, connected intelligence.



## Unify your hybrid and multi-cloud enterprise data estate for analytics

Establish a regulated hub to centralize and organize all your business data, creating a foundation for innovative analytics. Streamline your workloads and enable your data engineers to spin up analytics solutions faster than ever before.



## Build fit-for-purpose analytics models

Leverage the full potential of your data by constructing ML and AI models on a connected foundation with no data movement. Enable data scientists to perform analysis on large volumes of data in real time leveraging the tools and languages they already know.



## Responsibly democratize analytics with data governance

Connect the services you need to enable an open, scalable analytics platform with built-in security and governance. Equip your data engineers, data scientists, and data analysts to access the right data, at the right time, for ease of democratization.



## Scale transformative analytics applications

Equip data analysts and data citizens with robust self-service analytics tools to expedite innovation with real time insights. Create connected intelligence for all applications to enable better decision-making and transformative impact.

**91%**

Of leaders reported an increased investment in data and analytics <sup>1</sup>

**45%**

Of organizations are seeking to automate workflows to decrease errors and improve customer satisfaction <sup>2</sup>

<sup>1</sup>Gartner <sup>2</sup>McKinsey



## Accelerate your data potential with Microsoft Fabric

From data integration and engineering to business intelligence and real time analytics, Microsoft Fabric enables data professionals to host all their analytics workloads in a SaaS-based, lake-first solution—eliminating organizational siloes.

Lake-centric and open | Role-specific tools | Empower every Microsoft 365 user | Persistent governance and security



**Data Integration**  
Data Factory



**Data Engineering**  
Synapse



**Data Warehouse**  
Synapse



**Data Science**  
Synapse



**Real Time Analytics**  
Synapse



**Business Intelligence**  
Power BI



**Unified data foundation**  
OneLake



**Persistent data governance and security**  
Purview

Get everything you need for connected intelligence with **Microsoft Fabric** at [insert landing page link].