



# Profile and Credentials



- 3 Platforms on Blockchain Technology
- 5 Patents Applied in Blockchain Space



## Klefki

Secure, Frictionless ID & Credentials platform



## Trag

Authenticity, Provenance & Supply Chain Traceability, ESG Traceability and Customer Engagement



## Vantr

Tokenization & Web3 Engagement (including Carbon Credits)

Women Founded (MWBE Certified in US)

20+ Clients Onboarded

Listed in Marketplaces (Including)



polygon



GBA

Total Employees : 42 (USA + India)

# Global Partnerships, Collaboration and Grants

## Grants, Monetary Awards



## Platform Listings



## Partners / Innovation Labs



## Industry Research and Collaboration



# Indicative Client Portfolio



Klefki



A **NASSCOM**® Initiative

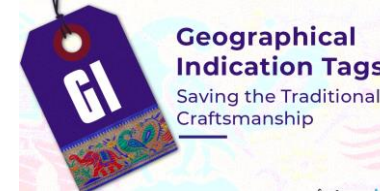


Vanuatu Government

Caribbean Government



Trag



# Success Story: Public Sector (UNCDF Funded)

Electronic Police Clearance Certificate – **Vanuatu Nationals** aspiring for seasonal work in Australia

Funded by UN and Australian Aid - Video: <https://vimeo.com/804626150/be87747740>



# Success Story: Financial Inclusion + Climate Resilience



<https://corpeff-parametro.klefki.io/product/fhp>



Protection  
For Citizens

Against Natural  
Disasters

Real-Time Payout

Occurrence of  
Natural Disaster  
(Hurricane)

Country Level  
Economic Recovery

Faster Recovery Post  
Disaster



MOBILE  
WALLET



Grenada





Dominica

Financial Inclusion + Climate Resilience Blockchain-Based Micro Insurance

# Success Story: Grain to Glass Traceability

**DIAGEO**



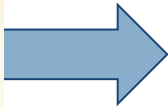
**Scope Delivered**

- Scan Label, Retrieve Details (QR/Barcode Smart Label) ✓
- Persona Based Grain to Glass ✓
- SAP Integration ✓
- Dashboard for Analytics ✓
- Foundation for Customer Engagement ✓
- Security Compliance ✓
- SaaS ✓



- 5 Brands
- Ontime Delivery – Program / Project Management
- Scalable for >1 Billion Bottles
- Ongoing Innovative Implementation: ESG Tracking

# Success Story: Proof of Origin, Geo Indication, Traceability of 100+ Products (Funded by State Government of India)



**PRODUCTS Identified**  
**110**

**Volume tracked in 2022**  
**5,000+**

**Engagement Channels**  
**QR Barcode**  
**Smart Label Scan**



**Benefits**

**Heritage Protection**

**Brand Premiumization**

**Revenue Generation**



# Vlinder Team



*Malini Srinivasan  
(New York)  
(Founder)*

Global / Wall St  
Experience



*Kaliraj  
Subramanian*

Chief Scientist  
Global / Cisco /  
Liberty Experience



*Madhusudhan*

Products  
(67 Patents)  
Global / Cisco /  
Tivo Experience



*Gururaja UN  
(Product  
Development)*

Ex-Cisco and  
Cognizant



*Suresh J (Advisor)  
25+ Years Business  
/ Consulting /  
Technology  
Experience*

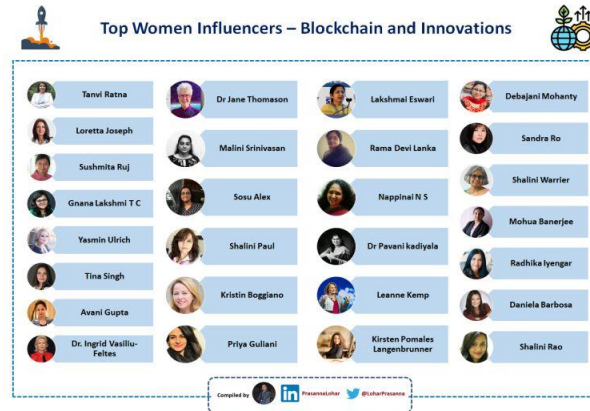
*Big 4 Experienc*



*Gokul Tirumalai,  
(Success Amplifier)*

Ex-Cisco, US\$ 8  
Billion Product  
Experience

# Vlinder Awards & Recognition



**Dr. Ingrid Vasiliu-Feltes** • 1st  
 Deep Tech, Web 3.0, Precision Health Exec. | Innovator | Investor | Forbes BC L...  
 5d • Edited

Please join me in congratulating Founder [Malini Srinivasan](#) and the [vlinder.io](#) team for winning the [Government Blockchain Association's](#) Innovation Showcase. Grateful to [Gerard Dache](#), [Kathy Dache](#), [Priya Guliani](#) for organizing this event. We highly valued the expertise and insights from our distinguished judges for this event. Startups were evaluated and scored on originality, value proposition, sustainability, scalability, ROI and other criteria.  
[Prof. Dr Naseem Naqvi](#) FRCP FBBA  
[Dr. Michael M.](#)  
[Dr. Sindhu Bhaskar](#)  
[Linda Goetze](#)  
[Radhika Iyengar-Emens, MBA](#)  
[Bulent Brad Yasar](#)  
[Jim Kyung-Soo Liew, Ph.D.](#)  
[Silvio Pupo-Casco](#) (朋友)





Thank you

[www.vlinder.io](http://www.vlinder.io)