

# **AI Use Case Workshop**

#### Introduction

Al Use Case Workshop is a free service aimed at businesses looking to explore the potential of generative Al. Through a 2-4 hour workshop, we help you understand your current situation, identify opportunities, and discover possible use cases for implementing generative Al in your operations. Based on our extensive experience collaborating with a variety of companies, it's evident that many organizations are not fully leveraging the data they possess.

## **Features and Benefits**

- Personalized Workshop: Our expert consultants will conduct a 2-4 hours workshop tailored to your business needs.
- Needs Workshop: We'll discuss your current situation and requirements to better understand how generative Al can benefit your business.
- Opportunity Identification: We'll help you identify opportunities where generative Al can be implemented effectively.
- **Use Case Identification:** We'll work with you to identify specific use cases where generative AI can be applied in your business. This could range from automating repetitive tasks, enhancing customer interactions, to generating insights from your data.
- Solution Proposal: Based on the identified use cases, we'll propose a concept of technology solution that best fits your needs. This could involve leveraging Microsoft's Al services such as M365 Copilot for enhancing productivity, Azure Cognitive Services for building intelligent apps, or other Microsoft Al services that align with your business requirements.
- Implementation Guidance: We'll provide guidance on how to implement the proposed solution, including the necessary steps, resources, and best practices to ensure a successful deployment.

#### Typical Challenges

#### Implementing M365 Copilot can come with a few challenges:

- **User Acceptance:** As with any new technology, there can be resistance from users who are accustomed to their current ways of working. It's important to communicate the benefits of M365 Copilot and provide adequate training to ensure user acceptance.
- Data Privacy: M365 Copilot learns from the data it's given access to. Therefore, it's crucial to ensure that sensitive information is not inadvertently exposed to the system.
- Context Understanding: While M365 Copilot is designed to understand context, there may be instances where it doesn't fully grasp the nuances of a conversation or document. This can lead to suggestions that are not entirely accurate or relevant.
- Integration with Existing Systems: Depending on the existing IT infrastructure, integrating Azure Cognitive Services can be complex. It may require significant changes to existing systems or workflows.
- Cost Management: While Azure Cognitive Services can provide significant value, it's important to manage costs effectively. This includes understanding the pricing model, monitoring usage, and optimizing resource allocation.
- Technical Expertise: Implementing and managing Azure Cognitive Services requires a certain level of technical expertise. Organizations may need to invest in training or hiring skilled personnel.
- Understanding Al Limitations: Al technologies, including Azure Cognitive Services, have their limitations and can make mistakes. It's important to understand these limitations and have appropriate checks in place.

### **About Us**

We are KPCS CZ, an elite Microsoft partner dedicated to leveraging Microsoft's Al technologies to drive business transformation. Known as "The Digital Enablers", we offer premium IT services, Microsoft CSP licenses, 24/7 support, and managed services. Our team comprises of experienced Al consultants who are well-versed in Microsoft's suite of Al services. We pride ourselves on our ability to tailor these advanced technologies to meet the unique needs of each business we work with. Recognized as a Microsoft Partner of the Year in the Czech Republic, our goal is to help you unlock the potential of Al and guide you through your Al journey. With KPCS CZ, you're not just getting a service, you're gaining a partner committed to your business's success.

