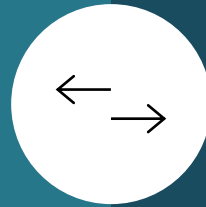


Turn customer feedback into **action.**

How Lumoa helps companies take actions their customers love.

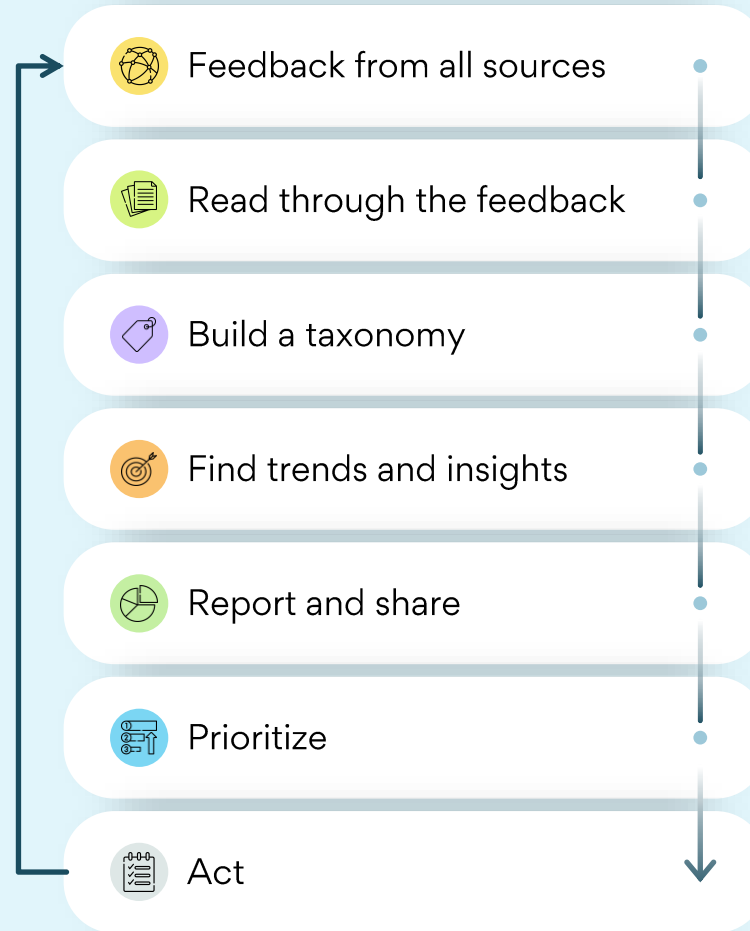


Customers have
a **voice** that is
louder than ever



Companies are **slow**
to act on what
customers want

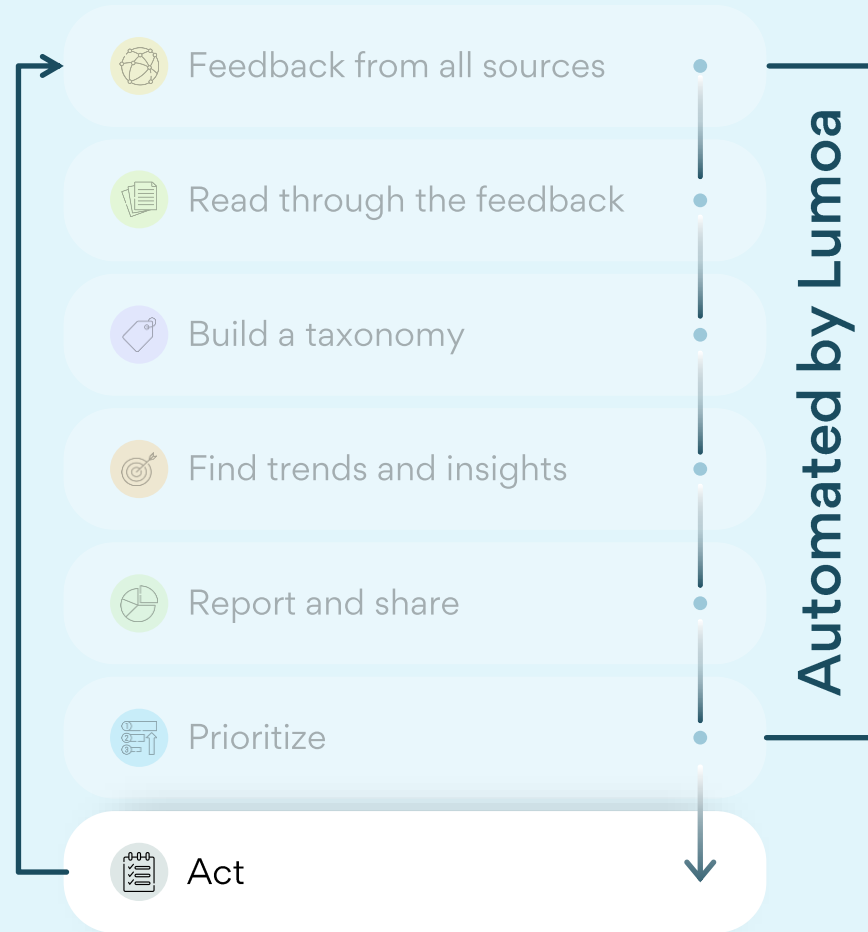
Today, it's almost impossible to act on feedback.

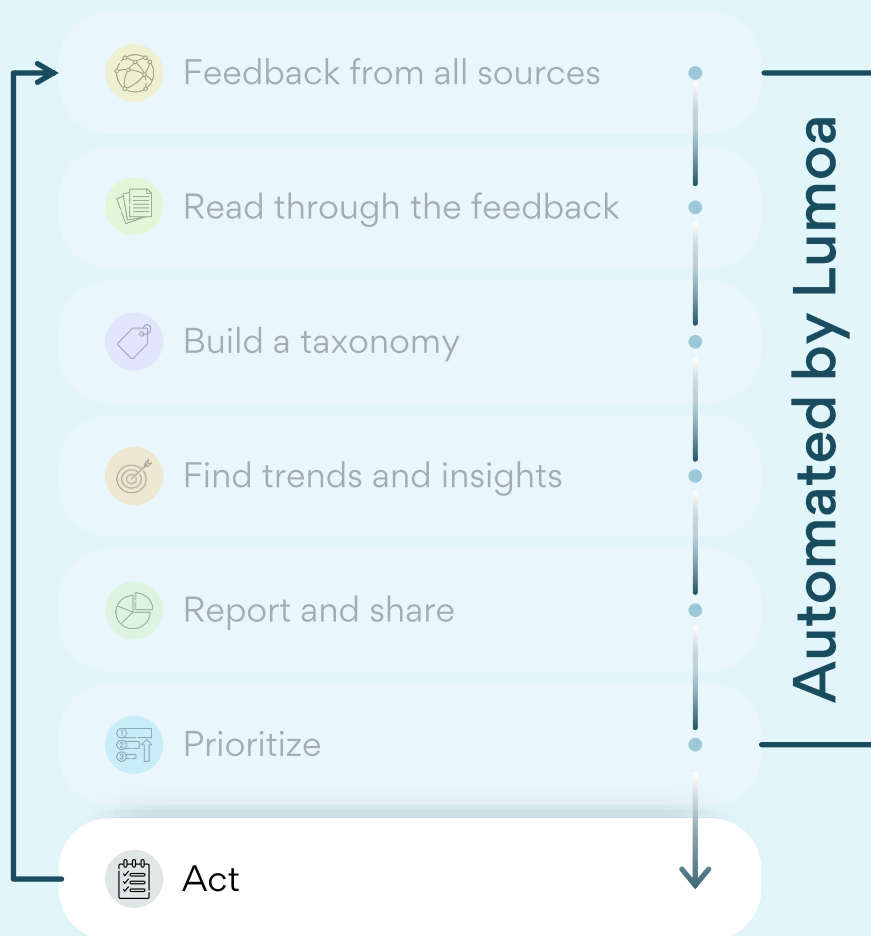
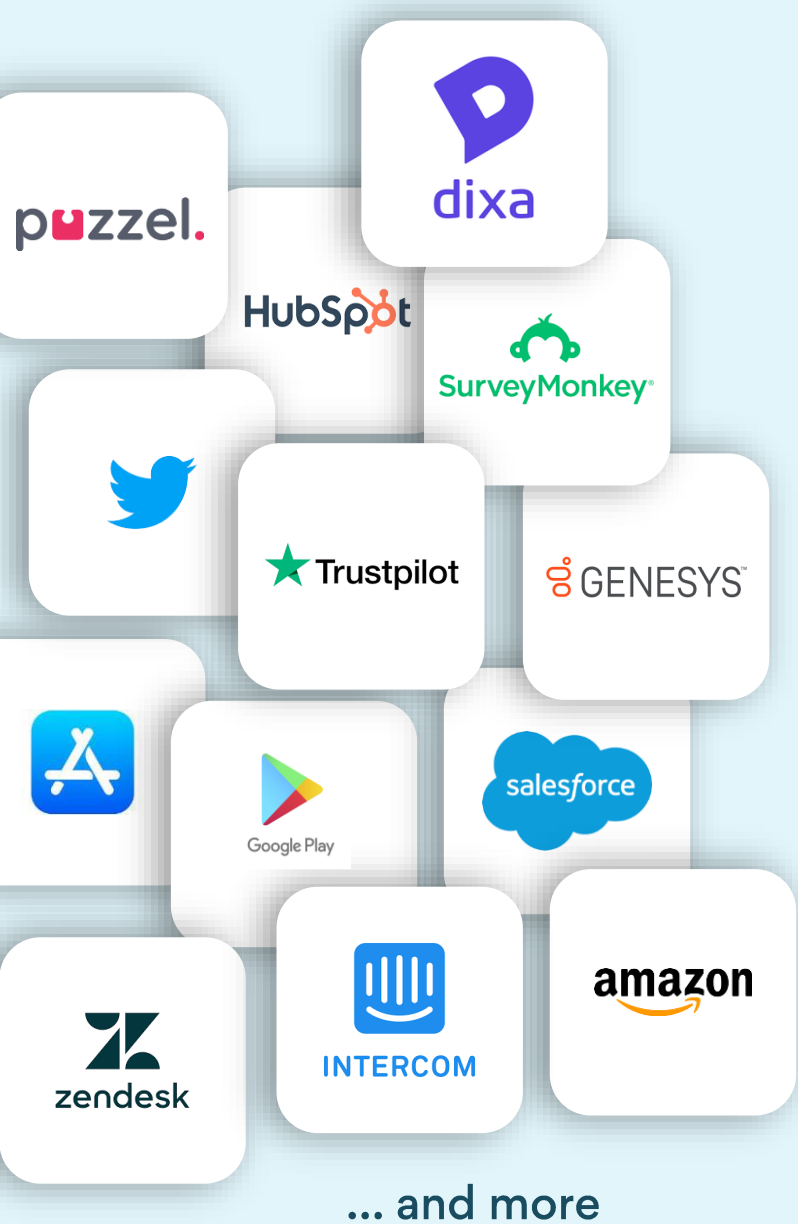


Either you take action based on gut feelings.

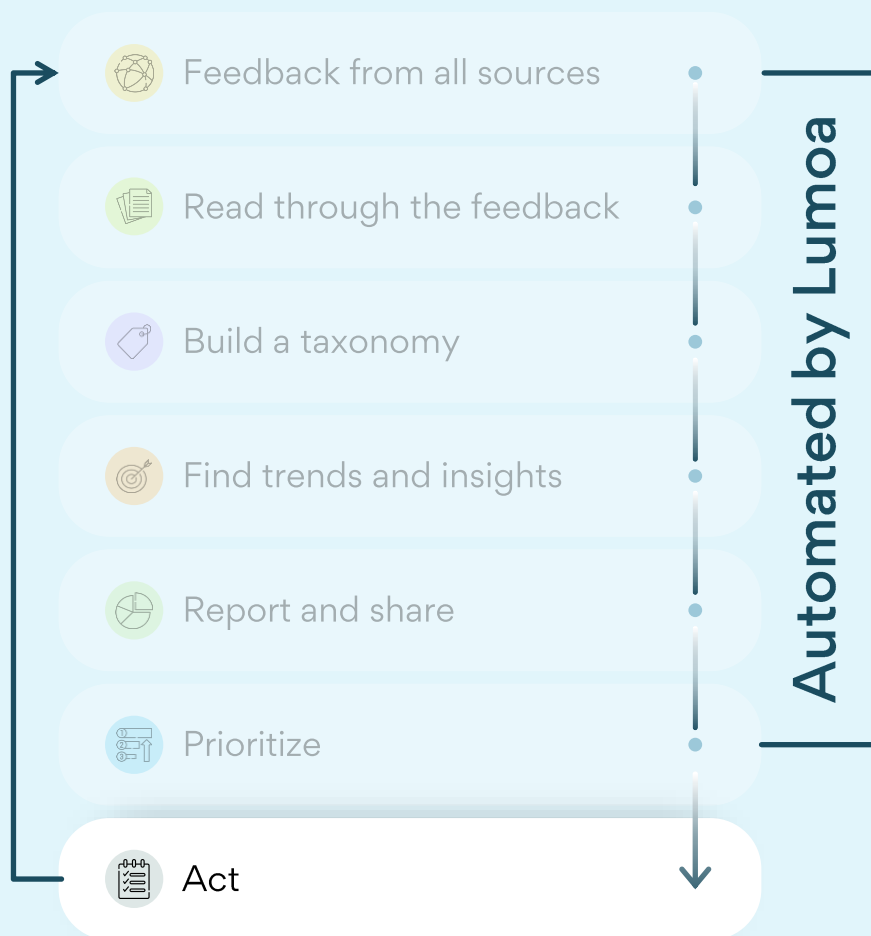
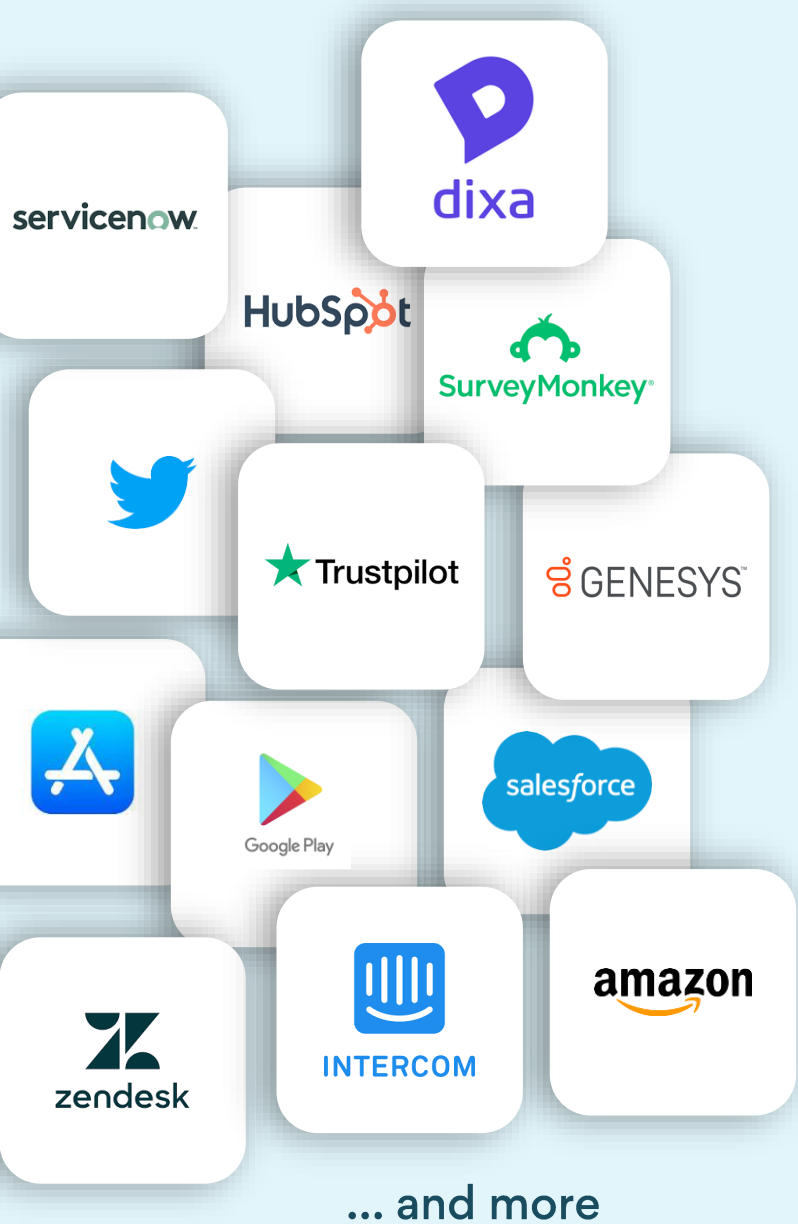
Or you go through the process and by the time you act, it's already too late.

Lumoa lets you focus on driving action

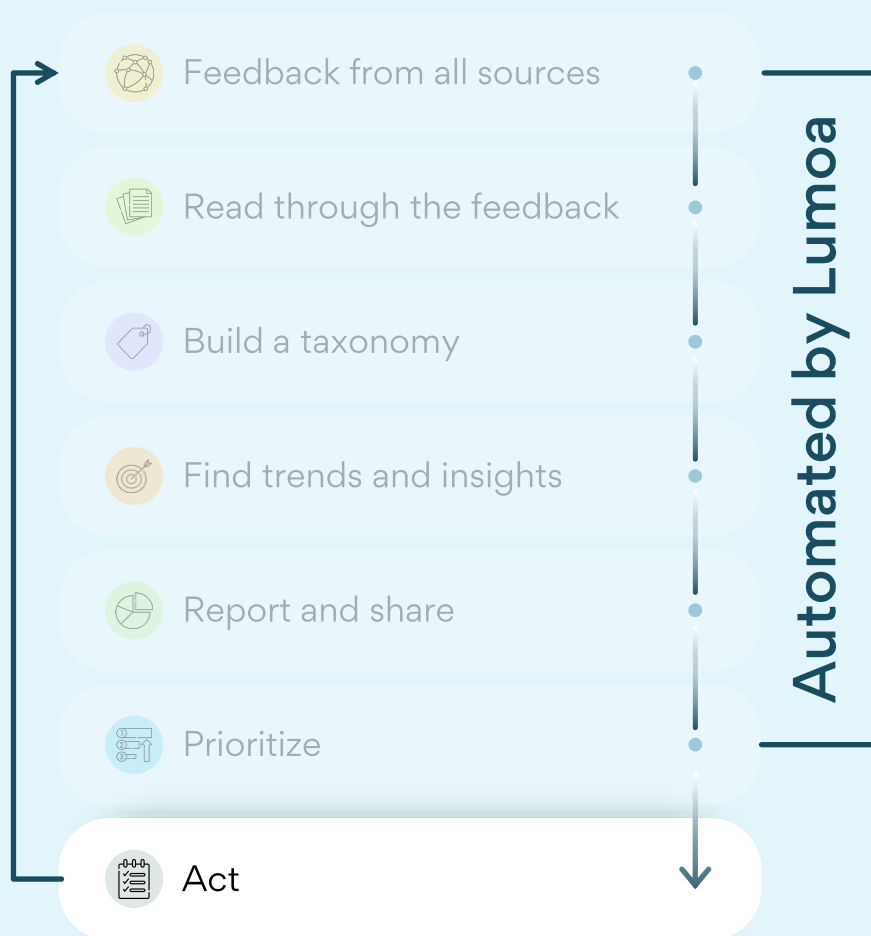
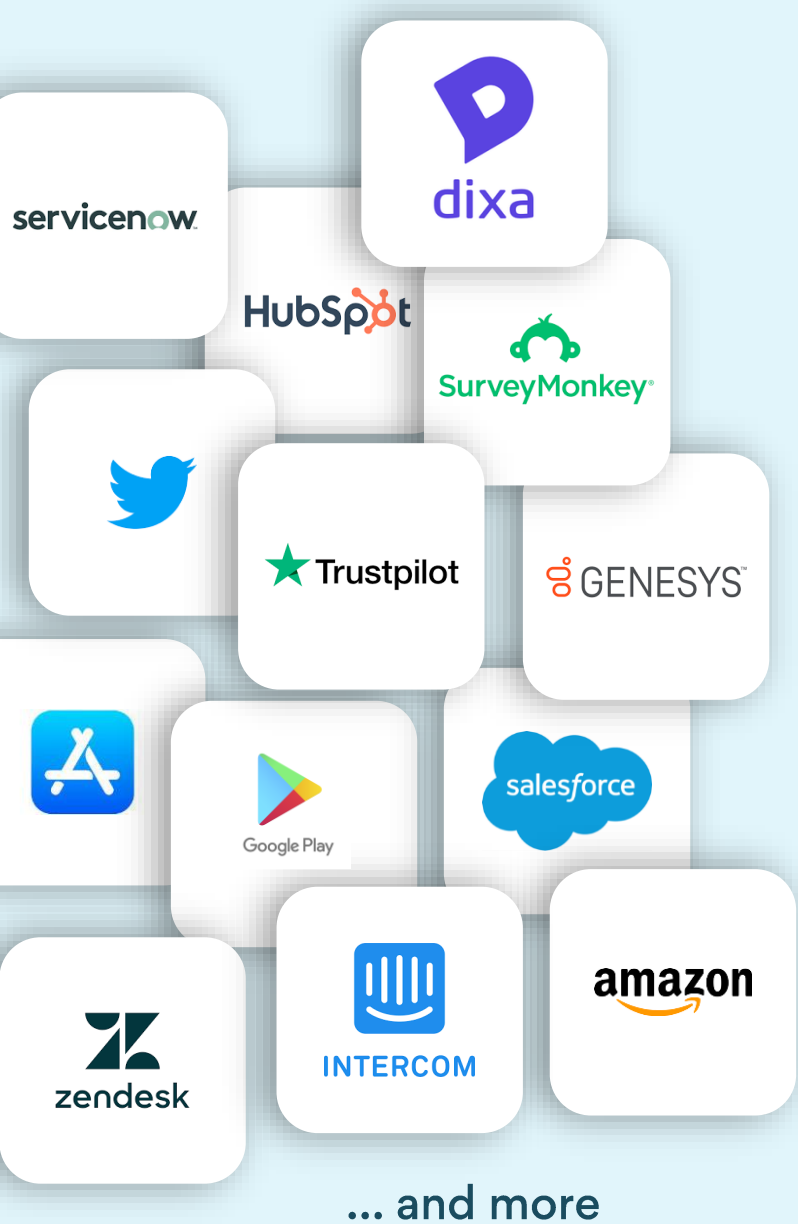




- 1 All feedback in one place.
- 2 Act on what has the most impact.
- 3 Share at no additional cost.



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Lumoa has transformed the way we work



Maria Pekkarinen

Head of Consumer Insights and Analytics

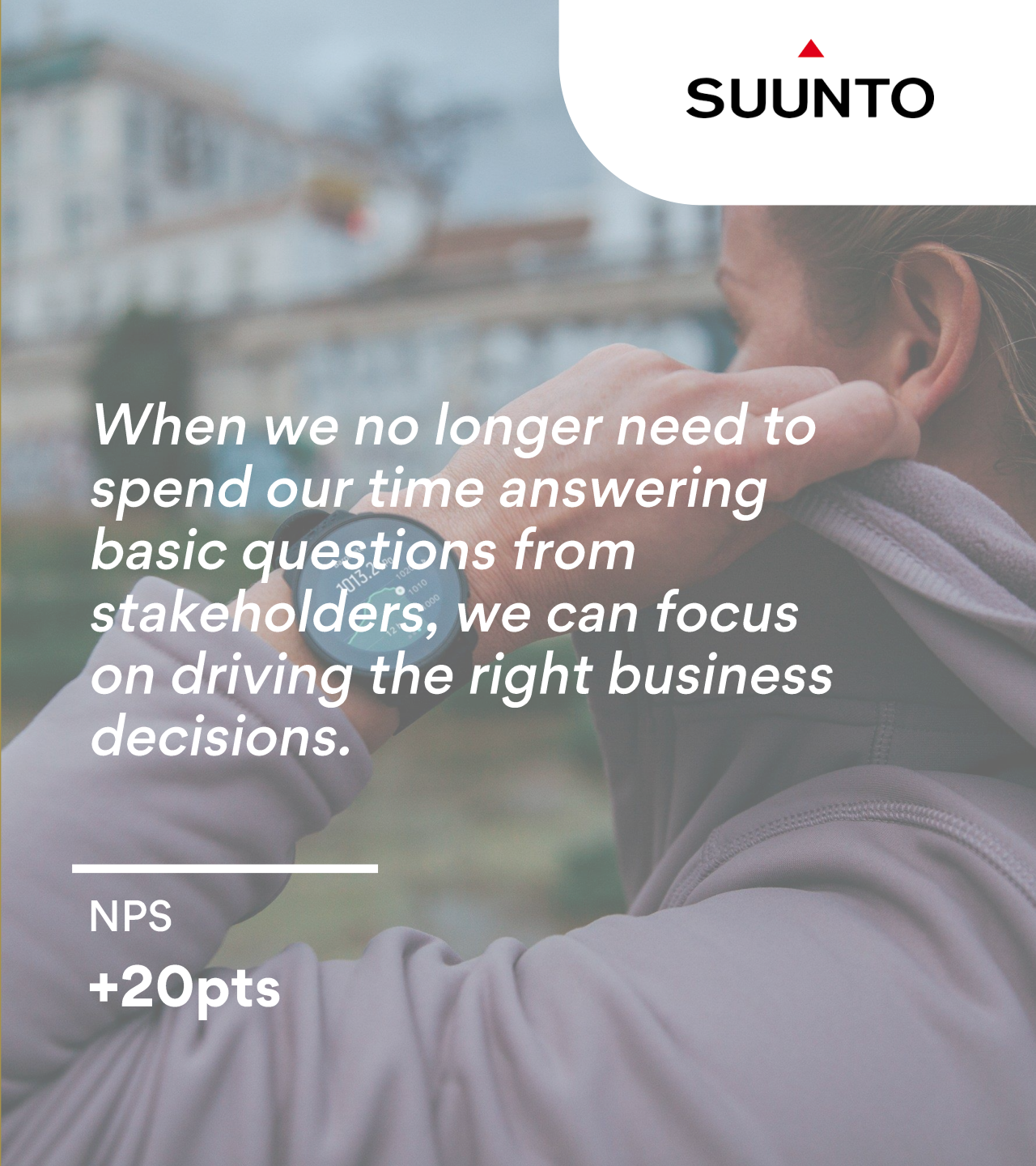
Suunto experienced massive amount of manual work processing feedback, so they only had a partial understanding of what customers wanted. They started using Lumoa for product feedback, than expanded to app reviews, brand experience, customer support feedback, and repair feedback. They have experienced cost and time savings both in the consumer insights team and the leadership team.

of markets

100+

of feedback

1,275,834



When we no longer need to spend our time answering basic questions from stakeholders, we can focus on driving the right business decisions.

NPS

+20pts

What about a **demo**?