Driving New Revenue through Consent Regulation Compliance

"We are entering the era of an age-aware and consent-driven internet" (Filip Verley, Google, 2022).

Web 3.0 is here, and regulations around the globe **require companies to know the ages of their users and obtain consent to process their data**. Through a **channel partnership** with **TrustElevate**, telecoms can **tap into a new revenue stream** by playing a pivotal role in enabling privacy-preserving identity and age verification for all users.

TrustElevate enables telecoms to create a **fraud-proof digital layer for your customers** and provide an identity and age verification service to your end-users and to **sell it to your enterprise partners as a white-label solution**.

Trusted by

Trackd™   HELLIOS   Home Office   Global Encryption Coalition   Google   BT   OSTIA ONLINE SAFETY TECH INDUSTRY ASSOCIATION   End Violence Against Children THE GLOBAL PARTNERSHIP   commercetools Next generation commerce
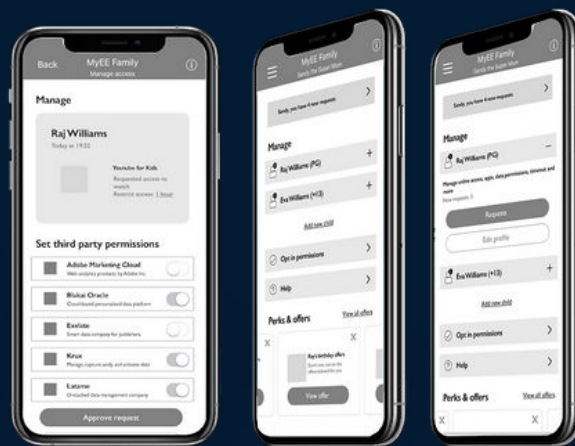
Benefits for Telcos:

- **Comply with laws** such as General Data Protection Regulation (GDPR), Digital Services Act, Audiovisual Media Services Act, Anti-money laundering Directive, ePrivacy Regulation, <u>and the new Online Safety Bills</u>
- **Drive new revenue streams** by offering your enterprise customers a **valuable utility to allow their users to prove their identity and age online and offline**
- Combine **consent-based data and payments** in a single channel.
- **Leverage a unique permissioned-based advertising channel.**

TrustElevate helps you & your clients:

- **Phase out** network-wide **robocalls** and **voice phishing scams**
- Sell **identity-verified calling to global and local businesses**
- Onboard partner businesses and end customers into a **trusted digital environment**
- Enable them to **transact with each other on <u>your</u> digital infrastructure**
- **Automate administrative efforts** for the majority of **your customer base**

TrustElevate | trustelevate.com   Email: info@trustelevate.com

TRUST ELEVATE

RegTech for Data Handling

TrustElevate offers the most INCLUSIVE decentralized KYC system with better data security & risk assessment for vulnerable customers and easy-to-use business tools for web 3.0.

Build stickiness by providing a seamless ID and age verification utility for your end-users

- **Provide a utility for your users** to easily and seamlessly **prove their identity and age in a privacy-preserving manner and manage consent** both online and offline.

- A **market leading,** one-time **NFC scan of identity documents** and a **liveness check** verify a customer's identity securely against **government-issued cryptographic signatures** for fast, simple, and **fully fraud-proof data protection.**

- Leverage the ability to **verify parent - teenager relationships** to **create compelling family bundles, reward loyalty, and reduce churn.**

Protect Vulnerable Customers through TrustElevate's Responsible Guardianship (RG) Initiatives

- **Showcase compliance** with requirements to **protect vulnerable customers** through TrustElevate's **Kin-Connect** features, which enable permissioned guardians to provide **real-time support for vulnerable customers to combat fraud,** such as voice phishing and scams.

- **TrustElevate** is the **only company globally** that **enables compliance for handling children's data.** We **verify assertions of parental responsibility** (VPR) for a child so that a verified parent can **grant consent to the processing of their child's data.**

- **Improve customers' data security** with TrustElevate's decentralized ProofMe service

Generate new revenue streams by providing a KYC service to your enterprise customers.

- Our reliable, thorough, and fraud-proof identity checks meet the rising Know Your Customer (KYC) **compliance** requirements for operators and your **enterprise customers.**

- TrustElevate helps you **build a trustworthy brand and positively impact your revenues.**

Build trust and reliability in a cost-effective way

- **Enable Single-Sign-On** using the mobile number to login without a password or 2FA.

- TrustElevate sets and meets Security standards
  - ISO 27001 certified
  - Cyber Essentials certified
  - BSI PAS 1296 compliant - standard authored by TrustElevate's Founder
  - ISO 27566 Age Assurance Framework
  - All code as a minimum checked against OWASP standard

Support & Professional Services

- We offer full design and set-up support.

- Implementation services.

- Technical support.

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