

Do you really Know Your Customer?

One of the biggest hurdles to **protecting revenue and increasing market share** for regulated businesses, such as gambling operators, is reliably knowing the identities of their end users.

Current KYC systems are prone to fraud, people can use fake ID documents and even 14-year olds can use AI to cheat the system, which poses a **threat to your license**.

Fines for non-compliance **are increasing**. In **2022**, global gambling-industry financial **penalties** for non-compliance with **AML, KYC**, and sanctions regulations were issued to companies on 36 occasions, **totalling approximately US\$128.9 million** - a massive **increase of 166%** compared to 2021's total of US\$48.6 million.

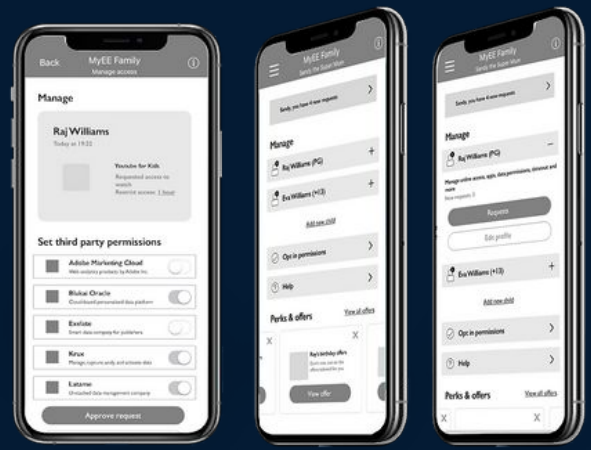
Reliable and safe technology to Know Your Customers is no longer a marketing slogan or a public relations badge; it **is a necessary business decision**. **SaaS** and **API** driven **solutions are the key** to **solving this problem**.

TrustElevate will help you **protect yourself**, your **clients** and your **company**.

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TrustElevate offers the most **INCLUSIVE decentralized KYC** system with **better data security & risk assessment** for vulnerable players and **easy-to-use business tools** for web 3.0.



PLAY

Switch to TrustElevate's KYC to secure a competitive advantage

- Our trustworthy, tamper-proof, and fraud-proof identity checks **outperform existing KYC services**.
- TrustElevate **cuts out fraud**, which saves you money and reduces regulatory exposure.
- TrustElevate's **Kin-Connect enables you to meet legal obligations** to protect vulnerable players.
- TrustElevate enables you to **build consumer trust and loyalty**.



Enhance your Responsible Gambling initiatives

- When a vulnerable player needs **personalized support** from a friend or family member to manage their budget limit, Kin-Connect is a click away.
- **Kin-Connect is an added assistance** feature which, when enabled, will automatically notify their assigned contact once they passed their budget.
- **Empower your vulnerable players** to gamble responsibly through Kin-Connect real-time support when the player needs it most.



How does TrustElevate provide more reliable KYC that improves player data security at a lower cost than other providers?

- TrustElevate's market-leading service uses **NFC scans** of ID documents and **liveness checks** to **verify player identities**.
- The data is then checked against **government-issued cryptographic signatures**, resulting in a fast, simple, and fully fraud-proof KYC process.
- The cryptographically signed data is held on the user's device rather than on central servers, which **reduces costs per check** (which we pass on to you) and **reduces regulatory exposure** since there cannot be a data breach.



Build trust and reliability in a cost-effective way

- **Enable Single-Sign-On** using the mobile number to login without a password or 2FA.
- TrustElevate **sets and meets Security standards**
 - ISO 27001 certified
 - Cyber Essentials certified
 - BSI PAS 1296 compliant - standard authored by TrustElevate's Founder
 - ISO 27566 Age Assurance Framework
 - All code as a minimum checked against OWASP standard

Support & Professional Services

- We offer full design and set-up support.
- Implementation services.
- Technical support.