

Executive Summary



Ag & Co-op markets looking for a solution to manage their owner's equity



No modern product exists in the market



Carta has shown how a SaaS solution in the equity market can be a winner but it is not serving this smaller segment of the equity market



We'll focus on the co-op and multi-member companies focused in Ag and Electricity and look to expand from there once we've made an impact on the market



How Does This Save Co-ops Money?

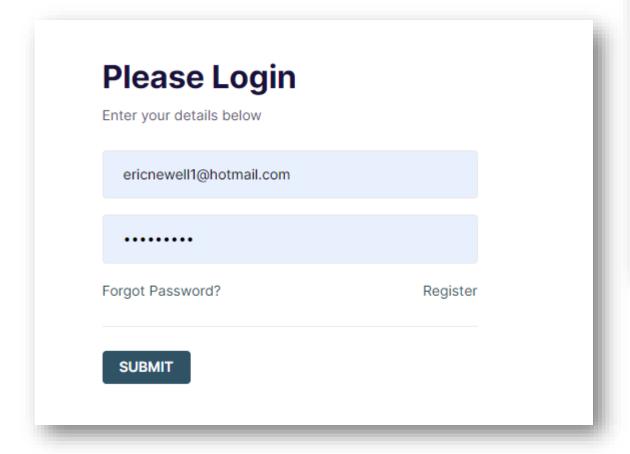
- Mailing letters, checks, certificates and 1099-PATR forms
 - Annual process to send all members letters and checks with equity info
 - Annual process to send all members 1099-PATR forms
 - Cost of generating the checks
 - Stock transfers and certificate transfers cost significant time
- Deflection of Customer Service Calls
 - Today members don't have a way to see their current equity beside their annual statement mailed to them
 - In the event of death, manual process to get everything done this would automate that
- Electronic Filing of 1099-PATR
- Proxy Voting / Annual Meeting distribution

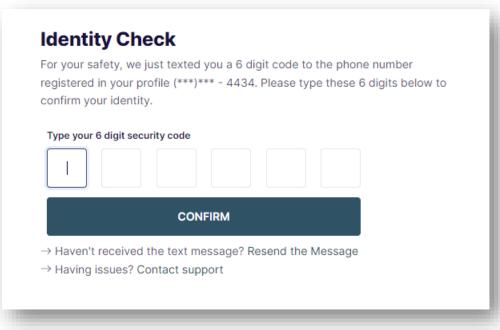
Expected to save ½ to full FTE in costs per year plus thousand of dollars in mailings

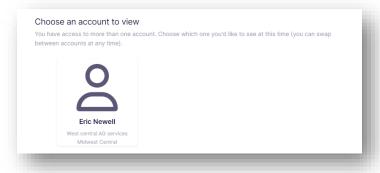




Login Screens

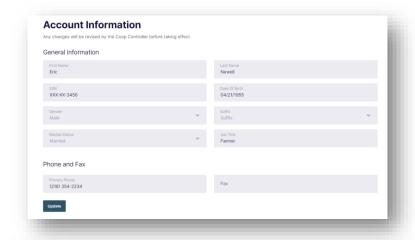


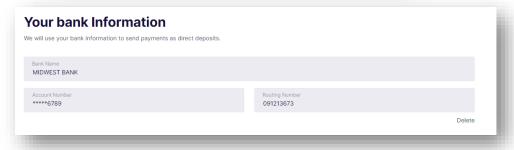




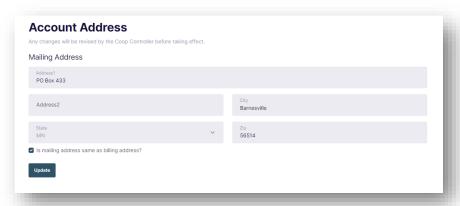


Personal Information Screens

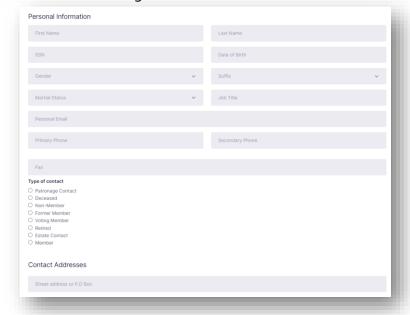






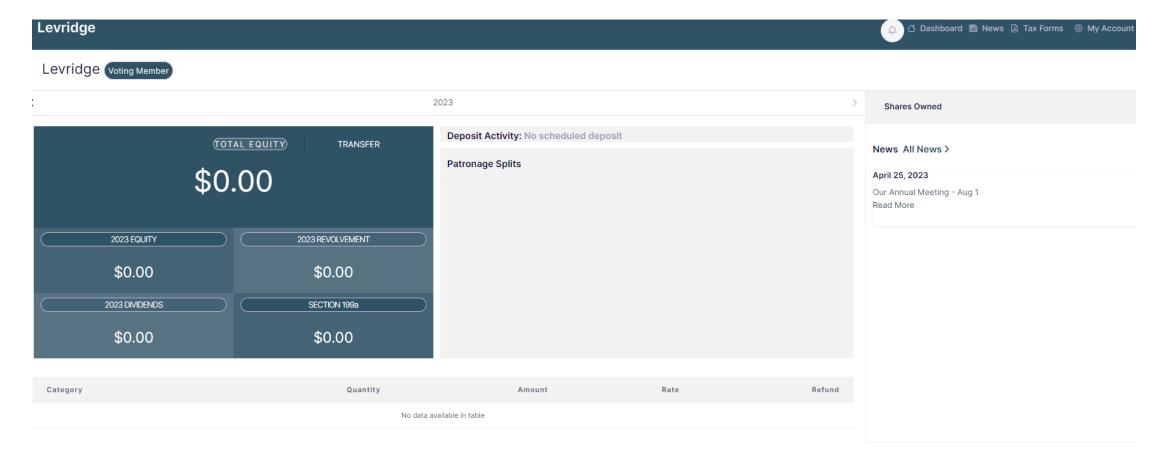


Adding Contacts to the Account





Member Home Screen







System Setup

Initial Setup

- Enter your entity structure
- Add your stock classes
- Configure the products that receive dividends

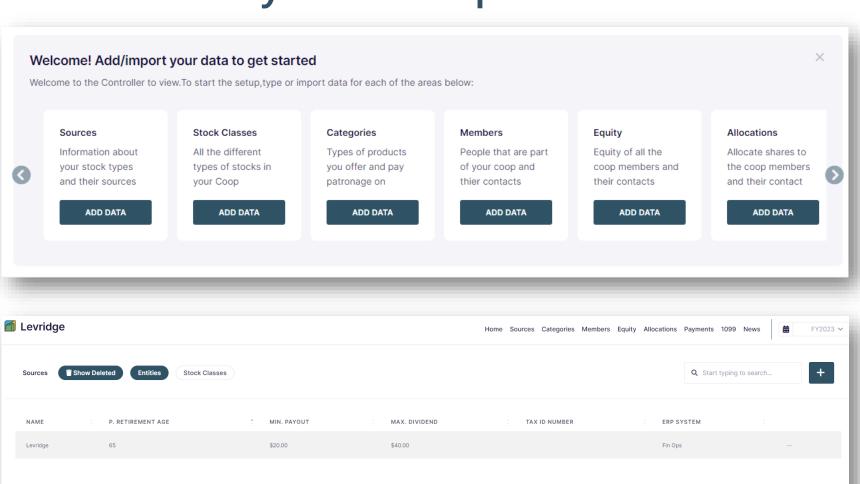
One-time import

- Shareholder data
- Stock ownership
- Equity balances

Annual import

• Transaction history

Show 10 v entries



Showing 1 to 1 of 1 entries



Coop Board Screens

This view gives you a chance to make any updates at your monthly board meetings

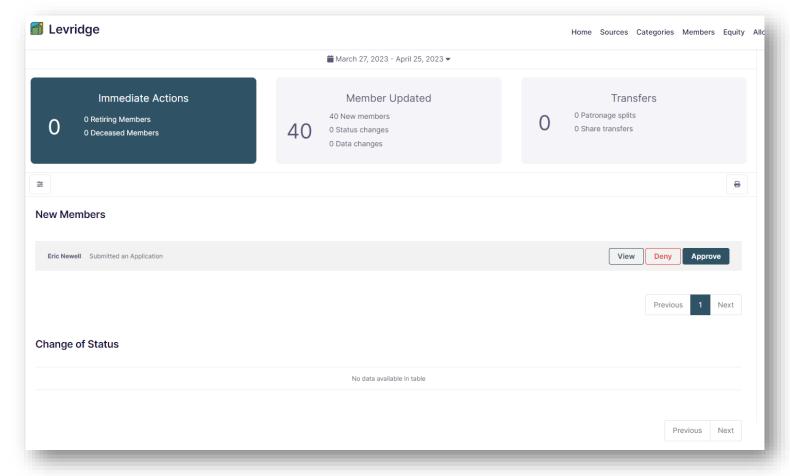
Approve New Members

Approve Retirements

Approve Member Address Changes

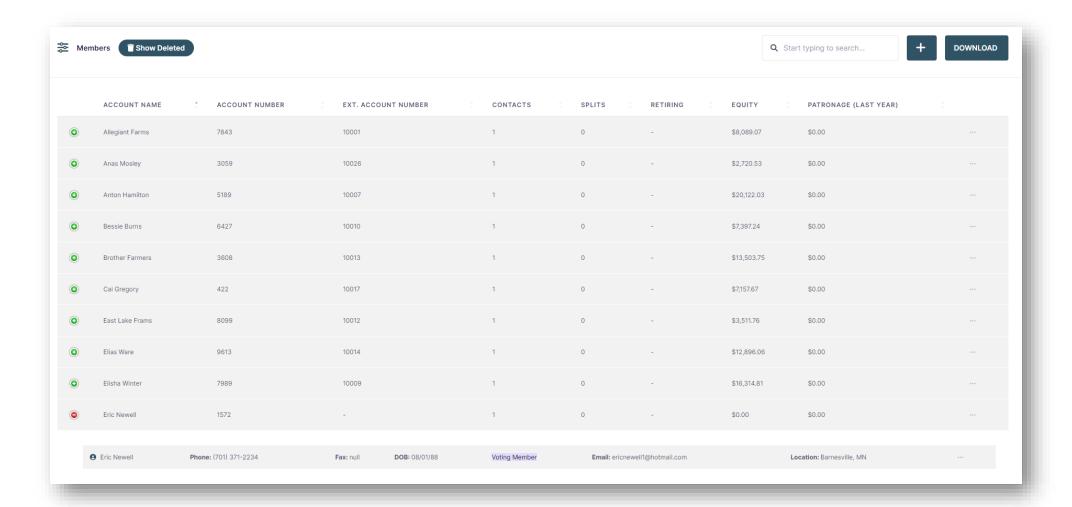
Approve Split Changes

Approve Stock Transfers



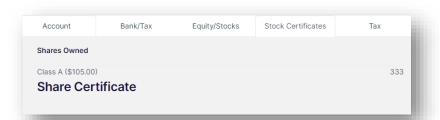


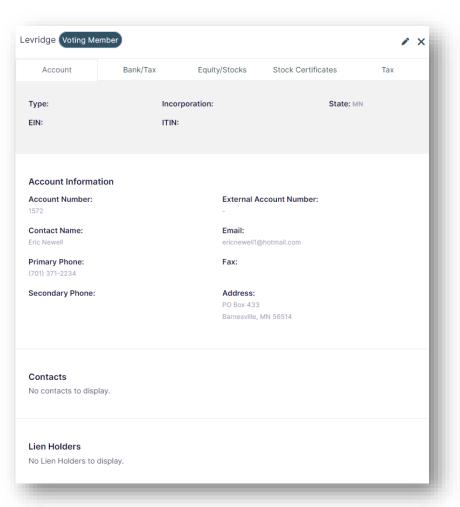
Member View

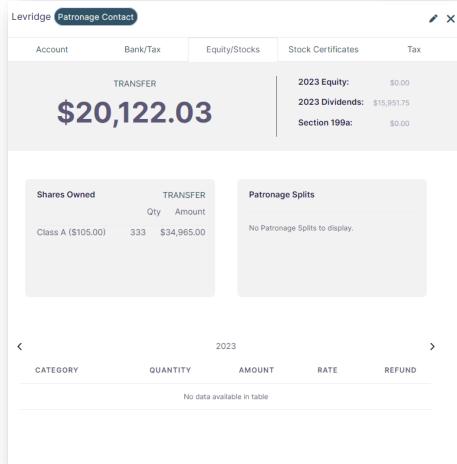


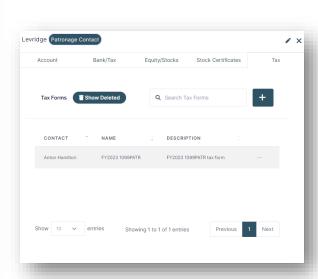


Member profile screens



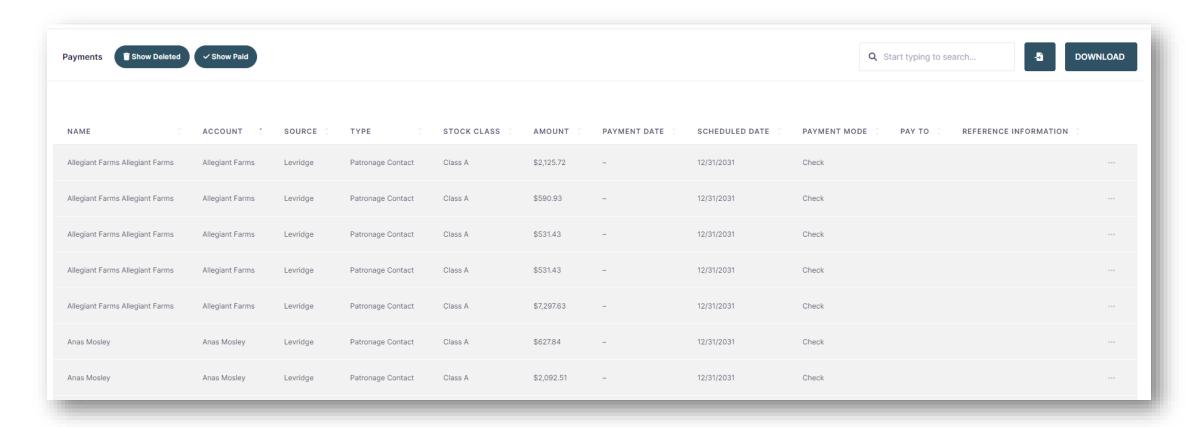






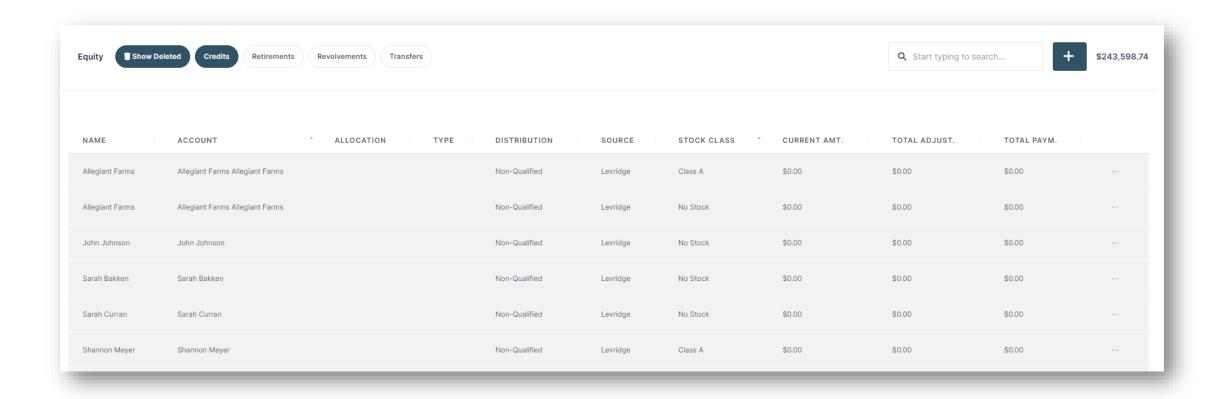


Payment View





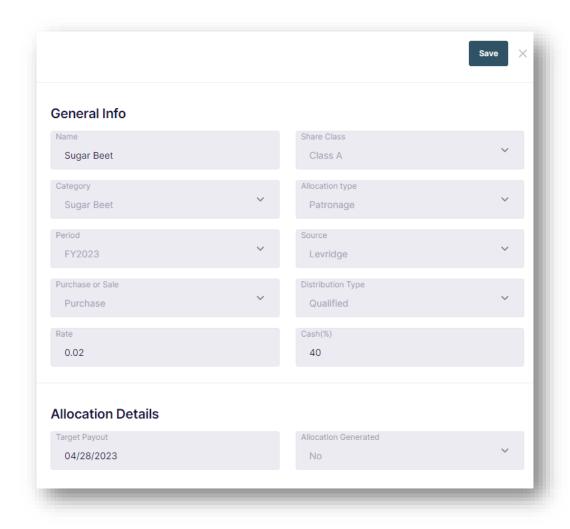
Equity View





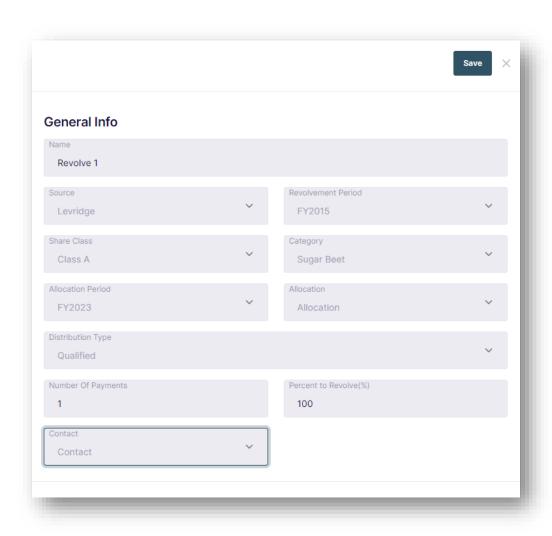
Allocation

- Stock Classes
- By Category (Wheat, Corn, Agronomy, etc)
- Allocation Type (Patronage, Per Unit Retains, Work Opportunity Credit, Sec 199a)
- Qualified / Non-qualified





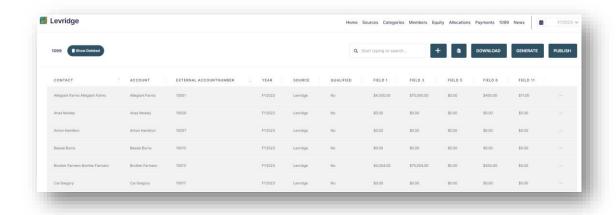
Revolvement



- By Year
- Category
- Qualified/Non-Qualified
- Individual Revolvement



1099 Processing



- Download forms
- Generate 1099s
- Publish the forms

