



LatentView

Actionable Insights • Accurate Decisions

MatchView

LatentView

Outperform In-house options for In-store testing with MatchView

Test ideas at small scale and determine the large-scale impact/strategy



MatchView Delivers



Accuracy & Believability



Faster time to value



Insights based decision making



ROI Calculator



Scalability

Why MatchView



Intuitive UI, transparent and helps drive automation



Understand Causation effect



Not a black box



Roll out calculator



What if scenario planner



Market basket analyser



Cutting-edge AI powered models to : Determine right size and set of test & control group with AI powered models

Impact Delivered



90%

Reduction in time and effort



6%

Incremental Lift



Up to

\$240MM

in influenced Revenue

MatchView Can pay for itself with just one TEST



Dedicated customer success support



Collaborative product road map



Cost Effective



Unlimited number of Tests

For more details visit:

www.latentview.com/matchview

