

Outperform In-house options for In-store testing with MatchView

Test ideas at small scale and determine the large-scale impact/strategy



MatchView Delivers



Accuracy & Believability



Faster time to value



Insights based decision making

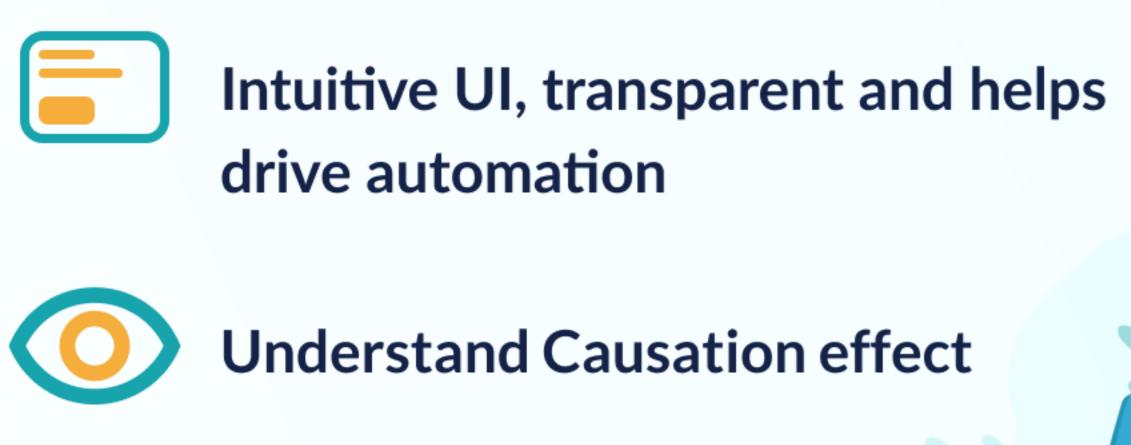


ROI Calculator



Scalability

Why MatchView



Not a black box



Roll out calculator

What if scenario planner _____

Market basket analyser





Cutting-edge AI powered models to: Determine right size and set of test & control group with AI powered models





90% Reduction in time and effort



6% Incremental Lift



Up to in influenced Revenue

MatchView Can pay for itself with just one TEST



Dedicated customer success support



Collaborative product road map



Cost **Effective**



Unlimited number of Tests









