# Microsoft 365 Copilot Engagement Goals

Grounded in business data, Microsoft 365 Copilot is designed to help organizations unleash creativity, unlock productivity, and level up skills.

**01 Assess the needs of your employees**

Identify the high-value Microsoft 365 Copilot scenarios for your organization across creativity, productivity, and skilling.

**02 Accelerate outcomes using Microsoft 365 Copilot**

Showcase Microsoft 365 Copilot in real-world scenarios.

**03 Develop a solution plan for enhancing outcomes**

Develop a plan to implement recommendations based on prioritized scenarios.