*Trusted Partner for Intelligent Digital Solutions*
We envision and engineer digital solutions that transform data to insights, innovate business processes and streamline data flows critical to your business success.

# Why Persepta?

## Trusted Partner
Persepta's goal since inception is to create *"Customers For Life"* by earning their trust as a partner for business analytics and digitally transformed business process enhancement. All elements of our customer approach and engagement are thoughtfully designed to earn trust resulting in lasting and valued partnerships.

## Business and Technology Expertise
The Persepta team consists of leading experts from business and technology backgrounds. This unique combination of experienced business acumen with advanced technical resources working as a team positions us to quickly gain a deep understanding of the business and then be impactful from a technology position to solve critical business issues through digital transformation.

## Methodology & Best Practice
The Persepta team maintains industry-leading methodologies in all aspects of the customer engagement including business process mapping, discovery, assessments, design/development, implementation and user adoption.

# Business Insights "What's Possible" Workshop

Our team of solution experts will meet with you to understand a business opportunity or challenge and discuss "What's Possible" with Azure.

## Challenge us with your business problem or opportunity!
The Persepta team will conduct a workshop with business and IT stakeholders focused on a specific business challenge or opportunity and how Azure Synapse Insights and/or AI may be leveraged as a solution

**Workshop Session 1: Information Gathering Workshop**
1. Identify and discuss one or more areas of business opportunity or challenge
2. Discuss related source systems-of-record
3. Discuss related business processes
4. Discuss measurable business goals pertaining to the identified opportunity or challenge

**Workshop Session 2: Tailored "What's Possible" Azure Solution Options**
1. Potential solutions leveraging Azure
2. Implementation estimates for time and cost
3. Risks, change management approach and other considerations

**Benefits & takeaways of this workshop:** Upon the conclusion of the workshop, you should have learned how the Azure platform may be leveraged to address one or more business opportunities or challenges and a general idea of what would be required to implement those solutions.

**Email us Solutions@Persepta.com for a free consultation with an experienced solutions professional**

**Learn more: www.Persepta.com**