# 30

### The platform for streaming.

Live streams, videos on-demand and podcasts transmitted reliably and in top quality.

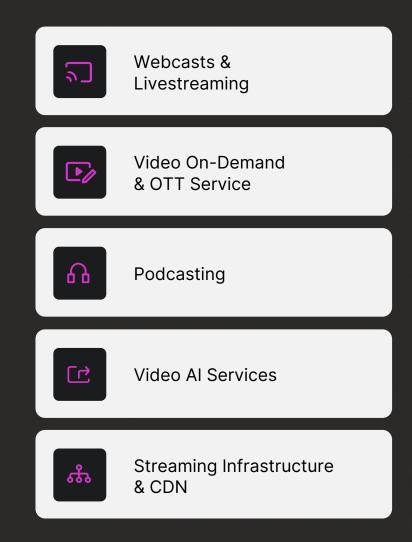


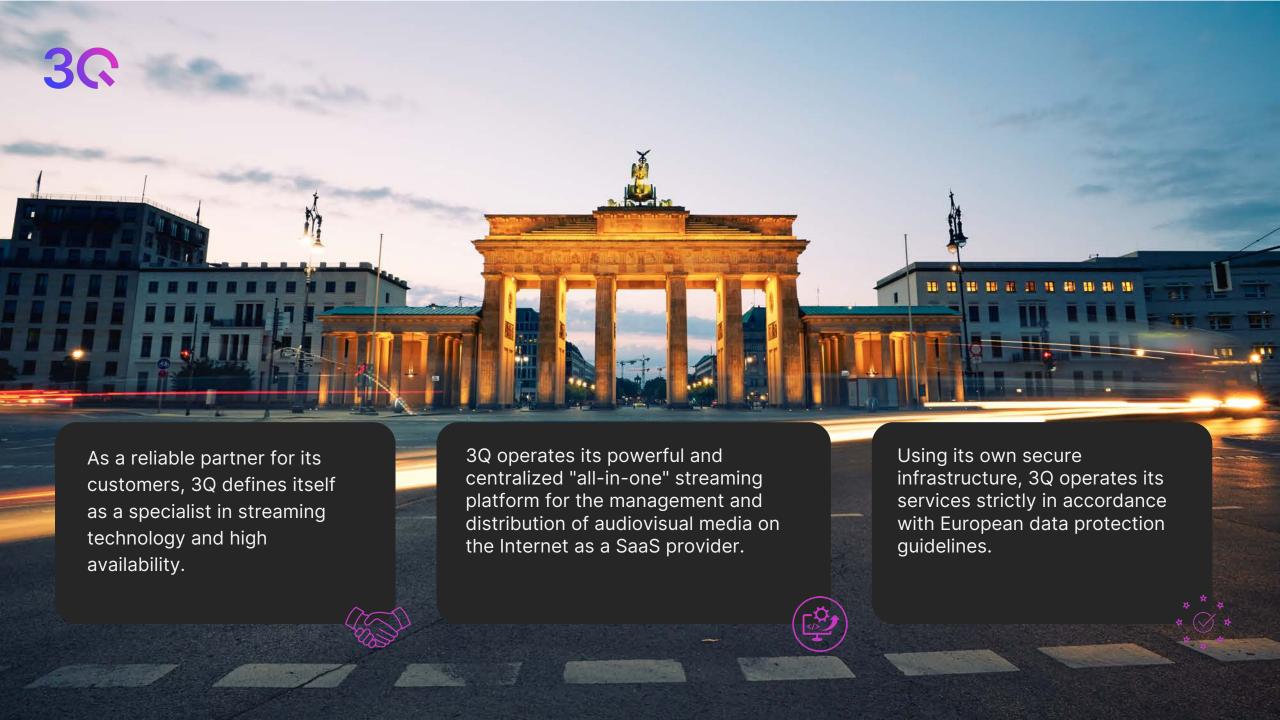
www.3q.video

# Since 2009, 3Q has been operating a powerful and robust platform for video and audio streaming.

As a (central) European Software-as-a-Service provider headquartered in Munich, 3Q offers E2E solutions for customers such as content providers, e-commerce companies, broadcasters & media companies, as well as SMEs from a wide range of industries.

HQ	Belfortstraße 5, 81667 München	
Offices	Munich, Berlin	
Managing Director	Julius Thomas, André Fischer	
FTE	30	
Customers	300+	
Expertise	<ul><li>Videostreaming Technology</li><li>Development of scalable applications</li></ul>	





#### Alleinstellungsmerkmale

- Scalable streaming technology
- Excellent technical customer support
- German company with its own infrastructure in Europe
- Individual and personal support and supervision of your projects right from the start
- A team with many years of experience in the streaming market
- Secure and GDPR-compliant solution



### Management



Julius Thomas CEO

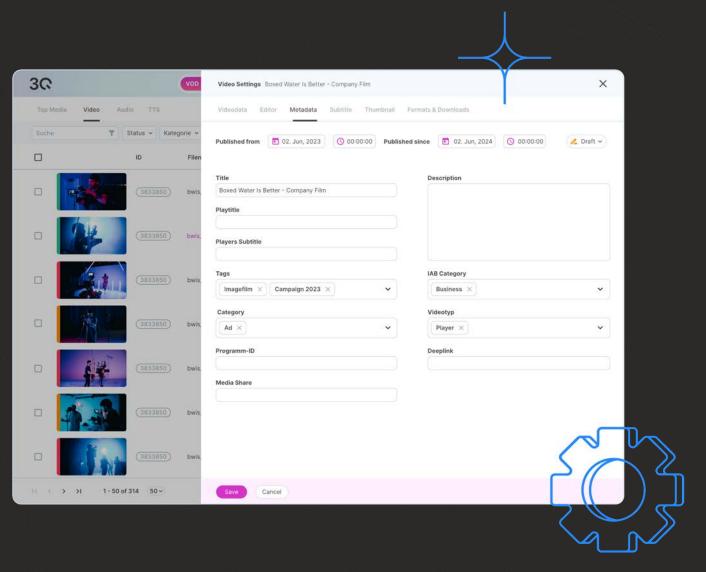


**André Fischer** CRO

Professional experience	14 Jahre	32 Jahre
Experience in the video business	14 Jahre	32 Jahre
Managerial function	14 Jahre	+25 Jahre
Post-merger Integration	1x	4x
Previous		Bitmovin: Director DACH Sales HPE: EMEA M&E Sen. Sales Consultant Grass Valley: Director Central Europe

#### **Plattform**

- SaaS platform to deliver content live and on-demand to all end devices
- Scalable platform for small to large projects
- Modern and future-proof platform technology ("best in class")
- Intuitive & modern customer portal with robust API for developers
- Al services such as text-to-speech, live subtitling & translation
- Excellent support
- GDPR-compliant



#### Highlights



Short G2M and on-boarding process for customers thanks to fully automated SaaS platform



Leading provider of video streaming with more than 500 million impressions per month in the publishing industry (source: kress Report 2020)



Independent and autonomously operated infrastructure and sound technical knowledge in operation & scaling



Connection to third-party providers such as YouTube, Facebook, LinkedIn, Instagram, TikTok, Spotify, etc.



#### Customers





















































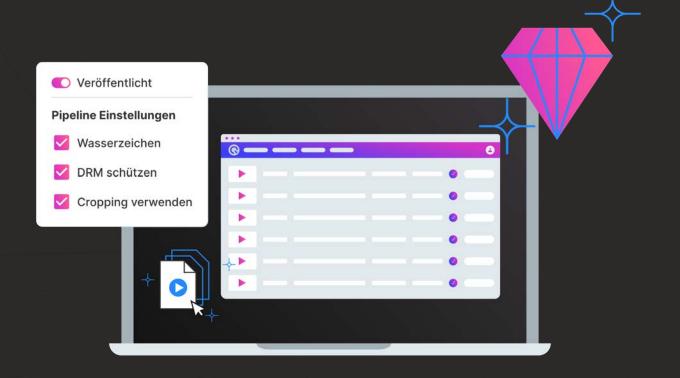




#### The scaling online video solution

Don't keep your audience waiting any longer. Manage, stream and market video and audio content via a single platform.

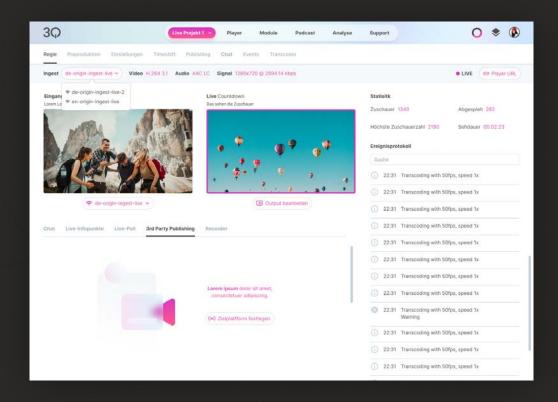
- Simple and intuitive with a single API and GUI
- Support for all common codecs and formats



## Livestreaming setup in a few minutes!

With our user-friendly and easy-to-use interface, you can make your stream live in no time at all. We support the redundant delivery of your signals with all common hardware or software encoders.

- Automatic Fallback, Restreaming, Recorder, Timeshift and much more.
- Embedding via iFrame code or JavaScript
- Content protection via token protection, domain protection
- Restreaming to other platforms such as YouTube,
   LinkedIn, Intagram or TikTok



## One player. all devices.



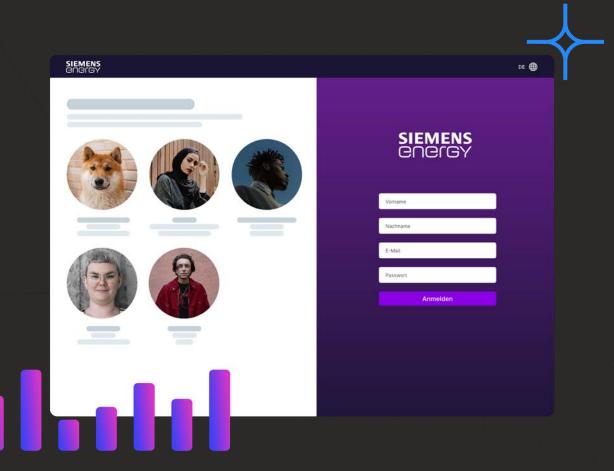
We have developed our outstanding video engine based on HTML5 and CSS to make your content shine on any device. Whether on smartphones, tablets, desktop PCs, Chromecast or FireTV - we make your content stand out!

- Video Advertising (VAST...)
- Subtitles
- Multi-Audiotracks
- Playlists
- Corporate Playerdesign

#### Webcasting made simple!

Stream securely and reliably. The ideal solution for live events, conferences, town halls and much more.

- Live and on-demand
- Q&A and live polls
- Presentation slides
- Authentication via SSO and co.
- DSGVO-compliant



#### We are the one-stop shop for streaming!

Livestreaming Webcasting Video On-Demand Podcasts
Restreaming Vod2Live Recorder RTMP SRT HLS MPEG-DASH
Adaptive Streaming HTTP2.0+ Best Path Routing Multi-CDN E-CDN
Encoding Transcoding Codecs Formate HTTP/3
HEVC AV1 H264 Content Encryption Watermarking URL Signing
Domain Protection Password Protection 24/7 Support Restreaming Fallback
DVR /Timeshift iFRAME Javascript CDN Akamai China Cache 3Q Analytics
HTML5 Player Untertitel Spotify



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BACKUP