



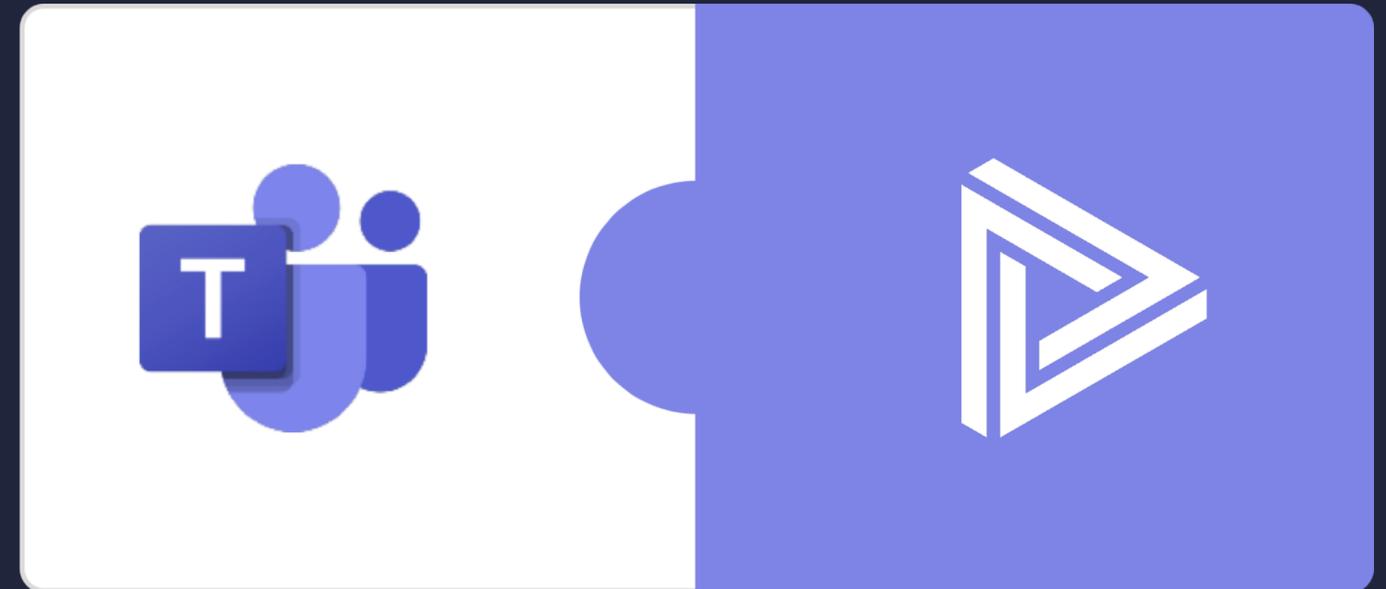
Touchcast for Microsoft Teams

Bringing communications to life.

Touchcast Metaverse-as-a-Service

Touchcast MaaS is a mixed reality video communications application fully integrated with Microsoft Teams.

Touchcast brings communications to life by connecting people from around the world through authentic and inspiring immersive experiences.

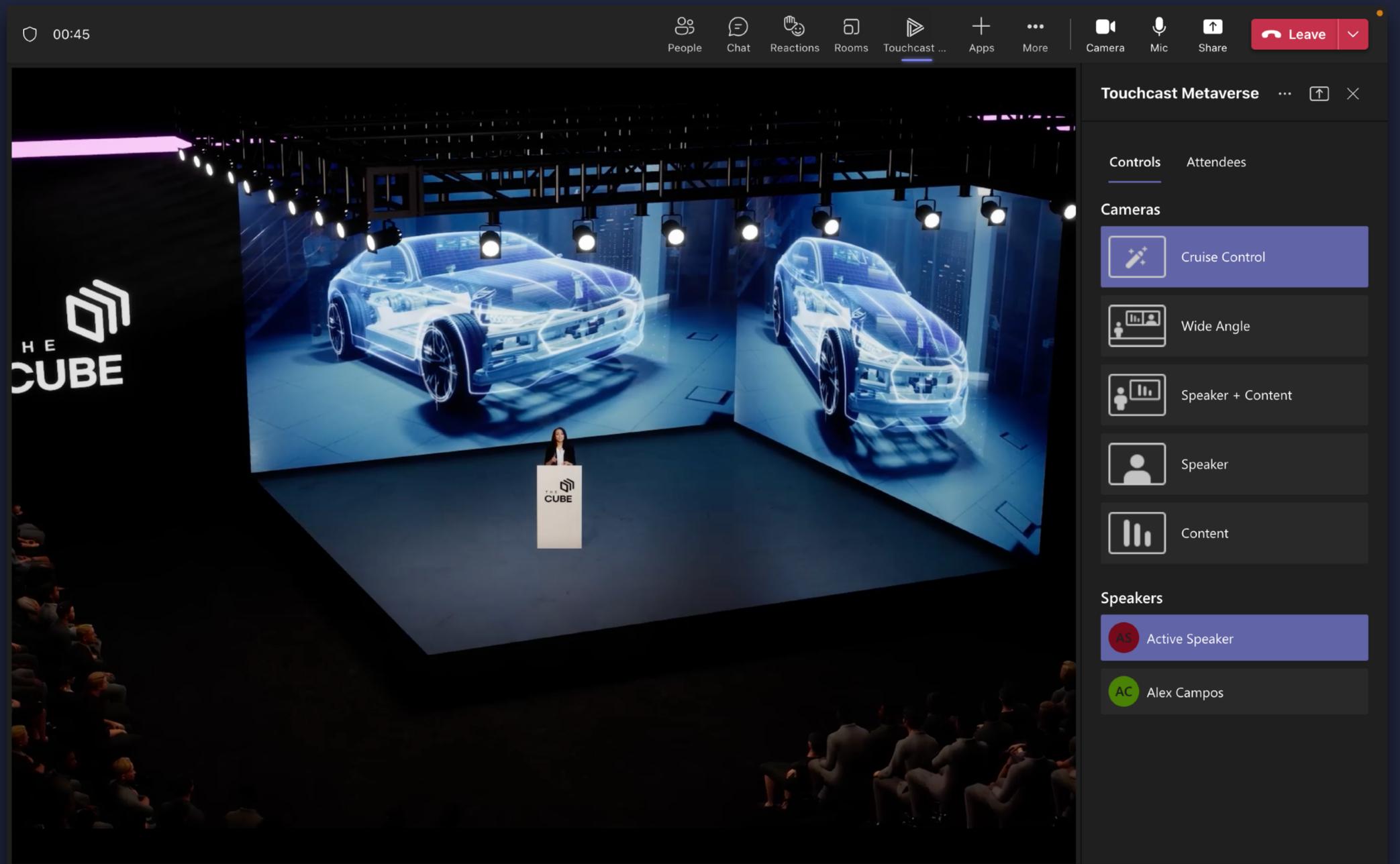


Wow your audience.

Touchcast empowers you to bring forth the human element of storytelling in a virtual medium.

As soon as you join the session you are placed behind a podium within an immersive virtual venue.

The camera movements are automated and dynamic, which helps captivate your audience and allows you to focus on your presentation.



Present in style.

Touchcast provides you with a library of uniquely designed immersive venues (“Iconic Venues”) that can be customized with your company logo.

Each venue was created to evoke a different mood and feeling so you have a variety of spaces to choose from, keeping your presentations fresh and engaging.

The screenshot shows the Touchcast Metaverse interface. At the top, there is a search bar and navigation tabs for 'Test', 'Chat', 'Files', 'Details', 'Scheduling Assistant', 'Meeting notes', 'Whiteboard', 'Attendance', 'Breakout rooms', and 'Touchcast Metaverse'. A 'Join' button and a 'Close' button are visible in the top right corner. On the left side, there is a sidebar with icons for Activity, Chat, Teams, Calendar, Calls, Files, and Apps. The main content area is titled 'Select venue' and features a list of 'Iconic Venues'.

1. Select Venue

2. Customize
3. Invite speakers
4. Invite attendees
5. Share invites and Join

Select venue

TouchCast **Iconic Venues**

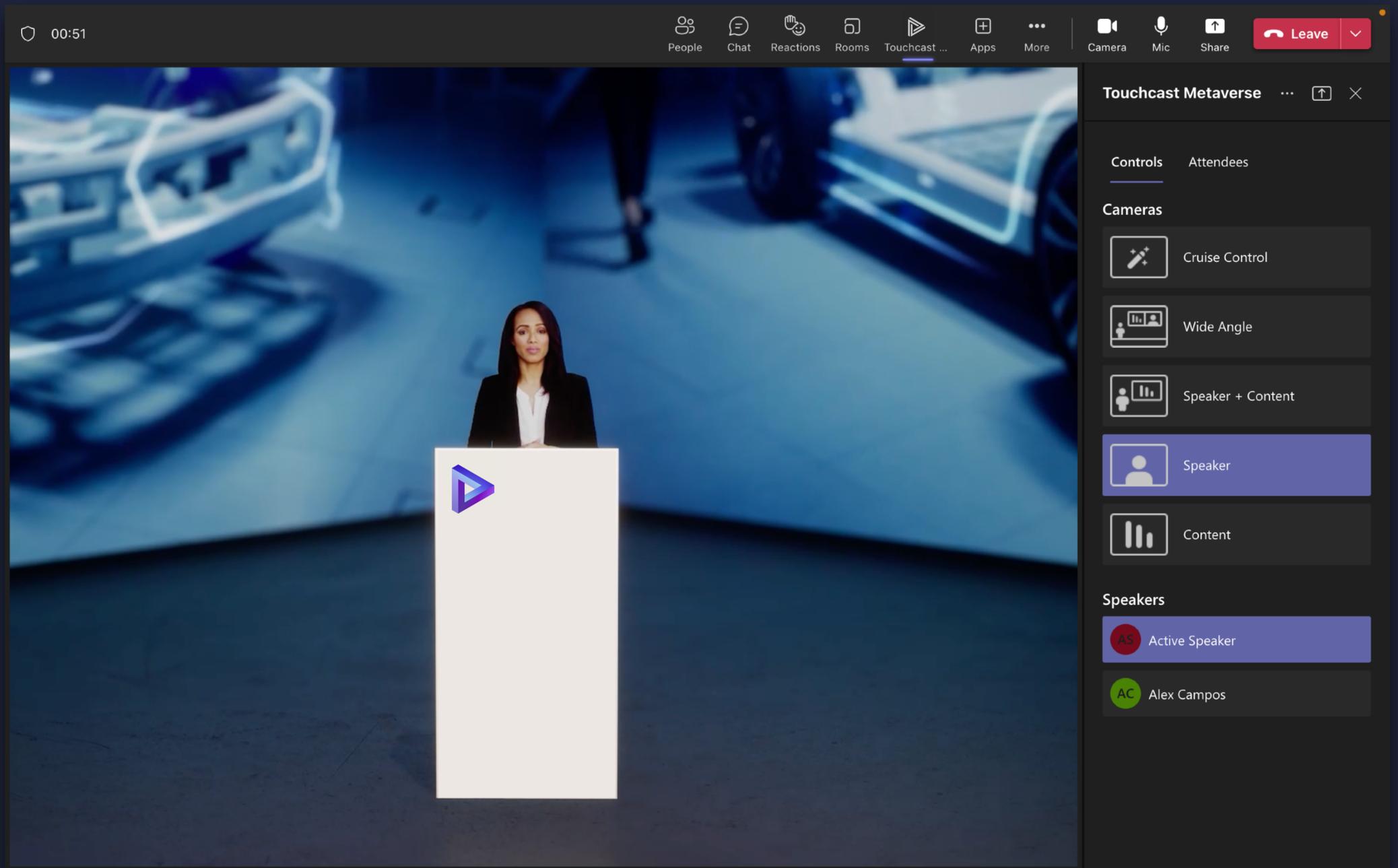
- Bamboo Auditorium**
With clean sightlines and a calming influence, the Bamboo is
- Black Star**
To infinity - and beyond! Your audience is along for the ride
- Cube**
All eyes are focused on centerstage at the Cube. Sleek
- Culture Hall**
Soft lighting illuminates a room swathed in oak at the Culture
- Transcend Hall**
The big event! With a dramatic, 160-foot-long-long
- Equilibrium Hall**
Utterly modern yet sumptuous and grand, Equilibrium Hall

At the bottom of the screen, there are 'Back' and 'Next' buttons.

Look! No hands..

Touchcast makes running an immersive session fun and easy. With the Cruise Control feature Touchcast produces the session for you.

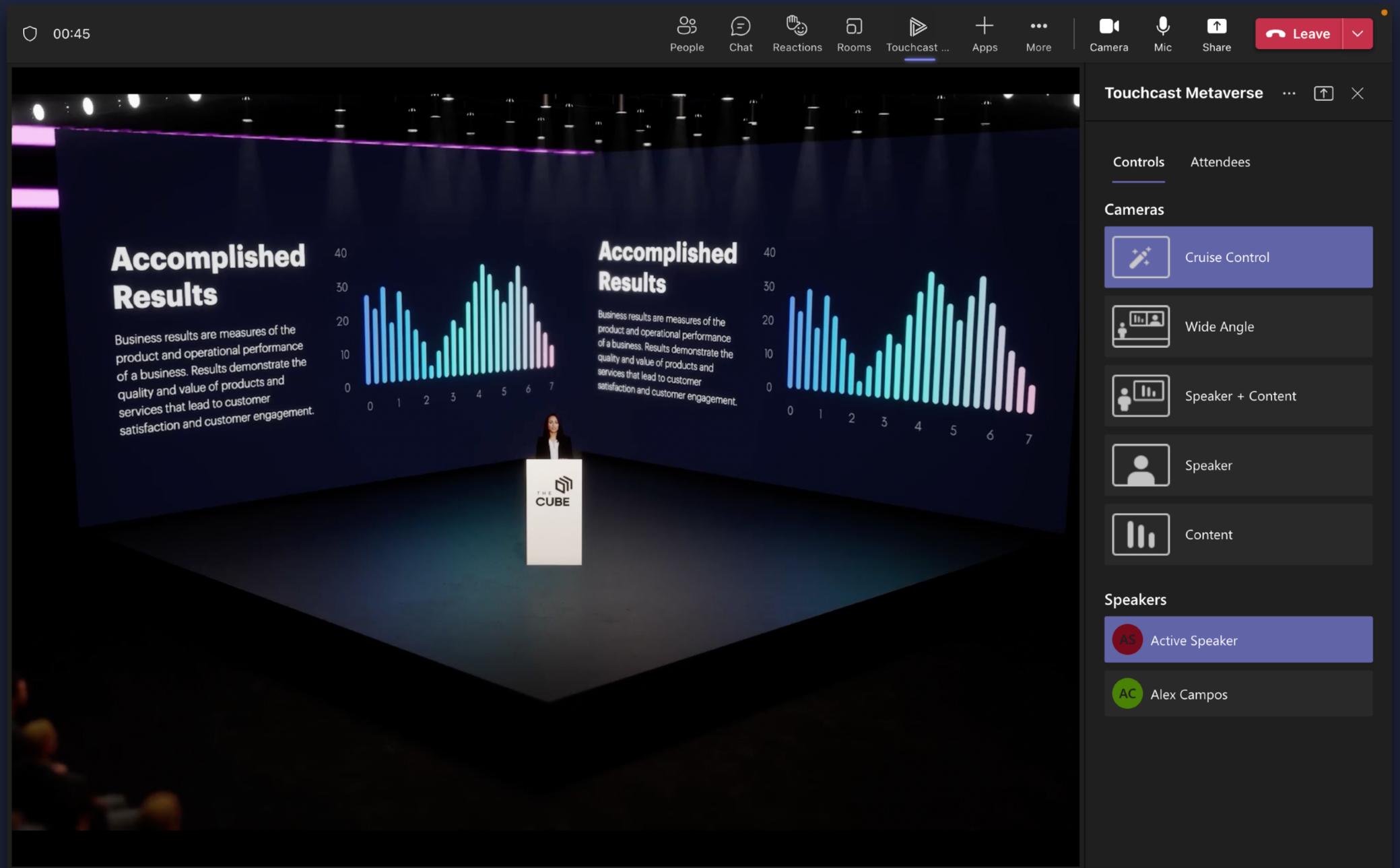
Touchcast also provides simple to use Camera and Speaker Controls so you can change the camera sequence during your presentation or promote a new speaker to the stage.



Showcase content.

Presenting your content becomes a magical experience with Touchcast.

Simply share your screen and your content will automatically appear on the big media panels just as if you were on a real stage.



Transform communications across your organization

Use Cases

Internal Communications

Engage internal stakeholders and employees through immersive town halls and training experiences.

Sales Presentations

Create sales presentations that captivate prospects and demonstrate differentiation.

Demand Generation

Build brand awareness and attract high-quality leads with enhanced storytelling capabilities.

Sales Enablement

Empower sales representatives by immersing them in highly engaging training environments.

Learning & Development

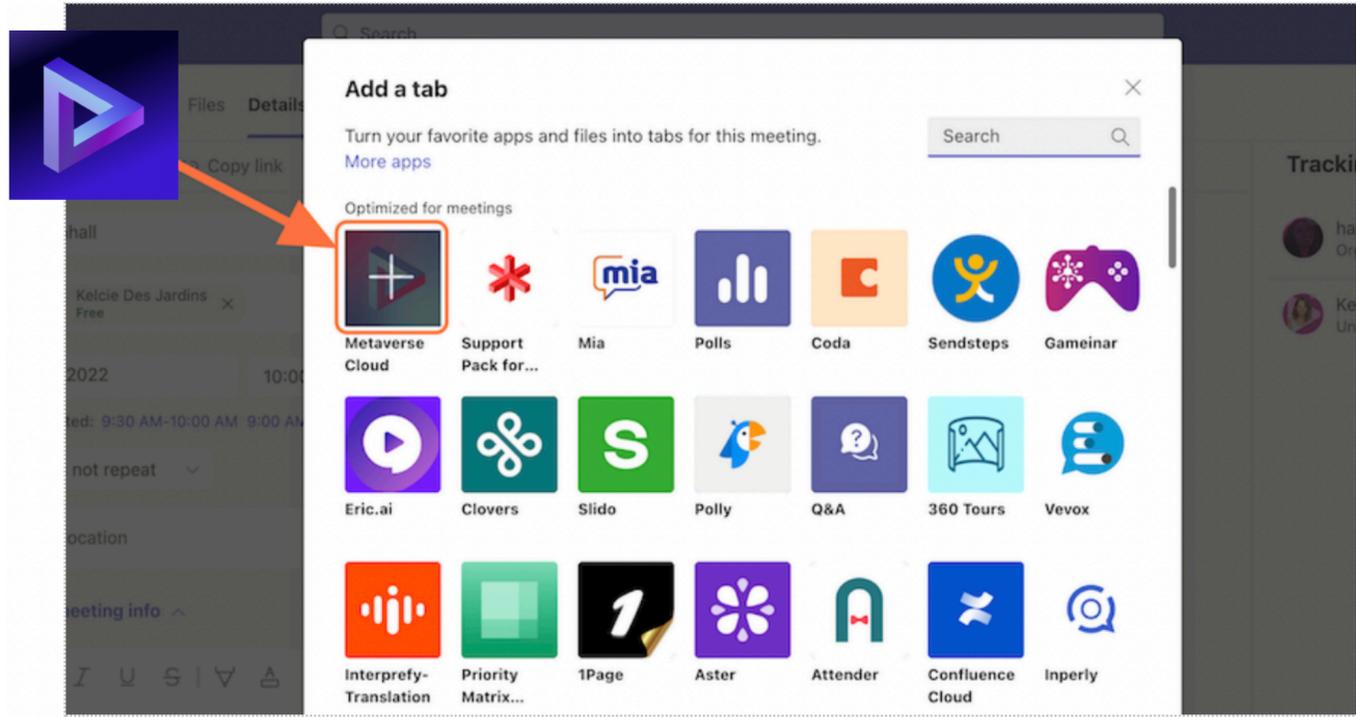
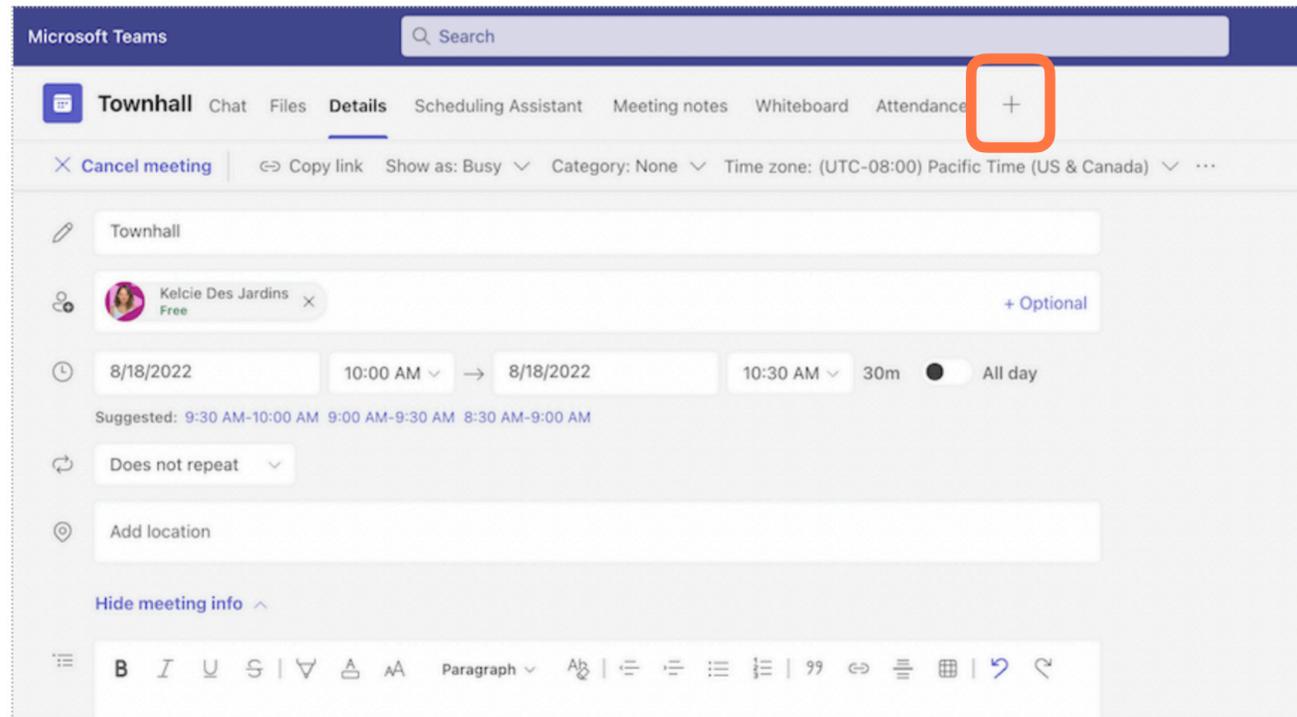
Transform the effectiveness of your workforce by taking L&D into the digital realm.

Product Marketing

Shape go-to market strategies and messaging frameworks with the power of the metaverse.

Getting started is a breeze..

First, edit your existing Teams meeting and add Touchcast.

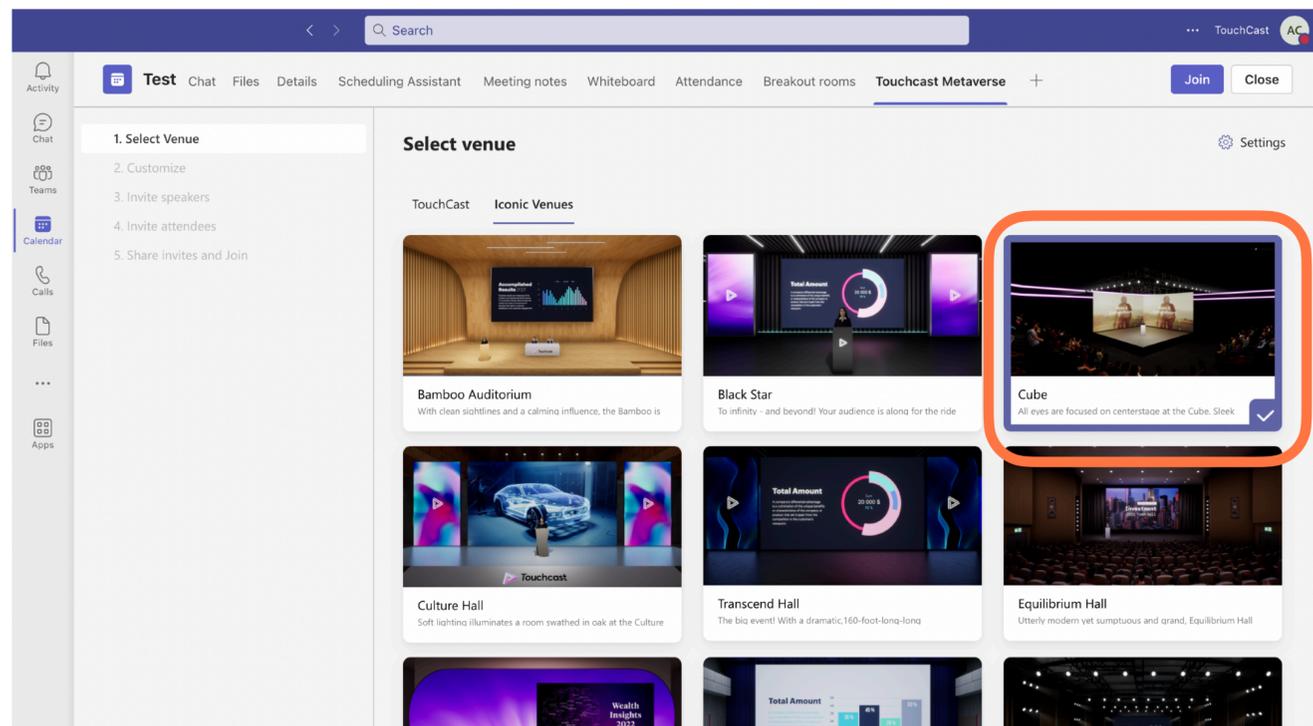


1. Edit your existing meeting

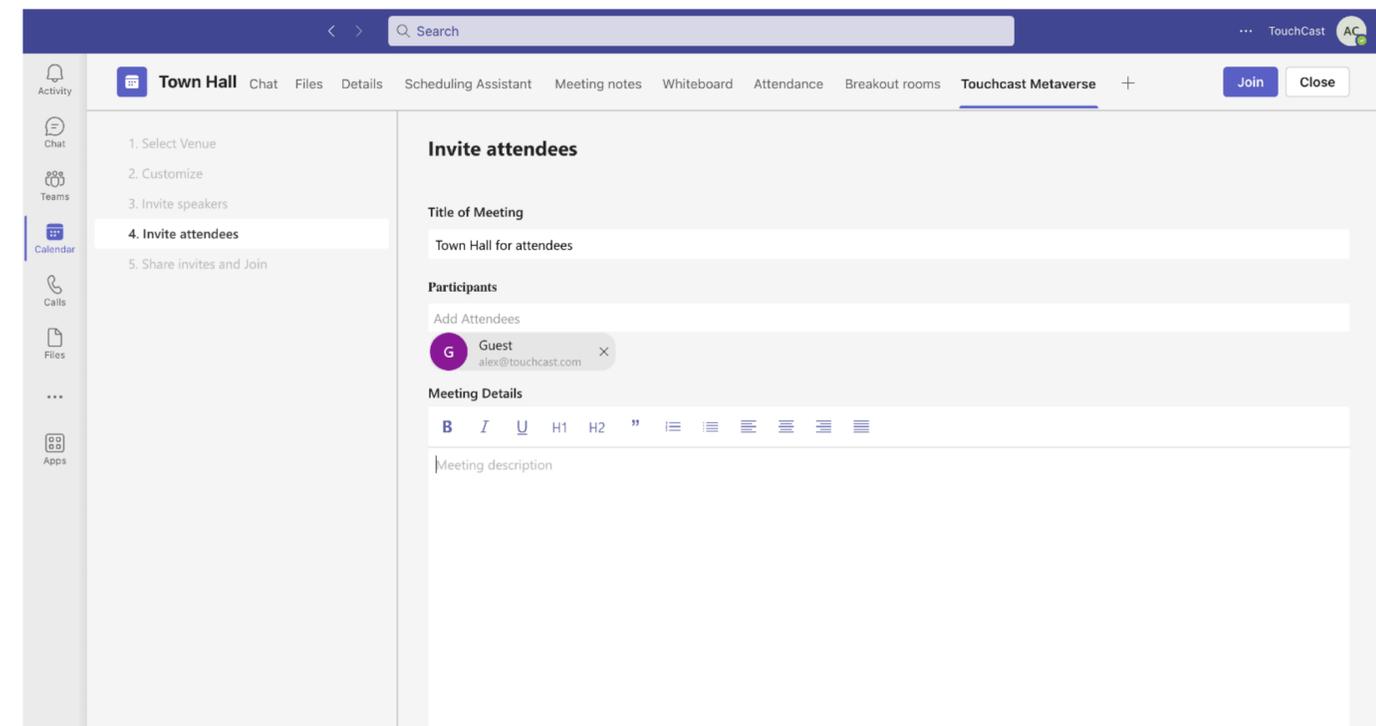
2. Add the Touchcast application

...just a few more steps

Next, select a venue and invite speakers and attendees.



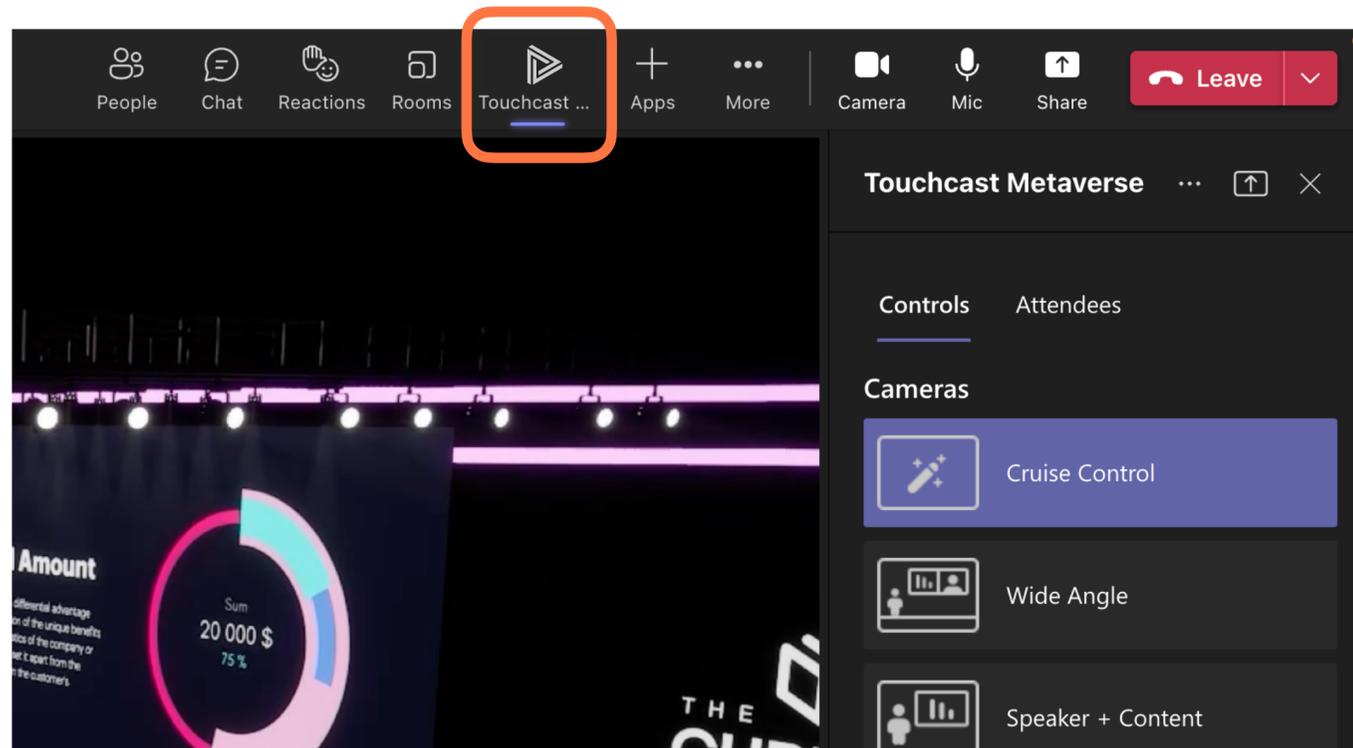
3. Select an iconic venue



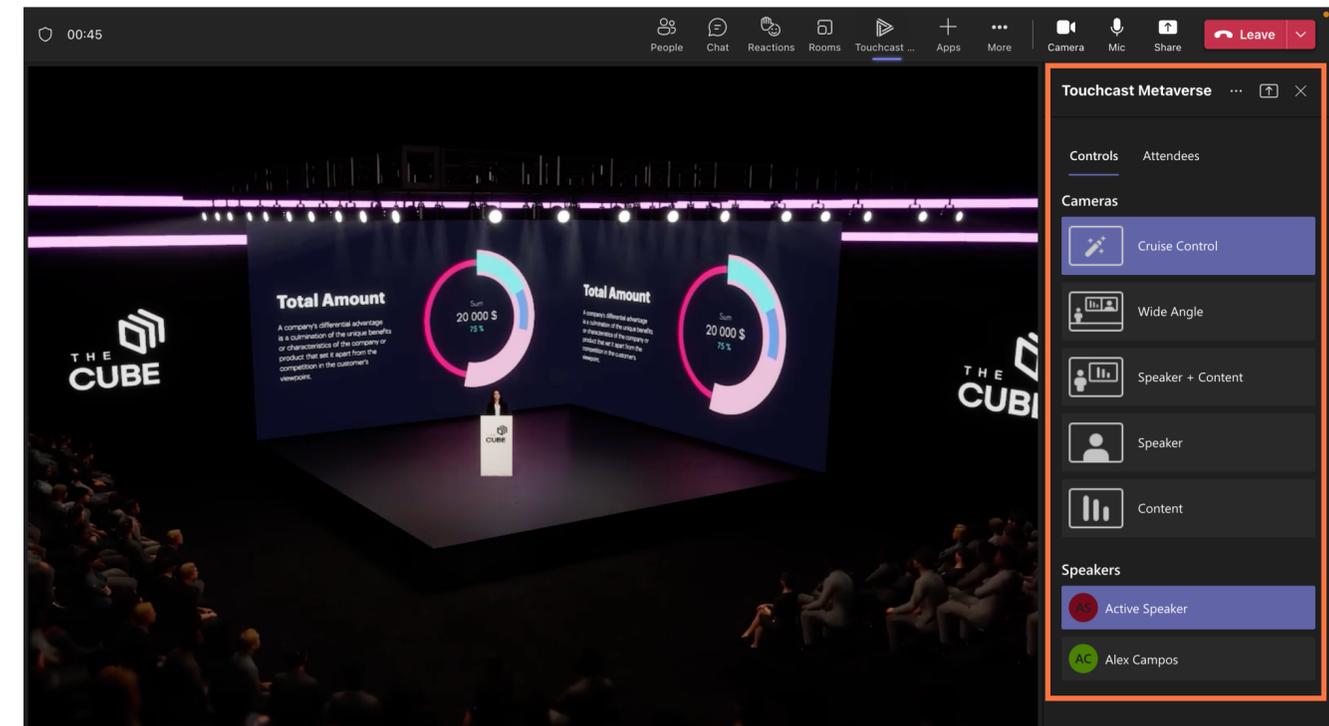
4. Invite speakers and attendees

And it's showtime!

Simply join the meeting and start your session.



5. Access Touchcast controls



6. Produce your session

Safety and security

Touchcast goes beyond following industry best practices and takes extra precautions to make sure your content is protected.

- Data encryption in transit
- SAML and OAuth based SSO
- Customizable organizational administrative controls



GDPR Ready

General Data Protection
Regulation



SOC 2

(Type 2)
Trust Services Principles



CSA STAR

Security Trust Assurance
and Risk Registry

Pricing

Standard Plan

\$5,000 per user, per year

Touchcast is currently offering the Standard plan to new customers which is the Foundation Edition of the Touchcast Metaverse-as-a-Service offering.

Features

- Library of Iconic Venues
- Personalize venue with your company logo
- Q&A and Polling*
- Multi-speaker layouts*
- Access to Knowledge Academy and FAQ
- Email based Customer Support

*Features to be released in 2023



Be memorable.

Add Touchcast to Microsoft Teams to enhance your storytelling capabilities and deliver unforgettable presentations.

