



**Microsoft**  
Solutions Partner

Infrastructure  
Azure

**Specialist**  
Linux and Open Source  
Databases Migration

**Microsoft**  
Solutions Partner

Digital & App Innovation  
Azure

**Microsoft**  
Solutions Partner

Data & AI  
Azure

# Accelerate Growth on Cloud

*Azure Cost Optimization Offerings*

# About Blazeclan



**Born in Cloud  
in 2011**



**750+ Resources  
500+ Cloud  
Certified**



**End to End  
Cloud  
Competencies**



**Focus on  
Innovation**



**Vast Experience  
Across  
Domains**



**500+  
Customers  
Engagements**



**Culturally  
Aligned-  
One Team**



**Revenue  
Growth at  
50% CAGR**



**Differentiated  
Proprietary  
Frameworks**

Market Recognition & Compliance Certification



Key Partnerships



## blazeclan

- Microsoft Solution Partner - Infrastructure
- Microsoft Solution Partner - Data & AI
- Microsoft Solution Partner - Digital & App Innovation
- Infra & Database Migration Specialization



Specialist  
Infra and Database Migration



- Mentioned in Gartner's Market Guide for Public Cloud Managed & Professional Services, Asia/Pacific 2022
- CRN recognition in MSP500 list in the Pioneer 250 category for 2022
- Ranked 72 in Top 100 Vertical Market MSPs List 2022

Blazeclan's Cost Optimization service goes beyond just assessing your existing Azure resources. We delve into monitoring resource consumption meticulously, identifying prime opportunities for optimizing your cloud costs.

## OBJECTIVES

- **DETERMINE** Techniques for CO
- **IDENTIFY** Eligible areas for CO
- **UNDERSTAND** Pre-requisites & ways to implement CO techniques
- **IMPLEMENT** Best Practices for CO

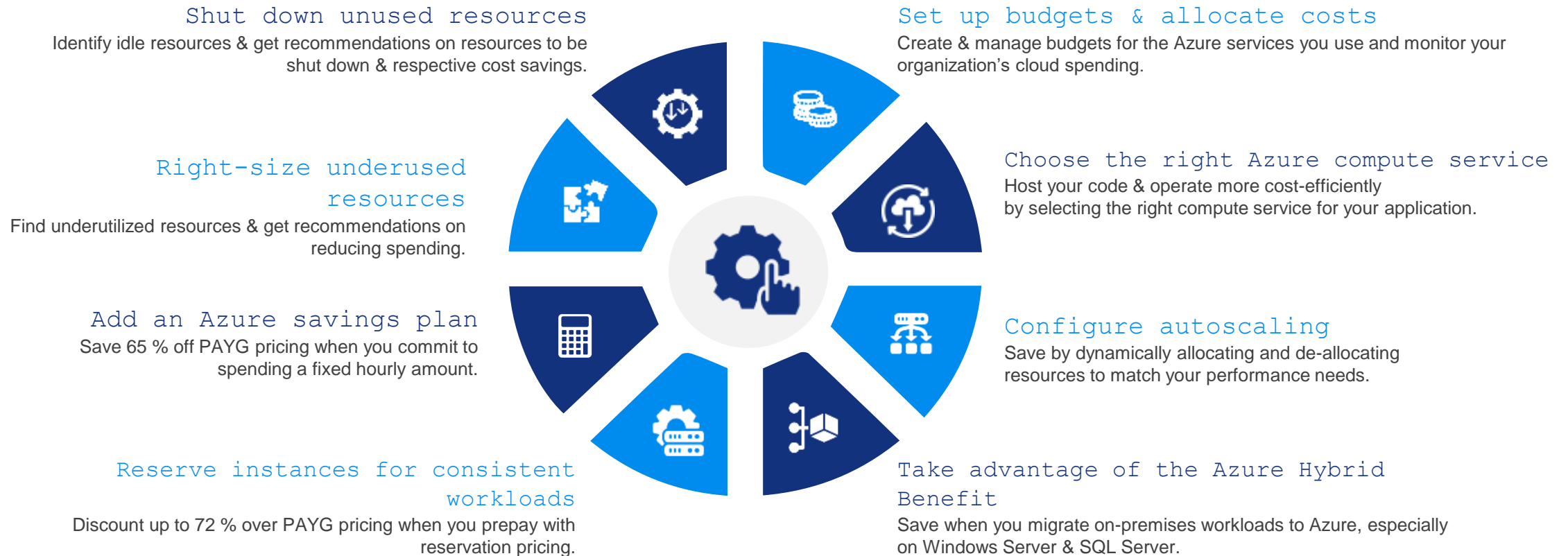
## BENEFITS

- **COMPREHENSIVE** Cost overview
- **REDUCED** Cost with Rightsizing
- **OPTIMIZED** Cost with Right Choices
- **STREAMLINED** Cost Allocation
- **ALIGNED** CO with Benchmarks

Cost optimization stands as a critical factor in the utilization of Azure cloud services. Azure boasts an array of robust tools, services, and proven best practices, all poised to empower you in optimizing your costs with unwavering effectiveness.

# Azure Cost Optimization (CO) – Highlights

A robust cost governance framework to keep your Azure Cloud expenditures in check. With our Cost Analysis, you'll gain invaluable insights into your cloud spending.



# Azure Cost Optimization (CO) - Tools

## ■ Reserved Instances (RIs)

Reserved VMs and Reserved Capacity for other services like Azure Cosmos DB & Azure SQL DB. RI provides significant cost savings compared to PAYG pricing.

## ■ Azure Spot Virtual Machines

For workloads that are fault-tolerant & can handle interruptions. Spot VMs are significantly cheaper than regular on-demand VMs.

## ■ Azure Low-Priority VMs

Even more cost-effective than Spot VMs, for non-production workloads.

## ■ Azure Hybrid Benefit

With this, you can bring existing Windows Server or SQL Server licenses to Azure to save on licensing costs.

## ■ Azure Cost Management & Billing

Allows you to monitor, analyze, and optimize your cloud spending. You can set up budgets, alerts, & reports to gain visibility into your costs.

## ■ Azure Advisor

Provides personalized recommendations to help you optimize your Azure resources for cost, security, performance, and reliability.

## ■ Auto-scaling

Implement your Azure resources based on demand. This ensures that you only pay for the resources you need during peak usage.

## ■ Azure Monitor

Gain insights into resource utilization & performance. You can identify & optimize underutilized or idle resources.

## ■ Azure Cost Tags

Track Azure resources spending by department, project, or app. This helps in allocating costs accurately.

## ■ Azure Cost Estimator

Estimate costs before deploying resources.

## ■ Azure Cost Reporting

Customize and schedule cost reports to get detailed insights into your spending patterns & trends.

# Azure Cost Optimization (CO) – Approach



Week 1

## Initial Assessment

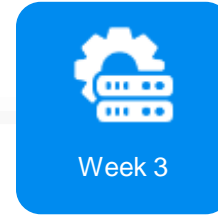
- Evaluate your existing Azure resources & spending.
- Identify any immediate cost-saving opportunities, such as resizing or shutting down unused resources.
- Set up cost tracking & reporting in Azure Cost Management and Billing.



Week 2

## Baseline and Monitoring

- Establish a baseline for your Azure spending to understand your typical costs
- Implement continuous monitoring & alerting for cost anomalies
- Use Azure Cost Management & Billing tools to track spending and analyze trends



Week 3

## Cost Optimization Recommendations

- Review & implement cost optimization recommendations provided by Azure Advisor
- Consider using tools like Azure Cost Management for deeper insights
- Handover & Signoff

## DELIVERABLES

- Cost Optimization Report
- Action Plan
- Rightsizing Recommendations
- Reserved Instance (RI) Strategy
- Tagging and Cost Allocation Strategy
- Policy and Governance Recommendations
- Cost Allocation Report
- Presentation to Stakeholders

# THANK

# YOU

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