

**Data & AI and
Business Consulting**

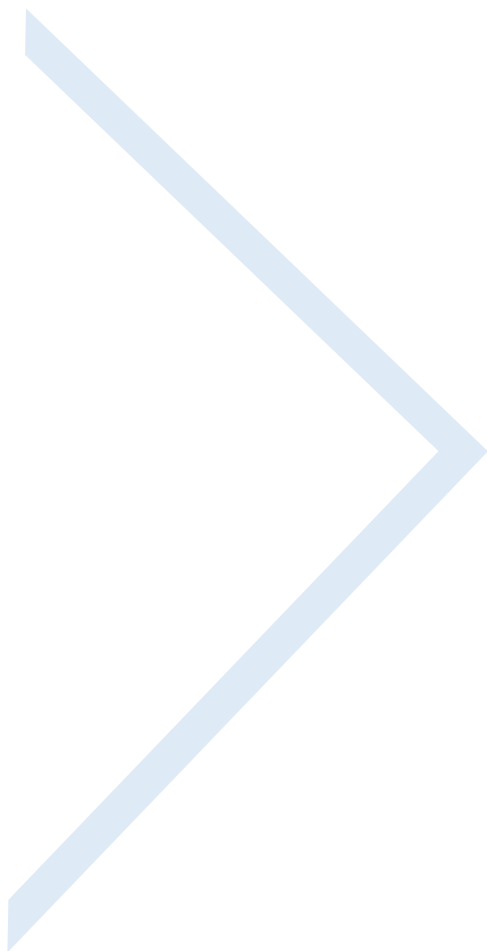


Our **mission** is to guide companies
on the data journey by **increasing reliability**
and agility in data and AI-driven decision-making.



Business & Technology

We are specialists in Data, AI and focused on generating value for your business through end-to-end consulting.



Solutions that communicate with every are of business.

Business analysis with short and medium term strategies

Planning and Implementation

Tecnologia para aumentar a confiabilidade e agilidade

Dataviz • Data Engineering • Development • Database • Observability • AI/ChatGpt

Generation of value + Growth

Most growing consultancy in Brazil.

Our run in the market of technology has been restless. Our purpose in 2015 was add value to people through tech excellence.

Today, our purpose goes further: **generate automation and growth for your business** in every area.

*We are the Data & AI consultancy with a business focus that is growing the most, according to research conducted by LinkedIn

+1.400

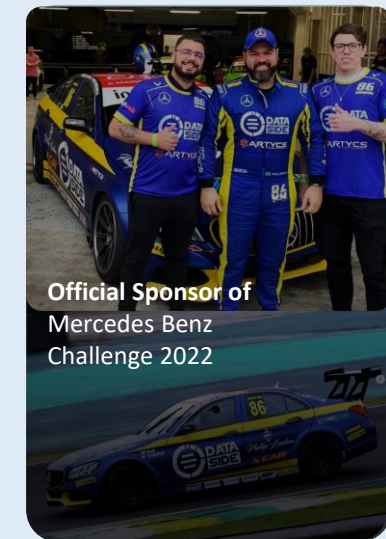
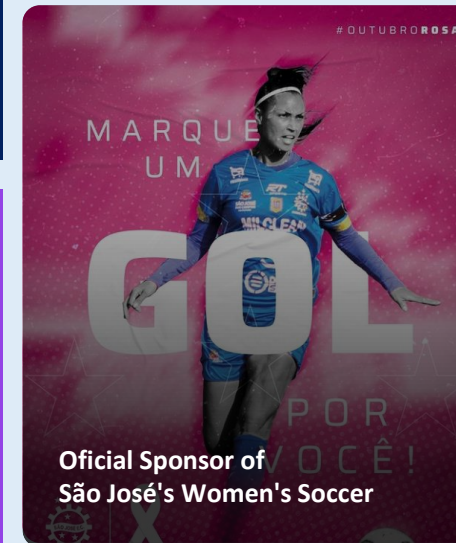
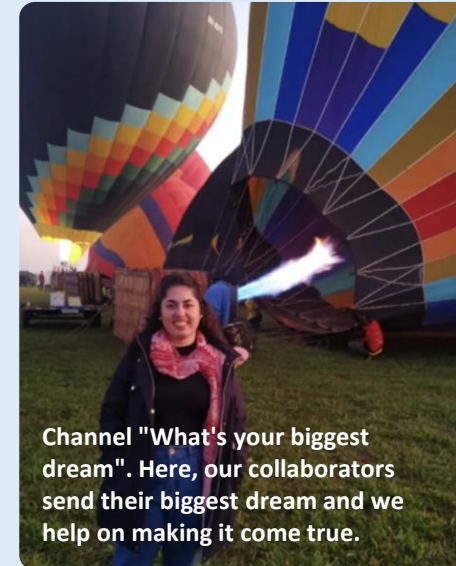
Successfully delivered projects

+10 anos

Of acting and expertise in Business, Data and AI

96 NPS

Approved in our work of automation and generation of value.



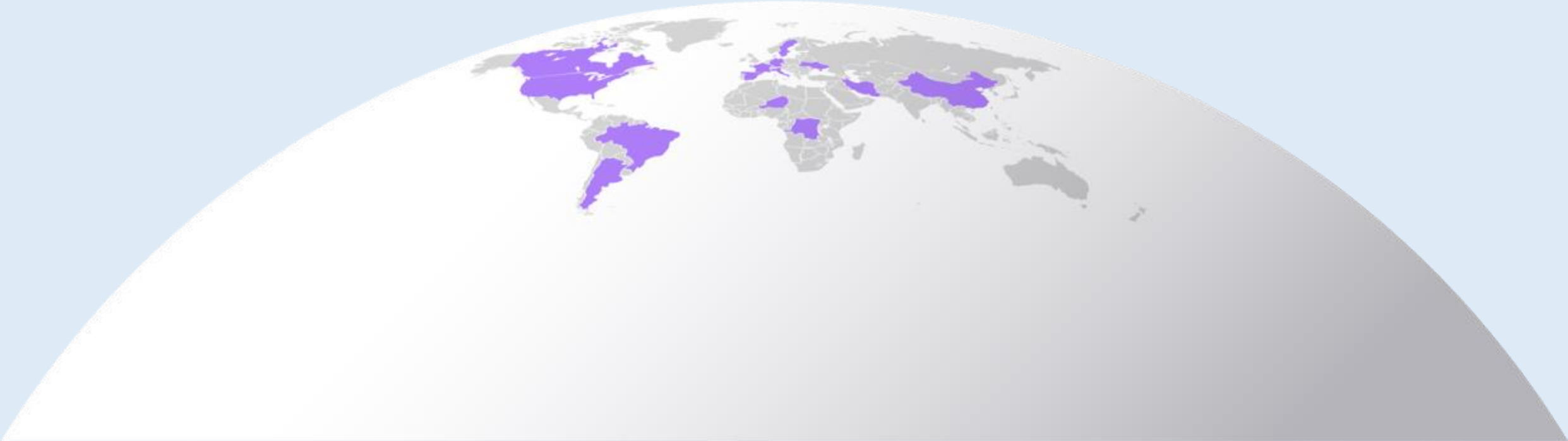
We are Brazilian,
With a global presence.



Brazil | São Paulo - São José dos Campos
Rua Carlos Maria Auricchio, 70 – Room 901



USA | Florida, Leesburg
2032 Tally Rd





Our expertises

 | www.dataside.com.br

Cloud

We work with the most relevant cloud in the current market.



Technologies

We work with the best tools in all our services, from NOC, through Database to Dataviz.





Sala de Call
Sidelab é uma das nossas marcas (Hub de Desenvolvimento), em sua homenagem criamos uma sala dedicada a esse tema.

Dataside is different because

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Business Discovery Team

a business team available to understand and deliver the best solutions.

We are one of the 7 companies in Brazil

with the Advanced Specialization Analytics on Microsoft Azure seal of competence.

Gold
Microsoft
Partner


Certified professionals

in the Azure cloud and +300 employees.



Microsoft Regional Director

In Brazil there are only 10 professionals certified by the RD Microsoft seal, of which only 3 are Data professionals.



We are certified

in the most recognized certifications.



Programa Exclusivo

para formação de talentos, com 10% da empresa formada pelo programa e +8mil inscritos.

Acelera jovem

Operating in

+20 countries



3 Microsoft MVPs

among Data Technologies, Business Applications, Office Apps & Services.





Some of our clients

+280 clients.

Financial & Telecommunications



Health, Home & E-commerce



Food, Beverage, Dispensing & manufacturing



Security, Customer service





Numbers? we got it!

+85%

Of the Data Science
projects, fail.
Source: Gartner,2022.

+60%
saving

In operations of companies
that invest in Data & AI
Source: Microsoft,2022.

+50%
saving

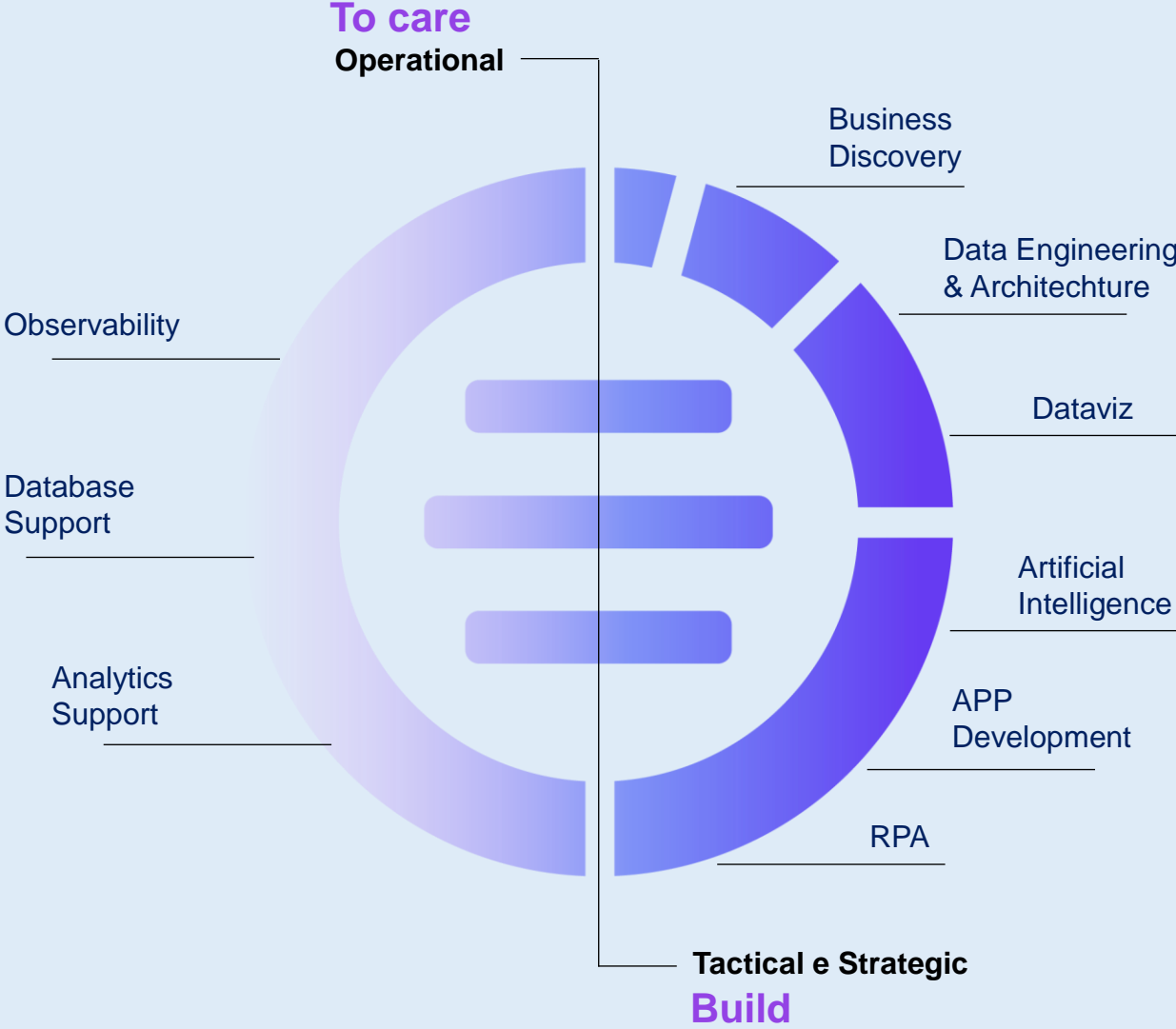
With the application of best
practices and optimization in
the Data environment of
clients.
Source: Dataside,2022.

+96%

Of costs reduction in cloud.
Source: Dataside,2023.

For whatever you need, **from building an empire to taking care of it**, Dataside is by your side.

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Analytics Development

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Dataviz

- Customized Dashboards development
- Migration from Excel to visualization tools
- Better practices application
- DAX & M development
- Metrics application
- Data Storytelling
- Business Analytics

Data Engineering & Architecture

- Modern Data Warehouse (MDW) construction
- Data Warehouse (DW) construction
- Dimensional modeling
- Diagnosis of data environments
- Architecting of Streaming & Batch
- Data Lakehouse design
- Architecting of Multi Cloud
- ELT & ETL

Artificial Intelligence

- Dynamic pricing
- Projections
- Computer vision
- Detection and identification of objects, faces, anomalies, and hot spots.
- Exploratory analyses
- Process optimizations and scenario simulations

Data Governance

Reduction of risks by ensuring the privacy and security of information.

- Continuous improvement of data maturity.
 - Processes + automated
 - Maturity analysis
 - Strategic Data Governance Plan
- Proper structuring of data.
 - Cataloging and metadata management
 - Data dictionary
 - Data lineage

Free of charge Assessment!

A unique diagnosis to reduce risks and increase performance.





Support Ecosystem

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Observability

- Business Alerts and Administrative Routines
- Services and resources monitoring
- Availability report
- Performance charts
- Capacity Planning based on metrics
- Using metrics to create indicators
- Dashboards with custom metrics
- 24x7 event management

Database Support

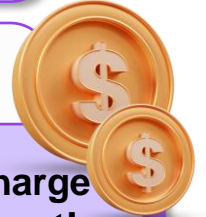
- 24x7x365 proactive monitoring
- Continuous performance in Performance Tuning and Architecture
- Daily checklist submission
- Advanced troubleshooting
- High Availability and Security Management
- Performance analysis, installation and parameterization, and version migration
- Documentation and Capacity Planning
- Data recovery

Analytics Support

- Reduction of computational costs and Databricks with performance optimization
- Job Analysis
- Performance Improvement
- Architectural Improvement
- Reduction of errors and downtime.
- Reduction of Pipeline failures with preventive action
- Creation and management of documentation

DCR – Data Cost Reduction

- Job Analysis
- Creation and management of documentation
- Cost management
- Data Lake cost reduction
- Computational cost reduction and Databricks with performance optimization
- Pipeline performance improvement
- Pipeline failure reduction with preventive action
- Reactive action for incidents
- Monitoring of critical processes for the business



Free of charge Assessment!

A unique diagnosis to reduce risks and increase performance.





Hub Innovation

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RPA

- Diagnostics and process improvement
- Automation of processes and tasks
- Integration between systems
- Reading files and entering data into systems
- Extraction of information in ERPs
- File and folder management
- Web Scraping and Crawlers
- Browser Automation
- Monitoring of automated tasks

APP Development

- Development on demand
- App Development (IOS and Android)
- Smart Customizations
- Systems integrations
- Development of point applications

AI Product

- Series Forecast
- Recommendation System
- Computer Vision
- CHatGPT





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Get to know other brands created by Dataside to accompany you on the journey of your business's growth.

sideschool

Our EdTech focuses on accelerating the journey of people's development through quality education.

Explore our courses covering: AI, Data, Human Skills, Dev and others.

sidelab

Our Development Hub, where we develop and implement improvements on innovative projects.

Count on several services, such as: UI/UX, APP Mobile, Dev,

UPhub

Our Hub of events, created to give your career that BOOST.

Meetups and events, technical and Business-oriented, Organized by those who understand Tech and Business.

Great
Place
To
Work®

Certificado

03/09/2020 - 03/09/2021
BRASIL



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