

What to expect:

During this workshop, we'll partner with you to strengthen your organisation's approach to Generative AI. We'll help you better understand how to adopt OpenAI Services in Azure, with:

Use-case exploration

- The workshop consists of interactive, design-thinking activities designed to give you a practical understanding of OpenAI's capabilities.
- You will have the opportunity to explore firsthand how OpenAI can be integrated into your own projects.

Expert guidance

- The workshop will be led by experts in the field, who will provide you with guidance and feedback throughout the workshop.
- You will have the opportunity to ask questions and receive personalised advice on how to apply OpenAI's technologies to your own projects.

Actionable takeaways

- By the end of the workshop, you will have a clear understanding of how OpenAI's technologies can be applied to your own projects.
- You will leave with actionable next steps on how to integrate OpenAI's technologies into your workflows and processes.

Who should attend

The immersion workshop provides the opportunity to ideate AI use cases within your organisation and is intended for data and analytics decision-makers and their immediate teams such as:

- Chief Data Officer (CDO)
- Chief Information Officer (CIO)
- Chief Technology Officer (CTO)

Why Insight for Microsoft?

Few can compare with our relationship with Microsoft. Partners for 30 years and counting, we are the largest Microsoft global partner with more than 5,000 consultants and 1000 dedicated Microsoft resources globally. Our best-in-class capabilities, unmatched expertise, and ability to successfully deliver solutions built across all areas of Microsoft technology have earned us numerous recognitions.

7 Microsoft Solutions Partner Designations, including:

- Solutions Partner for Microsoft Cloud
- Solutions Partner for Data and AI (Azure)
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12 Specialisations, including:

- Analytics
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- 2022 Microsoft Surface Hub Reseller Partner of the Year
- 2021 Solution Assessments Partner of the Year
- 2021 Migration to Azure Partner of the Year
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