



Virtual event platform

Connecting people all over the world

Part of De Cronos Groep (Belgium)

<https://www.thola.events/>

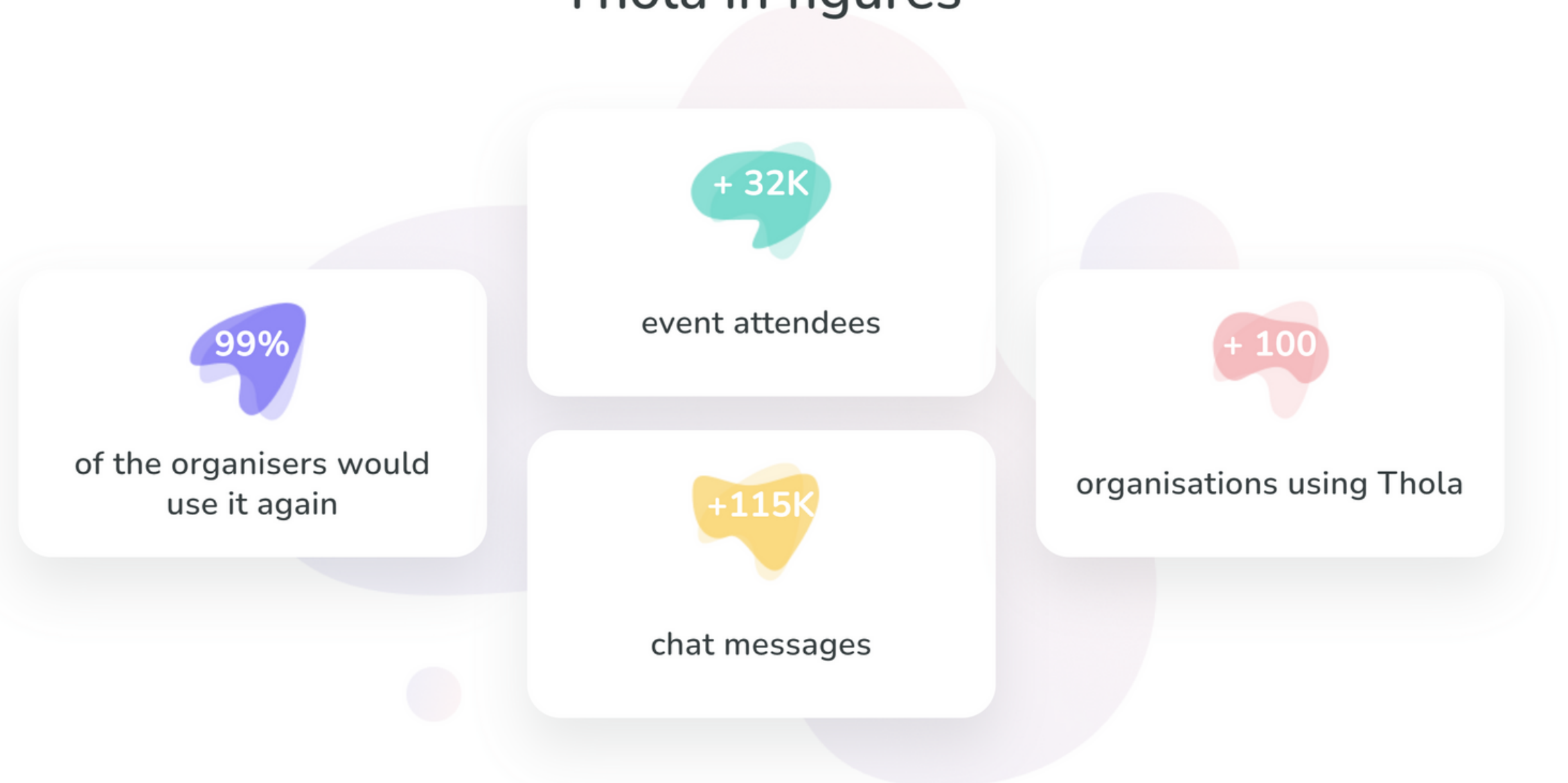


What is Thola?

The Thola virtual event platform provides a digital environment where people can connect, network, discover and exchange information.

You can use Thola for your organisation of online and hybrid events, but it also enables digital collaboration between multiple stakeholders worldwide.

Thola in figures



Why choose Thola?

Highlighted features

Easy to access

Our platform is easily accessible from any device with the web browser. This means that no installations are required which allows users to work on corporate devices. Next to that is Thola deeply integrated with MS Teams for content or networking purposes.

Networking opportunities

Attendees can easily get in contact with each other using:

- chat messages
- audio/videocalls
- scheduled meetings
- breakout rooms
- virtual business cards
- speed-date sessions

Integration of content

Thola offers many options to transfer content to your participants. You can use a big screen to which you can add a live stream, live meetings or pre-recorded content. Next to that you can also integrate images, videos, websites, playlists and PDF documents in each room.

Extra features



1

Choose your own design

Personalise your event with custom room designs and avatars.

2

Flexible event hours

Define your preferred opening and closing times of your event within a maximum of 7 days.

3

Speed-dates

Stimulate online networking by setting up speed-dates between your attendees.

4

(Live) analytics

Both during and after the event you can consult our dashboard for all event related statistics.

Pricing

Option 1:

One event license € 3.000

- 1 online or hybrid event
- Event available for max. 7 calendar days
- Unlimited rooms & parallel sessions

Optional:

- DYI workshop € 800
- Configuration by Thola price on request
- Tickets € 4 / ticket*

Option 2:

Year license from € 7.500

- Unlimited online or hybrid events during 1 year
- Each event available for max. 7 calendar days
- Unlimited rooms & parallel sessions

Included:

- DYI workshop
- 250 tickets

Optional:

- Configuration by Thola price on request
- Extra tickets € 4 / ticket*

*Bulk discount applies when purchasing more than 1.000 tickets

More information: <https://www.thola.events/pricing/>

Client stories

Networking event with more than 400 speed-dates



1 day event



3 rooms



135 attendees



167 chat messages



424 speed-dates



"Thanks to the new speed-dating feature developed for us by Thola and the "live" presence of our host in the virtual environment, we were able to offer a successful online networking moment.

Read the full story here: <https://bit.ly/33pgNYh>

Client stories

4 editions of virtual learning sessions



4 x 1 day event



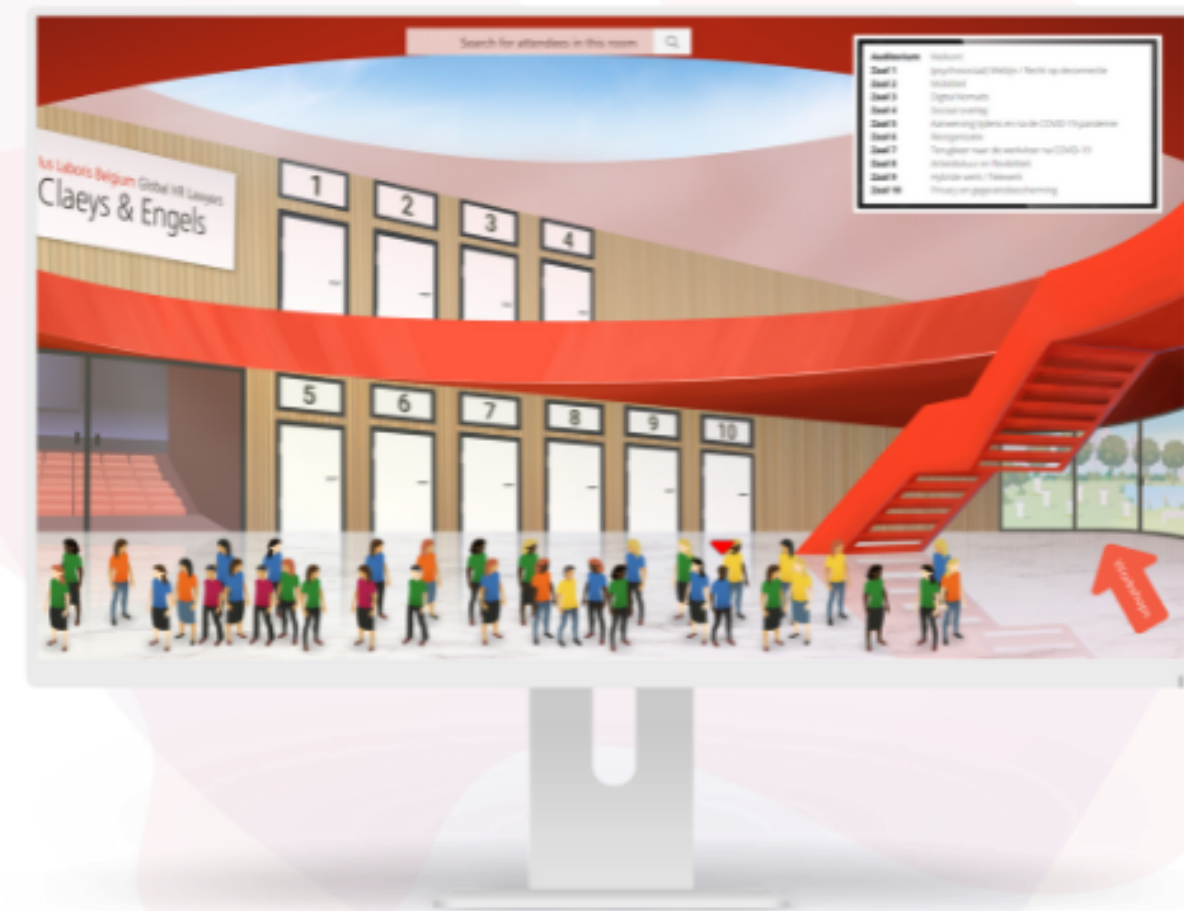
431 attendees



17 rooms



10 pre-recorded videos



"The platform is easy to use and fun. We can use our own images for an event, which is a real plus. The Thola team is attentive and never short of good advice."

Read the full story here: <https://bit.ly/3JPLTIR>

Client stories

Online hackaton for more than 500 students



2 day event



23 companies



54 rooms



530 students



4522 chat messages



"Thola has stolen our hearts and those of the students! Fast and efficient in set up thanks to the valuable collaboration with the Thola staff."

Read the full story here: <https://bit.ly/3r475IS>

Client stories

International teambuilding event with custom design and gamification



1 day conference



7 different time zones



15 teambuilding activities



229 attendees



2295 chat messages



"Together with Thola we've created an awesome team building event which was the very first one in this kind of format. It was great to experience a new way of collaboration and networking."

Read the full story here: <https://bit.ly/3zGk1IH>

Client stories

Hybrid Corporate Event: Town Hall 2022



1 day event



9 rooms



50 on-site attendees



90 online attendees



"Thola encapsulates Cronos Group at its best into a great digital platform: flexible, modern, collaborative and scalable tech delivering great customer experiences with a very human touch."

Read the full story here: <https://bit.ly/3NBUoJu>

Our customers



& many more

Questions? Contact us:



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