

# Cluster Reply delivers a digital transformation solution



## **Cluster Reply achieves 5 customer requirements:**

- To enable multichannel approach
- New customer experience
- To decrease yearly running cost application
- To reduce number of back office applications
- To increase employee competence and training

#### What is solution?

Using digital intelligence to reimagine what's possible for your business. **Dynamics 365** works across sales, customer service, field service, operations, financials, marketing, and project service automation.



Better engage customers

Improve customer service through a single, unified experience that delivers end-to-end service across every channel—earning customer loyalty and empowering agents Optimize operations

Grow your business by connecting people and processes with a single system that has intelligence built in—making financial management, sales, service, and operations easier

Manage your sales cycle more efficiently

Why customers use Dynamics 365

- Better engage customers
- Optimize operations
- Reinvent products and business models

# Reinvent products and business models

Run your project-based business more productively by bringing people, processes, and automation technology together through a unified experience

Omni-channel engagement Manage your sales o

Service analytics

"Customer engagement has only gotten better with Dynamics CRM. We have now a 360° customer overview, and that creates loyalty and happy customers."

Reale Group



# Cluster Reply solution deployed on Dynamics 365 allows customers to achieve their business goals



#### Proof

- Business growth
- Revenue increasing
- Smart working



#### Proof of Joint Solution

- Agile and efficient business
- Full advantage of the cloud
- Digital Intelligence

### **Why Microsoft Dynamics** 365?

#### An offer to get you started

- Empower your employees
- **Engage customers**
- Optimize your business



#### **Desired Outcomes**

- Turning relationships into revenue
- Capturing new business opportunities
- Increasing customer satisfaction

## Why Cluster Reply?

Cluster Reply is specialized in Microsoft technology consulting and System Integration services and is skilled in process, application and technology fields

