



THE \$BILLION EMPATHY DEFICITION THE WORKPLACE

Sources: The Trust Gap Report
Society for Human Resource Management
(SHRM) survey & Center for Talent
Innovation study



48%

OF ALL EMPLOYEES HAVE
WITNESSED OR EXPERIENCED
SOME FORM OF
DISCRIMINATION AT WORK

\$8.5 BN

ANNUAL COST OF
MISCONDUCT RELATED SICK
DAYS TO US ECONOMY

70%

THIS INCREASES TO 70%
FOR BLACK, ASIAN, AND
MINORITY ETHNIC (BAME)
EMPLOYEES

\$20.2 BN

CONSEQUENT RE-HIRING
COSTS IN US AS A RESULT
OF DISCRIMINATION

1 IN 4

BAME EMPLOYEES

HAVE LEFT A JOB DUE

TO SOME FORM OF

DISCRIMINATION

\$1.58 BN

FROM TOP 10 CASES.
+18% FROM 2019

WITH THE EVOLVING
DEMANDS OF A
DIVERSE AND THRIVING
WORKPLACE,
A NEW SKILL IS
REQUIRED



"The value that I really learned to appreciate deeply and which I talk about a great deal is empathy. I don't think it is simply a "nice to have" but I believe it is at the centre of the agenda for innovation here at Microsoft"

- <u>Satya Nadella</u>, CEO of Microsoft

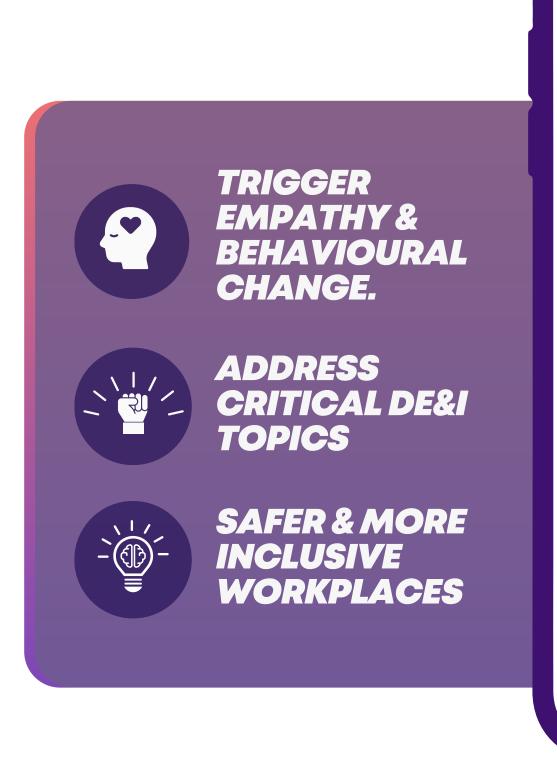


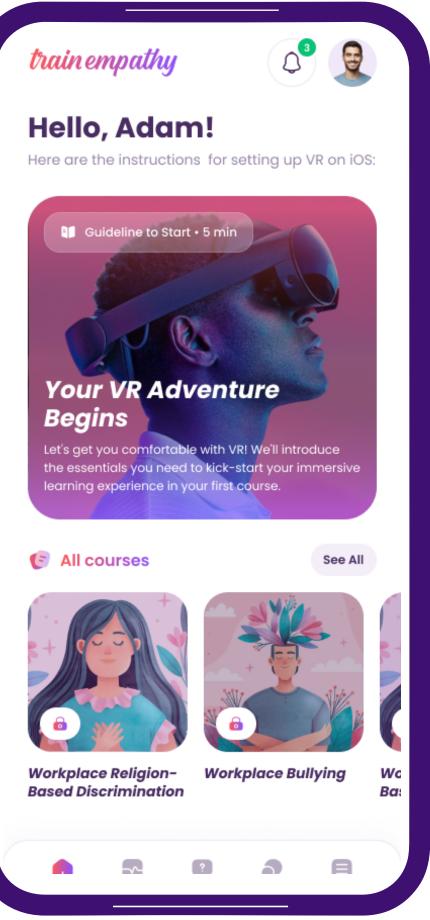
VR-POWERED INDEPENDENT EMPATHY TRAINING PLATFORM. THE NEXT GENERATION OF DE&I TRAINING.

- 20.000+ STUDENTS & PROFESSIONALS TRAINED.
- 1 300% GROWTH OF REACH & IMPACT BETWEEN 2021-2022.
- 2000+ DUTCH POLICE FORCE MEMBERS TRAINED.



Request a training to get you started





MOBILE APP FEATURES **GUIDING USERS ON THEIR** EMPATHY DEVELOPMENT



VISUAL LEARNING COURSES



AFTERCARE SUPPORT



VR EMPATHY LIBRARY



EMPATHY ENHANCERS



ACTION FAQs



COMMUNITY TOOLS



MEASUREMENT & ANALYTICS



REPORTING

THE COURSES AVAILABLE ON OUR PLATFORM









2024 WORKPLACE **DISCRIMINATION** RACISM

2024 **UNDERSTANDING BURNOUT**

WORKPLACE DISCRIMINATION LGBTQIA+

2024

2024

UNDERSTANDING AUTISM

SAFE & INCLUSIVE WORKPLACE





PRIMARY & SECONDARY EDUCATION







HEALTHCARE & EDUCATION

2024

RETAIL RACISM

2024

RETAIL SEXUAL HARASSMENT

SAFE & INCLUSIVE RETAIL

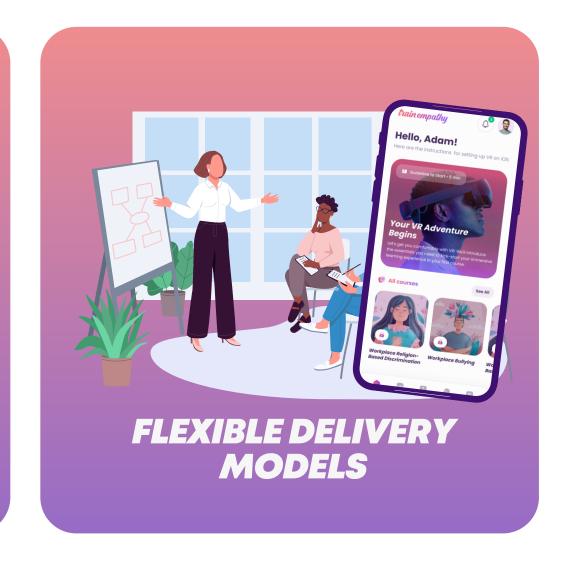
MAXIMISE THE IMPACT OF YOUR DE&I INITIATIVES



INTRINSIC MOTIVATION

SUSTAINED BEHAVIOR CHANGE

EMPATHY IMPACT
ACCELERATOR



FULLY IMMERSIVE, MOTION CAPTURED EXPERIENCES
WITH SCALABLE
DEVELOPMENT PIPELINES

SELF MOTIVATED HABITUAL BEHAVIOR CHANGE

FULLY DIGITAL OR TRAINER⁺ DEPLOYMENT

CHOOSE YOUR ENGAGEMENT MODEL

FULLY AUTOMATED AND/OR TRAINER+LED DELIVERY TYPICAL CLIENT USECASES - ALL PACKAGES POSSIBLE BASED ON CLIENT NEEDS

	PLATFORM EXPERIENCE	STANDARD	CUSTOMISED	WHITE LABEL
	DESCRIPTION	Multi-branded platform (sponsorship & usage) Unbranded empathy courses	Single branded platform Custom built branded empathy courses	Unbranded platform Unbranded empathy courses
	TRAINER LED	SMEs	Large Corporates	Consultants
1	Helio, Adami TOUTY Advinces FULLY DIGITAL TOUTY Advinces T	SMEs	Large (Tech First) Corporates	Consultants

INCREASE EMPATHY FOR ALL SIGN UP TODAY

BENEFITS AVAILABLE

BESPOKE PACKAGES OF TRAINING CREDITS AND/OR PILOT OPPORTUNITIES

Start increasing empathy TODAY

BECOME A CONTENT PARTNER.

Connect your brand to solving specific societal challenges e.g. Gender inequality

LIMITED PLATFORM PARTNERSHIP AVAILABLE

Connect your brand to the leading VR empathy training platform creating safer and more inclusive workplaces





CREATING A SAFER WORKPLACE WHERE HARMFUL BEHAVIOUR IS NO LONGER ACCEPTED.

ARE YOU IN?





