

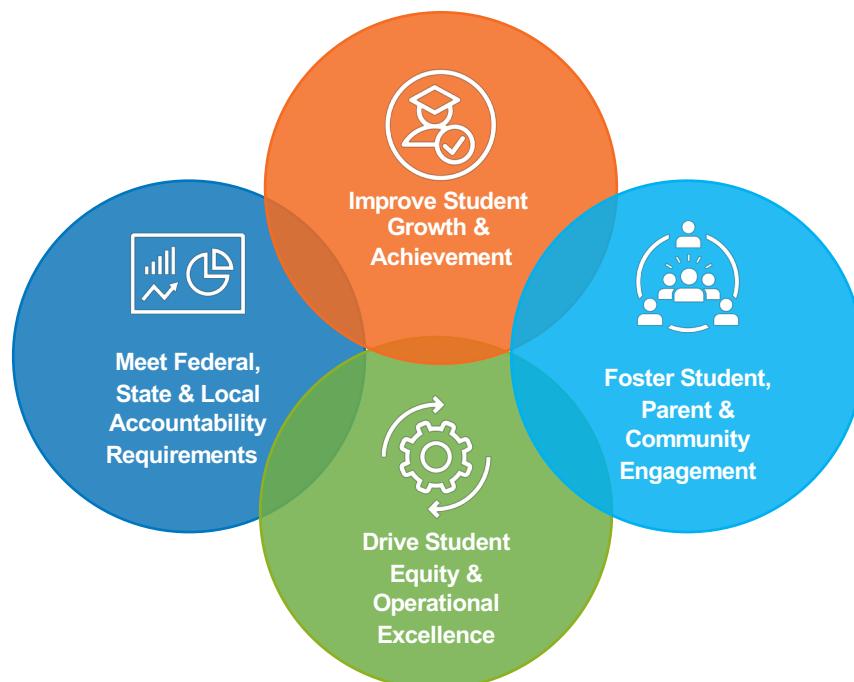
HOONUIT DATA ANALYTICS SOLUTION OVERVIEW

TRANSFORMING DATA USE IN EDUCATION

Hoonuit partners with school districts and education agencies providing an industry-leading data management and analytics solution built exclusively for education. We are committed to empowering educators and educational stakeholders with data and insights to make better decisions, optimize their institutions, and improve teaching and learning. With deep roots in education and nearly two decades of experience, our solution continues to advance as educational needs evolve, focused on achieving student, educator, and community education success.

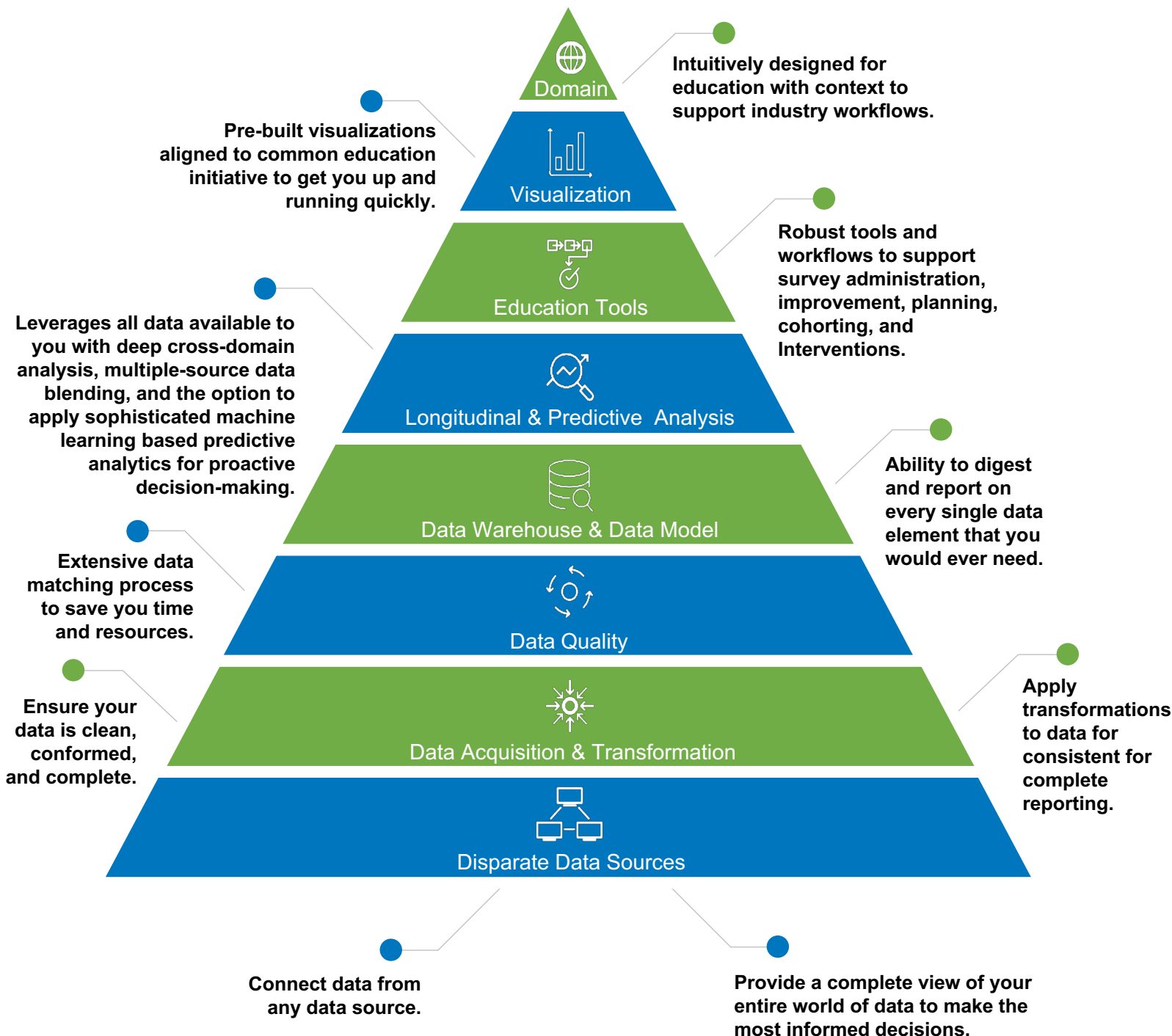
From the collection of disparate data sources, to the transformation of information using sophisticated data quality processes, to the delivery of pre-built reports and dashboards, we provide our partner districts and agencies with a comprehensive, yet flexible solution.

Leading the education industry with data management and analytics solutions



COMPLETE DATA MANAGEMENT SOLUTION

Hoonuit's world class K-12 data and analytics platform provides a full end-to-end data management solution with reporting, analytics, and data visualization all in one. This complete solution will support the infrastructure that will allow identified users within a district or agency to access, query, analyze, and use data to inform policies, practice, and decision-making to support any educational initiative. Our expertise saves our partner organizations time, money, and resources while allowing for impactful outcomes—all with an agile, comprehensive solution able to address requirements for a wide range of reporting needs.



"Our educators and leaders have unprecedented access to analytics that previously were unavailable to them."

-- Dr. William Buchanan, Director of Data, Research & Accountability, Fayette County Public Schools, KY

SUPPORTING CURRENT AND FUTURE INITIATIVES



ESSENTIAL DATA MANAGEMENT

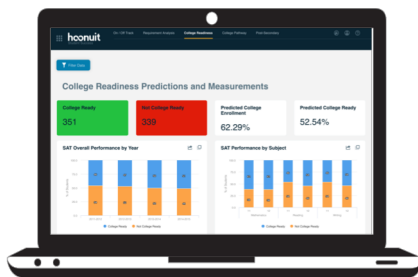
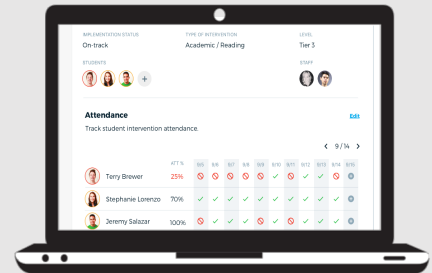
Data management and analytics tools to track and meet federal, state, and local accountability requirements and transform improvement processes.

- ✓ Dozens of pre-built dashboards and robust ad hoc reporting tools
- ✓ Federal, state and local ESSA report cards
- ✓ School improvement planning tools

EARLY WARNING & INTERVENTION

Predictive analytics to identify students at risk of not graduating paired with intervention management tools to get them back on track.

- ✓ Streamlined, integrated workflows to analyze students' risk, assign interventions, and track outcomes
- ✓ End-to-end management of tiered intervention processes



STUDENT SUCCESS

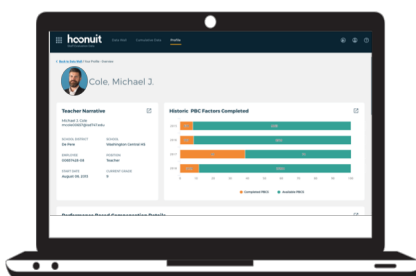
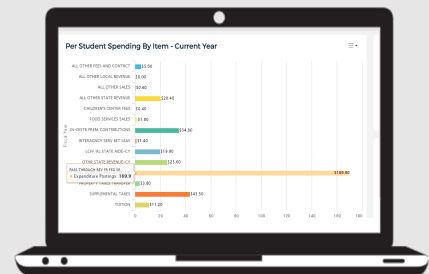
Sophisticated machine learning-based analytics to assist in preparing students to reach their full potential and persist in school, post-secondary education, and career.

- ✓ On-time graduation predictions
- ✓ College readiness, enrollment, persistence, and completion
- ✓ Social emotional learning reporting

FINANCE AND OPERATIONS

Advanced tools to optimize finance data, manage operations, and conduct school reporting.

- ✓ ESSA-aligned financial reporting
- ✓ Budget, revenue, and expenditure reporting at the classroom and school level
- ✓ Perception, and school climate survey analysis



HUMAN CAPITAL MANAGEMENT

Statistical modeling to identify teacher impact on student outcomes.

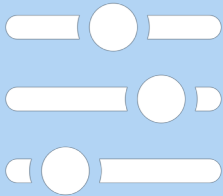
- ✓ Employee recruitment, placement, and development analysis
- ✓ Faculty retention and educator effectiveness reporting
- ✓ Promotion evaluation
- ✓ Educator impact on student outcomes
- ✓ Leadership and pipeline development

DISCOVER A DIFFERENT APPROACH TO DATA



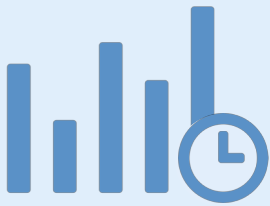
Actionable Next Steps with Integrated PD

As an industry leader in both education analytics and professional learning, we have over 100,000 hours of outcome-based instructional videos embedded in the analytics to help users better understand each insight and outline actionable next steps.



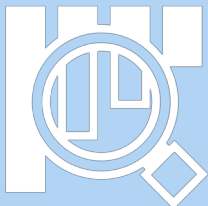
Completely Configurable Platform

In addition to the largest library of domains and the most robust data model in K-12 education, Hoonuit's extensible platform can be used out-of-the-box with over 3,000 pre-built dashboards or configured to your exact program specifications to drive your initiatives forward.



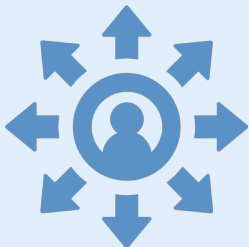
Longitudinal Data Analysis

Hoonuit offers a true longitudinal view of each child from as early as you have the data along with predictive analytics and machine learning to identify trends including graduation readiness, college entrance exams, and post secondary enrollment to ensure your students are future ready.



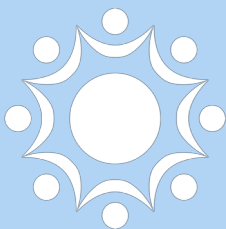
In-House Research Team

Hoonuit is committed to enabling research-based solutions. Behind the industry-leading platform is an in-house education research and data science team working with industry experts like Johns Hopkins University, Chicago Consortium, and the work of Balfanz and Max Kuhn.



Designed to Grow with You

With the comprehensiveness and flexibility of the Hoonuit platform, you can easily expand beyond the focus immediate initiatives into other areas of transformed data use, such as, human capital management, finance reporting, and operations for a more holistic view of your district.



Parent and Community Support

Partnering with Hoonuit gives you the ability to provide data views to every stakeholder—including parents and community members via a parent and/or public portal. Additionally, we have experience connecting data beyond your agency—military, foster care, early childhood, and juvenile justice systems.

Contact us today for more information.
www.hoonuit.com - 866.259.6890

