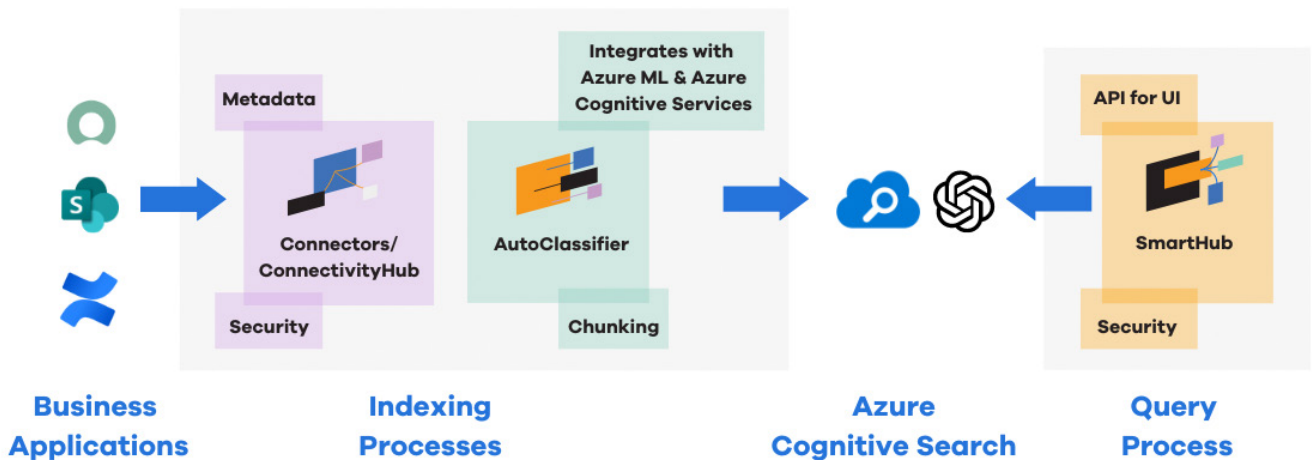


# Bridge the Gap Between Your Data and Azure OpenAI

Generative AI has put the business world on notice. Organizations are searching for ways to integrate this innovative technology into daily processes, however, most lack the infrastructure or ability to truly integrate their content securely into Azure Cognitive Search.

**BA Insight is putting organizations on the fast-track to enable Azure OpenAI.**



## The Ultimate ConnectivityHub for Azure Cognitive Services.

The unique ability to aggregate and gather your data with BA Insight's Connectors makes our solution the best place to leverage accelerating and advancing AI technology.

With over 90+ Connectors, BA Insight is the one-stop shop to best utilize Azure OpenAI tools. We provide a centralized space to find your content and best harness the power of Azure OpenAI with the ability to integrate with the [most popular repositories](#).

## Future-proof your organization.

With functionality that seamlessly connects with the most popular applications that organizations store and pull content from, BA Insight enables organizations to integrate with Azure OpenAI.

Our commitment to innovation and advancement ensures that our current integration into Azure OpenAI tools remains a priority of our technological improvements.

As our current AI ecosystem evolves, the BA Insight team is continuously updating our platform and Connectors to ensure compatibility with other emerging AI tools and to provide a true enterprise search experience through our breadth of connectors.



# Why is BA Insight the best option for Azure OpenAI integration?



## 90+ Connectors

We provide extensive support for integrating diverse data/content sources. BA Insight provides a secure integration between the most popular applications like ServiceNow, SalesForce, Confluence, and SharePoint.

## Centralization

Our platforms act as the central hub of communication between Azure Cognitive Search and your data. Enabling organizations to streamline the deployment process with Azure OpenAI tools and connect their critical information to the relevant users in a personalized delivery.

## Enhanced Security

BA Insight adheres to the strictest standard of data protection for our customers. We understand how critical maintaining privacy and security for your organization's data is, which is why we provide robust security measures across all Upland Software products. We ensure that your sensitive data remains confidential and is safeguarded through an Azure Cognitive Search integration.

## Performance and Scalability

BA Insight is built to handle large-scale volumes of data efficiently, no matter the size of the organization. We ensure our customers can scale enough for Azure OpenAI without compromising our industry-leading performance.

## Intuitive Integration

We seamlessly integrate Azure OpenAI into your organization's workflows. We are fueling the fire for innovation and productivity and making it easy through conversational-like search experiences to extract insights in your day-to-day operations with Azure OpenAI.

By maximizing the use of our 90+ connectors, organizations can bridge the gap between their repositories and the value of Azure OpenAI.



## Ready to get things done?

Let us show you what Upland BA Insight can do.

[Request a Demo](#)

**Upland BA Insight** leverages AI technology to deliver a web-like advanced search experience with results that are relevant, personalized, and actionable. The connector-based technology works with enterprises, customer portals, and web sites, turning searches into actionable insights, regardless of where content or users reside.

