



E-commerce Suite







Etailer is an online retail system

Transforms the retail experience of physical stores to online
Manages the real-time inventory and sales management
Enables omnichannel campaigns and order management
Is easy to use and flexible in nature

Multi-channel



Flexible Inter

Рамстор

ИНТЕРНЕТ МАГАЗИН



Online.Ramstore.kz

Welcome

State / City:

Almaty

Select state

County:

Medeu district

Select county

District:

Alatau

Select district

Ok

Specify Delivery Zone

Multi-language

obase



Digital Marketplace Integrations

Etailer

Online retail system with web and mobile interfaces.

Content Management
Zone Management
Delivery Time Slots Management
Payment Options
Category Management
Product Management
Price Management
Product Recommendations

Order Management
Surveys
Campaign & Promotion Management
Marketplace Integrations
SEO

Customers

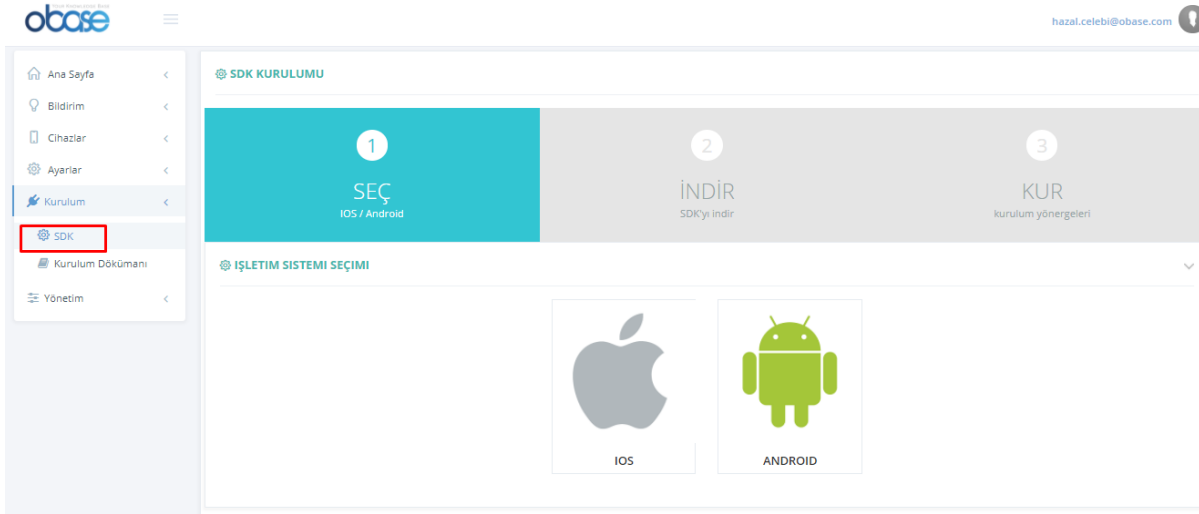




Push Notifications



PN SDK



Push Notification SDK (Software Development Kit) is the interaction backbone of Obase E-commerce Suite.

PN SDK is easily applied in any mobile app and managed via Administration interfaces.

Customers





Smart Recommendation Engine



Smart Recommend

Creates personalized recommendations to improve customer satisfaction by matching customers with relevant products at specific times and conditions.

Personalized Recommendation

Machine Learning

Latent Factor Model

Matrix Factorization

Incorporation of personalized purchase behaviors
with item attributes

Integrated to ecommerce and mobile commerce



Quickpick

Enables quick and accurate picking of online retail orders on tablets in the store and delivery to the customer.

Centralized

Real-time

Mobile

Accurate and error-free picking

Time saving

Performance Measurement

Reporting

Quickpick Order Process

Order appointed

Picking

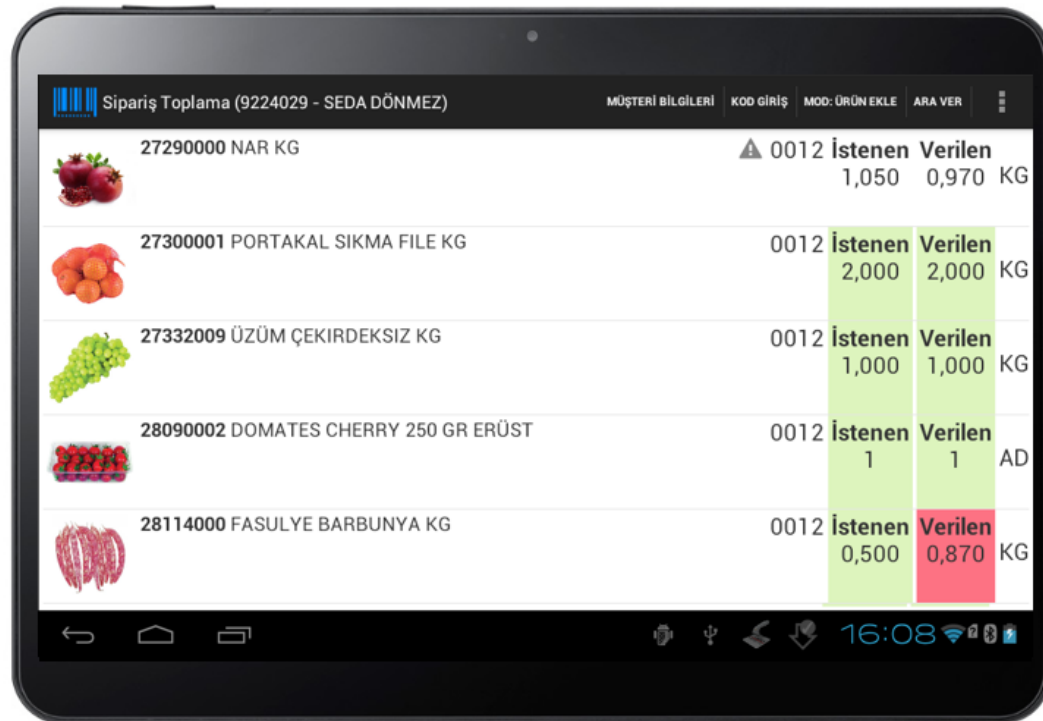
Control &
Confirm

POS Transfer

Delivery
Appointed

Vehicle
Loaded

Delivery

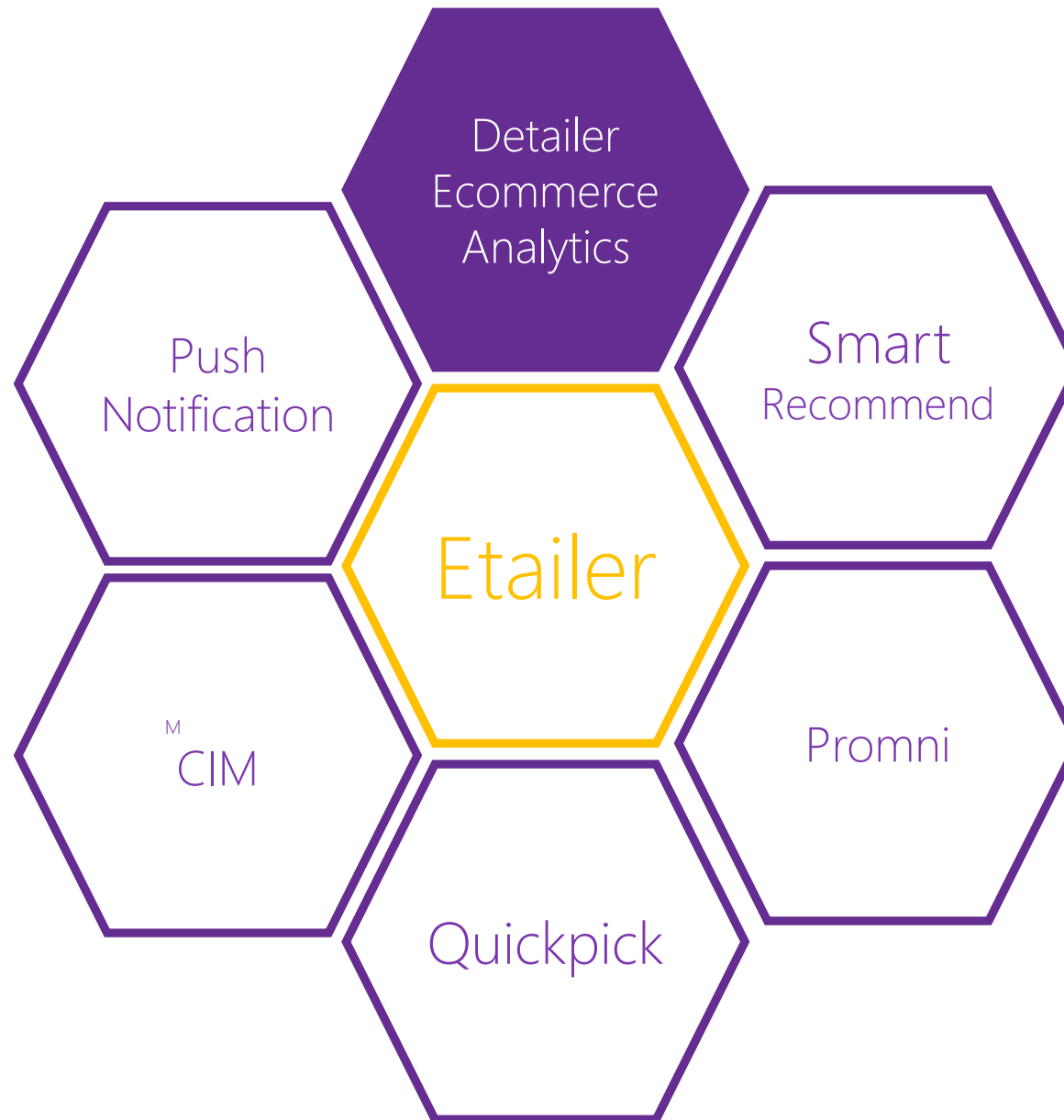


Sipariş Toplama (9224029 - SEDA DÖNMEZ)		MÜŞTERİ BİLGİLERİ	KOD GİRİŞ	MOD: ÜRÜN EKLE	ARA VER
27290000	NAR KG	0012	İstenen	Verilen	
			1,050	0,970	KG
27300001	PORTAKAL SIKMA FILE KG	0012	İstenen	Verilen	
			2,000	2,000	KG
27332009	ÜZÜM ÇEKİRDEKSİZ KG	0012	İstenen	Verilen	
			1,000	1,000	KG
28090002	DOMATES CHERRY 250 GR ERÜST	0012	İstenen	Verilen	
			1	1	AD
28114000	FASULYE BARBUNYA KG	0012	İstenen	Verilen	
			0,500	0,870	KG

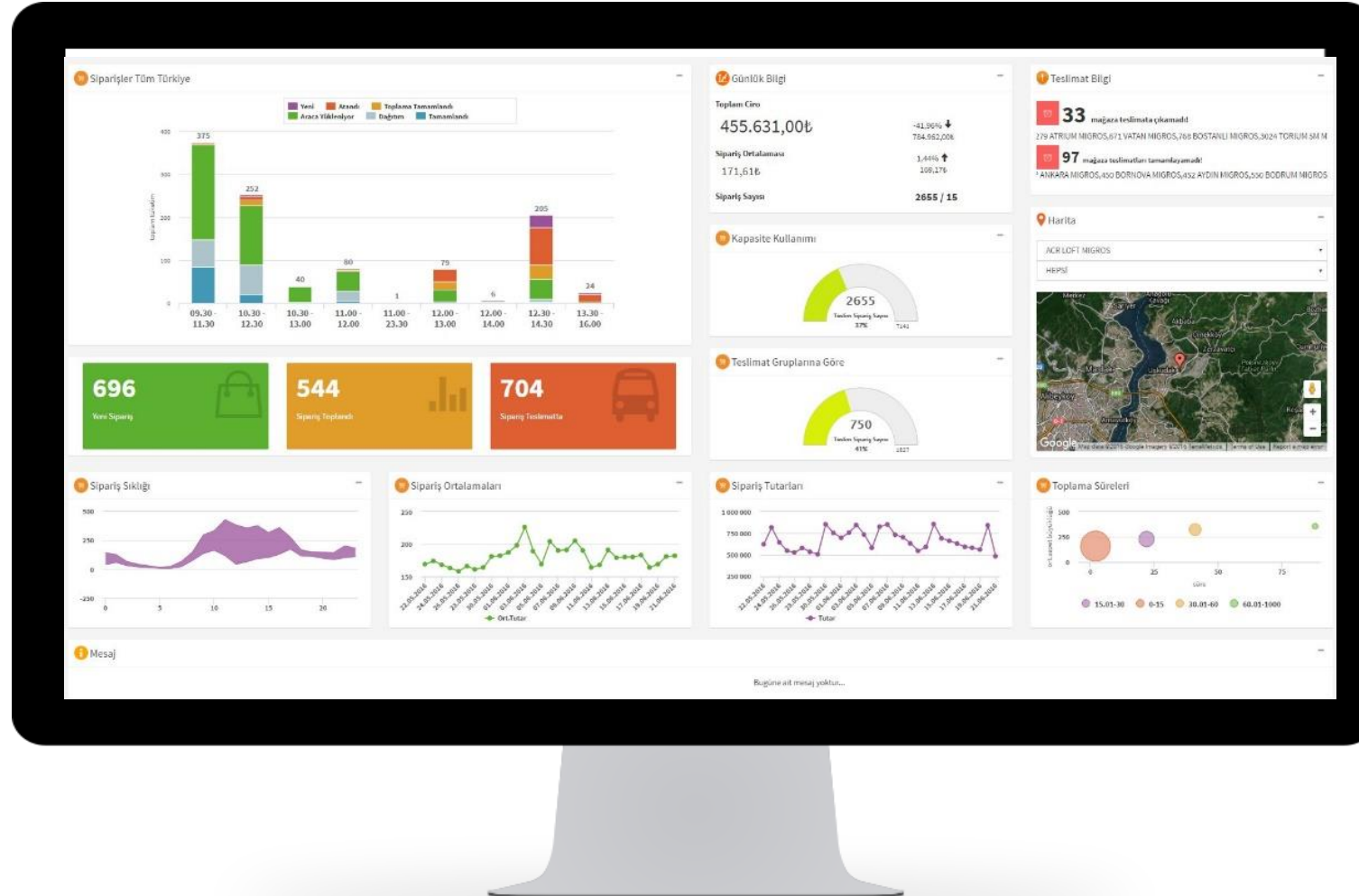


Customers





Ecommerce Analytics



Ecommerce Analytics

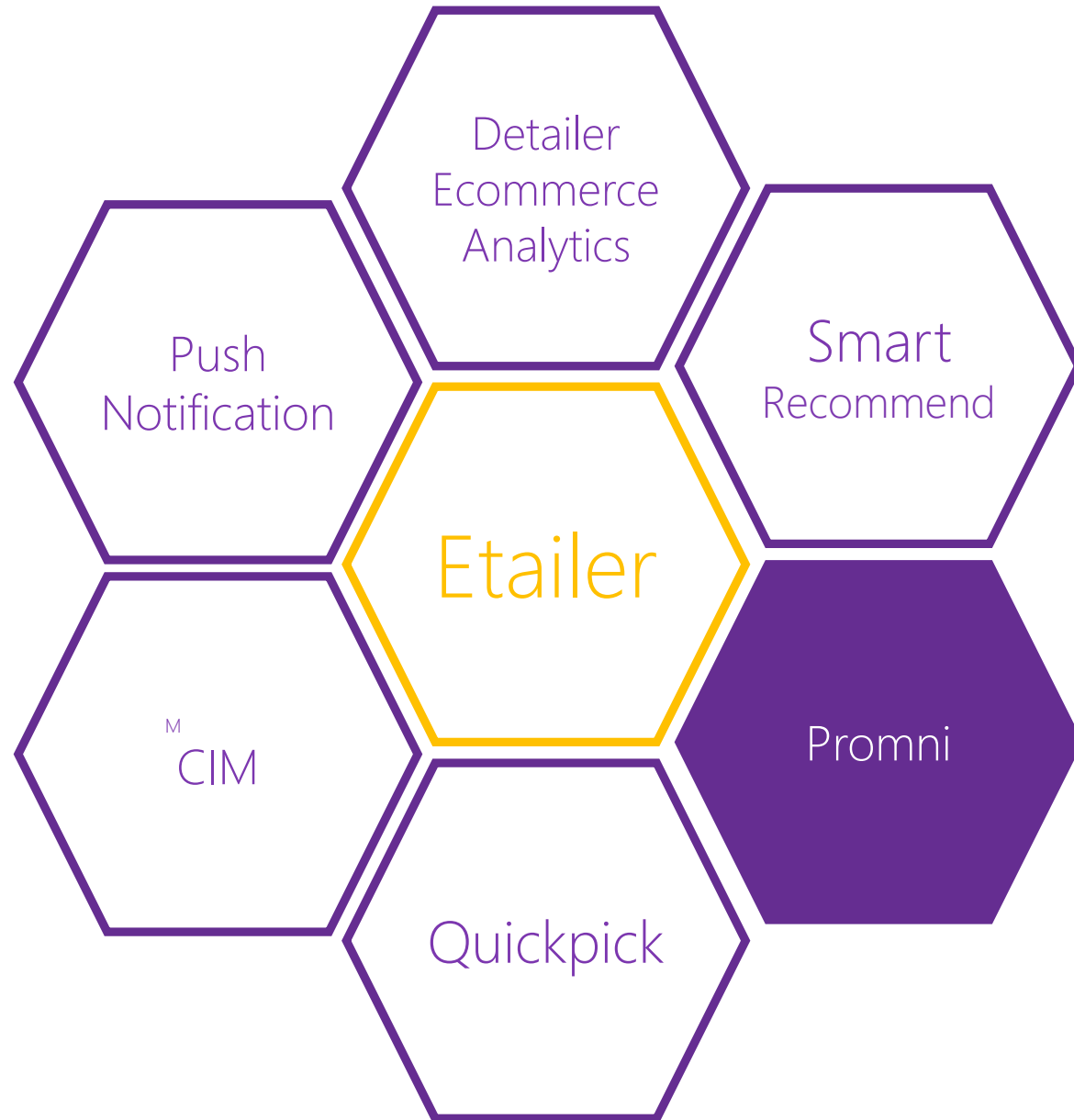


Ecommerce Analytics



Customers





Promni

A campaign management system that provides a unique integration structure where you can perform all your campaigns across a wide range of sales channels.

Real-time and centralized

Cumulative, multi-step scenarios

Across all sales channels

New campaign ideas, awards, conditions

Easy to use

User friendly

Gift card, coupon & points management

Campaign Performance Measurement

Campaign Process

Define the Campaign

Customer Set

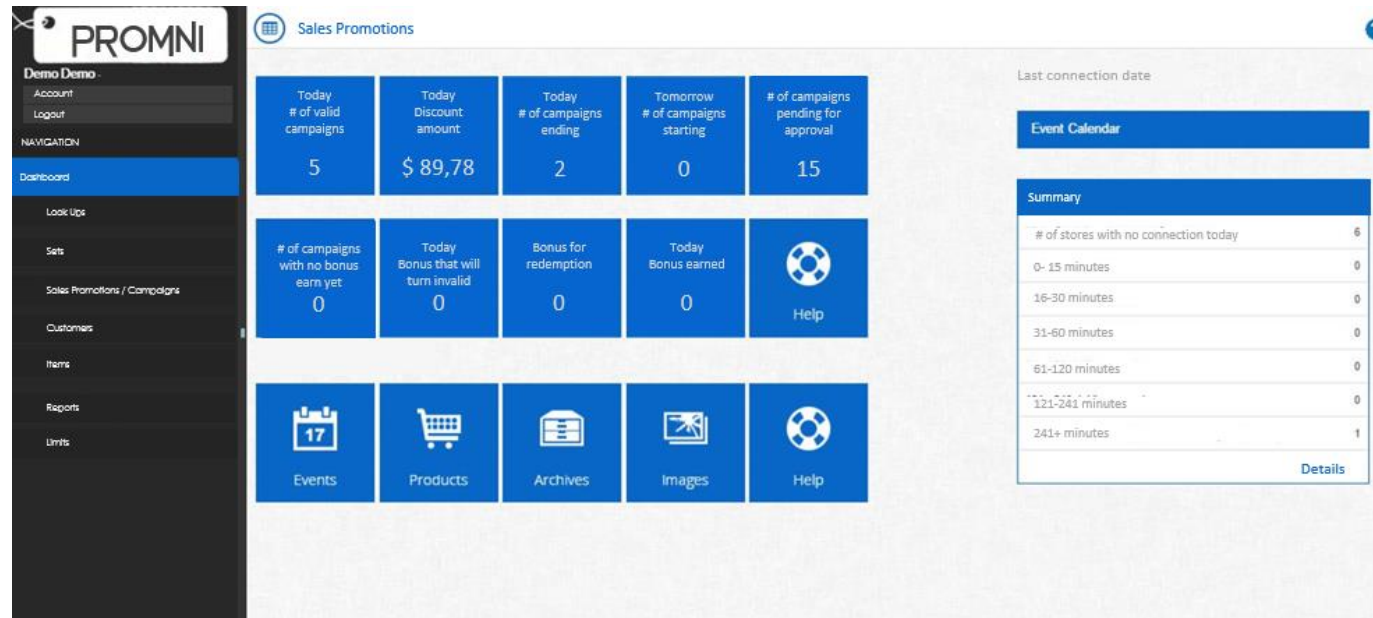
Product Set

Condition

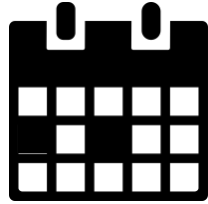
Award

Quota

Invoice



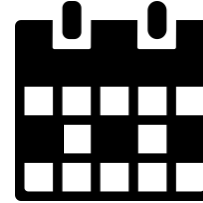
Campaign Scenarios



Make 2 purchases the same week on different days



Win 10% additional discount on the 2nd day



Come on the 3rd day and



Get 15% extra discount



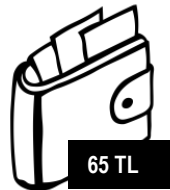
Win 20% extra points from Brand ABC in March



Spend your points in April



Buy any jacket, hat or pants



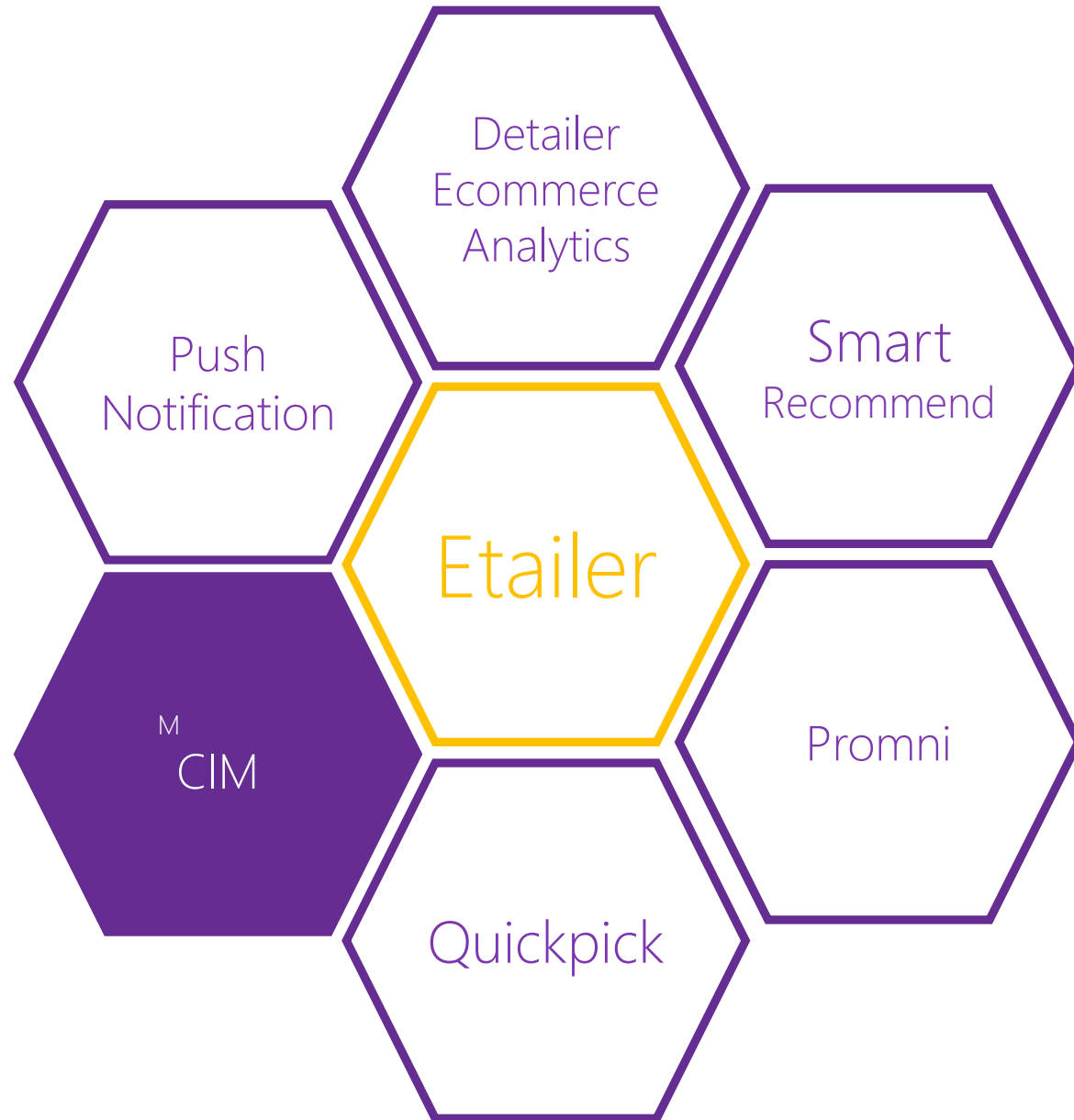
Pay \$ 100 for the first one, \$ 65 for the second

Customers



DERİMOD

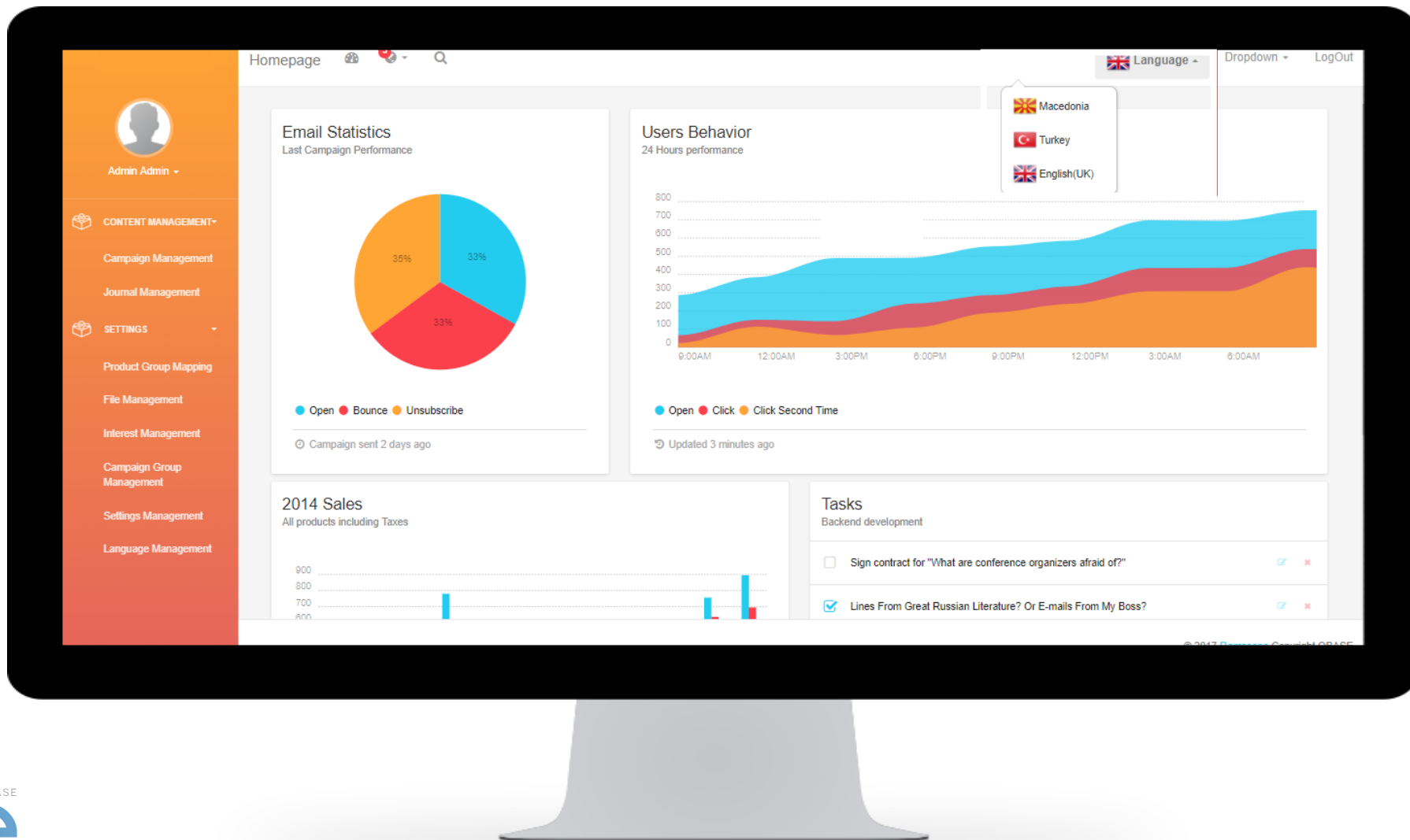


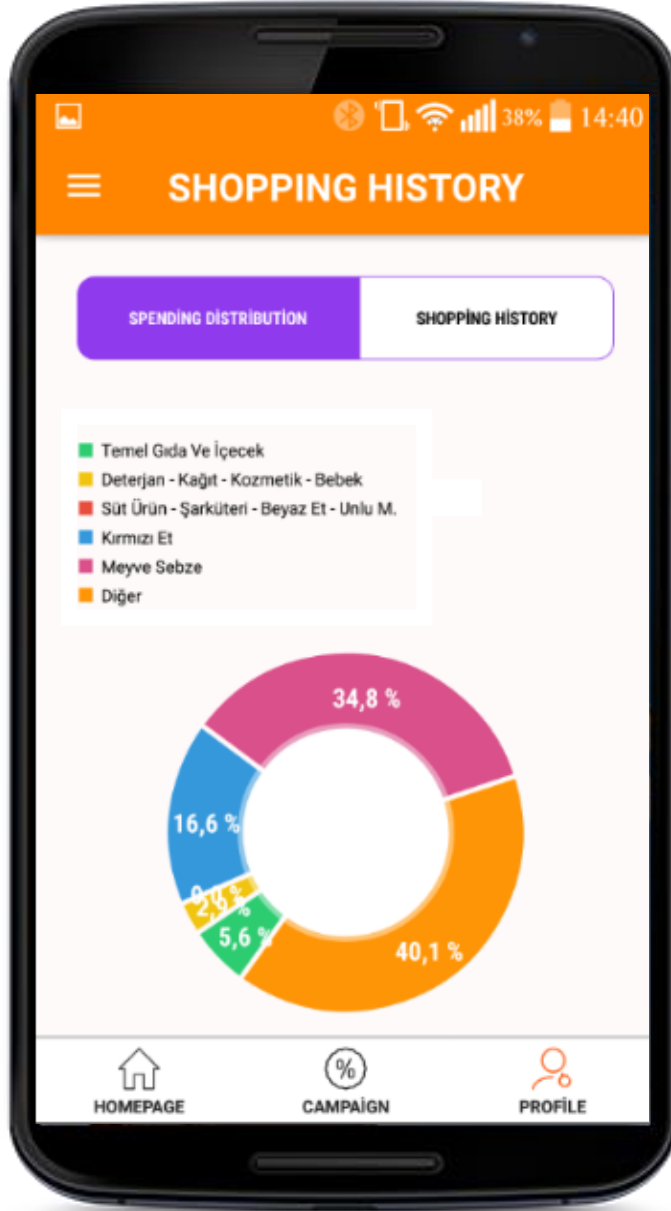


Mobile Customer Information Management

Customer Loyalty Mobile App. Bonus on the customer account, spending distribution, shopping history, campaigns, shopping opportunities and announcements in retailer can be followed.

Mobile
Management Portal
Campaign Announcements
Group Mappings
Loyalty Points
Customer Interests
Journal
Campaign Management





Campaign Detail

Doğadan Bitki/ Meyve/ Yeşil Çay Çeşitleri

%40 İNDİRİMLİ

'5 TL'lik bebe Money Partner ürün alımına 10 Money!

Expiration Date :20/03/2018

11.12.2017 - 30.12.2017 tarihleri arasında 5M migros , migros , migrosjet veya sanal market üzerinden yapılan alışverişlerde geçerli tek seferde 75 TL ve üzeri alışveriş yapanlarda UniBaby ıslak

HOME PAGE

CAMPAIGN

PROFILE

Customers







E-commerce Suite

