



**BINARY TREE®**  
Powering Enterprise Transformations®

## Financial Powerhouse Enhances Collaboration After an Acquisition by Merging Email and Directories While Meeting Strict Regulations

Merging companies is never easy. But when you're in the highly-regulated world of finance, integrating IT environments can be even more tricky. So, when a global financial operator needed to combine its messaging and directories after an acquisition, it turned to Binary Tree's flexible migration software—and an experienced team with a history of M&A success.

### A merger that meets financial regulations

A global operator of financial exchanges recently acquired a financial data services company. To help the 5,500 employees of the new combined company collaborate effectively, they needed to integrate their Active Directory and Exchange environments. But there was a wrinkle—they would be required to unite these systems while meeting the standards of the highly-regulated financial industry. Specifically, they had to achieve their objectives without the benefit of a trust relationship between the AD environments.

### Flexible migration software for any enterprise transformation

The financial organization selected Binary Tree's migration solutions for their flexibility in accommodating mergers and acquisitions—even while meeting the stringent requirements of the financial services industry. Binary Tree's Active Directory Pro, which includes Directory Sync Pro for integrating the AD environments, is enabling them to consolidate their AD environments while meeting industry regulations. And Binary Tree's Exchange Pro is enabling them to consolidate their Exchange messaging systems without disrupting their users.

### Above and beyond

From sharing best practices for merging financial organizations and mitigating the migration risks to setting up a proof of concept in their environment, Binary Tree's experienced migration professionals guided the client every step of the way.

## Case Study Highlights

**Migrated from:** Separate Microsoft Exchange and Active Directory environments

**Migrated to:** A unified environment

**Country:** United States

**Industry:** Finance

### Customer Profile

A leading operator of regulated exchanges and clearing houses that serves the risk management needs of global markets.

### Business Situation

The client had recently acquired a financial data services company and needed to merge their Active Directory (AD) and Exchange environments. To meet strict regulations in the financial industry, they had to do this without the benefit of a trust relationship between the AD environments.

### Solution

Binary Tree's Active Directory Pro and Exchange Pro software plus professional services and support.

### Benefits

- Flexible migration software that met industry regulations
- Experienced migration professionals who could guide them through the process
- A robust proof of concept to let them see it in action within their own systems

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## About Binary Tree

Binary Tree provides software and SaaS solutions designed to enable enterprises everywhere to transform and manage change with the Microsoft cloud. Through its business-first approach, Binary Tree has helped over 50% of the Fortune 500 and 9,000 global organizations to plan, modernize, and manage transformations that involve Microsoft 365, Office 365, Azure, business applications and merging organizations. The company is a Microsoft Gold Partner and a globally preferred vendor, with headquarters outside New York City and global offices in France, Germany, Singapore, Sweden and the U.K.

For more information visit [www.binarytree.com](http://www.binarytree.com).