



Welcome to MK/IO

Information update #2 | July 7, 2023

Readying for Migration

Our initial launch will deliver:

- The MKPlayer debut: Our innovative video player is designed to deliver a premium viewing experience — and your gateway to more advanced streaming use-cases in the future.
- The capability to stream pre-existing on-demand assets from connected Azure storage accounts, managing them via your Dashboard.
- A preview of our Live Streaming and Live Encoding services in BETA.

Preview of MK/IO Pricing

As we eagerly anticipate the launch, we're giving you an exclusive preview of our competitive pricing structure.

While the full pricing details will be available on our website from July 11th, here are some highlights.

Live Streaming and Recording	Foundations Podcast and Simple Web Streaming	Advanced Education, Entertainment and Premium Podcasts	
Passthrough (no encoding)	0.5¢/min	1.8¢/min	
Max. aggregate input bandwidth	5 Mbps	60 Mbps	
Max. input bandwidth for individual track	4 Mbps	20 Mbps	
H.264 Encoding (Including Packaging) H.264, Dolby and AAC encoding	720p30 4.2¢/min	Up to 1080p60 5.3¢/min	
Video File Encoding	Foundations Podcast and Simple Web Streaming	Advanced Education, Entertainment and Premium Podcasts	Premium Premium Media and Entertainment
Up to 720p	0.75¢/min	2¢/min	8¢/min
Up to 1080p	1.5¢/min	4¢/min	16¢/min
Up to 4k		8¢/min	32¢/min
Video File Streaming	Shared Shared video streaming for enterprise and web applications.	Dedicated Scale to the audience, with a guaranteed output.	
Streaming output	\$64/month Up to 600 Mbps total bandwidth (variable)	\$139/unit per month (unit = 200 Mbps guaranteed output)	
Content Protection	Fixed-key encryption Secure delivery to authorized clients	DRM Multi-DRM support	
DRM / Key delivery	10¢/100 keys	20¢/unit 100 DRM licenses	

Your Guide to Migration

We're dedicated to making your transition to MK/IO as smooth as possible. To assist you, we're pre-releasing our comprehensive migration guide on our documentation portal as well as our raw API reference, accessible via this [link](#).

- Getting Started with your subscription.
- Migrating your Azure Media Services Assets.
- Setting up your Streaming Endpoints.
- and more.

The screenshot shows the MK/IO documentation website. The top navigation bar includes the MK/IO logo, links for 'FAQ', 'Community', and 'Dashboard', and a search bar with 'Search' and 'CTRL-K' buttons. The left sidebar contains a navigation menu with sections: 'GETTING STARTED' (with 'Welcome to MK/IO' highlighted), 'LEARN', and 'MIGRATING FROM AMS'. The main content area features a 'Welcome to MK/IO' heading, a sub-heading 'High-performance, API-driven video infrastructure for modern video applications', and an 'Introduction' section. The introduction text states: 'MK/IO is a high-performance, API-driven video infrastructure, ideal for building modern video applications and running streaming media services. Our focus is to help you deliver great video to your viewers, make your operations and processes more efficient, and unlock new opportunities, leading to better engagement with your audience. MK/IO can ensure your content reaches its maximum potential and connects with audiences all over the world.' Below this, there are two bullet points: 'Optimize your content creation and distribution.' and 'Enable live streaming services at scale with high-quality and trusted reliability.' On the right side of the page, there is a 'Suggest Edits' button and a 'TABLE OF CONTENTS' section listing: 'Introduction', 'Help! I use AMS today', 'Let's explore what you can expect from this guide', 'Getting Started', 'Learn', 'Migrating from Azure Media Services', 'This is only the Beginning', and 'Look out for' with a bug icon.

Use-Case Focused Articles: Coming Soon

Understanding that every customer's needs are unique, we are developing use-case focused articles. These articles will provide targeted insights specific to your workflows. Be on the lookout for these in our upcoming communications.

The journey toward revolutionizing the video industry is about to begin.

Our team at MediaKind is excited to help you #makevideo better, together. Join us for our official launch on July 11th, 2023. We look forward to having you onboard!

#makevideo
better with
MK/IO



MediaKind

For any additional support or inquiries,
write to us at sales@mediakind.com
or chat with us at io.mediakind.com