

Gold
Microsoft Partner

Ideas with value

1-week workshop

Employees' ideas as drivers of innovation

unipartner.

June 2021

Improve engagement, drive innovation

With this 1-week workshop, you will learn how to gather and harness ideas from your employees, generating value for your organization and expanding your innovation portfolio.



CHALLENGES

Are there business processes in your organization that can be improved and automated?

What if all employees could participate in the organization's innovation process regardless of sector, thus improving engagement?

IDEAL SOLUTION

1-week workshop to reflect on business processes that can be improved, learn how to accelerate the generation and maturation of ideas, and introduce Power Platform productivity solutions that accelerate their implementation.

DESIRED OUTCOMES

Provide a structured view of the process of creating and prioritizing ideas, getting a backlog of initiatives and taking advantage of Power Platform productivity solutions across the organization.



Ideas with value 1-week workshop

Nurture a culture of innovation in your organization and learn how Power Platform productivity solutions can help implement your ideas.

1

EMPLOYEE ENGAGEMENT

Engage your employees in suggesting innovative ideas for the organization.

2

PRIORITIZATION ROADMAP

Get a structured view of how to filter and prioritize ideas.

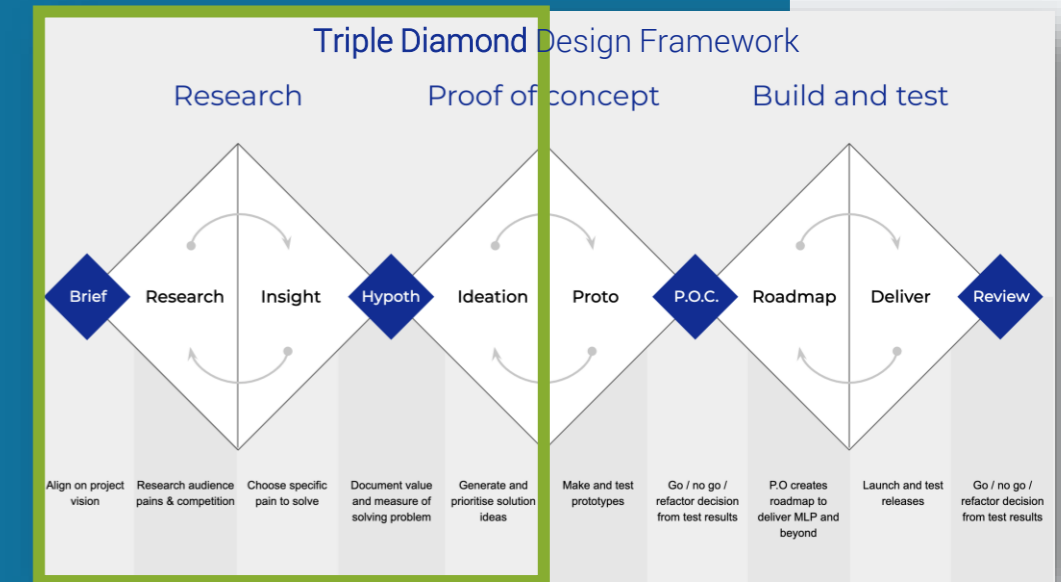
3

PRODUCTIVITY SOLUTIONS

Learn the value of Microsoft Power Platform productivity solutions.

Ideas with value | Microsoft Power Platform

In this workshop, reflection on processes with potential for improvement will be inspired by the extension of the basic principles of the Triple Diamond Design Framework innovation model. This framework consists of three phases (diamonds). The first phase's output is the identification of problems/needs, the second's a prototype and the third's a new solution or product. In order to identify opportunities for improvement, in this challenge, participants will focus on the following points:



RESEARCH

Search, identify and understand needs and problems.

INSIGHT

Analyze the perception of each of the needs and select the ones to solve.

IDEATION

Generate and prioritize ideas for solutions.



What do we need from you?

We need organizations' employees who have innovative ideas regarding the needs they feel from their day-to-day work.

The objective is to identify opportunities for improvement on existing processes or tasks and/or new solutions. Identify the idea to propose and create your Business Case.

PARTICIPANTS

One or more teams of 3-5 participants.

PARTICIPANT PROFILE

1 to 3 people from one or more business areas, 1 person from the IT team* and 1 person from the innovation team (if any).

OUTCOMES

Conducting a business case per team and presenting it to the other teams. Obtaining the results of the initiative and Unipartner's recommendations.

*IT team profile preferably with knowledge of Microsoft Power Platform.

1-week workshop agenda

		Day	1	2	3	4	5
Pre-workshop (Out of workshop period)	Pre-onboarding session (Client champion)		■				
	Environment setup		■				
Onboarding, Knowledge & Acceleration	Onboarding session (Client team or teams)		■				
	Innovation Workshop		■				
	Workshop – Art of the possible (Power Platform)			■			
Discover, Insights & Ideation	Collection of ideas				■		
	Screening of ideas				■		
	Business case construction				■	■	
Presentation, Results & Recommendations	Final presentation					■	■
	Unipartner closing session						■

Customer success

A 1-week workshop was held with organizations from different sectors to reflect on their business needs and produce ideas to address them. Several ideas resulted, that are now being implemented in customers based on the Microsoft Power Platform.



Choose Your Destination

Digital Innovation Challenge
Power Platform Hackathon

unipartner. Microsoft

Guide for planning your trip

Innovation Workshop:

- The Innovation Process
- Why do we need it – Virtual Labs?
- How to govern it?



The diagram shows a process flow with three main stages: Research, Proof of concept, and Build and test. Each stage has a diamond-shaped icon and a set of sub-steps below it.

unipartner. Microsoft

Digital Innovation Challenge | Power Platform Hackathon 2021

16

PARTICIPANTS

6 organizations
35 participants

IDEAS GENERATED

46 ideas

IMPLEMENTED IDEAS

1 idea – customer interactions processes
3 ideas in roadmap – employee productivity and business operations efficiency

Are you ready to make your ideas pay? Join our workshop!

Call for more information: +351 210 171 610

Ask a question via email: contact@unipartner.com

