

— 50 —
NEWS BROADCASTERS
ELIGIBLE FOR VERTICAL RE-FORMATING

**WILL YOU
BE NEXT?**

TO BROADCAST NEWS PROGRAMS VERTICALLY

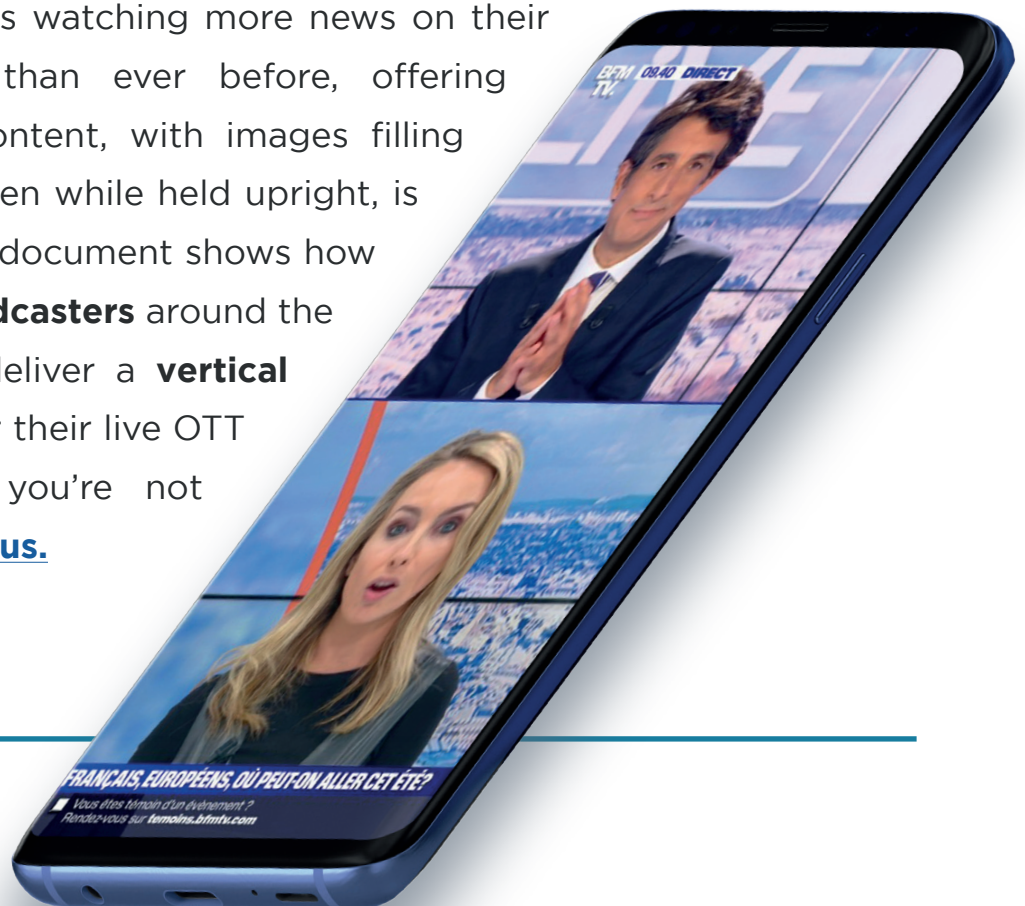


WILDMOKA



Don't get left behind on vertical streaming

With audiences watching more news on their smartphones than ever before, offering mobile-first content, with images filling the entire screen while held upright, is essential. This document shows how **50 news broadcasters** around the world could deliver a **vertical experience** for their live OTT programs. If you're not there, [contact us](#).



/ Why should I care?

- People watch breaking news on mobile, but do not turn their screens
- Vertical live offers the best user experience on mobile
- It differentiates your brand and makes your content stickier
- It boosts audience numbers and augments the average viewing time

/ Do I need to change my production workflow?

Not at all.

With Wildmoka Auto ReZone™, you simply send your regular live linear TV feeds to the Wildmoka cloud and Auto ReZone™ does the rest. Our solution transposes horizontal content into a vertical format in seconds so you can stream the same content live in vertical.

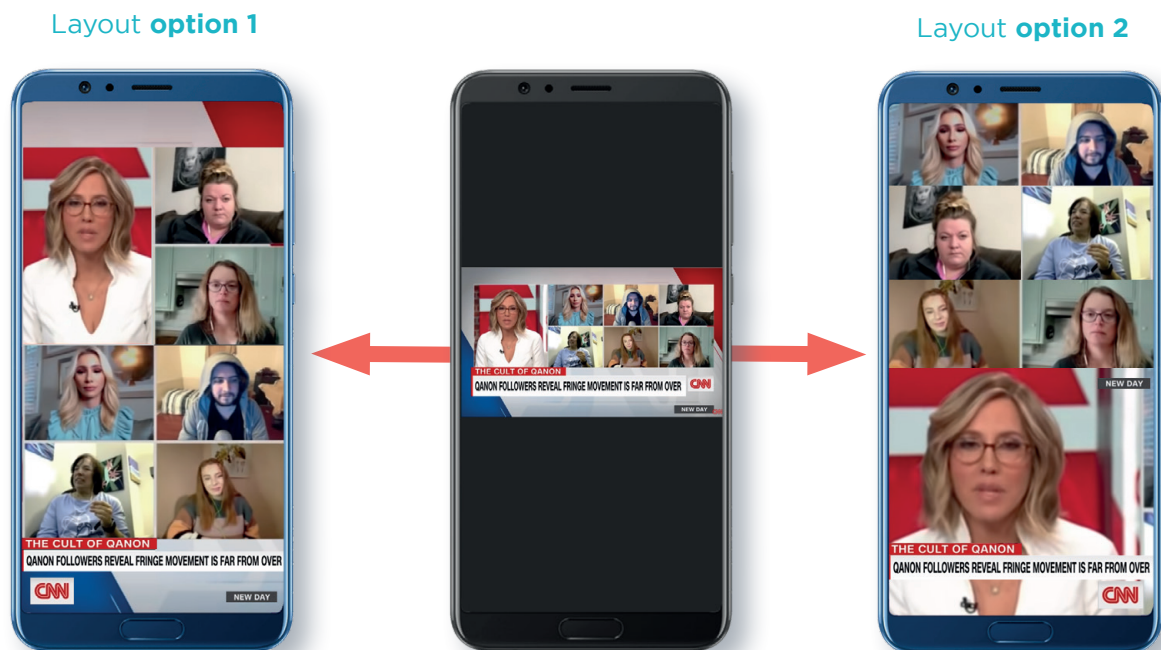
Auto ReZone™ is a pure cloud-based SaaS solution. **No hardware** is needed, and **no extra editing staff are required.**



/ Can I define my own editorial style for vertical?

Absolutely.

Wildmoka's AI/ML-based solution identifies the different zones of interest in your original 16:9 linear TV production and reorganizes them in real-time into a vertical 9:16 format **with the editorial style you have defined**.

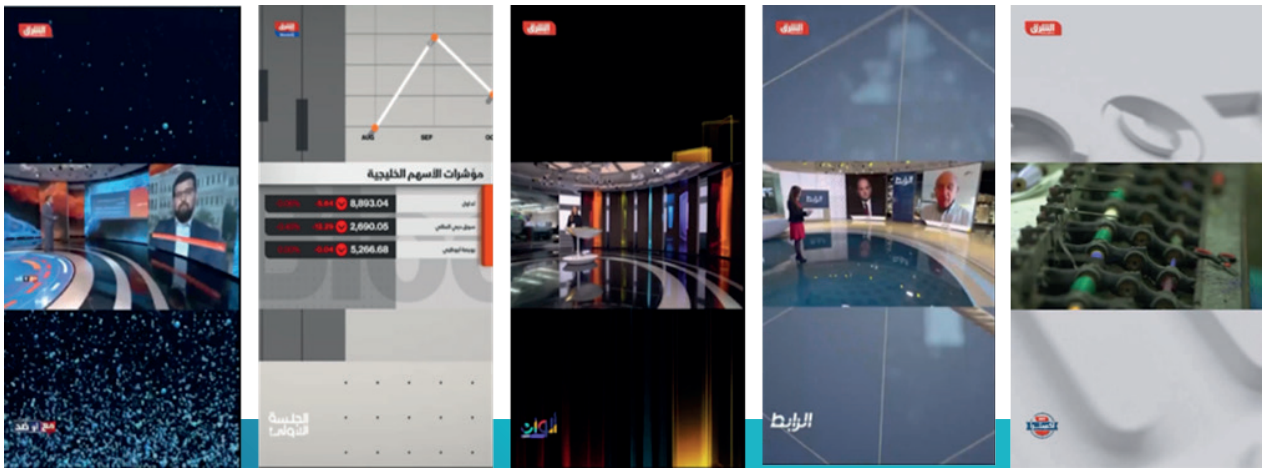


/ Where can I see Wildmoka Auto ReZone™ in action?

- Download the [Altice BFMTV App](#)
- From your mobile, [follow this link](#) to watch Asharq News vertically
- [Contact us](#) for a demo.

/ What happens if some of the original footage cannot be verticalized?

Auto ReZone™ intelligently falls back to standard horizontal format with a contextual static or animated background. It can also fill the empty zone with other content of your choice.



Here's how Asharq News uses an animated background that is contextual to each show.

/ Who will offer vertical live experiences next?

Any news broadcaster could benefit from Auto ReZone™. The following 50 simulations show how news broadcasters around the world could begin delivering vertical experiences to their audiences.

If you are not in the list of featured news broadcasters and would like to see how Auto ReZone™ could boost your mobile experience, [contact us today.](#)

/ List of news broadcasters featured in this report

(not all currently Wildmoka customers)

ABC News (USA)	Medi 1 TV (MA)
ABC News 24 (AUS)	MSNBC morning joe (USA)
ABS CBN (RP)	MTV (FI)
Al Arabiya (UAE)	NBC News - Morning Now (USA)
Al Jazeera (UAE)	NBC News - Today Show (USA)
Antena 3 (E)	NDTV (IND)
ARD (D)	News 12 (USA)
BBC News (UK)	Newsmax (USA)
C5N (RA)	NRK (N)
Caracol (CO)	NTN24 (CO)
CBS News (USA)	NTV (D)
CGTN (CHN)	Rai Italia (I)
CNBC (USA)	RT (UK)
CNEWS (F)	RTL (NL)
CNN (USA)	Sky News (UK)
CTV News (CDN)	Sky News (AUS)
Deutsche Welle (D)	STV news (UK)
Euronews (UK)	SVT (S)
Fox News (USA)	TF1 / LCI (F)
France 24 (F)	The National Desk (USA)
France Info (F)	Todo Noticias (RA)
Globo News (BR)	TV2 (N)
JTBC (ROK)	TV4 (S)
LN+ (RA)	TV5 Monde (F)
LN24 (B)	WELT N24 (D)

/ A trusted solution

Auto ReZone™ is already being used by major broadcasters on their 24x7 live programs. Our patent-pending technology has won multiple industry awards over the last few months.

Tech
Leadership



March
2021

TVB
Europe



Dec
2020

Broadcast
Tech

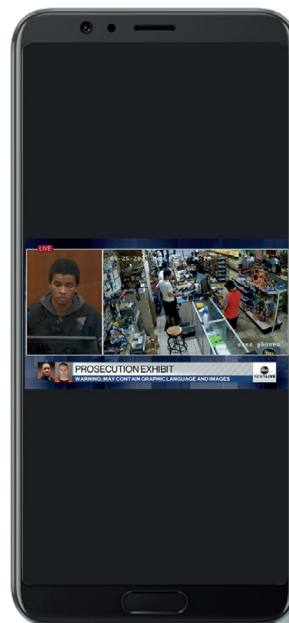
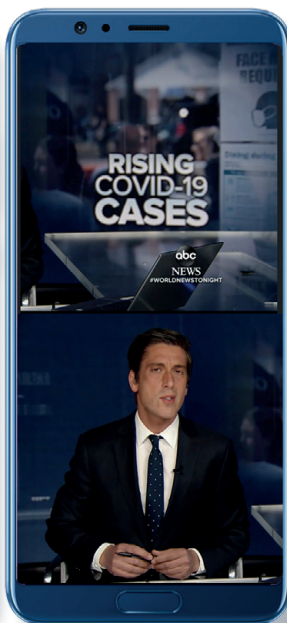
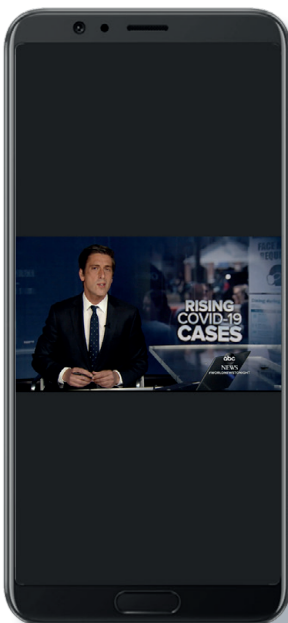
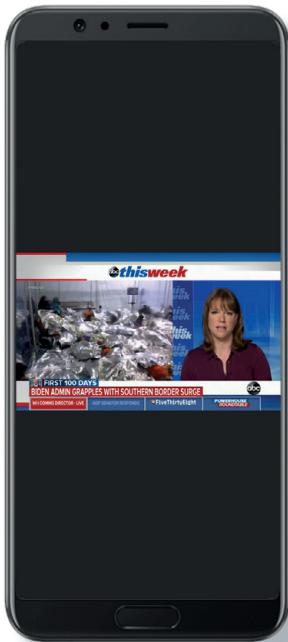


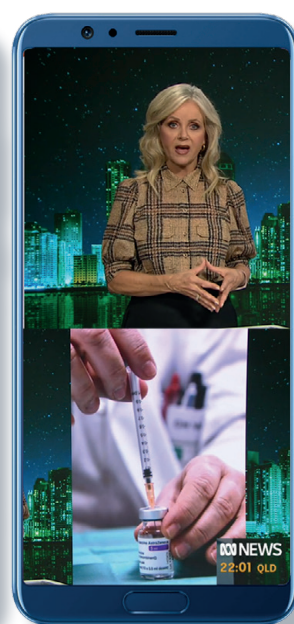
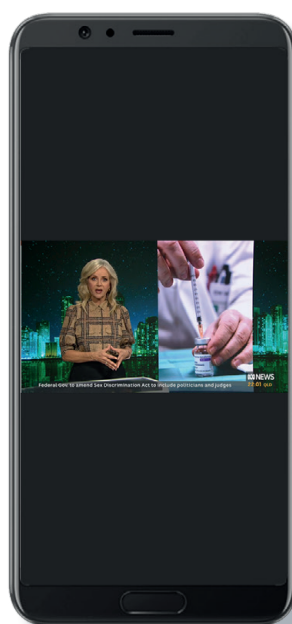
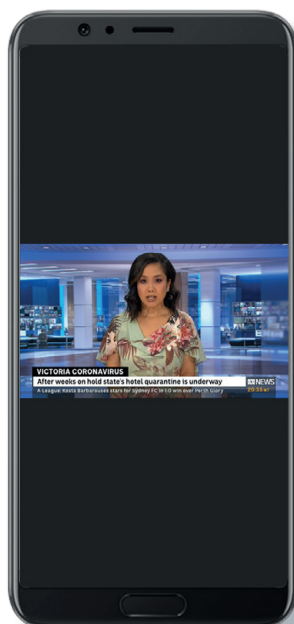
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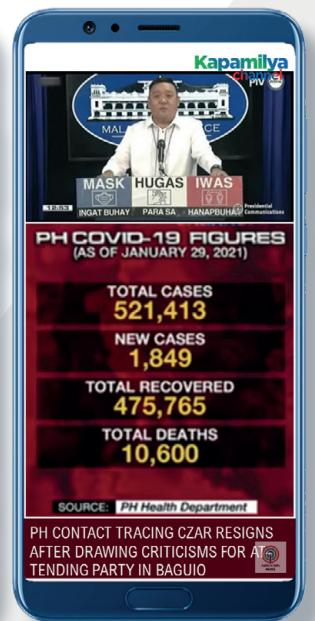
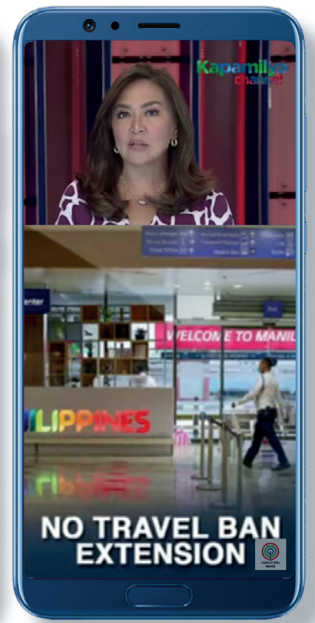
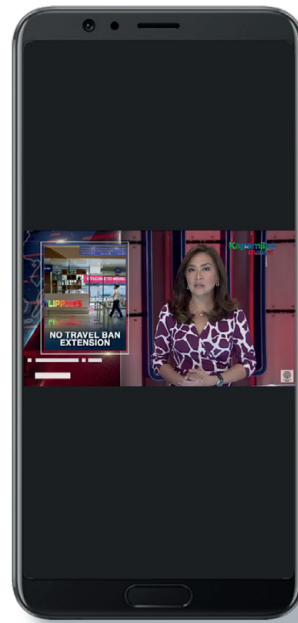
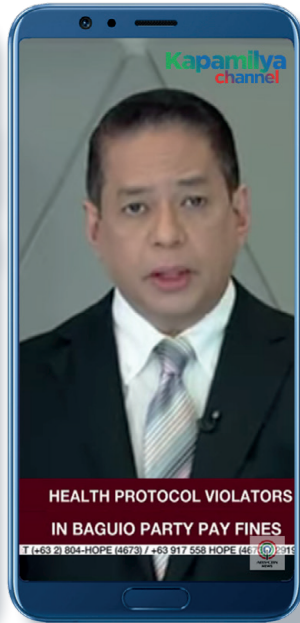
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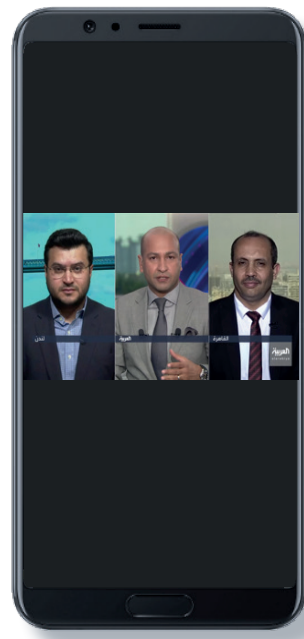
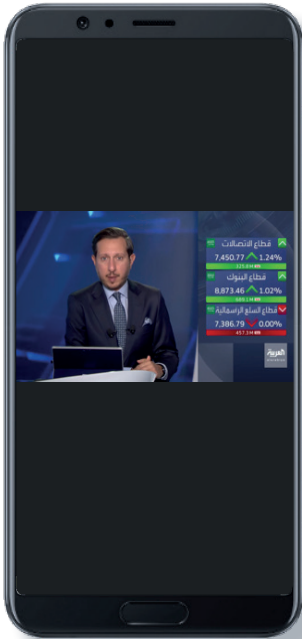


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2020



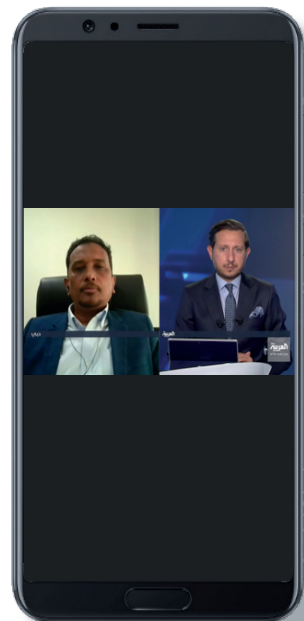


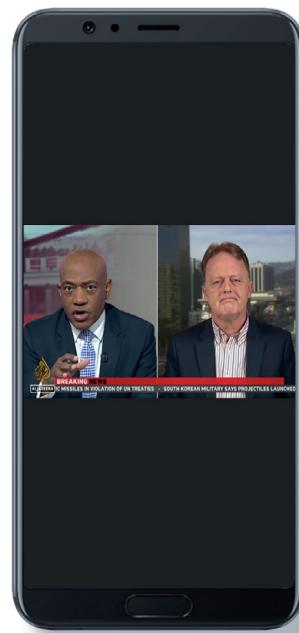




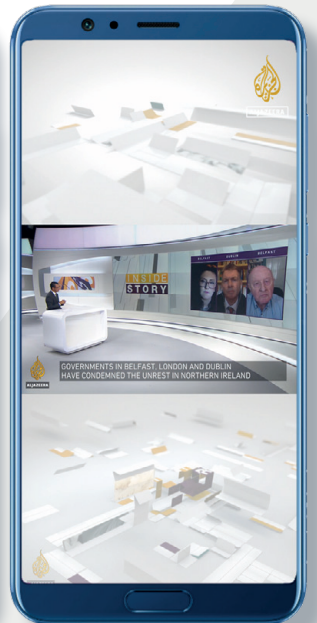
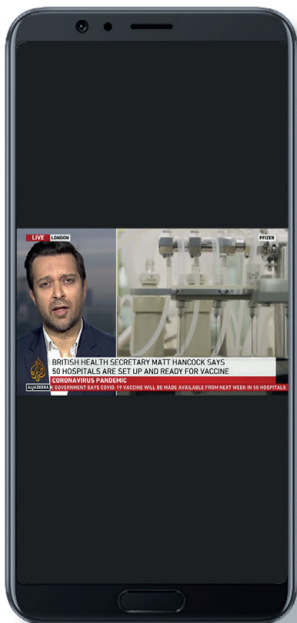
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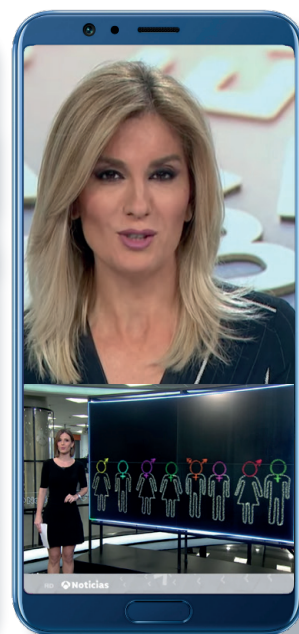
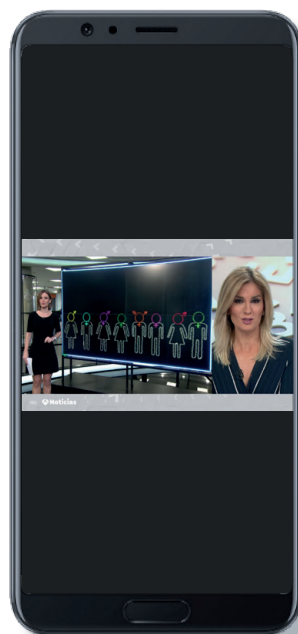
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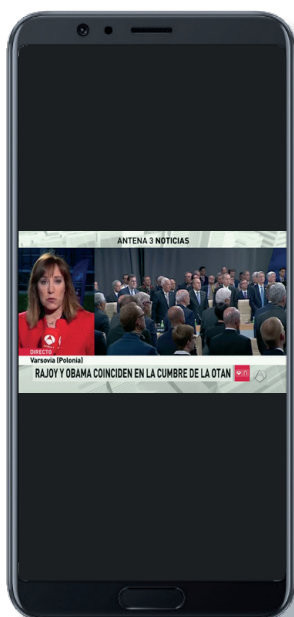


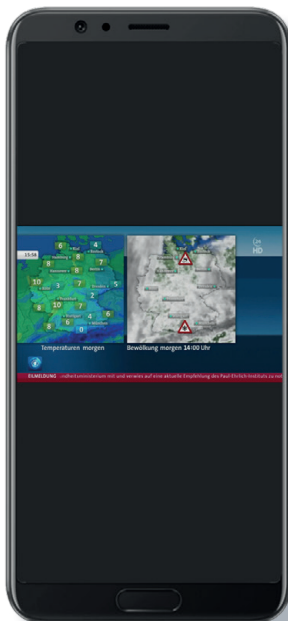
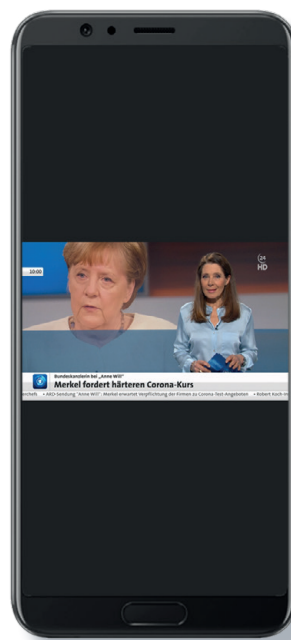
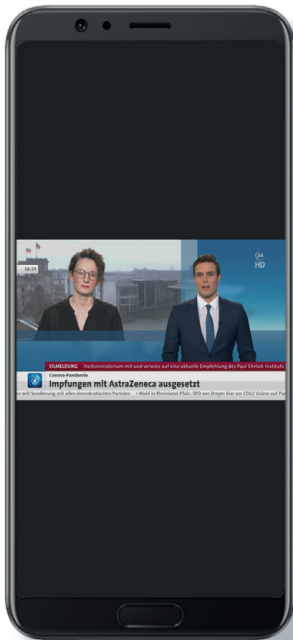
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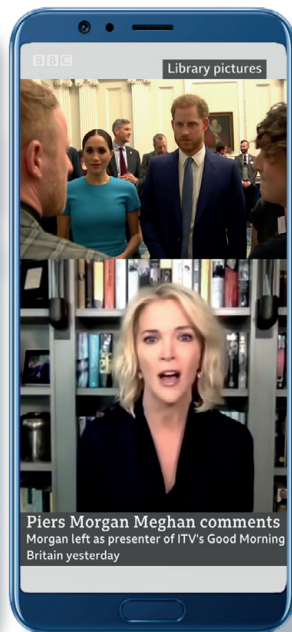
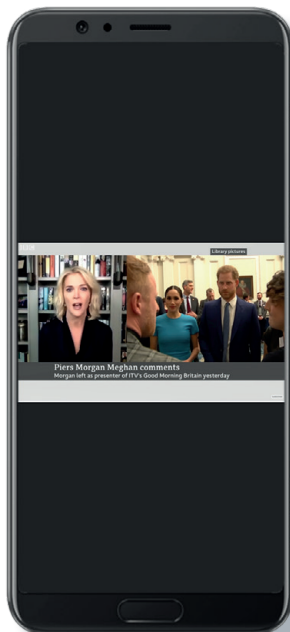




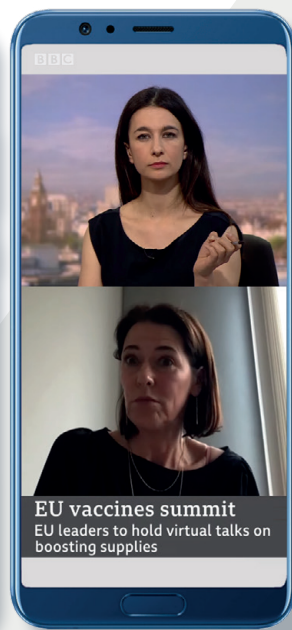
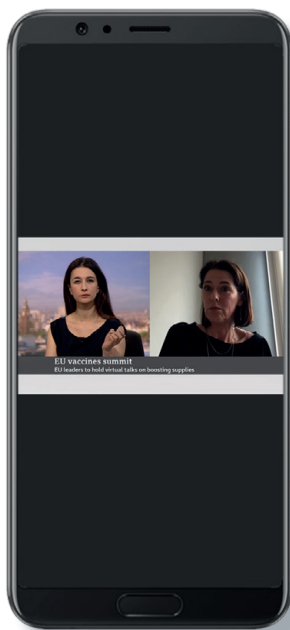
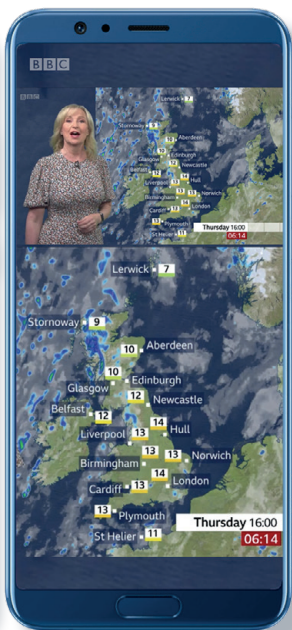
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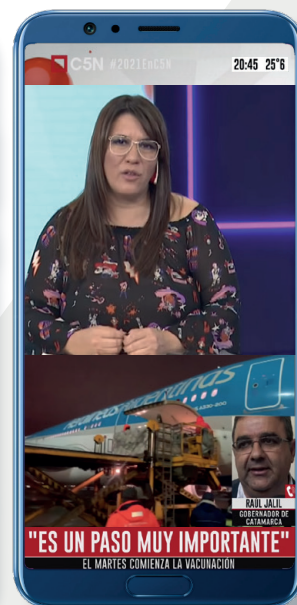


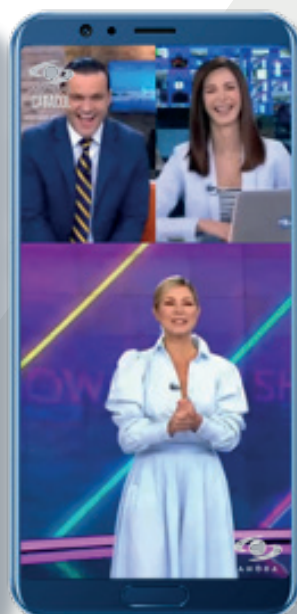
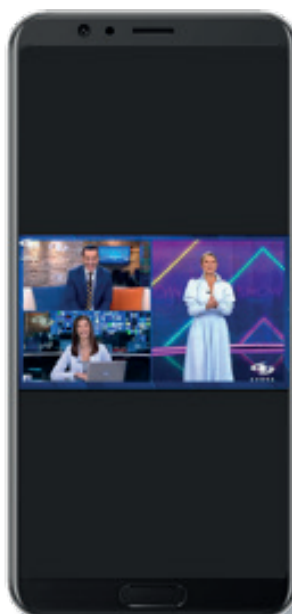
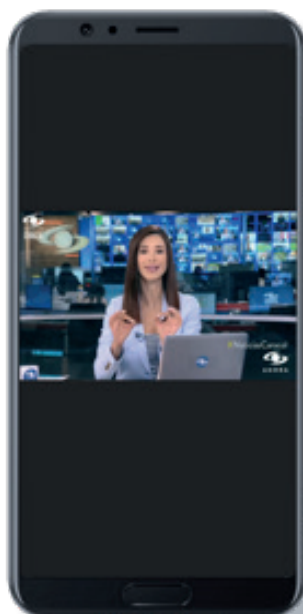
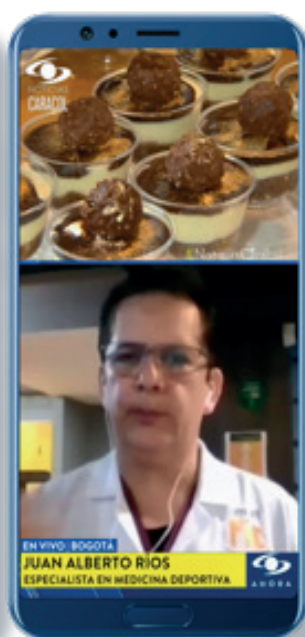
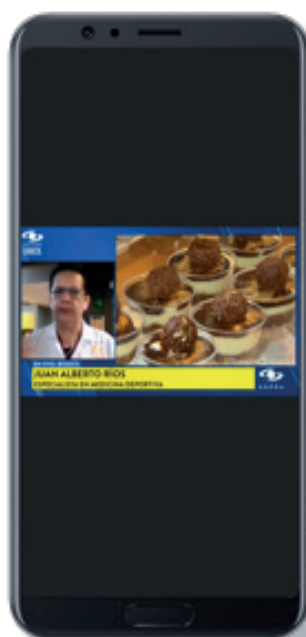
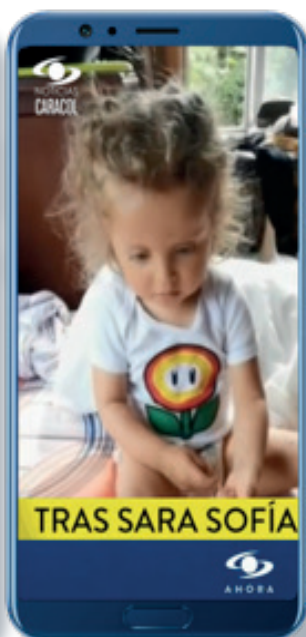
BBC
NEWS

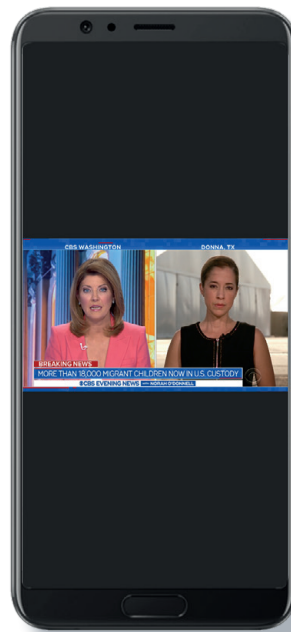
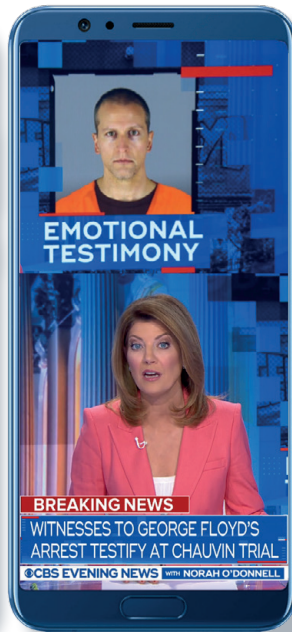
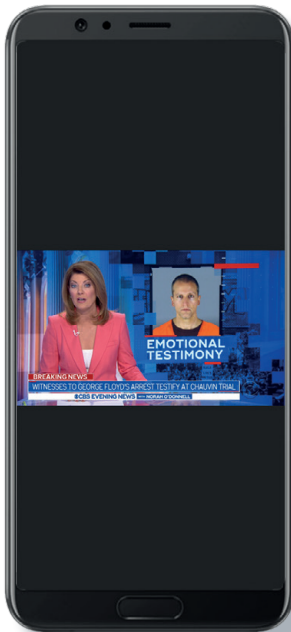




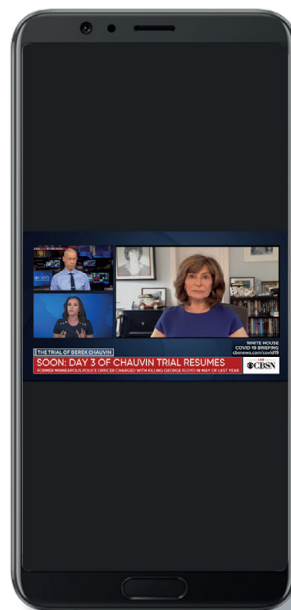
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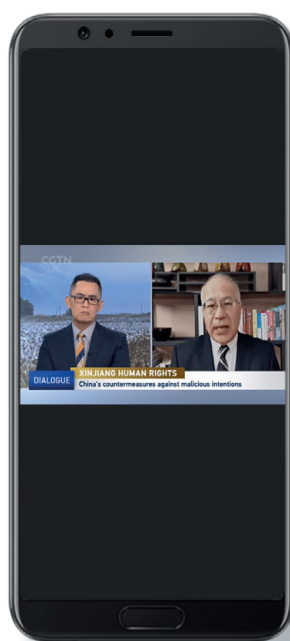
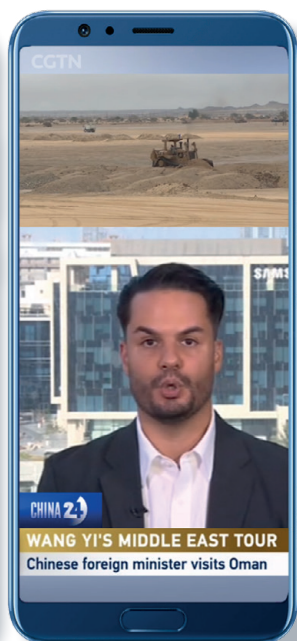




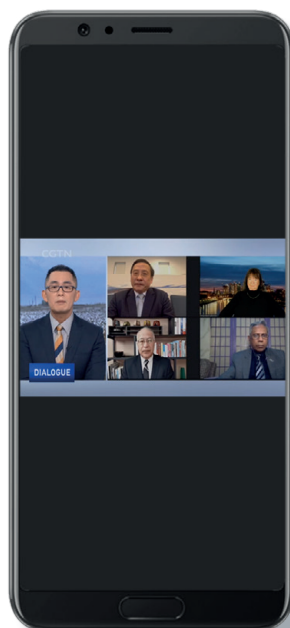
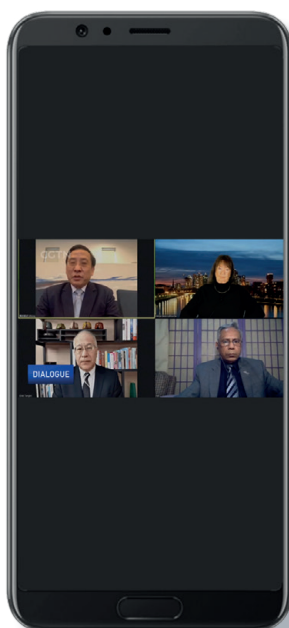


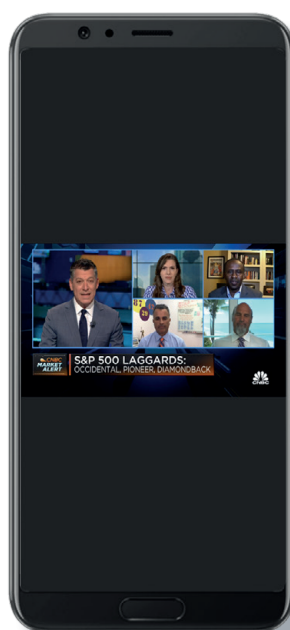
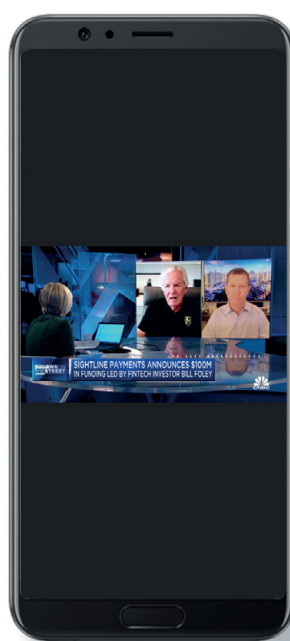
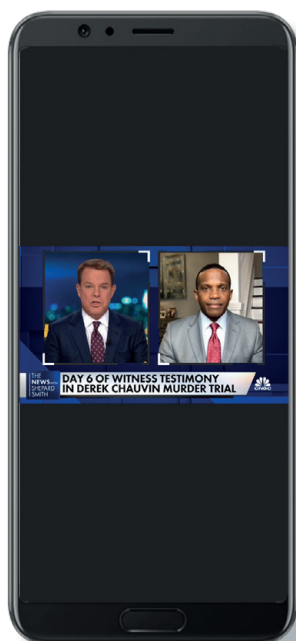
CBS NEWS

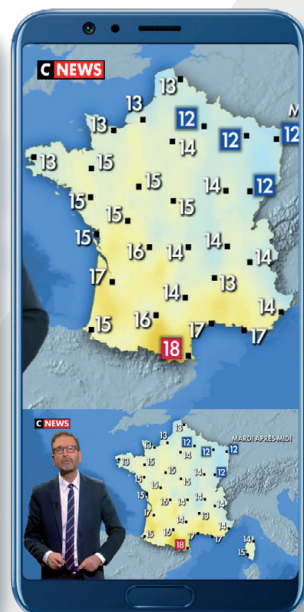
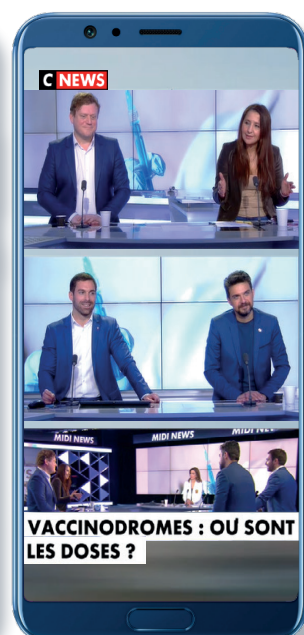


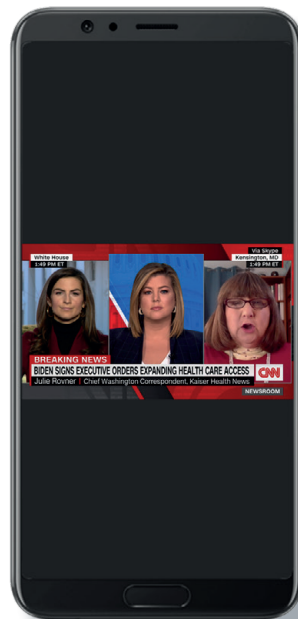
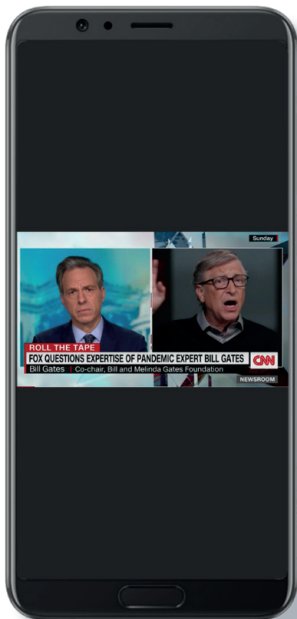
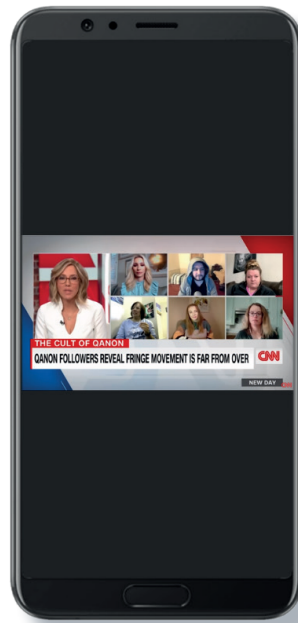
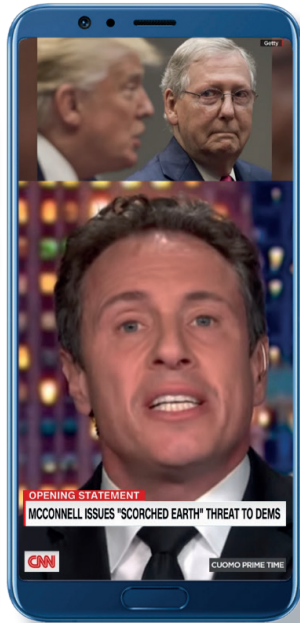
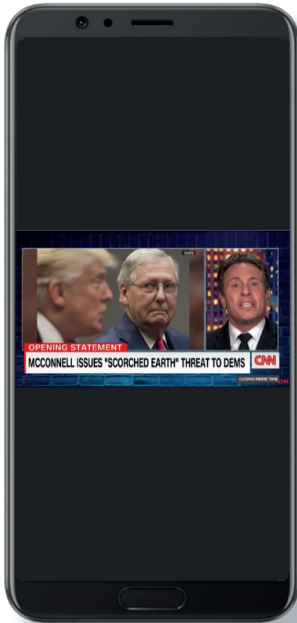


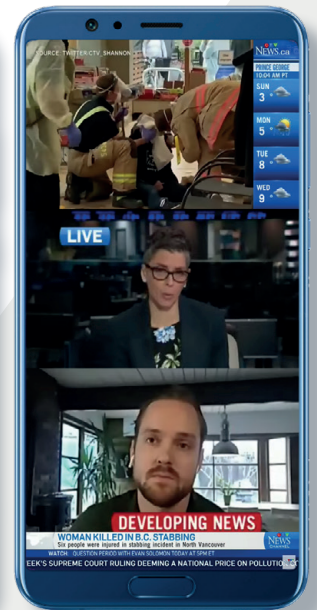
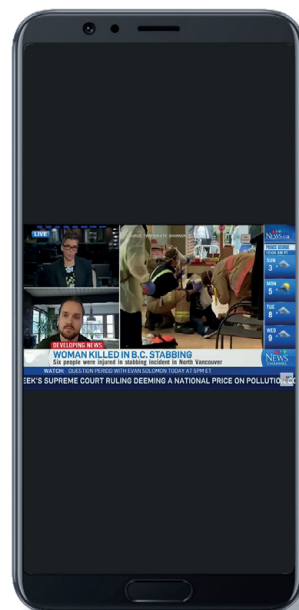
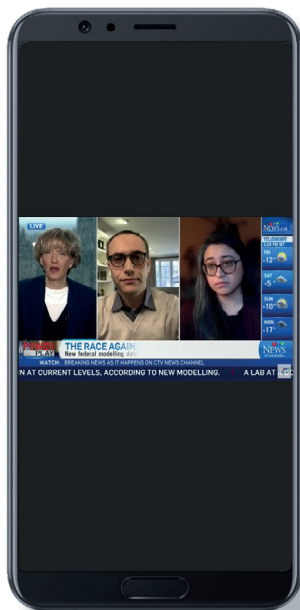
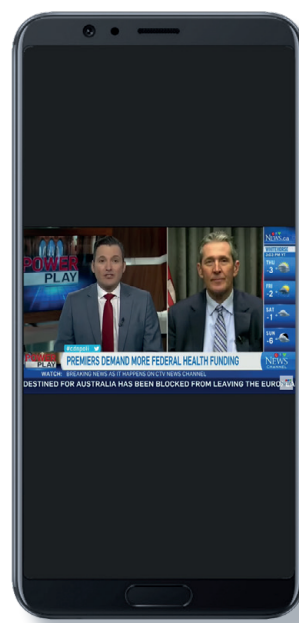
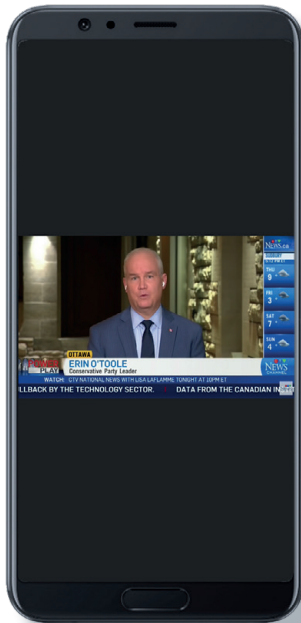
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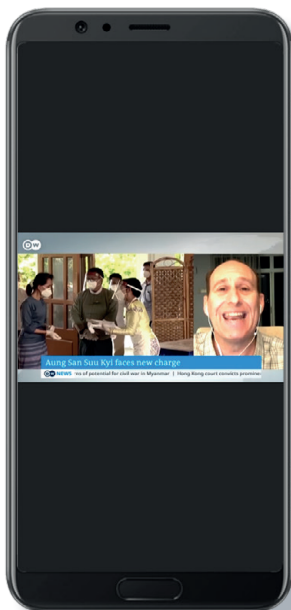
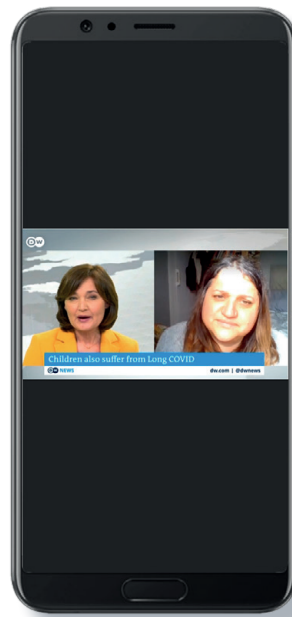


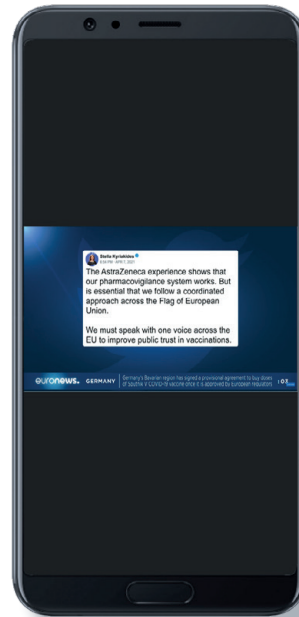




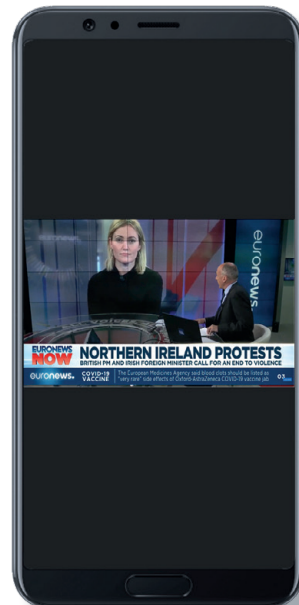
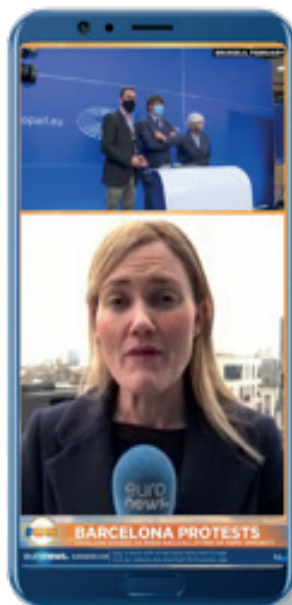
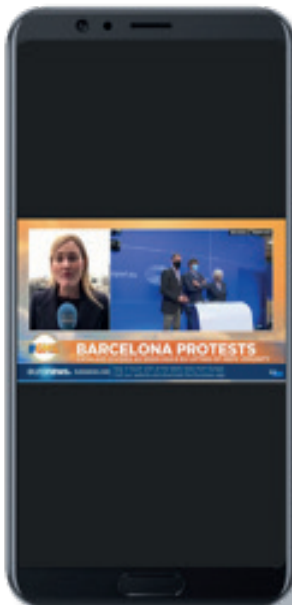


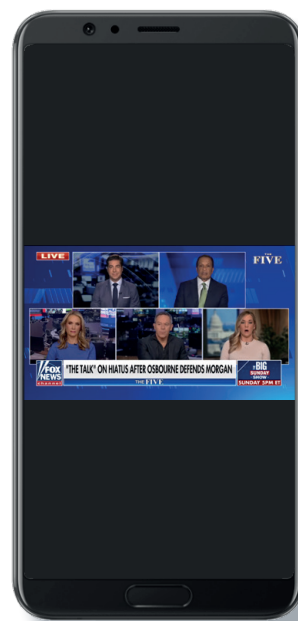
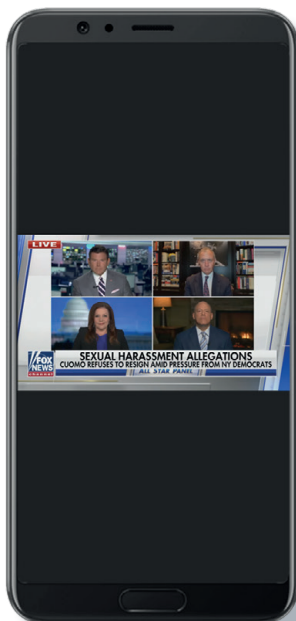
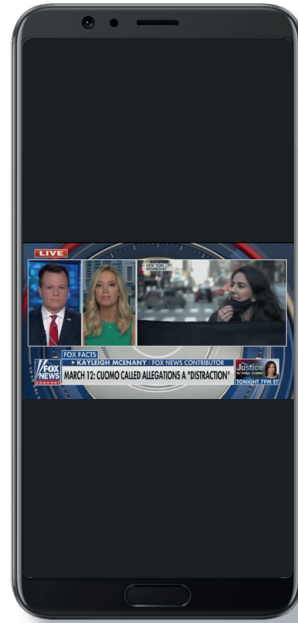


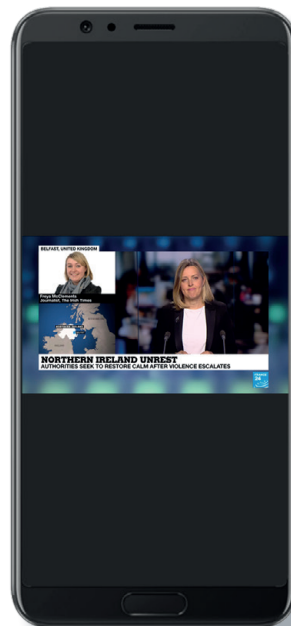
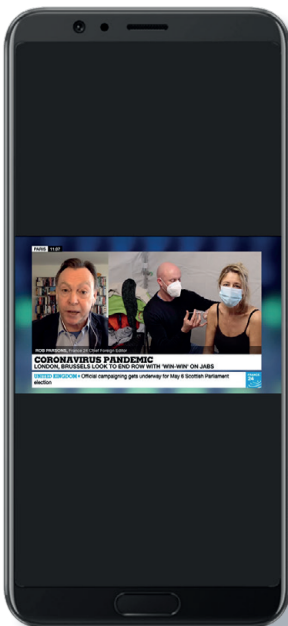
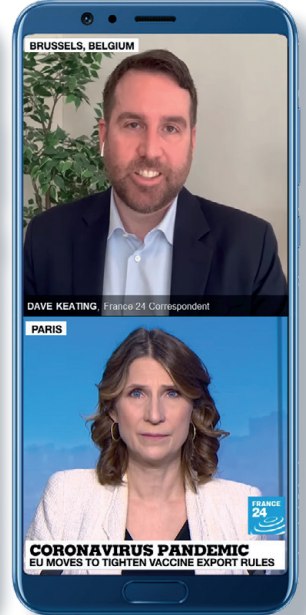
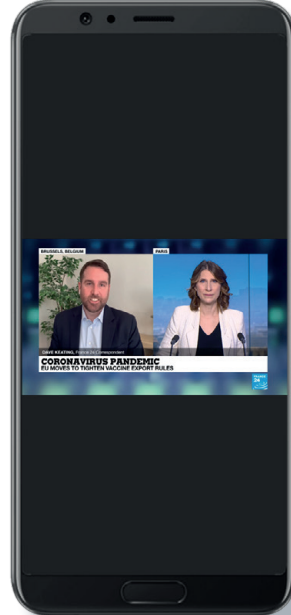


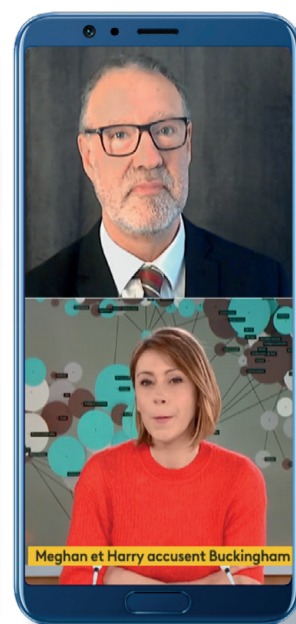
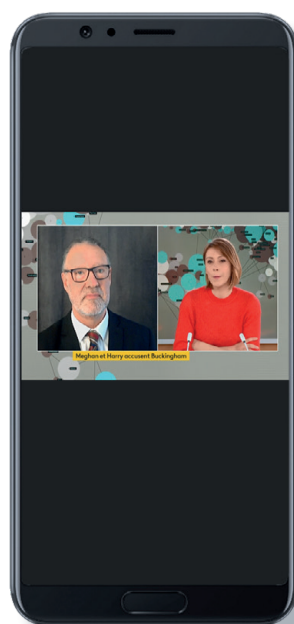
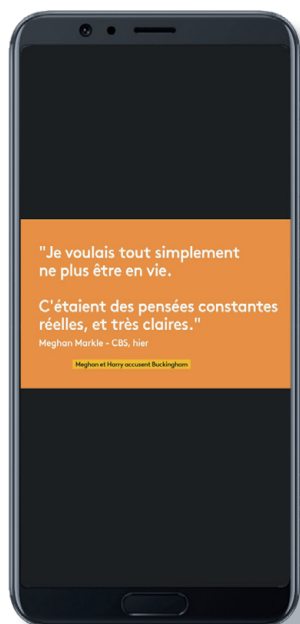


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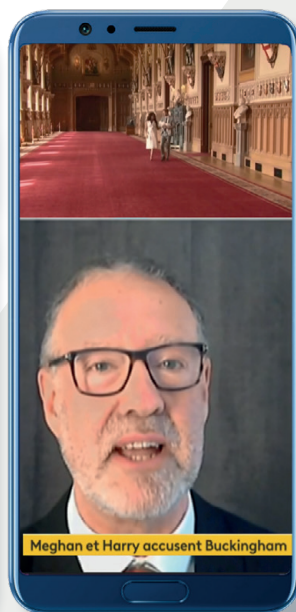
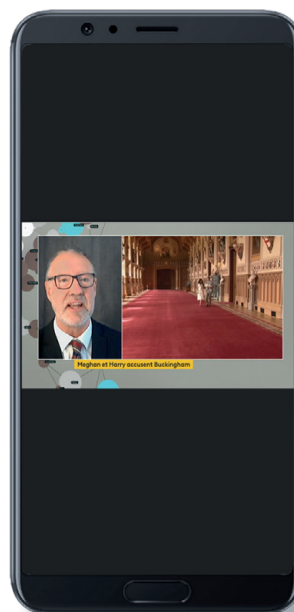
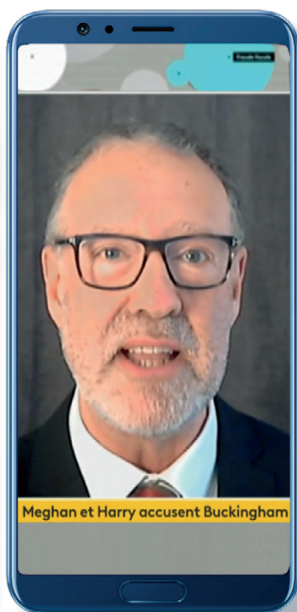
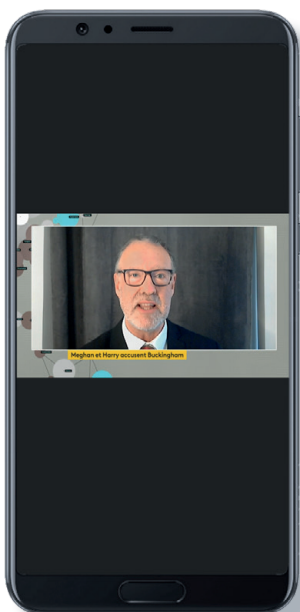


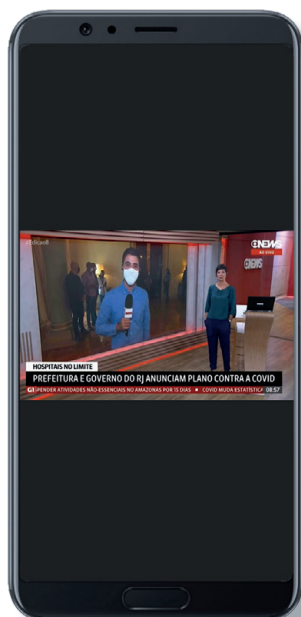
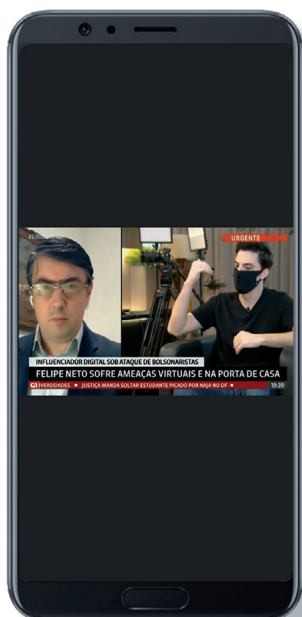


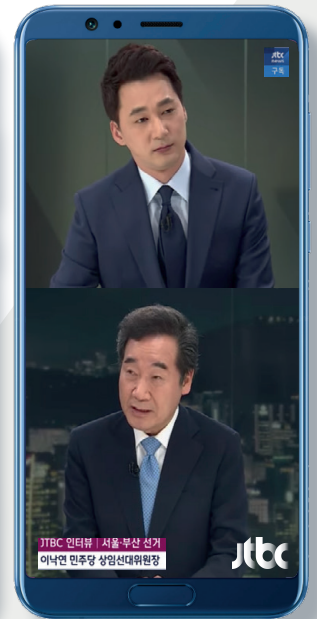
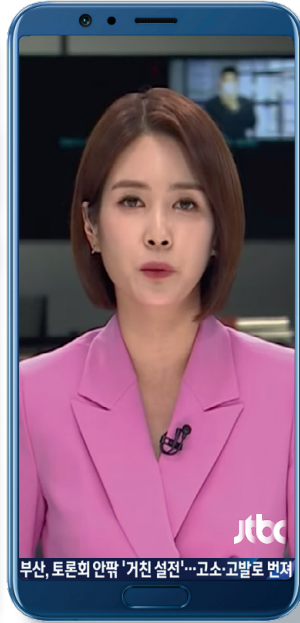
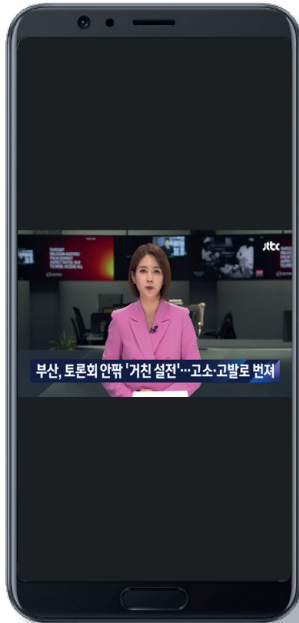


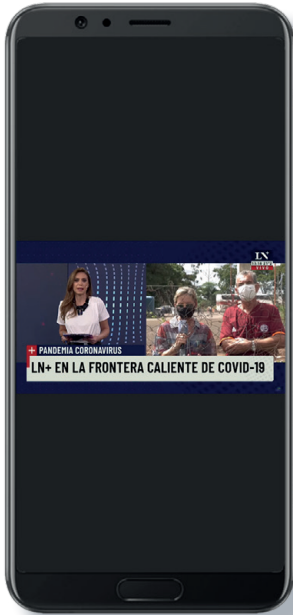


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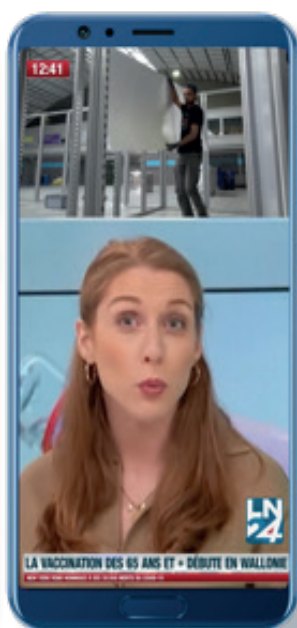
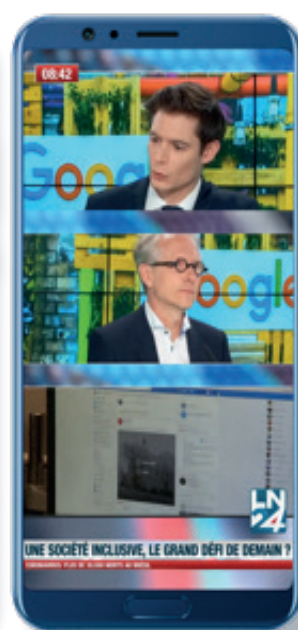
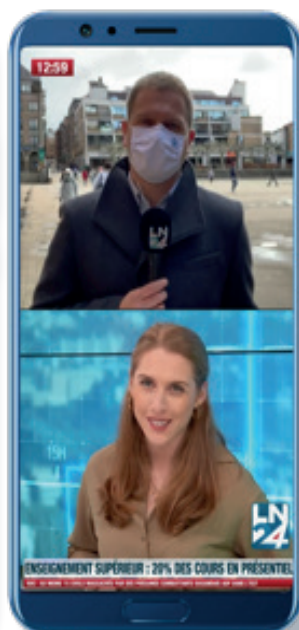


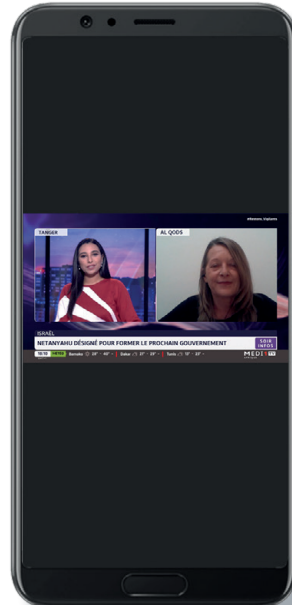
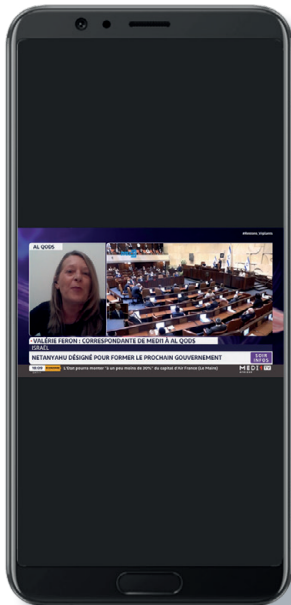
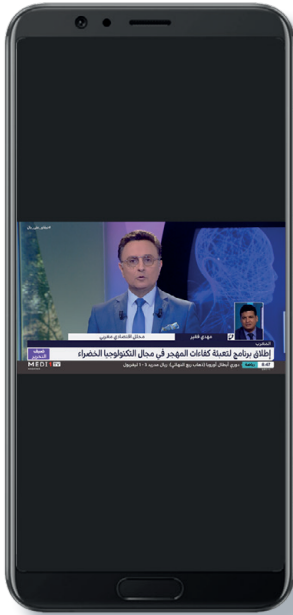




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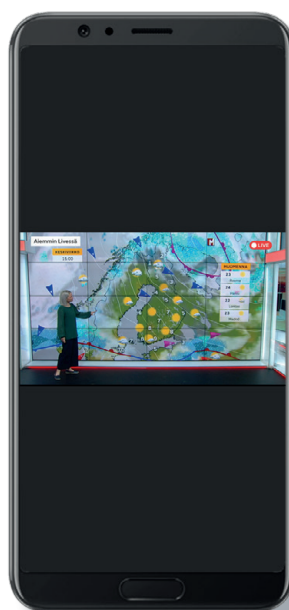
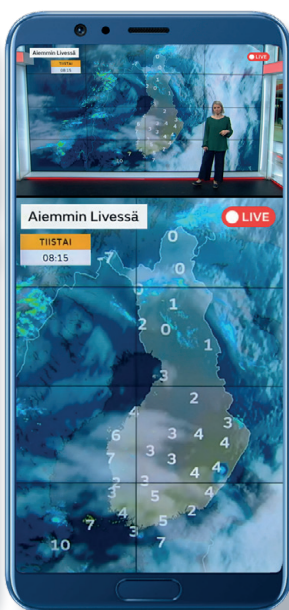
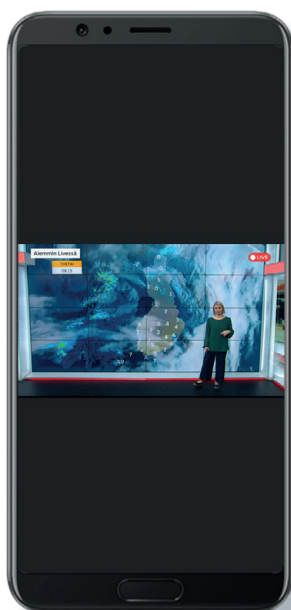
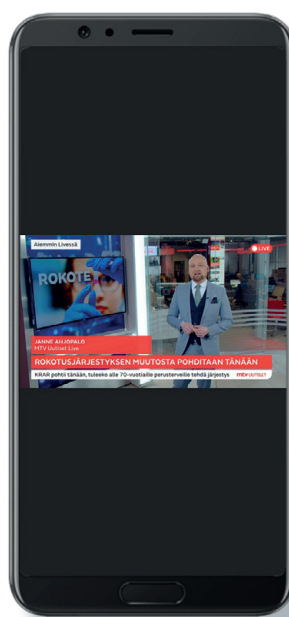
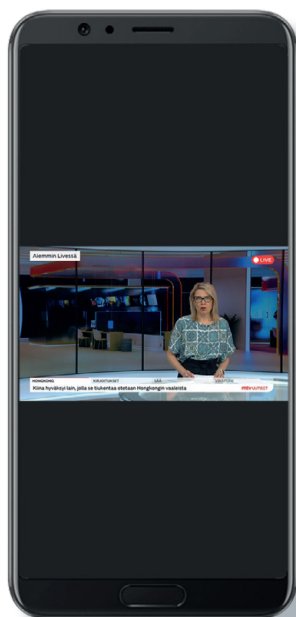


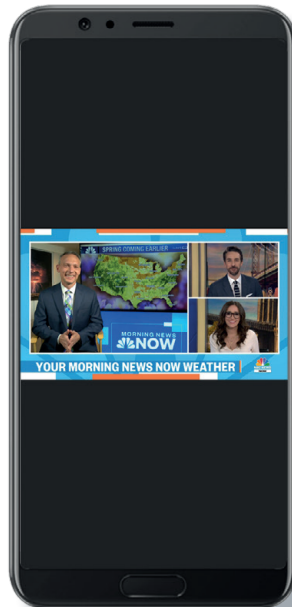
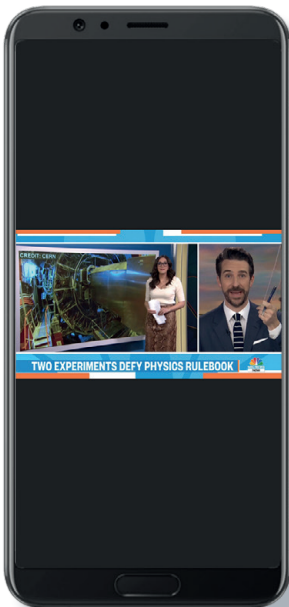
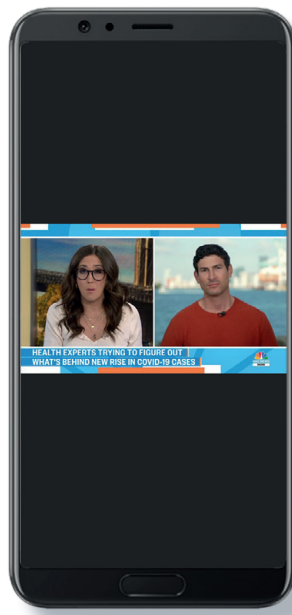


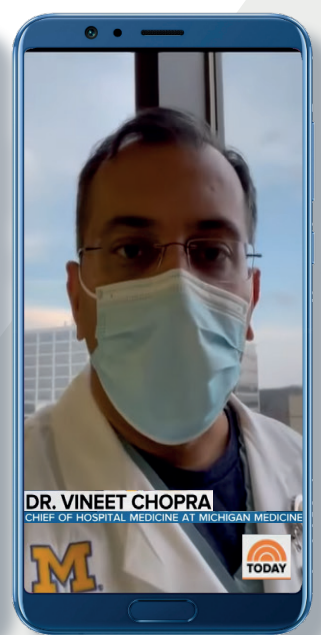
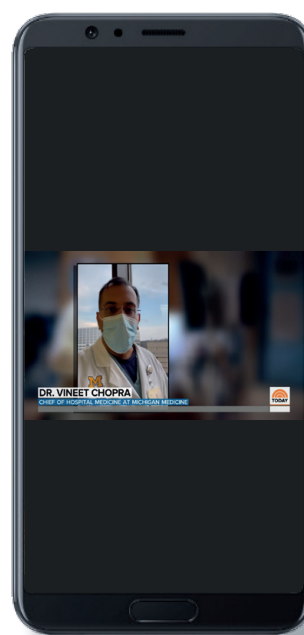
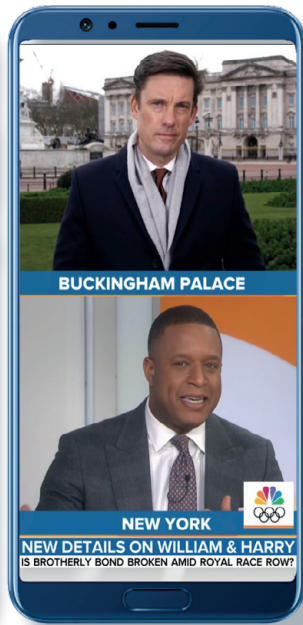
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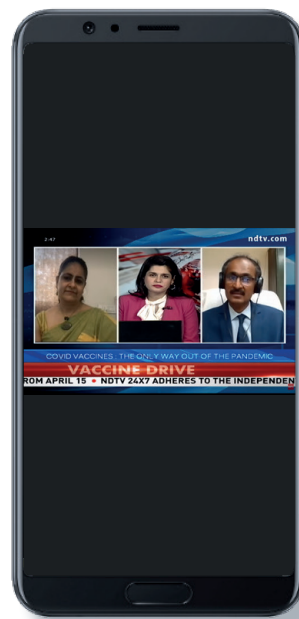
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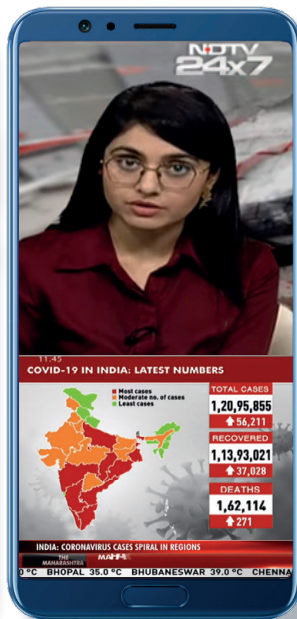


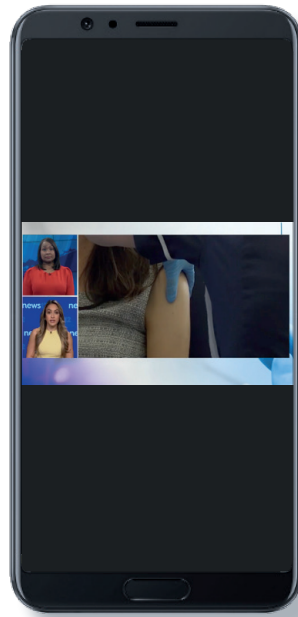
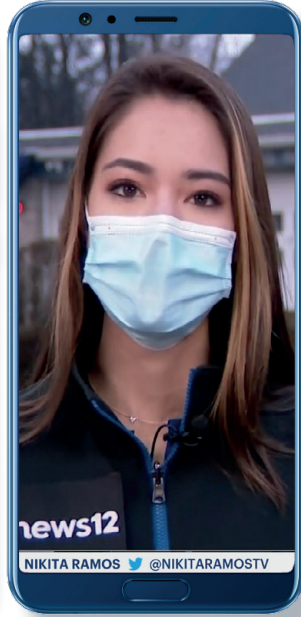
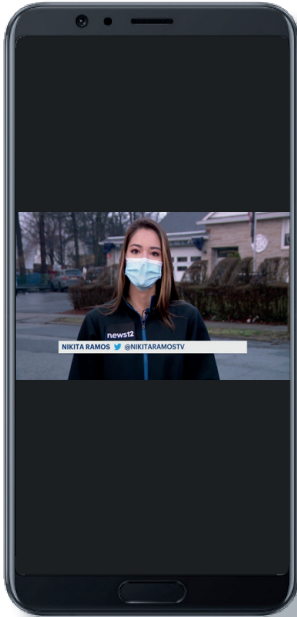




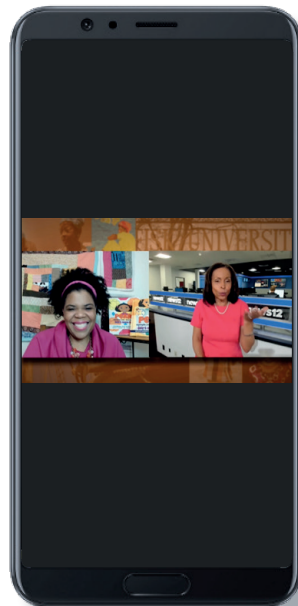
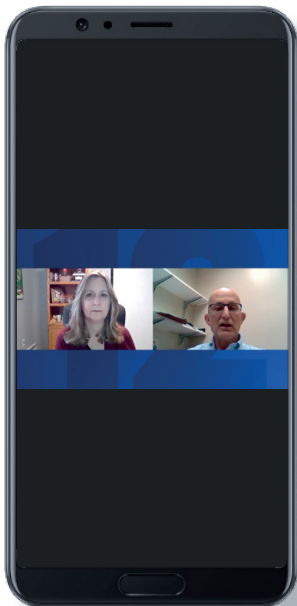


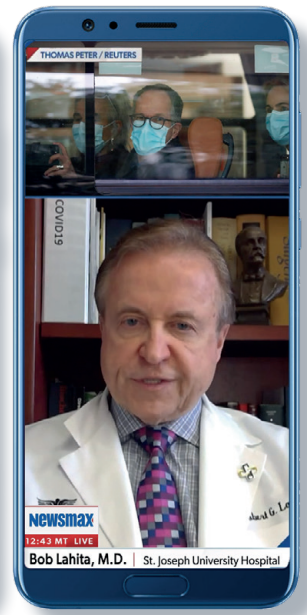
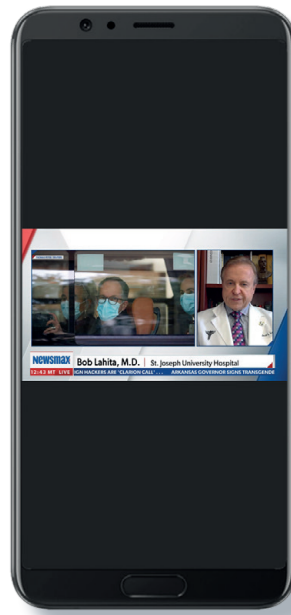
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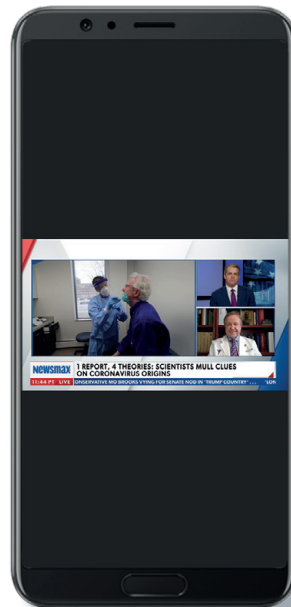


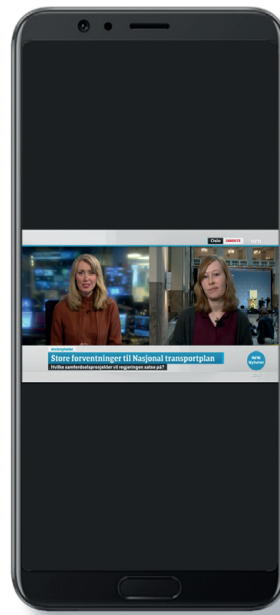
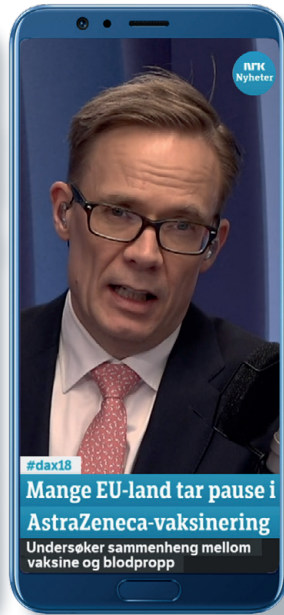
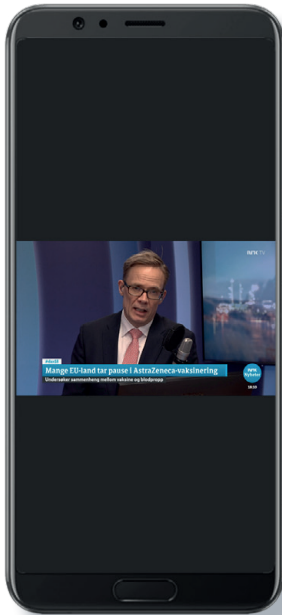
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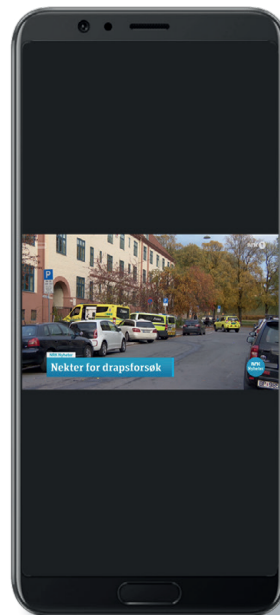
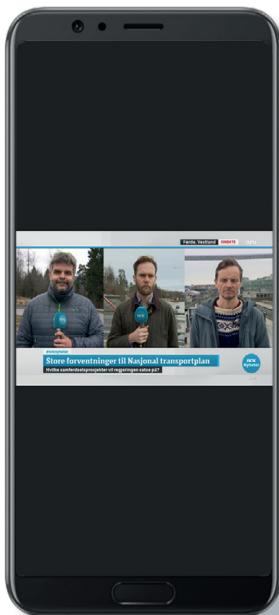


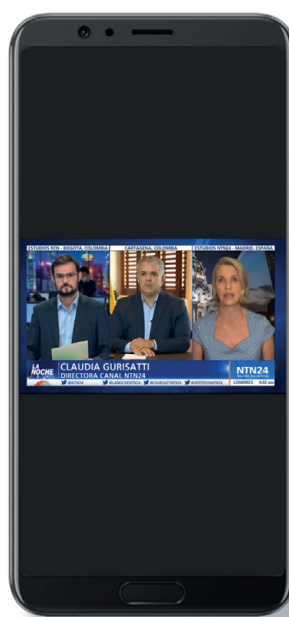
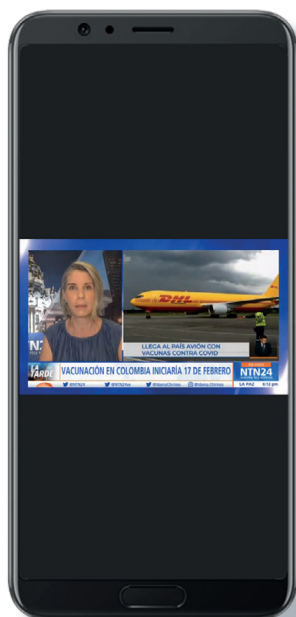
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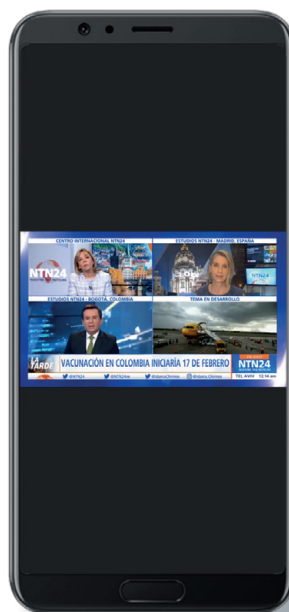
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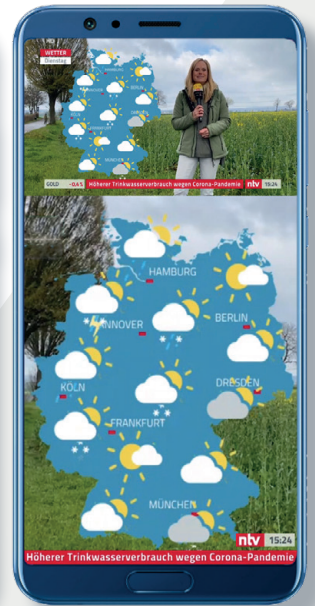
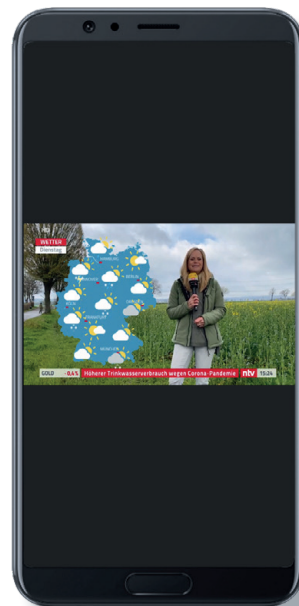
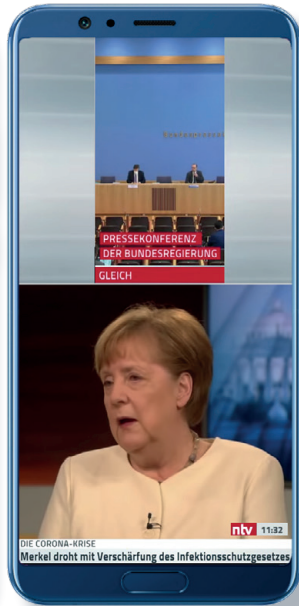
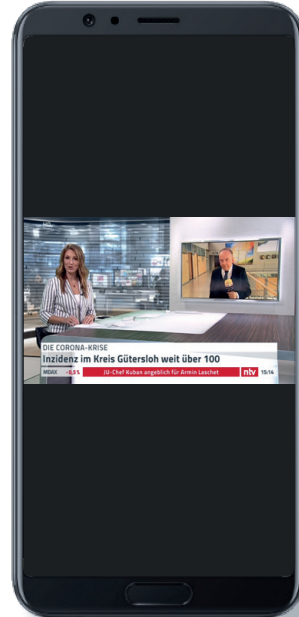
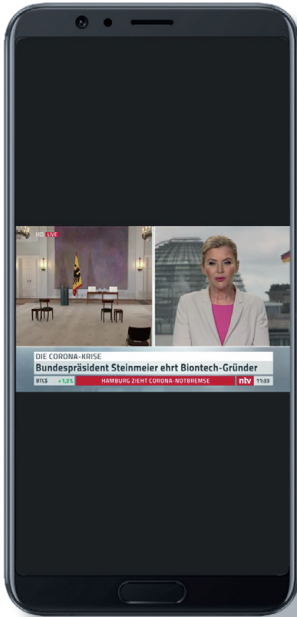


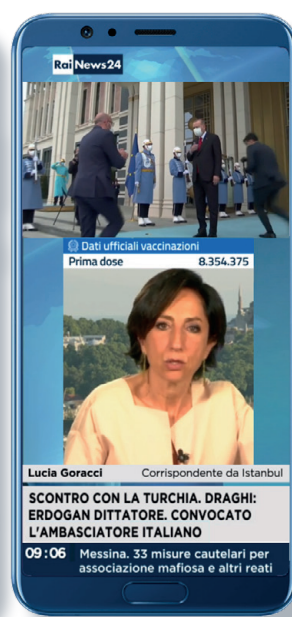
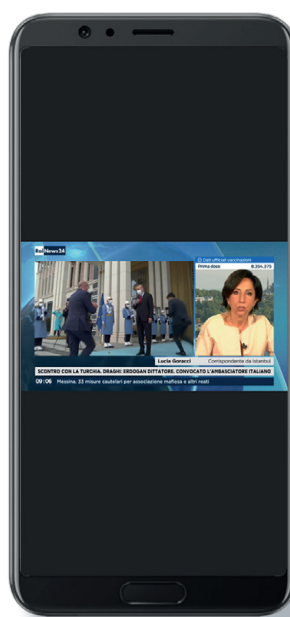
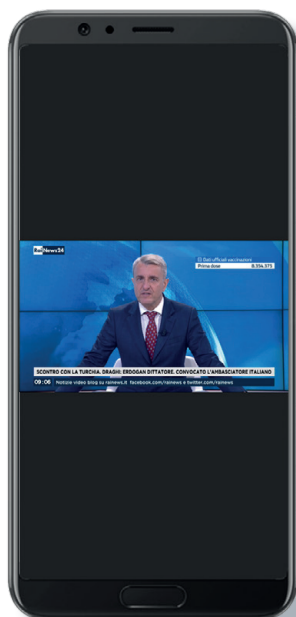


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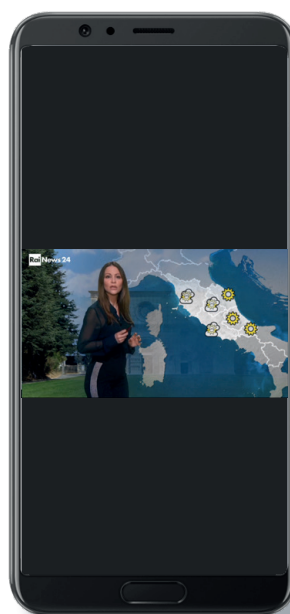
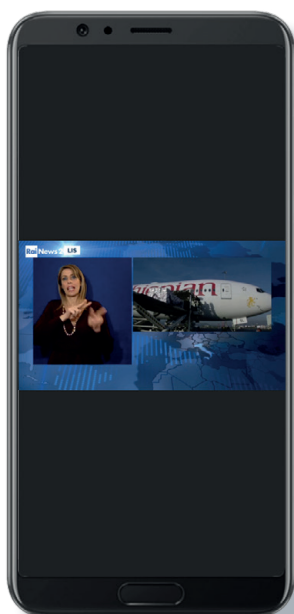
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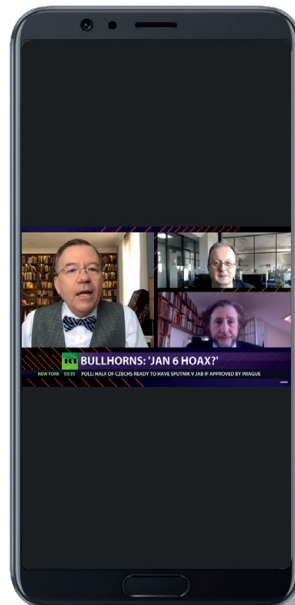
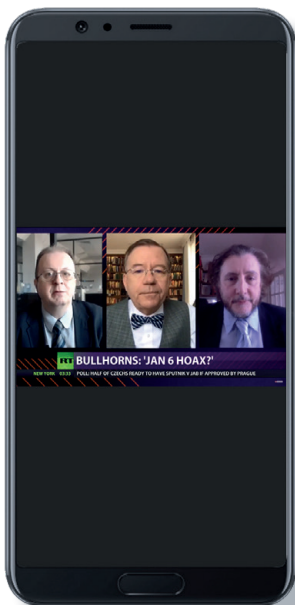
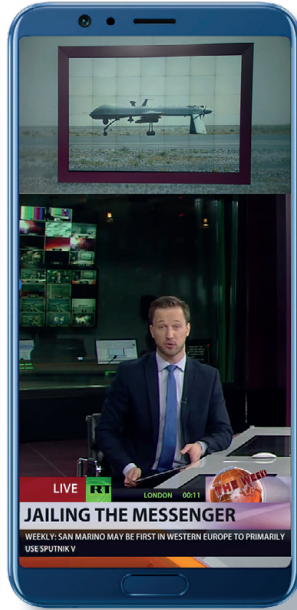
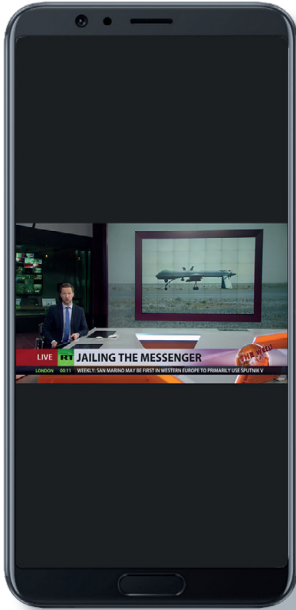


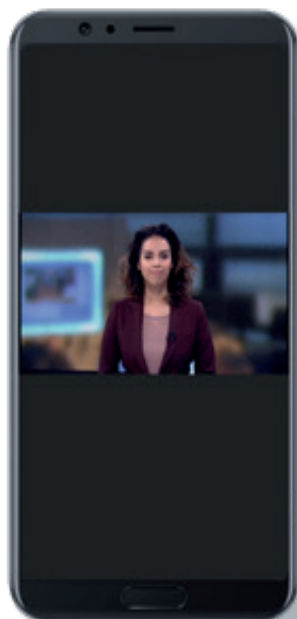




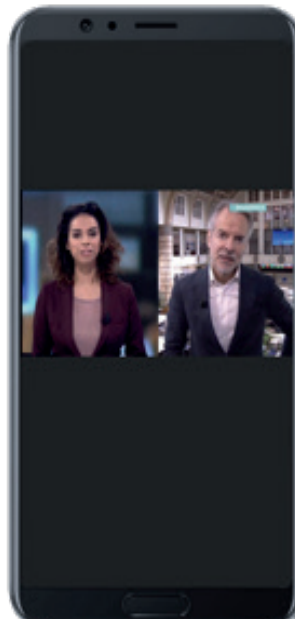
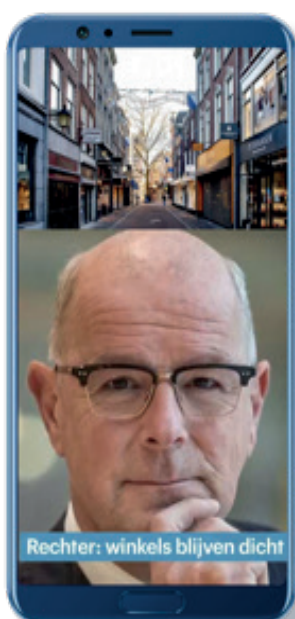
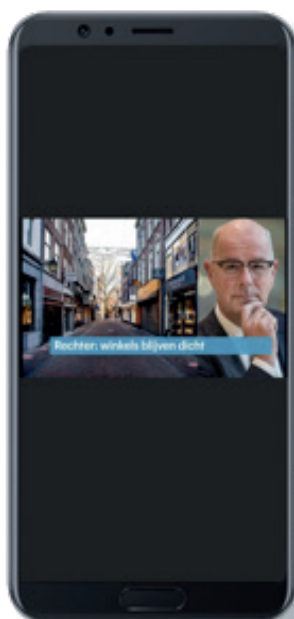
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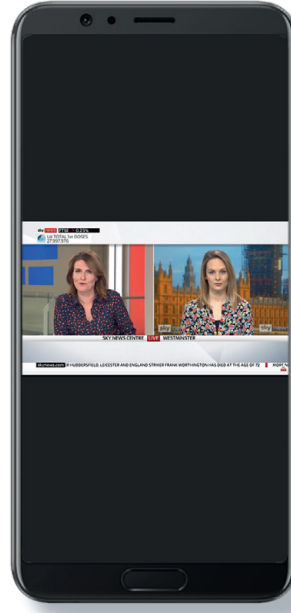
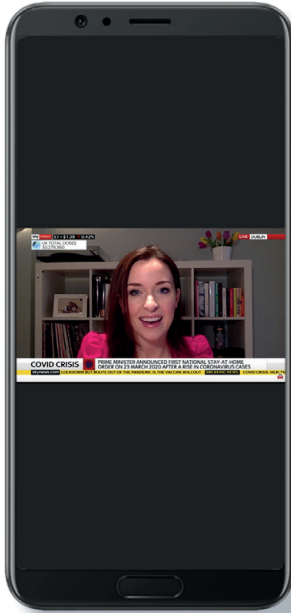




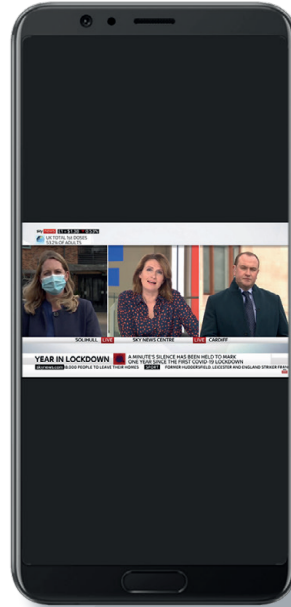
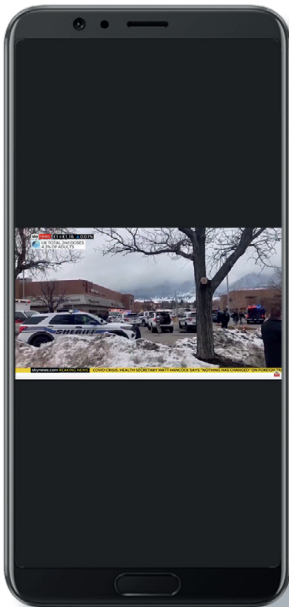


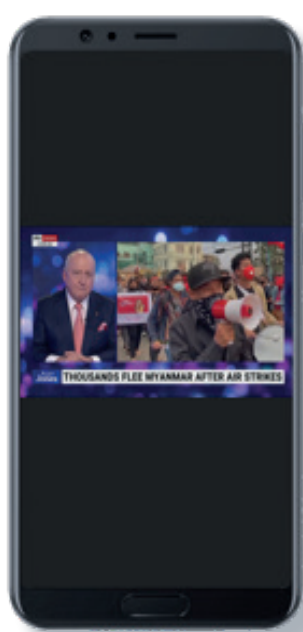
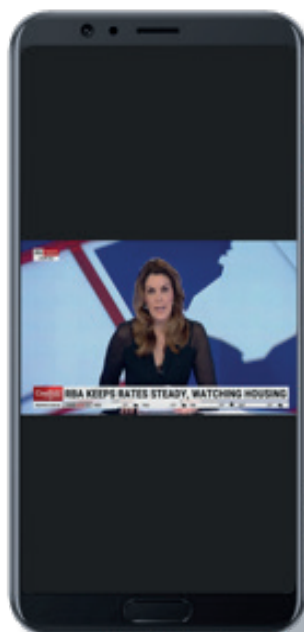
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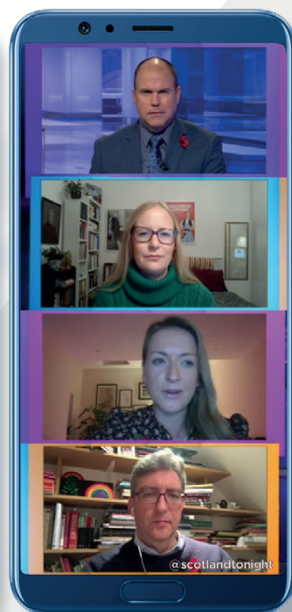
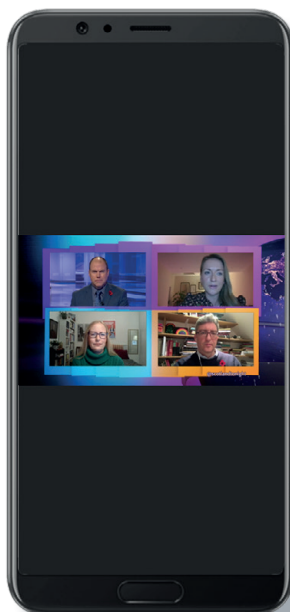
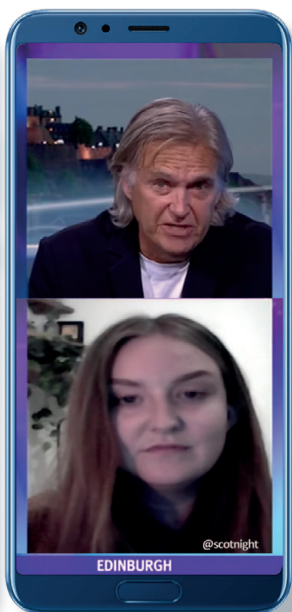
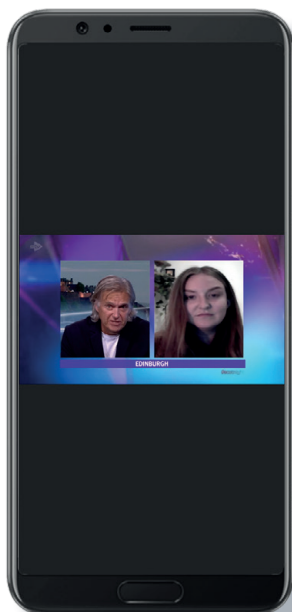
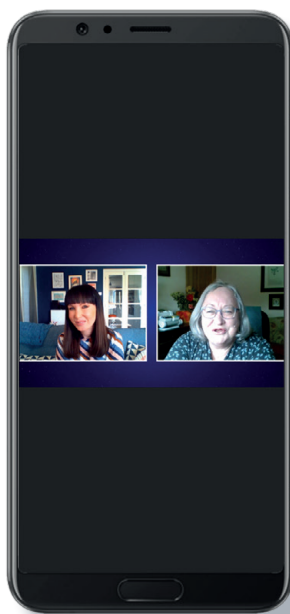
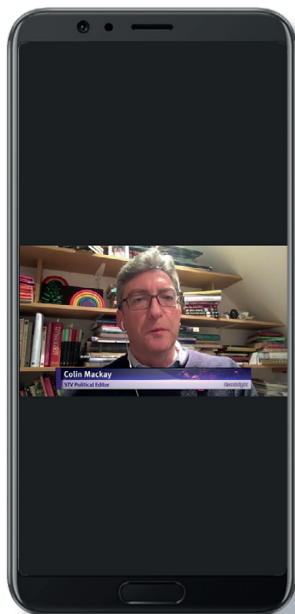
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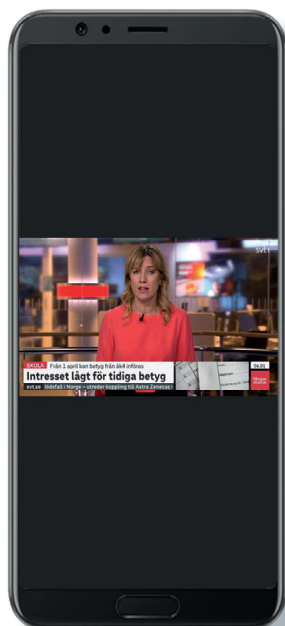




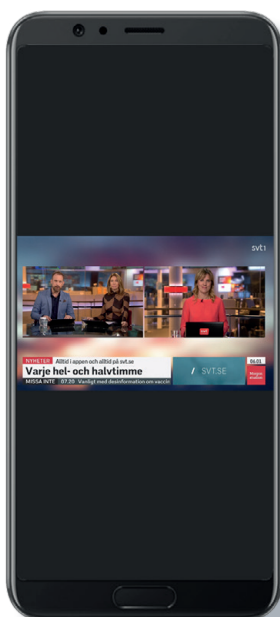
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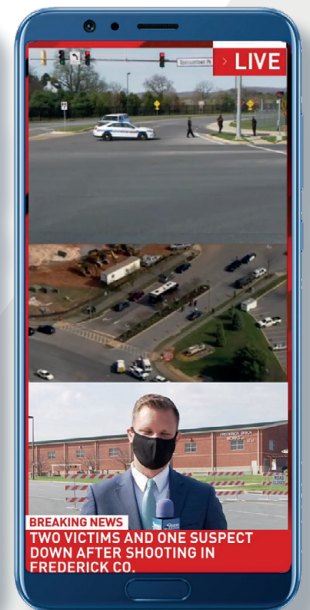
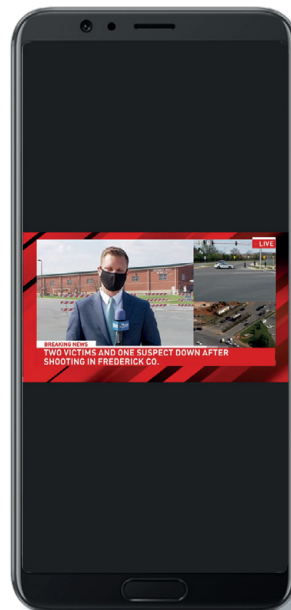
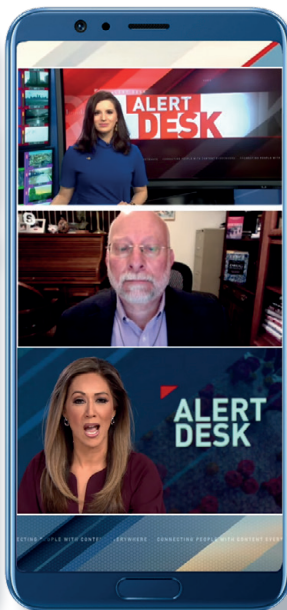
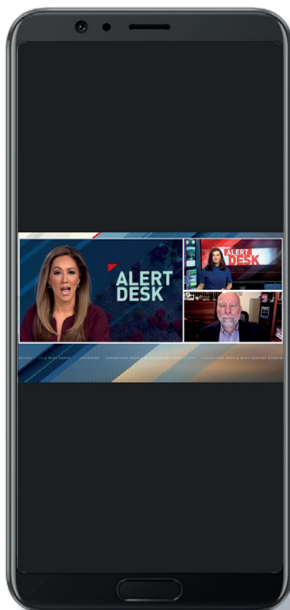
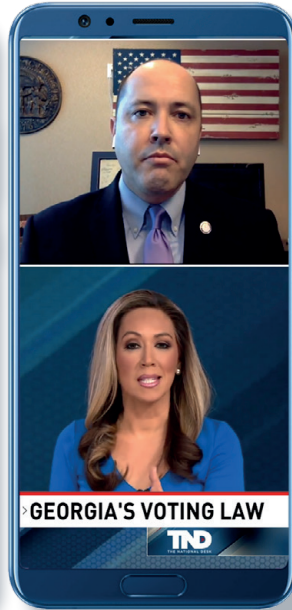
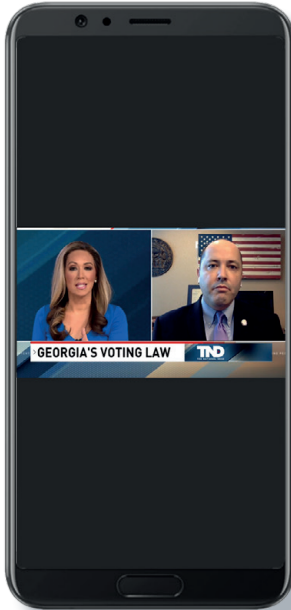


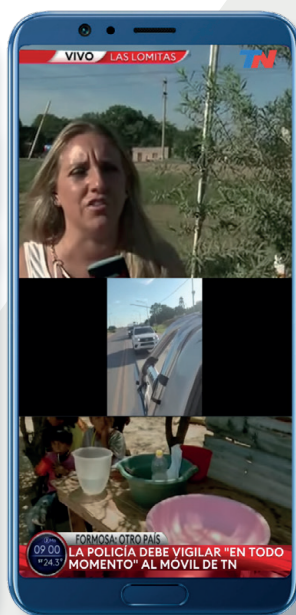
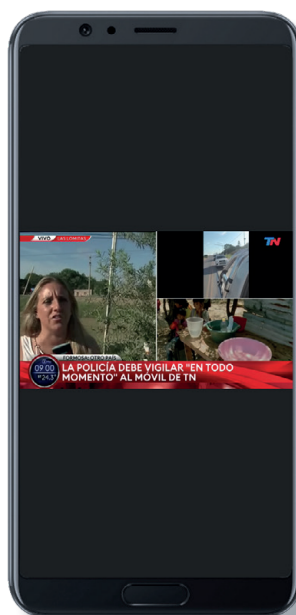
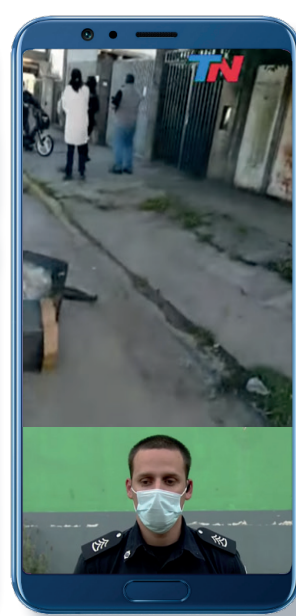
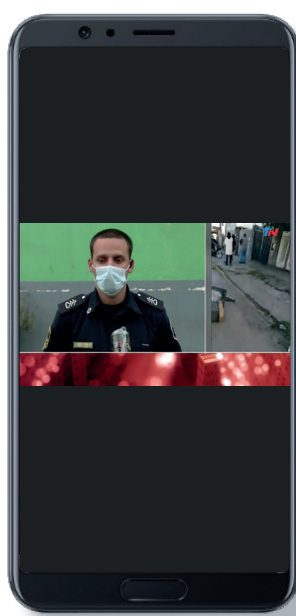
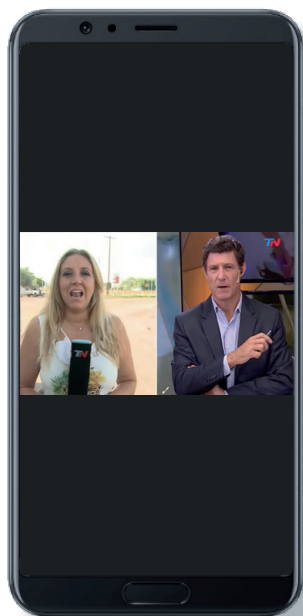


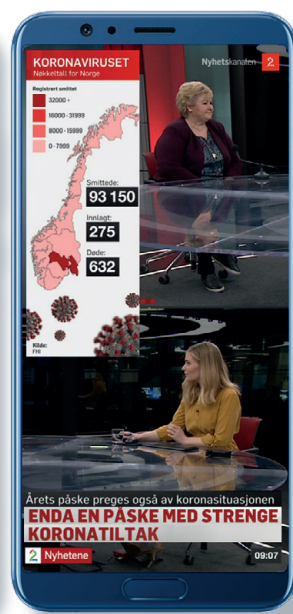
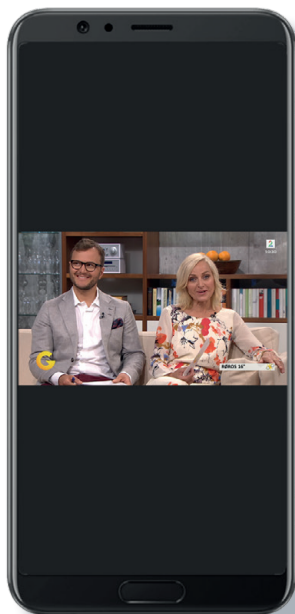
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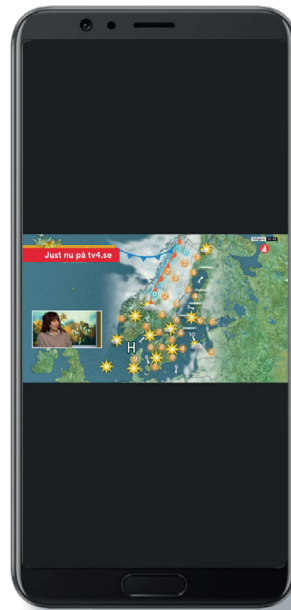
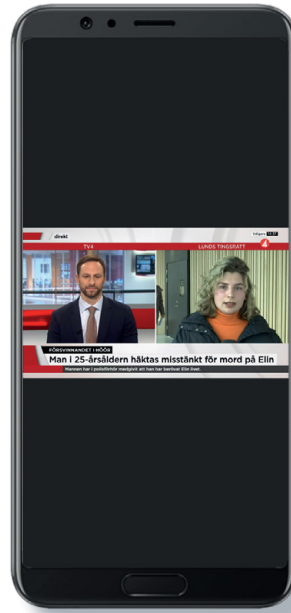


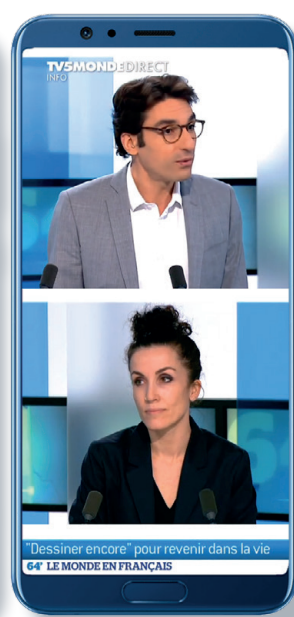
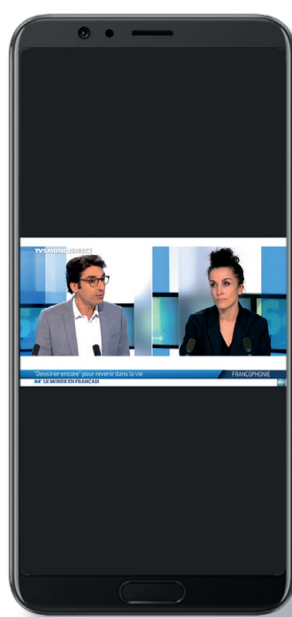
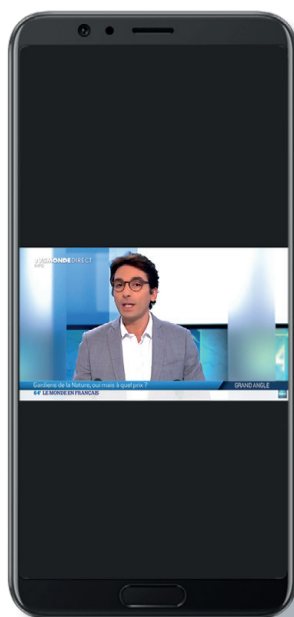




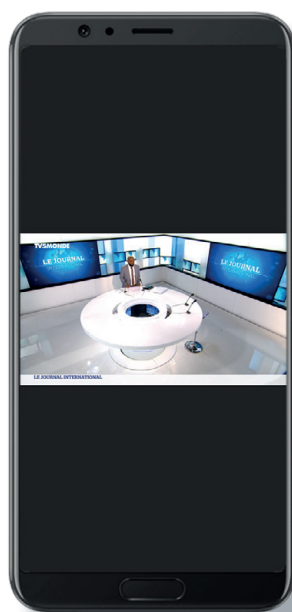
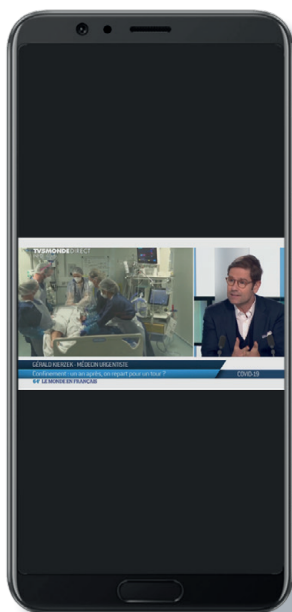


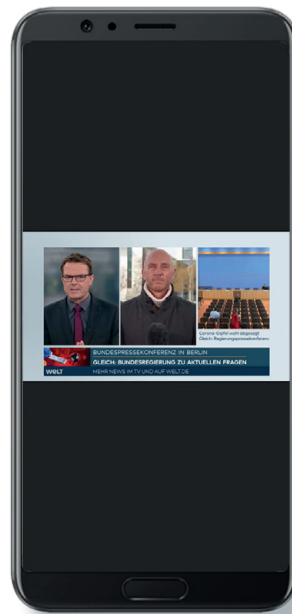
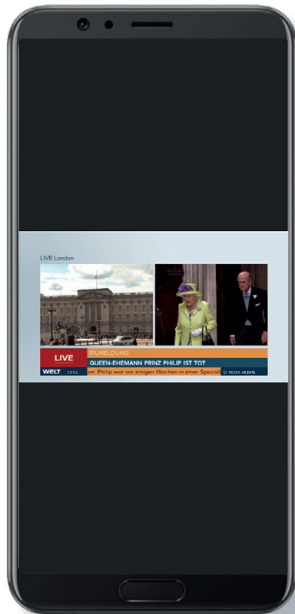




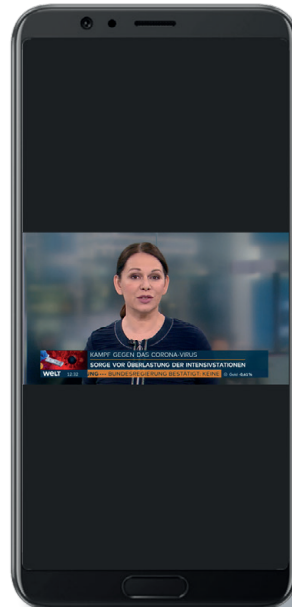


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