















Humanising healthcare with technology-enabled medical innovation, to deliver care that is







**P**ERSONALISED

**P**ROACTIVE

PREVENTIVE

## GlobalMedics.Al

**CARE RING APP** 

Reduce Claims Ratio & Build Deeper Customer Relationships with Remote Patient Management

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## Bonds for Business & Bottomline

Would you like to enable your customers to improve their health outcomes and reduce claims? GlobalMedics.Ai Care Ring app enhances your business outcomes while building deep customer relationships:



Reduce Claims Ratio: Proactive monitoring of vital health parameters and a range of health services enhances health outcomes, reducing hospitalisation & emergency claims.



**Enhance Loyalty**: The solution brings together families and carers into a cohesive network. A unique proposition leading to stickiness for individuals, families, and the wider community.

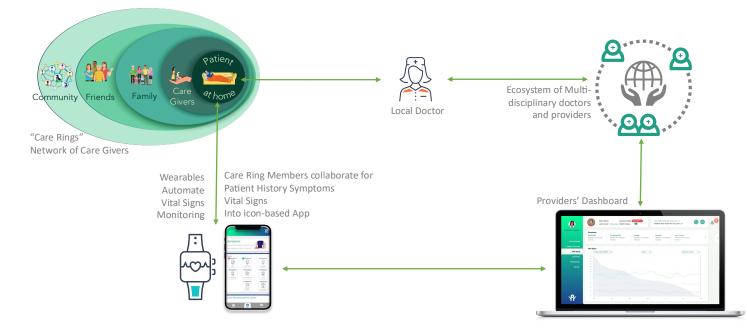


**Increase Revenues**: New premium care offerings for your at-risk members brings additional revenues. Additional signups within an existing social network of happy customers.

## Customer-Centred Care Rings of Caring

The GlobalMedics.AI Care Ring App leverages two industry trends. The first is connecting people (patients/family/friends) into a collaborative social network, or 'Care Rings' of caring. The second is connected devices (mass-market smartwatches, sleep sensors, fall-detection radars, digital BP cuffs etc).

The platform also brings together an ecosystem of multi-disciplinary providers (doctors, health coaches, nutritionists, Yoga instructors etc.), who collaborate in real time to take each customer through a personalised chronic care plan. The burden of care is distributed among multiple providers, with your customer in the centre!



Automating patient vital signs and symptom capture and enabling self-care by patient and family frees up your staff's time to provide more human-based care, while enhancing job satisfaction and reducing burnouts. Delivering enhanced levels of care, at reduced efforts & costs.



## Highway to Holistic Health

Your customers would go through a structured 4C process of comprehensive care:

- Care Ring: Onboarding of patients, their families, and care givers into a trusted 'Social Network', supporting each other's health.
- Calibrating: Initial health assessment by professionals (doctors, dieticians etc), assisted by Al-based tools. Personalised Care Plans.
- Caring: Hybrid (digital + physical) interventions counselling, education, medicines, exercises, nutrition, lifestyle changes etc.
- Continuing: Proactive, tech-supported self-health-management. Remote monitoring & support by Care Ring members.



GlobalMedics.Al Virtual Hospital platform uploads validated customer-data into your claim systems through APIs and Robotic Process Automation. Reducing risk, cost, and time - to get the new solution delivering business KPIs quickly.