



DataFinz

No Code Data Integration Platform

DataFinz

Product Capabilities

*CONNECT ANYWHERE
INGEST ANY FORMAT
AUTOMATE ANY INTEGRATION*



DataFinz

A Holistic No Code Data Integration platform with scheduler, job history, logs, roles & dashboards

Simplify the Data Integration Services

Modernize

ODS

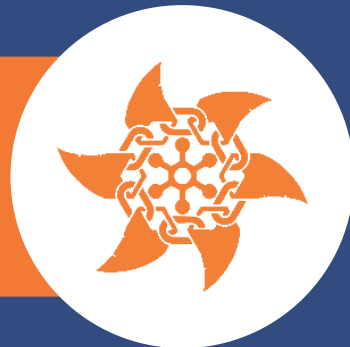
Data

API

API Publish

Data Viz

Powerful No Code Pipeline Engines that supports ELT architecture



Wide range of **Connectors**



Configurable Pipelines to handle variety of data integration use cases



Designed by Experienced **Data Practitioners** to improve the productivity



Highly Secured – Available in Cloud or On-Premises



Easy steps with similar **User Interfaces** to create a pipeline



Executive Summary

- Data Sources grow day by day
- Variety of data formats
- Need data insights in a short span
- Embrace Cloud services
- Share data quickly with external systems
- Modernize Data Platforms
- Focus more on business insights than resolving technical issues
- Drive integration work cost-effectively even with sensitive data

- ✓ No Code Data Integration Platform
- ✓ Configurable pipelines to handle a variety of use cases
- ✓ Wider range of Connectors
- ✓ Built-in Scheduler to drive everything in one place
- ✓ Dedicated instances in Cloud or On-prem
- ✓ Industry-driven solutions
- ✓ Simplified User Interfaces & easy to adapt
- ✓ Complements & power up your technology landscape
- ✓ Dedicated Support Models with portal

- Faster ROI by shrinking project timelines
- Rapid outputs by delivering in days or weeks instead of years or months
- Huge Cost and Effort savings
- Faster to-market prototypes to win Bids
- Solve Technical complexities
- Drive the work cost-effectively

Background

Solution

Benefits



Connect anywhere, Ingest any format, Automate any integration



Business Initiatives



Centralized Data



Cross-departmental, Cross-Application Data collaboration and Sharing



Mergers and Acquisitions



Integrate with third party systems



Customer 360 data readiness



Data Monetization



Modernize data environments for operational savings Build Data Lake



Adopting a multi-cloud strategy with cloud integration



Technical Use Cases



Build EDW/ODS/Data Lake
from various sources



Enterprise Integrations – Salesforce,
SharePoint, ServiceNow, Workday
etc.



Data Migrations from On-Prem to
Cloud or Cloud to Cloud



Integrate Streaming / IoT
Data



Enrich Master Data – Address
cleanup, Gender updates



Create REST APIs from various
sources



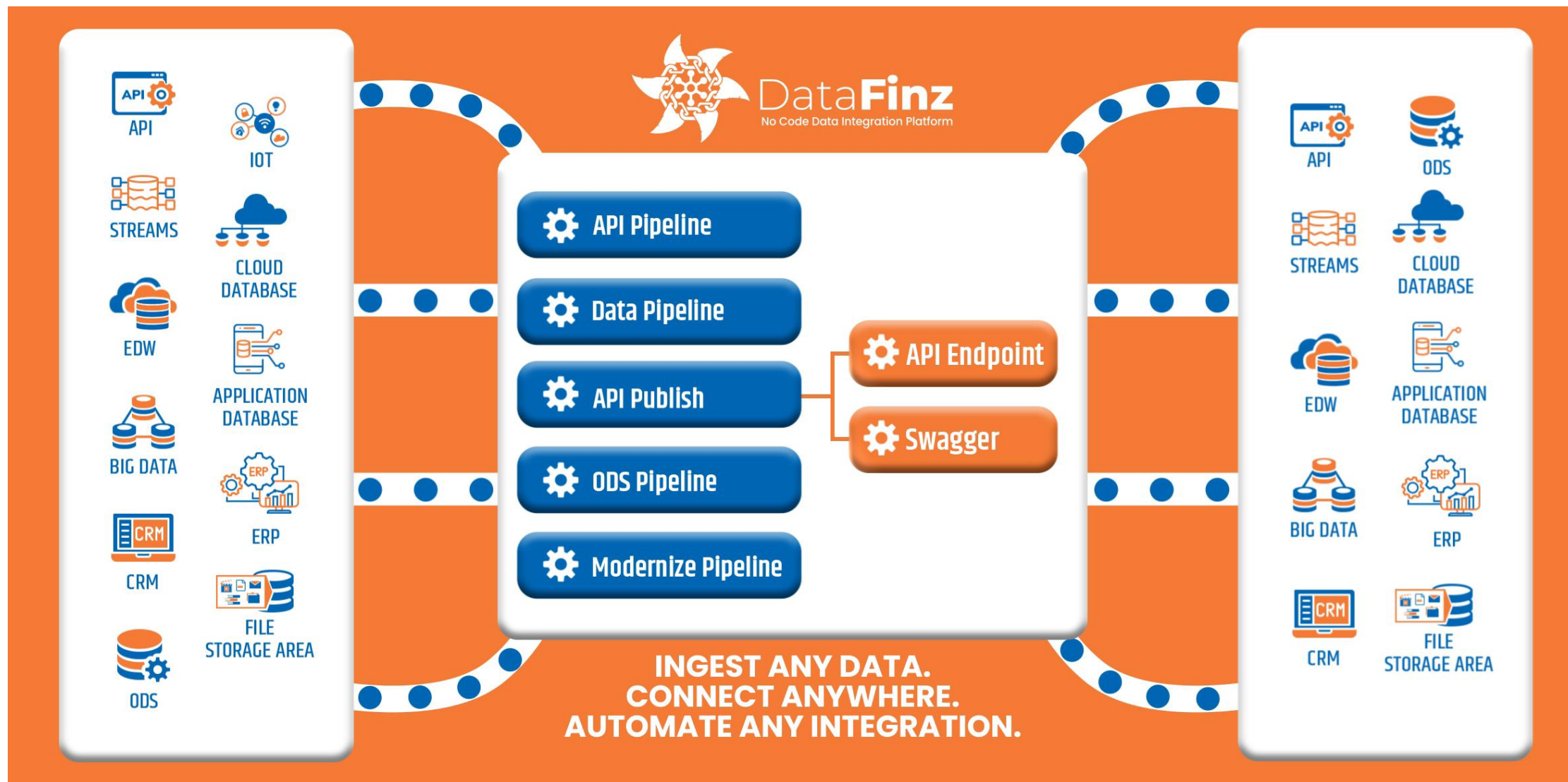
Manage Cloud Resource Usage



Data Scientist Toolkit



DataFinz – Conceptual View



Data Finz Overview

Connectors

Scheduler

Security

Deployment

API Pipeline

- ✓ Handles API Integrations
- ✓ Flattens API to structured data
- ✓ Generates API Request from structured data

ODS Pipeline

- ✓ Build Operational Data Store with or without Versions
- ✓ Manage Bulk or Incremental loads
- ✓ Auto selection of Primary key & audit fields

API Publish

- ✓ Expose Table/View/Stored Proc/Function/Excel as API
- ✓ Auto Generation of Swagger
- ✓ Start & Stop the Service

Data Pipeline

- ✓ Copy data across File Storages (On-prem, Cloud, SFTP, box, etc)
- ✓ Create JSON/XML objects
- ✓ Execute Custom SQLs

Data Viz

- ✓ Profile any Database objects
- ✓ Field Level Visualization
- ✓ Schedule the refresh of data

Modernize Pipeline

- ✓ Create DB objects – tables, views, stored procs from source to target
- ✓ Data Migration & Validation techniques
- ✓ Semantic View layer analysis

Rapid Data
Integration
Engine

Dashboards

Job History

Users

Roles



DataFinz – Unique Offerings in No Code way



Structured Data

- Excel, Fixed Block file Connectors
- Automate Table creation
- View Lineage
- View Dependencies
- Data Profiling
- Data Verification
- Semantic Layer Verification
- Expose structured data as REST APIs
- Swagger/Open API documentation
- REST API Usage metrics
- Convert structured data to JSON/XML
- Data versioning
- Data Catalog collection
- Purging
- Backup of data as CSV, JSON, XML



Semi Structured Data

- Multiple API Authentication
- Webservice, Salesforce, Enterprise App Connectors
- JSON/XML Parsing
- Generate ERD from JSON/XML/REST APIs
- Convert into structured data
- View of Salesforce objects, Google Analytics 4, Azure Blob objects, AWS S3 objects, Google Storage
- Conversion of HL7 into structured data
- Get the data from Service Now, SharePoint List and etc.



Unstructured Data

- PDF, OCR Connectors
- Convert PDF to text file
- Extract texts from images
- File Copy between cloud environments



Sample Connectors

File Storage Connectors

API Connectors

NoSQL Connectors

Enterprise Connectors

Big Data/Data Lake Connectors

RDBMS Connectors

Stream Connectors



License Model

Parameters	Standard	Pro	Pro Plus	Enterprise
# of API Endpoints or Pipelines	100	500	1000	Unlimited
Pipeline runs (Per Month)	150	1000	2500	Unlimited
Users	1	5	10	Unlimited
Connections	5	10	25	Unlimited
Instance	SaaS	Dedicated(1)	Dedicated(1)	Dedicated(1)
Generate ERD	✓	✓	✓	✓
API Pipelines	✓	✓	✓	✓
Data Pipelines	✓	✓	✓	✓
ODS Pipelines	✓	✓	✓	✓
# of objects in ODS Pipelines	5	10	25	Unlimited
Build APIs	X	X	✓	✓
Generate Swagger	X	X	✓	✓
Data Profiling Visualization	X	✓	✓	✓
Scheduler	X	✓	✓	✓
Operational Dashboards	✓	✓	✓	✓
Pipeline Run Stats	✓	✓	✓	✓
API Endpoint Usage Metrics	X	X	✓	✓
Max Volume per Pipeline	100K	1M	✓	✓
Support (Email & Portal)	✓	✓	✓	✓
Support (Phone Calls)	X	X	Unlimited	Unlimited
Support Response – Business Days/Hours	2 to 3 days	1 to 2 days	8 Hours	4 Hours
Professional Services - Onshore/Offshore	Add On	Add On	Add On	Add On



Thank You!

