

## ╬ MICROSOFT POWER BI ACCELERATED PROGRAM

## Work smarter and let business intelligence drive your organization into the digital future

Ready to discover how to gain better insights from your data and make better, faster, data-driven decisions? Let us show you how with Microsoft Power BI.

## JUMPSTART YOUR ANALYTICS WITH POWER BI

Understanding business data is the key to success for most firms. Unfortunately, this data is often scattered across multiple systems, growing in complexity and difficult to collect and analyze. Power BI lets you explore and visualize your data even when it is found in multiple systems and locations or even if stored in lots of spreadsheets scattered across the enterprise.



In fact, while Excel spreadsheets can be great for keeping track of key metrics like company financials, sales pipeline, or lead generation conversion, keeping data fresh and up-to-date is a real challenge. Also, communicating your analysis and findings to your team — without sending the entire spreadsheet — is an even bigger headache.

Power BI from Microsoft helps tackle these challenges by delivering pre-built data connectors that integrate with Excel and most major systems to create interactive dashboards and reports.

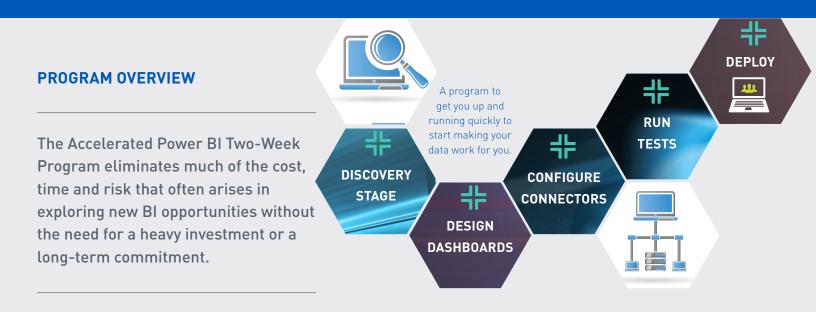
## UNLOCK THE POWER OF POWER BI WITH OUR ACCELERATED TWO-WEEK PROGRAM

Our two-week jumpstart program allows us to drill down into your data, garnering real insight from your information no matter where it is. Even if you still rely on spreadsheets (and most of us do!), this program makes it simple to explore and visualize your data in order to gain a cohesive understanding of trends and make better decisions. Most organizations have a half-dozen metrics that are critical to operational decision making. We'll work with you to determine your most critical business intelligence requirements and make them come alive using Power BI.





Our digital workplace experts can get you up and running on Power BI in two weeks. We will analyze your data needs, design dashboards, configure data connectors, install apps and set up alerts to make the most of your engagement with us.



**DISCOVERY STAGE.** We'll kick-off our program with a discovery session to determine your business intelligence goals. During the discovery stage, we'll define the project scope, goals, and deliverables. Your data sources will be identified along with ways we can connect and leverage them. Specifically, we'll:

Determine functional area (sales, marketing, finance, etc.)
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Determine key metrics/KPIs to track

Identify user groups

Identify user needs/requirements — analysis and output

**DESIGN DASHBOARDS.** Next, we'll take your goals and metrics to design the program specific to your needs. Here, we'll mock up some dashboards and put them in front of your target users. It's important to incorporate as much user feedback as possible into your system design. We will build spreadsheets with actual sample data and analyses. **CONFIGURE CONNECTORS.** In this stage we'll identify data sources and configure pre-built data connectors. If we are able, we will develop custom data connections (we can't always do that as part of the two-week program).

**RUN TESTS.** After deploying the connectors, we'll test them thoroughly to ensure that they're working properly and pulling the data that you want. We'll verify that the visualizations display properly on multiple devices and device types, like desktops, tablets and smartphones.

**DEPLOY.** After building the solution, the final step is to train the power users and end users in the use of the system, and then go live. As long as you're realistic in your scope and disciplined enough to keep the end goals in mind, the process should last two weeks from beginning to end.

Contact us today to learn more about how your organization can participate in the Accelerated Power BI Jumpstart Program and see if you qualify for Microsoft Incentive Funding.



