



Aria Enrollments & Billing

Aria Advantage • Product Lifecycle Management • Multi-Channel Sales Automation • Membership Gateway • Payment Gateway

Aria's Enrollment & Billing Platform is designed to simplify the process of enrolling and managing beneficiaries, increasing the operational efficiencies and reducing administrative costs. The Enrollment and Billing module offers Payers convenience, cost savings, and ease-of-administration when it comes to enrolling and managing beneficiaries enrolled in health plans. With our fast and flexible enrollment module, we cater to any marketplace or line of business with a configuration-driven approach.

Aria Advantage

- **Configuration Driven Modules:** Helps users manage operations seamlessly
- **Digital Experience:** Web-based tools catered to the specific needs of members, brokers, and plan sponsors
- **Automated Exchange of Data:** With granular control on scheduling and validations
- **Realtime Transactions:** Designed to perform real-time eligibility and entitlement verification
- **Instant Triggers for Correspondence:** Enables the system to trigger the letters based on the configurations
- **Intuitive End User Experience:** Enhances the operational efficiency at the user level

Product Lifecycle Management

The Product Lifecycle Management module enables Payers to rapidly define, configure, and launch products, greatly improving efficiencies and reducing costs. It allows users to quickly make product adjustments based on market and consumer needs and launch such adjustments into the marketplace.

- Serves as one-stop shop to support the full product lifecycle, from ideation through operationalization, and serves as a central product data repository
- Seamless integration with our self-service, broker portal, online marketplace, and Payer's website providing a comprehensive shopping experience for members
- Create and configure benefits, benefits templates, products, and products templates.
- Configure Plan materials and member ID cards
- Configure Plan service areas and rates

Multi-Channel Sales Automation

The Product Lifecycle Management module enables Payers to rapidly define, configure, and launch products, greatly improving efficiencies and reducing costs. It allows users to quickly make product adjustments based on market and consumer needs and launch such adjustments into the marketplace.

- Helps keep sales representatives accountable and prospects engaged, resulting in a boost in productivity
- Reduced costs per sale with automation and Insightful data

Membership Gateway

With our fast and flexible Membership Gateway, we cater to any marketplace or line of business with a configuration-driven approach. Aria helps Payers stay ahead of the game by building platforms that respond to ongoing changes within the healthcare industry.

- Empower business users to control and configure every aspect of member enrollment using the platform's capabilities
- Web-based tools catered to the specific needs of members, brokers, providers, and plan sponsors
- Multi-channel intake and verification, real-time integration with CMS systems and real-time work queue distribution
- Provides a holistic view of the member, including the demographic information, past, present, and future enrollments, PCP, broker details, penalties, and subsidies
- Robust and fully automated enrollment reconciliation workflow between Payers and government entities/third-party vendors
- Automated exchange of enrollment data between Payers and government entities/third-party vendors in various formats including 834, CMS file formats (OEC/TRR)

Payment Gateway

Aria's Payment Gateway provides a complete solution for premium billing, premium payments collection, and reconciliation management. The Payment Gateway module allows Payers to fully automate their premium billing platforms to improve billing accuracy. Additionally, customer expectations around billing accuracy, transparency, and ease of payment will continue to develop as they have for other digital billing and payments.

- Configurable Bill Run Schedule, suppression rules, and due dates for every benefit plan
- Real-time integration with online payment vendors
- Monthly maintenance of recurring invoices based on a configurable schedule at a member-level or at a group-level
- Calculate premiums, subsidies, and penalties when billing transactions are created instead of relying on "stored" rates, thereby improving accuracy
- Configurable delinquency, grace period rules and termination for non-payment process at a benefit plan level