

Vitrina
Virtual Walkthrough

Box





VitrinaBox is a Web Based platform which “transforms” your business spaces into an interactive Instant Virtual Walkthroughs for your customers to browse 24/7 as they were there!



02. Teleport your customer at your “actual” business

- ✓ Upgrade your business showcasing.
- ✓ Allow customers to visit your business 24/7.
- ✓ Increase customer trust levels, add value to your overall customer experience.
- ✓ Get advance heatmaps and product trends.
- ✓ Space recognition and space product search.
- ✓ Increase physical footfall.
- ✓ Increase digital traffic and air time.
- ✓ Generate leads by communicating offers.
- ✓ Interact with your customers using your own chatbot.

Why VitrinaBox;



User friendly



Top quality result



Fast delivery



Highly commercial



Affordable

03. Features

Share

ΚΟΙΝΟΠΟΙΗΣΗ VIRTUAL WALKTHROUGH

twitter facebook pinterest linkedin

<https://view.vitrinabox.com/5d9epjcuBhx8tR0ISDF...>

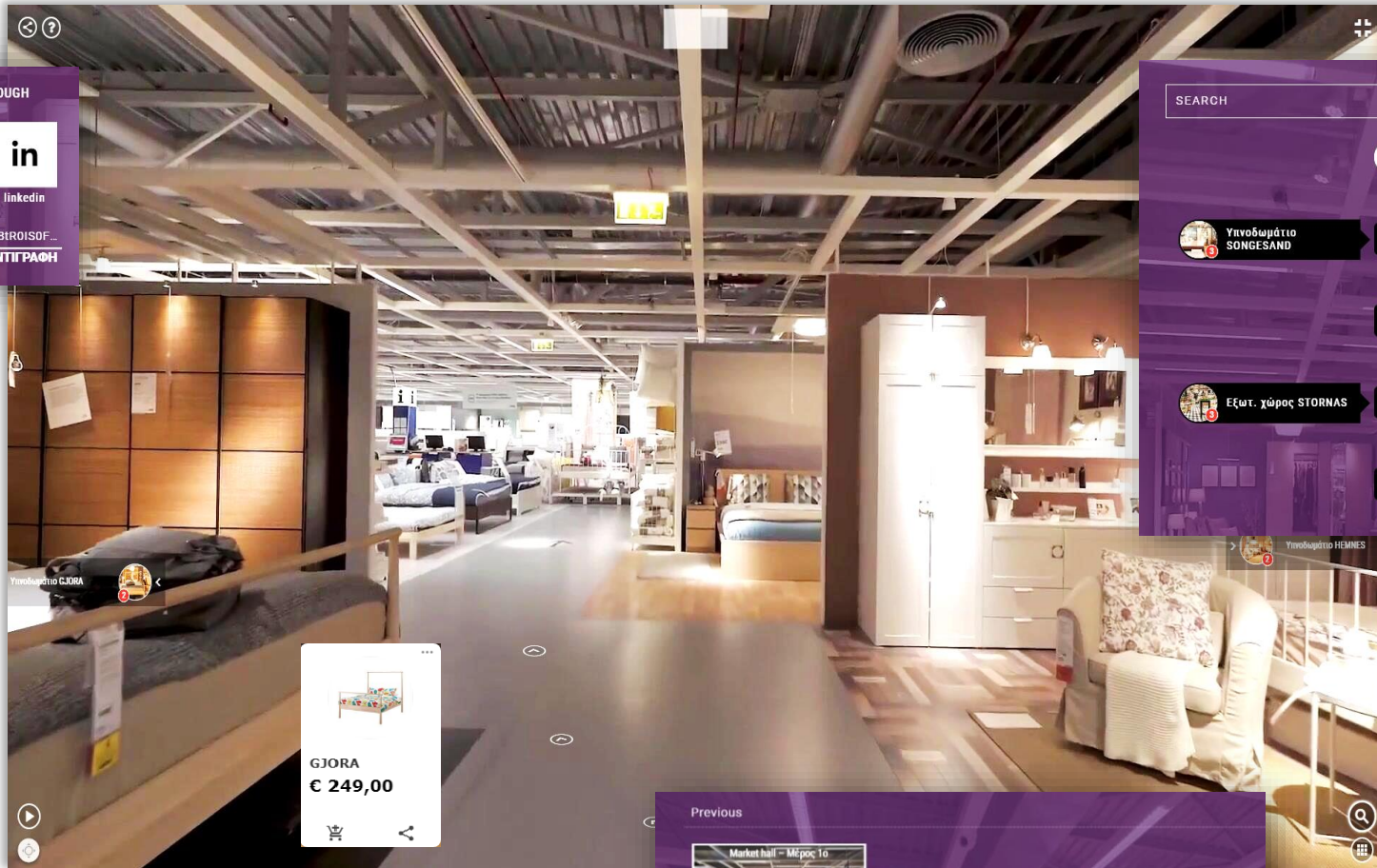
ΑΝΤΙΓΡΑΦΗ

Full Screen

Smooth Motion

Smooth, continuous motion

Autoplay
Navigation



SEARCH

BERNHARD Καρέκλα

Υφασμάτιο SONGESAND

Καθιστικό LIDHULT

Εξωτερ. χώρος STORNAS

Καθιστικό KLIPPAN

Search

Fast area search

Tagging

Information and online purchases!

Previous

Market hall - Μέρος 1ο

Suggested

Market hall - Μέρος 2ο

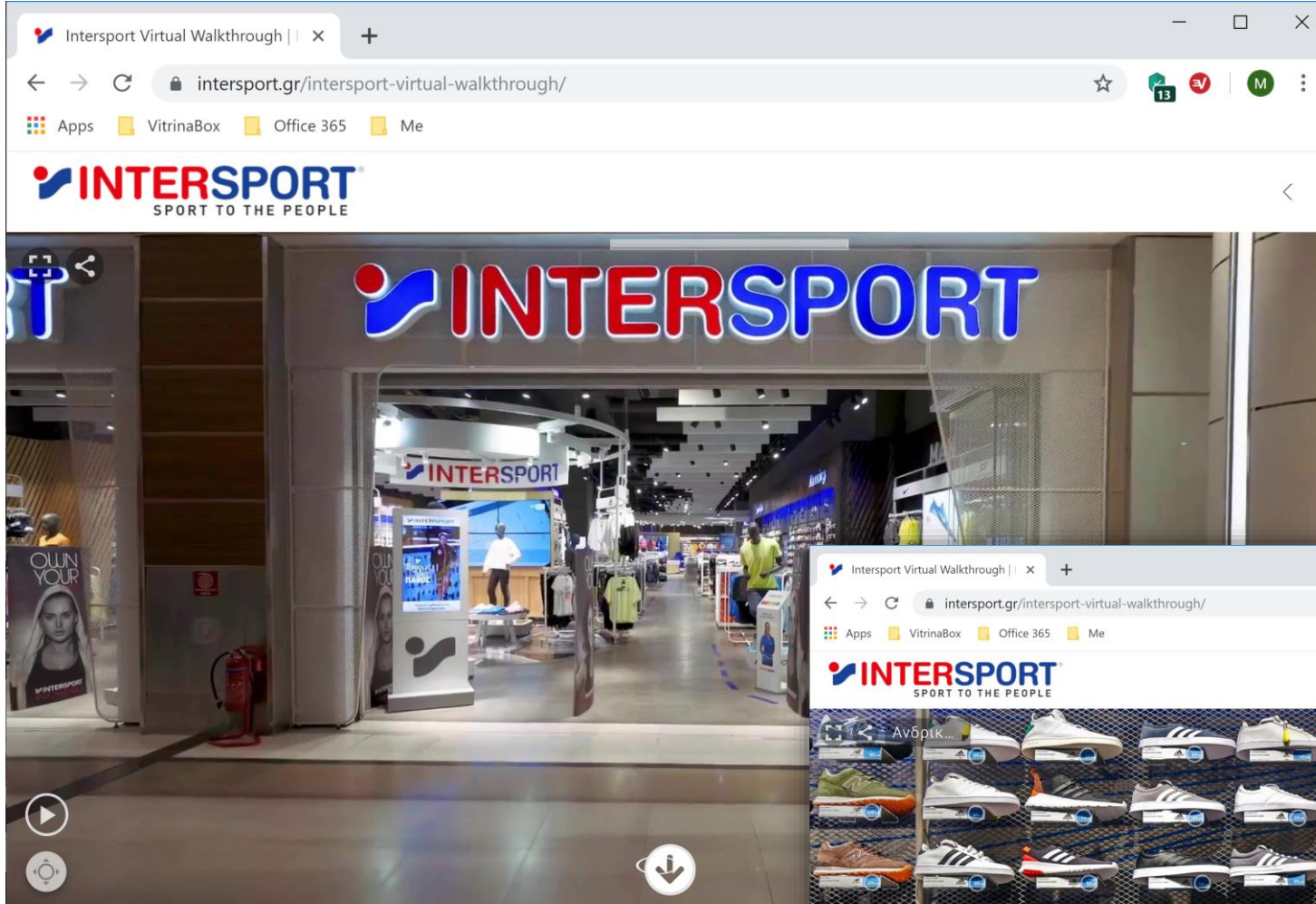
Showroom - Μέρος 2ο

Showroom - Μέρος 1ο

Watch More

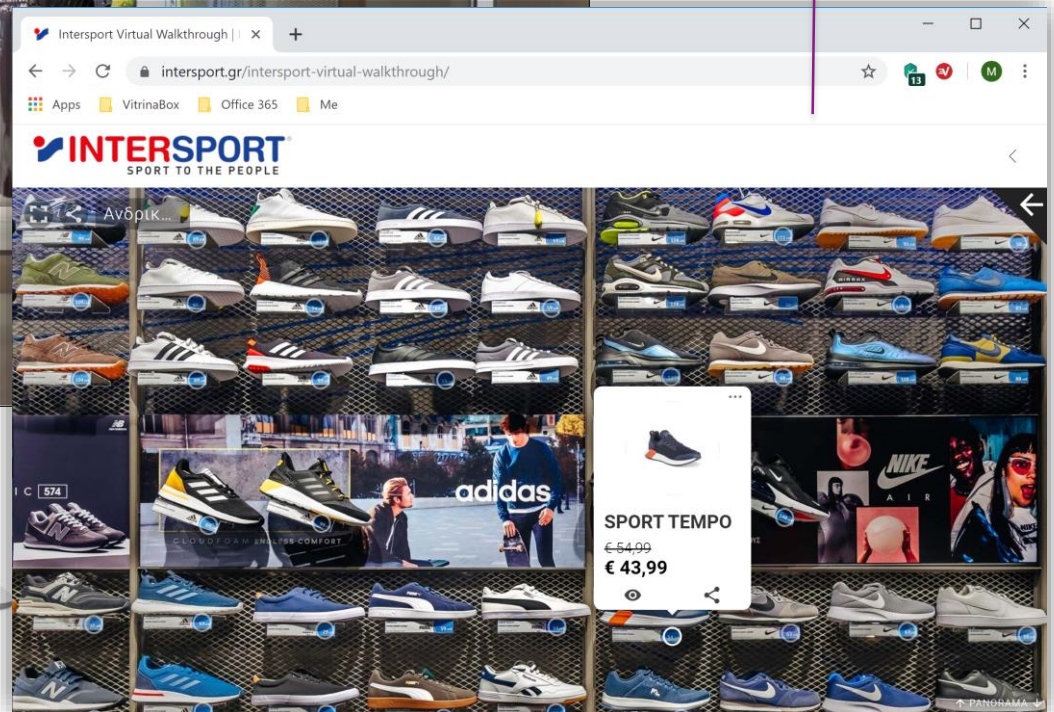
Browse related walkthroughs

04. Embed it like a YouTube link



Embed Panorama

Embed panoramas on any webpage as stand alone components



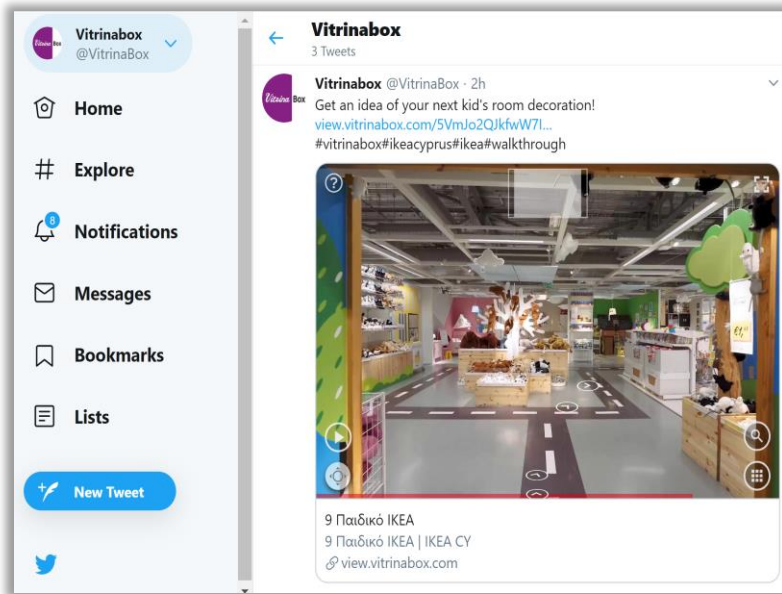
Embed Walkthrough

on any webpage using a code snippet - like YouTube

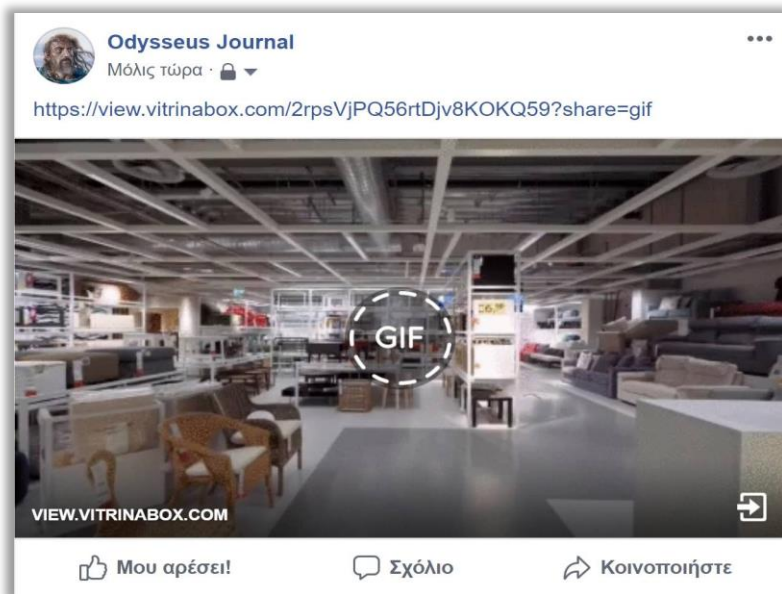


05. Sharing

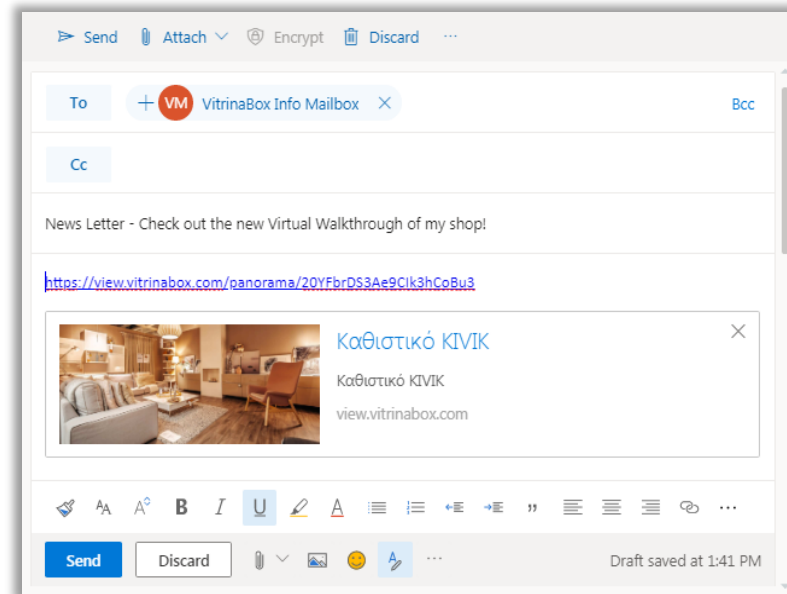
Share as Walkthrough



Share as GIF



Share on your Newsletter



06. Make your physical business digital



Why content is everything?

Make window shopping an online habit

Build organic traffic, bind your user with your website.

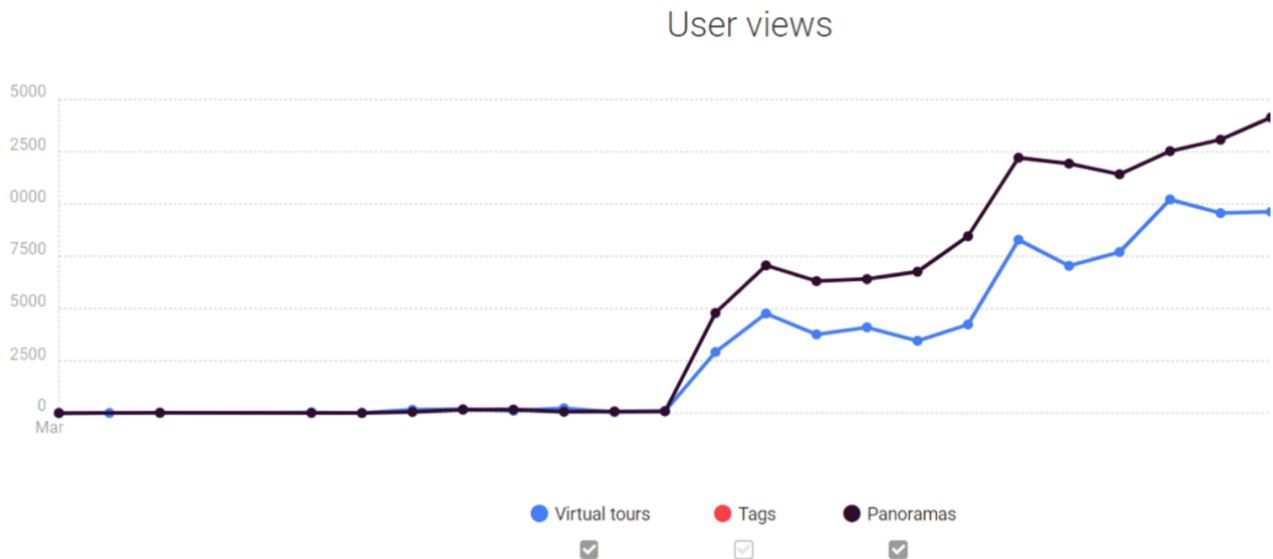
07. Showcasing will build conversions.

Be patient

- Call to action traffic conversion **30%** on overall Tag product views.

First 15 days of a “Customer” launch.












- More than 104,000 total views of Virtual Walkthroughs
- More than 152,000 Panorama views
- More than 139,000 Tag views



08. Showcasing will build conversions.

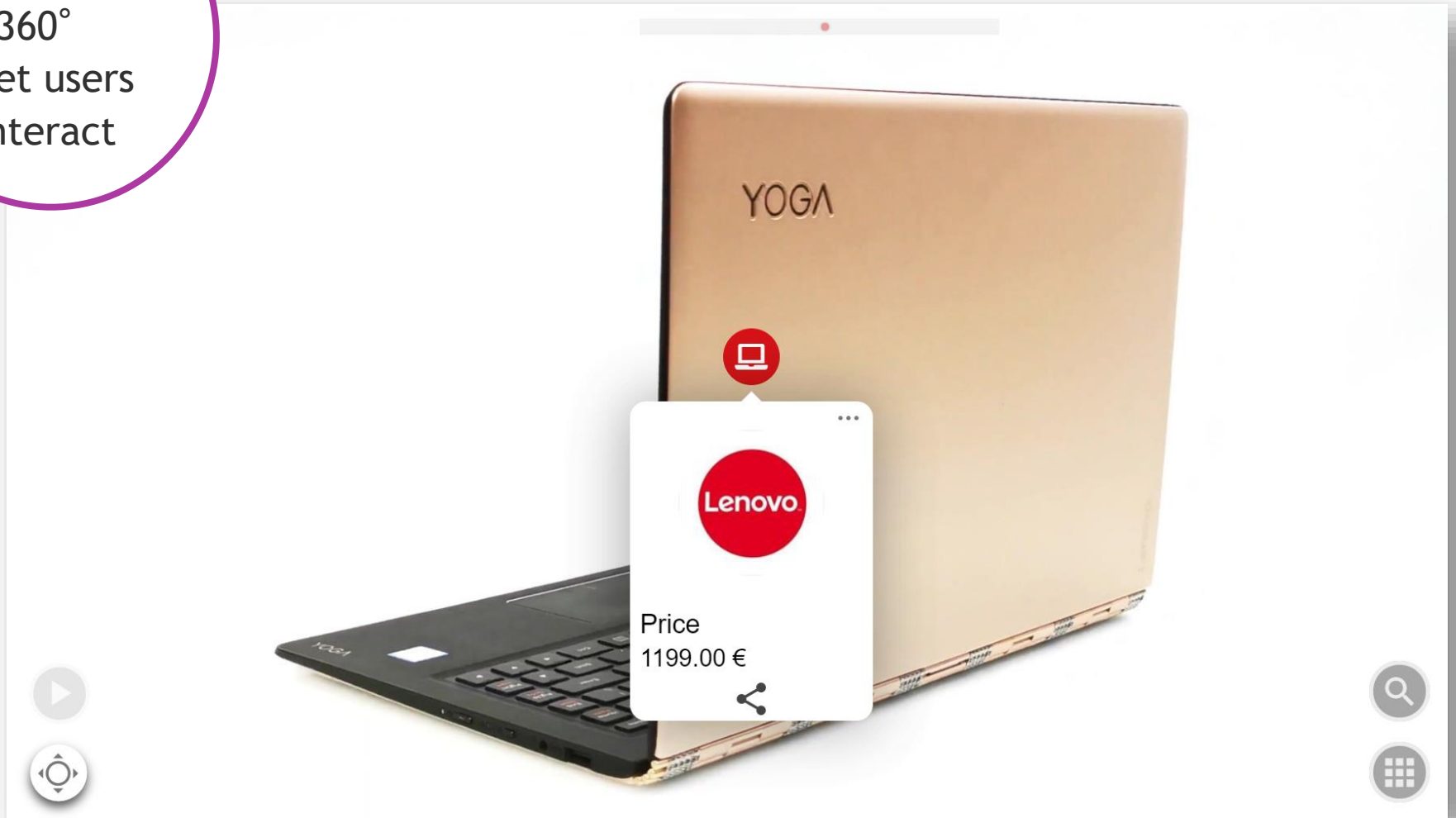
28%

of user sessions had a duration of 5 to 100 minutes.

<input type="checkbox"/>	☆	USER	LANDING & EXIT PAGES	# PAGES	DURATION	DATE
<input type="checkbox"/>	☆	 d990d60b	LANDED /4Q9X4ZsIMrX9SqjHKKji8... EXITED /4jGIA9ZXWZYCKYCjIizbrt...	18 Pages	108:40	18 Jun, 01:36 pm
<input type="checkbox"/>	☆	 0643cab1	LANDED /1BGiHoAX9eOJ8MwuW... EXITED /5Xti6Ly4wZDVP1Q077ka...	12 Pages	92:27	21 Jun, 06:27 pm
<input type="checkbox"/>	☆	 7e283205	LANDED /4Q9X4ZsIMrX9SqjHKKji8... EXITED /2cXfBYsjeJAQr7caw1JmV...	18 Pages	90:53	20 Jun, 02:54 pm
<input type="checkbox"/>	☆	 f6c98ed0	LANDED /4Q9X4ZsIMrX9SqjHKKji8... EXITED /5Vmjo2QJkfwW7IsPd44...	5 Pages	85:05	18 Jun, 04:05 pm
<input type="checkbox"/>	☆	 92ed2619	LANDED /4Q9X4ZsIMrX9SqjHKKji8... EXITED /5d9epjcuBhx8tR0IS0Fnr...	6 Pages	61:55	23 Jun, 09:26 pm
<input type="checkbox"/>	☆	 8fd19143	LANDED /4Q9X4ZsIMrX9SqjHKKji8... EXITED /0e31e6NRBgjavgykHPKe...	9 Pages	61:12	23 Jun, 08:37 pm
<input type="checkbox"/>	☆	 2db28c74	LANDED /6QUn1M04RHPIhCc8jTy... EXITED /1BGiHoAX9eOJ8MwuW...	10 Pages	58:36	24 Jun, 01:28 pm
<input type="checkbox"/>	☆	 a7f5d078	LANDED /4Q9X4ZsIMrX9SqjHKKji8... EXITED /4Q9X4ZsIMrX9SqjHKKji8...	23 Pages	57:30	21 Jun, 08:19 pm
<input type="checkbox"/>	☆	 a46fa7af	LANDED /4Q9X4ZsIMrX9SqjHKKji8... EXITED /0e31e6NRBgjavgykHPKe...	11 Pages	57:13	18 Jun, 08:05 pm
<input type="checkbox"/>	☆	 d0419201	LANDED /1BGiHoAX9eOJ8MwuW... EXITED /4wSMLgNAQInlkFelwm...	7 Pages	55:49	20 Jun, 07:31 pm
<input type="checkbox"/>	☆	 a7d3765c	LANDED /1BGiHoAX9eOJ8MwuW... EXITED /6QUn1M04RHPIhCc8jTy...	7 Pages	50:59	18 Jun, 11:12 pm

09. Images can boost your conversion rate

- Views/3D /360°
- Let users interact



People hardly buy anything without seeing it.

10. Customer testimonial

“

IKEA Greece turned to VitrinaBox to create a Virtual experience and engage with our audience by letting them 'walkthrough' the store 24/7, discovering our products, share their preferences in Social Media and even buy them on the spot at any point of their virtual journey.

The result was for this immersive virtual store tour becoming an innovative touchpoint for IKEA consumers by raising their awareness on product offers, driving traffic and ultimately increasing sales opportunities for its online store.

”

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