

Vispera Image Recognition Technologies

Vispera offers Image Recognition-based execution, tracking, and analytics solutions to the retail industry, enabling you to significantly increase revenue, profitability, and customer satisfaction, while radically improving operations and reducing costs and labor requirements.

Key Differentiators

- Quick Implementation
- IR Accuracy & AI Know-How
- Customer Centricity
- Full Configurability
- End-to-End Solution

Highlighted Results from Vispera's Customers

15% Supermarket Identified **15% category revenue growth opportunity**

17% Discount Grocer **Corrected 17%** of products with ongoing critical availability scores

2x Convenience **14% increase** in planogram compliance

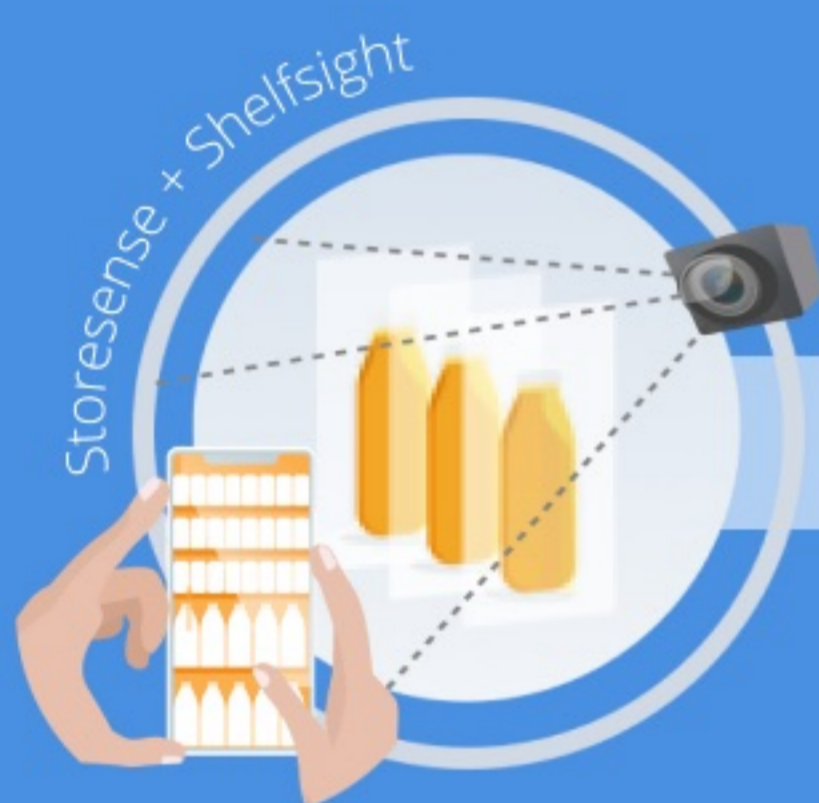
Worldwide Inventory Distortion

Source: IHL Group (2020)

Inventory Distortion is a major problem equivalent of 10.3% of total retail sales in 2020, resulting in tremendous amount of inefficiency.



15-25% divergence Most retailer physical inventories are off by as much as 15-25% due to several types of shrink.



Retail Image

Shelf - Cooler - Cabinet - Display - E-commerce



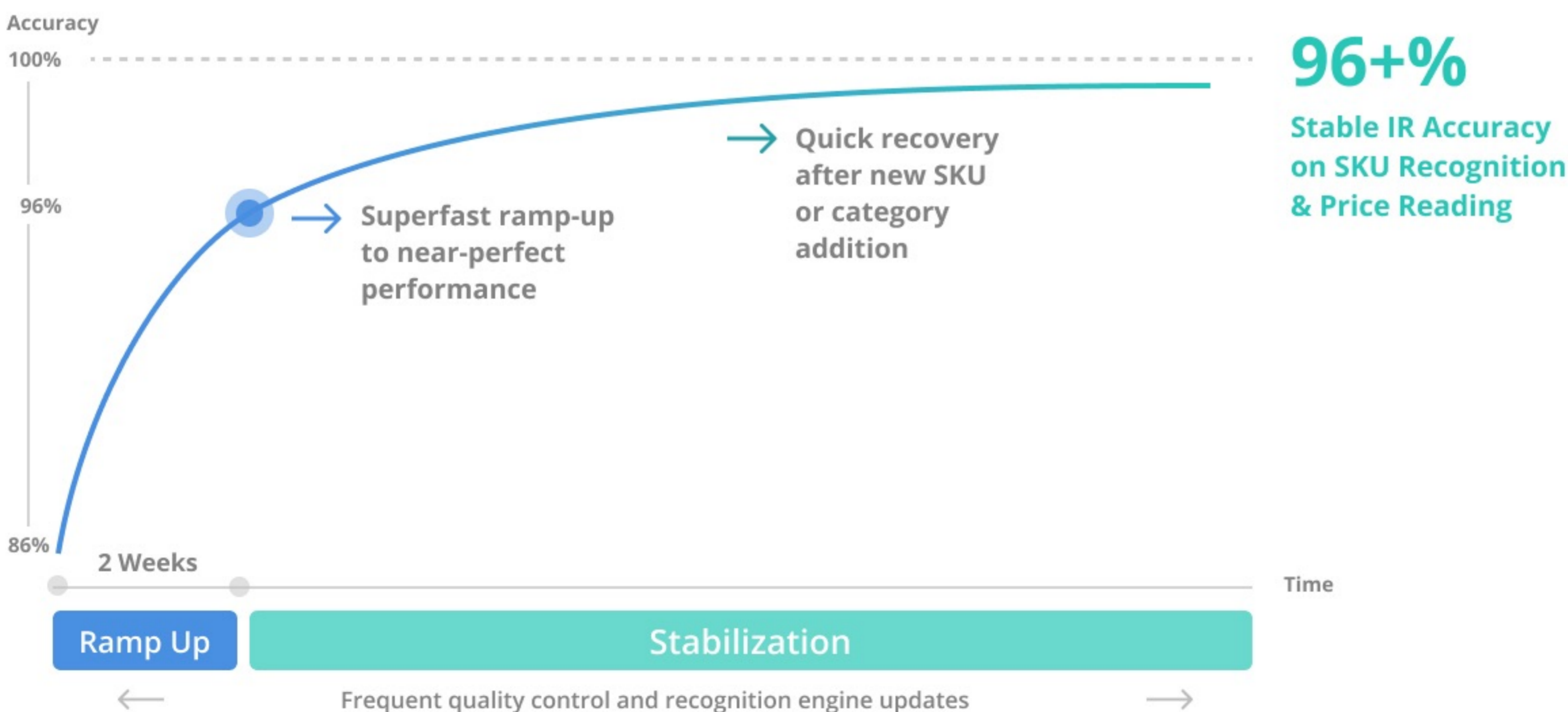
AI Based Image Recognition & Business Analytics



- Broad Availability
- Increased sales & competitive advantage
- Increase in operational efficiency, decrease in labor costs
- Highly accurate image processing

Exquisite Image Recognition Performance

IR Accuracy Flowchart



Instant Reports

Actionable mobile and dashboard reports for field teams and executives



Reporting up to 5 images per visit in seconds



Reporting 5+ images per visit in minutes

About Vispera

As Vispera, we offer IR-based retail execution and tracking services to the retail industry so that they can radically change the way of running and monitoring their field operations as driving perfect stores.

With our AI-based and patented image recognition and analytics services, we are transforming retail images from all channels of grocery retail to actionable data and insight.

Presence

50+ clients in 30+ countries.

Regional sales organizations covering North America, Europe, LATAM, MEA, CIS, and APAC.

Business partner offices in Germany, Poland, Romania, Spain, Brazil, Chile, Egypt, UAE and Israel.

Products

STORESENSE

Managed Image Recognition and Analytics Solution for Retail Audits & Merchandising



SHELFSIGHT

In-Store Fixed Camera-Based Real-Time Image Recognition System



CORE

Image Recognition Software for Retail Audits



ISTANBUL CHICAGO LONDON
AMSTERDAM BARCELONA MUMBAI

vispera.co

Success Stories



OOS Alerts

Identified OOS conditions causing 15% revenue loss

OOS Action

Identified 7.6% immediate revenue increase opportunity



Reporting Time

Days → Instant

Supplier Visit Time

Decreased by 50%

Labor Cost Reduction

Automatic POG & Price Compliance - Labor cost reduction of up to 80 hours per week



Planogram Compliance

More than doubled

Data Granularity

SKU Groups to Unique SKUs



On-Shelf Availability

Highlighted 17% critical and 28% "needs attention" categories & SKUs

Improved OSA Score

Increased to 85%

Global Alliances



Working with Major Brands Globally

