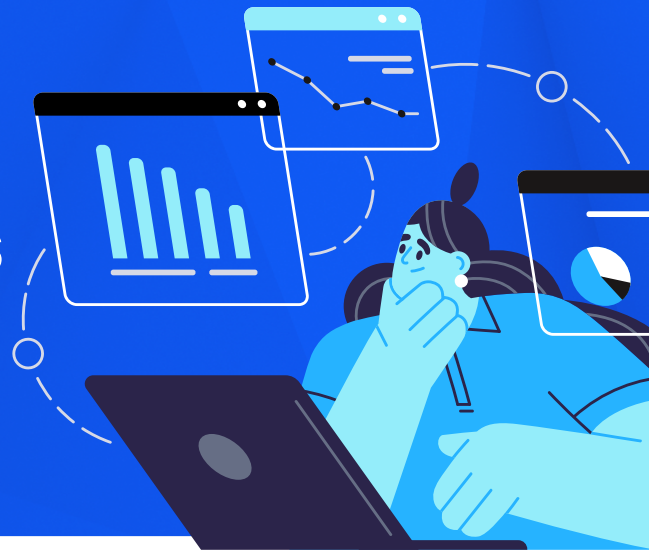
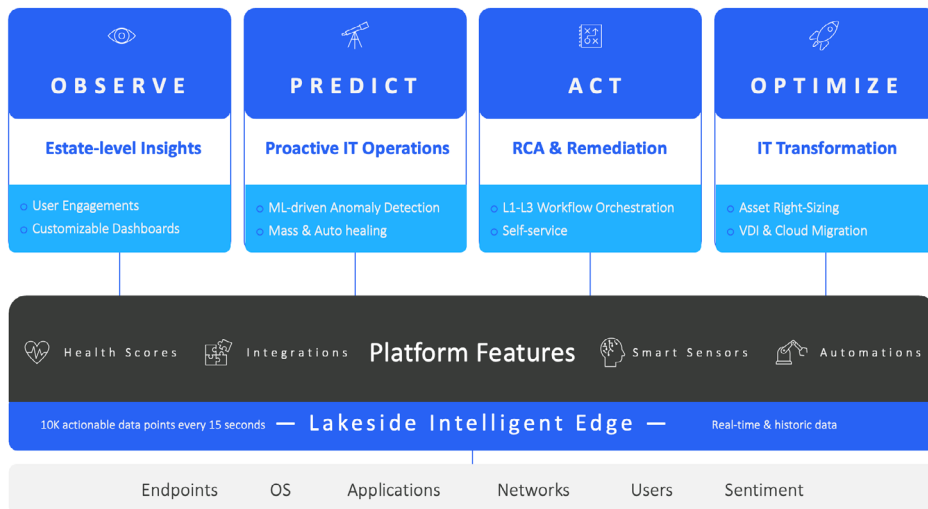




# Drive superior business outcomes powered by real-time data.



Lakeside is the leader in digital employee experience, helping over 500 businesses worldwide proactively optimize the digital foundation that sits at the core of employee productivity. Because the engagement and efficiency of today's workforce hinges on digital collaboration across highly distributed environments, Lakeside delivers unified visibility with actionable insights for your entire global estate. So, for your next IT transformation project or service desk modernization initiative, Lakeside's Digital Experience Cloud helps ensure your users' digital workplace experience is at the center of your journey.



## The Trusted System of Record for DEX

Data is at the center of great DEX strategies, and Lakeside collects 10x more than the rest of the market. As 10,000 data points are collected every 15 seconds from every device, Lakeside's Intelligent Edge automates issue discovery and resolution before they reach IT and surfaces real-time metrics in persona-based workstreams. The result is an end-to-end analysis of digital workspaces and employee experience through individual user and enterprise-wide lenses.

### Who is Lakeside for

#### CIO/HR

- Improve employee productivity & retention

#### Digital Workplace Services

- Reduce ticket volume & improve IT efficiency

#### L1-L3 Service Desk

- Reduce ticket resolution time and escalations

#### EUC & Operations

- Reduce asset costs & accelerate change

### Two Decades Defining DEX

- Named a Leader in Forrester Wave™: End-User Experience Management Q3 2022
- 4M+ endpoints monitored globally
- Presence in 42 countries
- ROI in under 6 months

**Don't Just Think. KNOW.**

Learn more at [www.lakesidesoftware.com/platform](http://www.lakesidesoftware.com/platform)

