

Thai Tran - Espoo - 2022



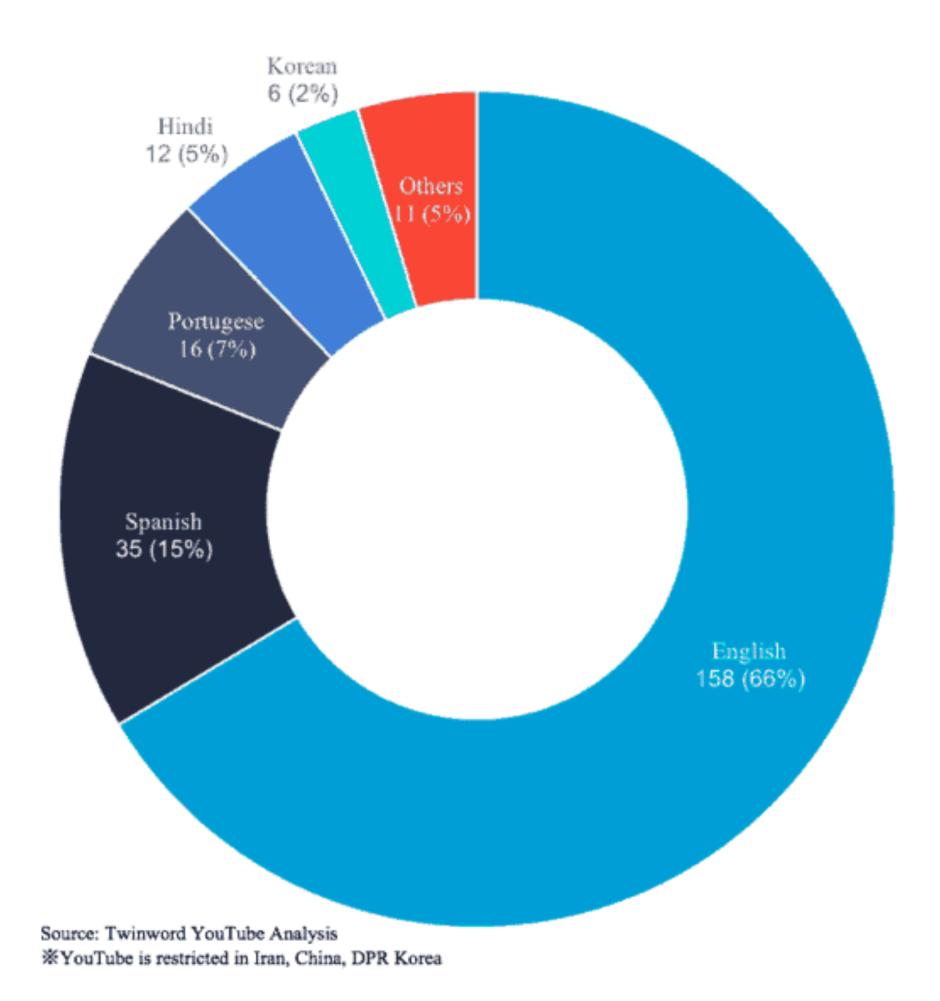




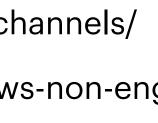
Of YouTube Views Come From A Non-English Speaking Audience

Problem

Main Languages Of Top 250 YouTube Channels



https://www.twinword.com/blog/features-of-top-250-youtube-channels/ https://www.adweek.com/performance-marketing/youtube-views-non-eng









https://www.thinkwithgoogle.com/intl/en-apac/consumer-insights/consumer-trends/speak-my-language-how-local-language-messaging-can-help-brands-offer-richerexperiences/



of new internet users (in India) who prefer to access content in a language familiar to them. The rising popularity of online local-language usage and the uptick in **Indic** video content have helped push an internet boom.





The old way of VoiceOver/caption





COST: >\$ 500 US Time: 5-7 days

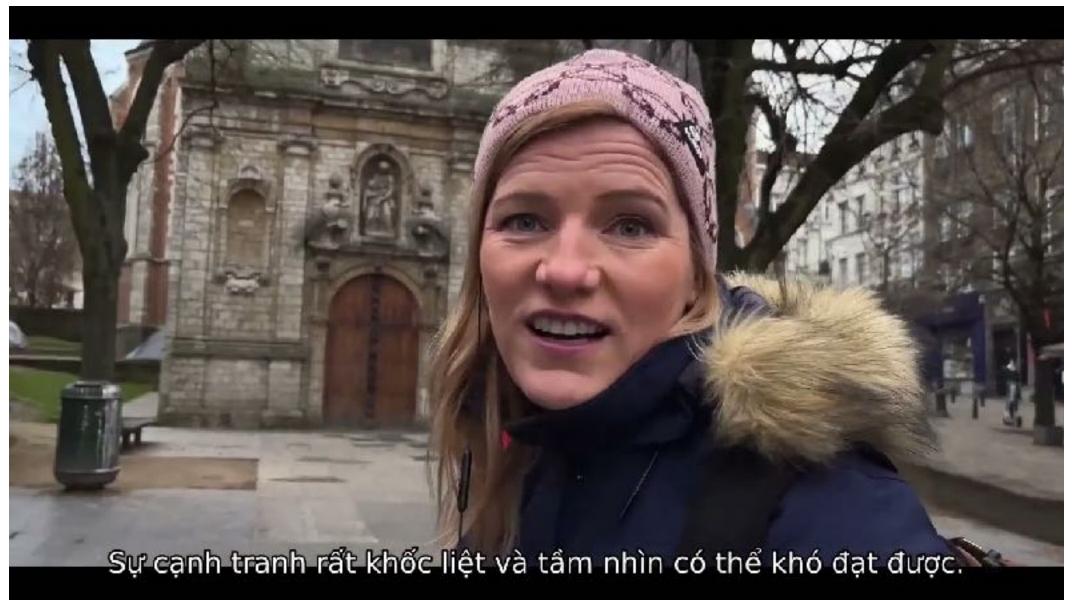


The new way (click to see video)



COST: \$ 0.13 US Time: 5 minutes



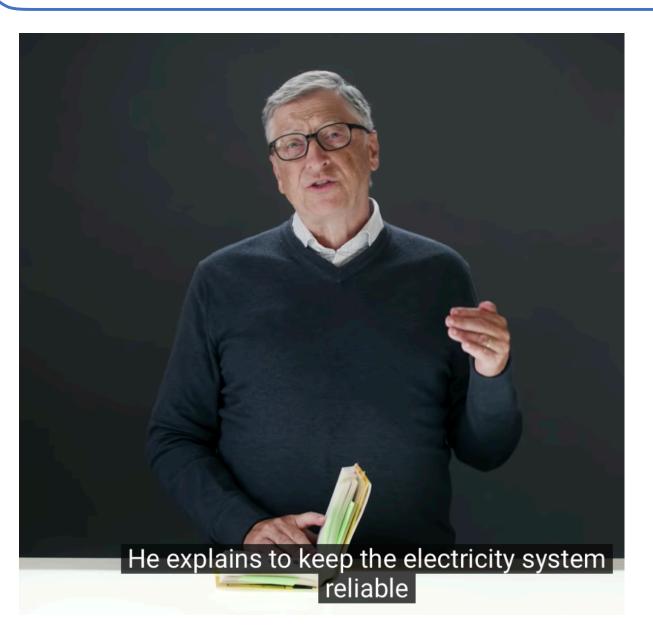




Our Product 1

<u>Step 1</u>

Paste Your YouTube link



What you get

<u>Step 2:</u>

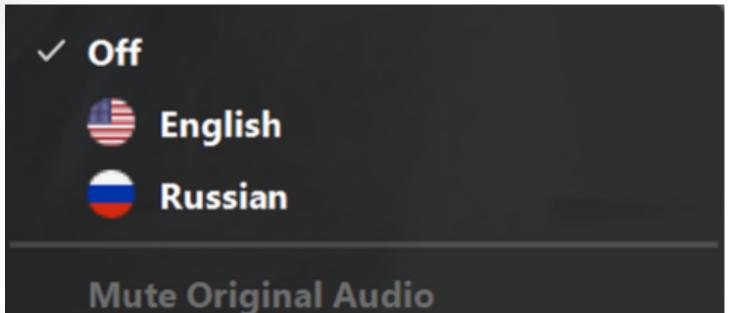
Select language you want to interpret

We support 70 languages and 250 voices Like English, Chinese, Arabic, French, German, Japanese,...



Our Product 2





Manage Language Interpretation...



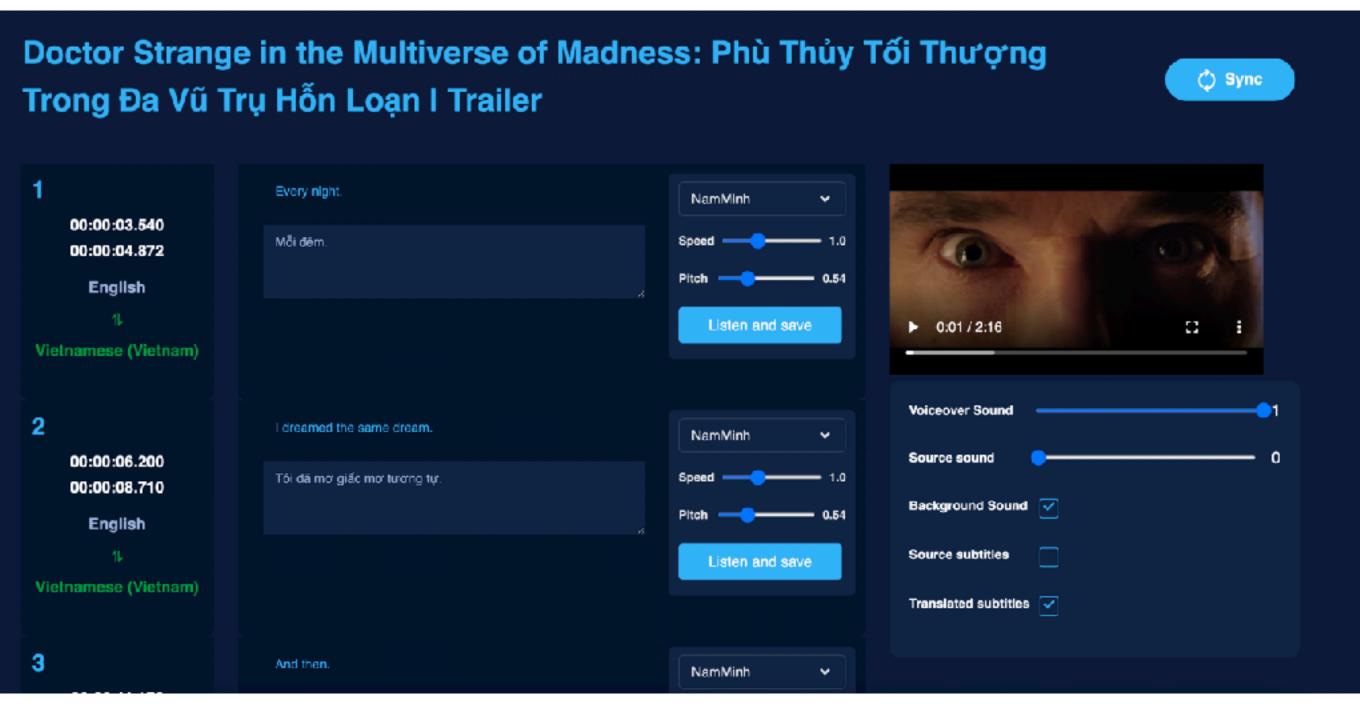
be integrated on Zoom

Zoom users will now remove language barriers by choosing real-time interpretation.





The difference lies in the technology



- 1. Automatic subtitles for the original language
- 2. Split the appropriate sentence
- 3. Translate to local language
- 4. Voiceover according to selected voice
- 5. Separation of the original voice and the translated voice 6. Preserve background effects
 - such as: music, sound





Demo Voiceover Movie (click to see)



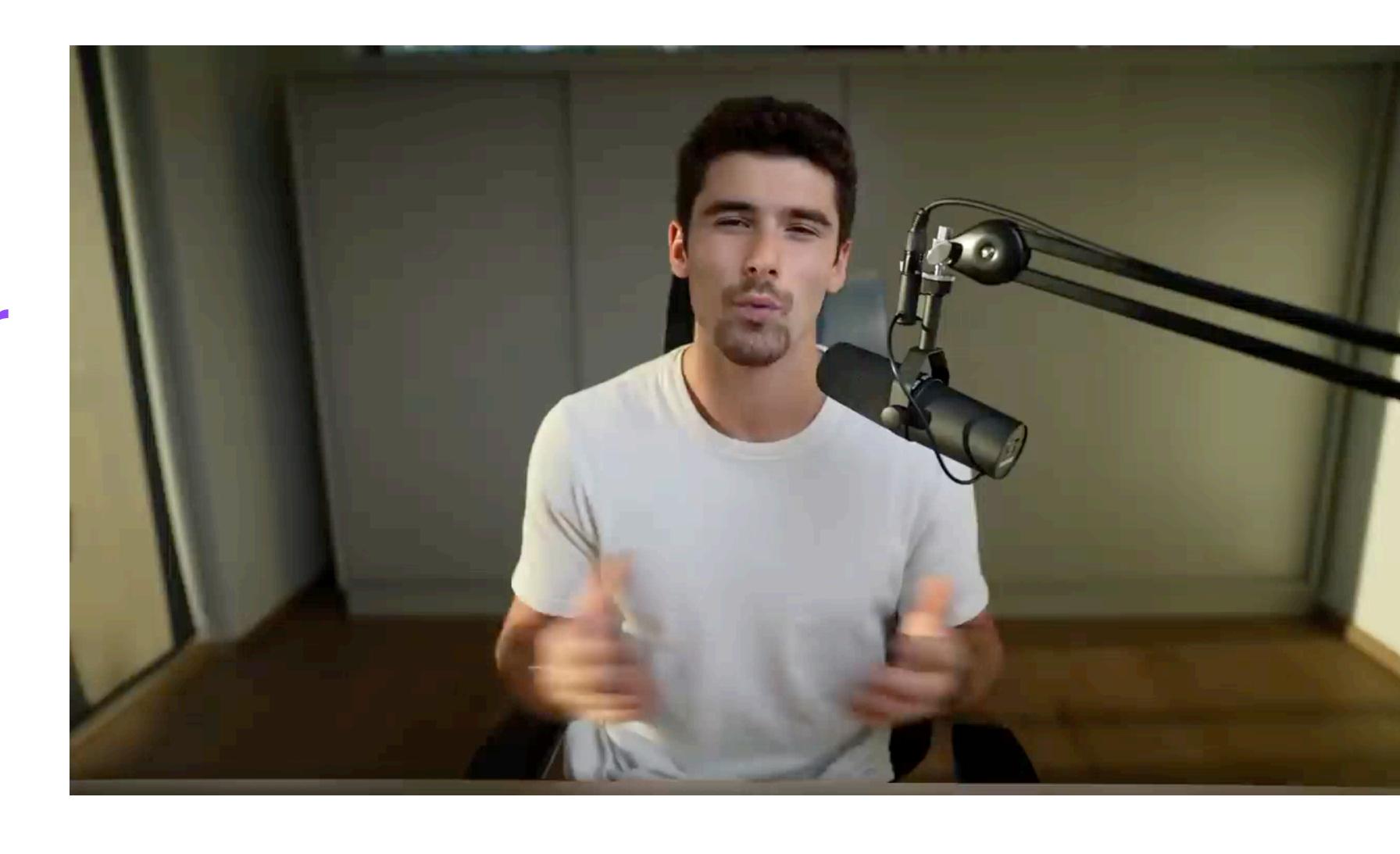








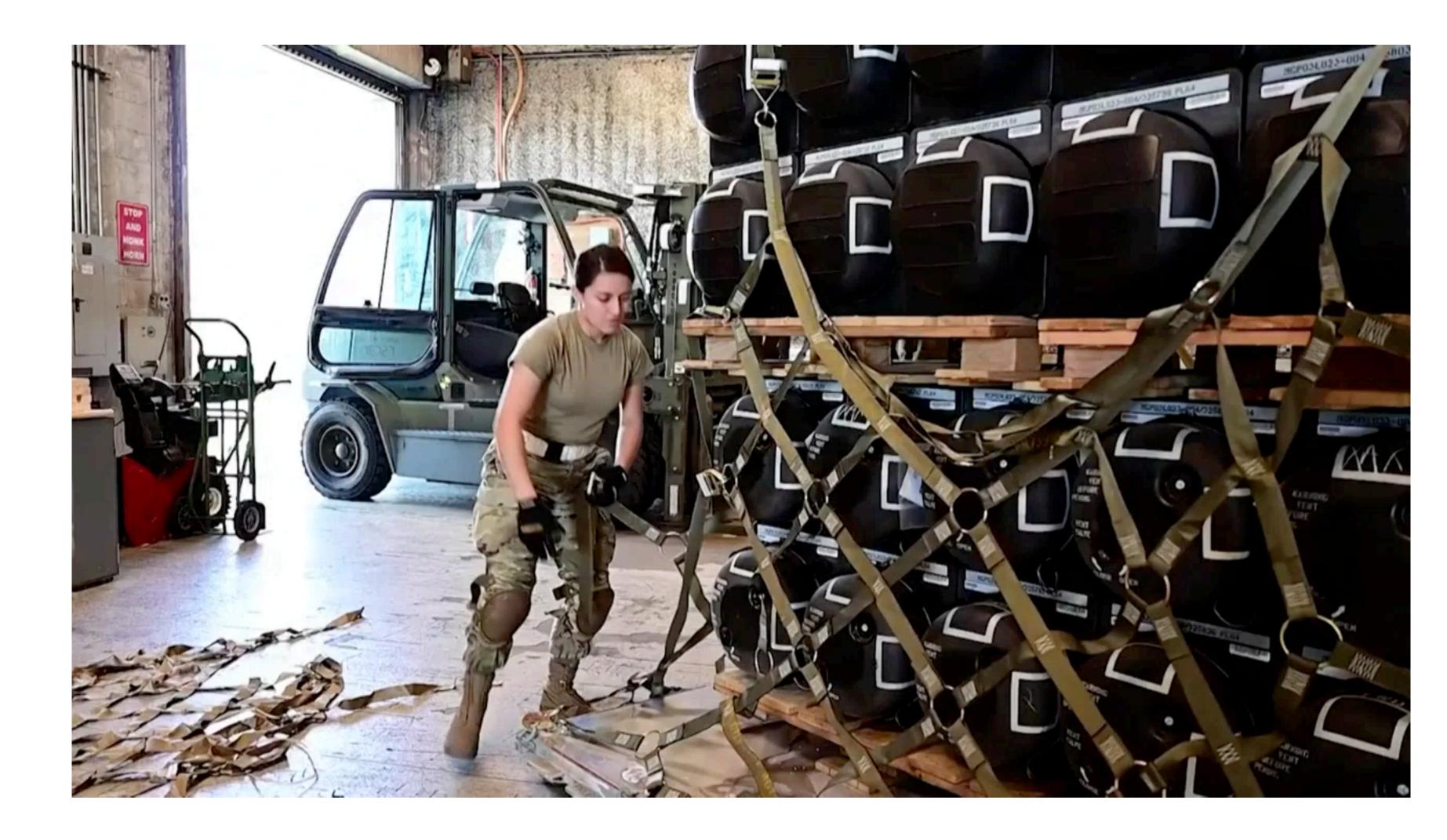
Demo Voiceover Vlog (Click to see)





Demo Voiceover

News (Click to see)



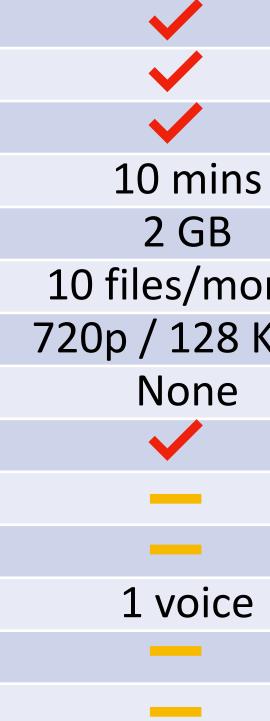
Business Model

End users



Free

Video Interpret
Audio Interpret
Water Mark
Video lengh
Storage
Download
Export quality
Support
Auto Subtitles
Subtitle translation
Fast speed
Multi-Voice
Brand customization
Music background edit





0 USD

	Basic	Pro
S	25 mins	2 hours
	20 GB	100 GB
onth	Unlimited	Unlimited
Kbps	1080p / 320 Kbps	4K/ 320 Kbps - Lossless
	Chat	Chat/Video call
9	Up to 3 voices	Up to 5 voices

20 USD/month Or Paid one year 168 USD 40 USD/month Paid one year 336 USD



Business Model

ZOOM USERS



Real Time Interpret

(Model will be change in the future)



Free First 25 minutes meeting Next meeting charge <u>5</u>\$ for <u>25 minutes</u>





ENTERPRISE



API system

Price policy: Quotation based on the project

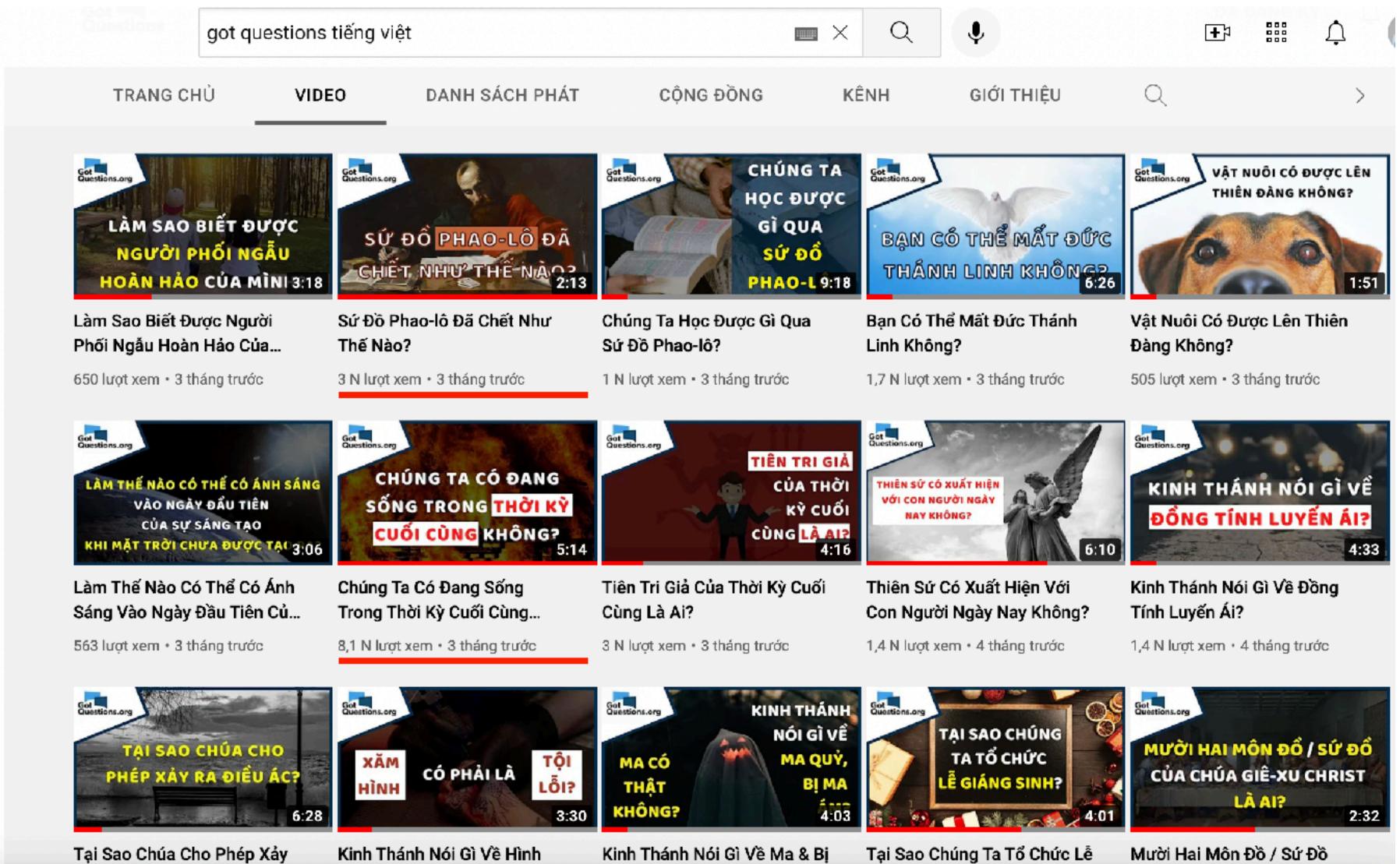


Larger scale

Optimize features

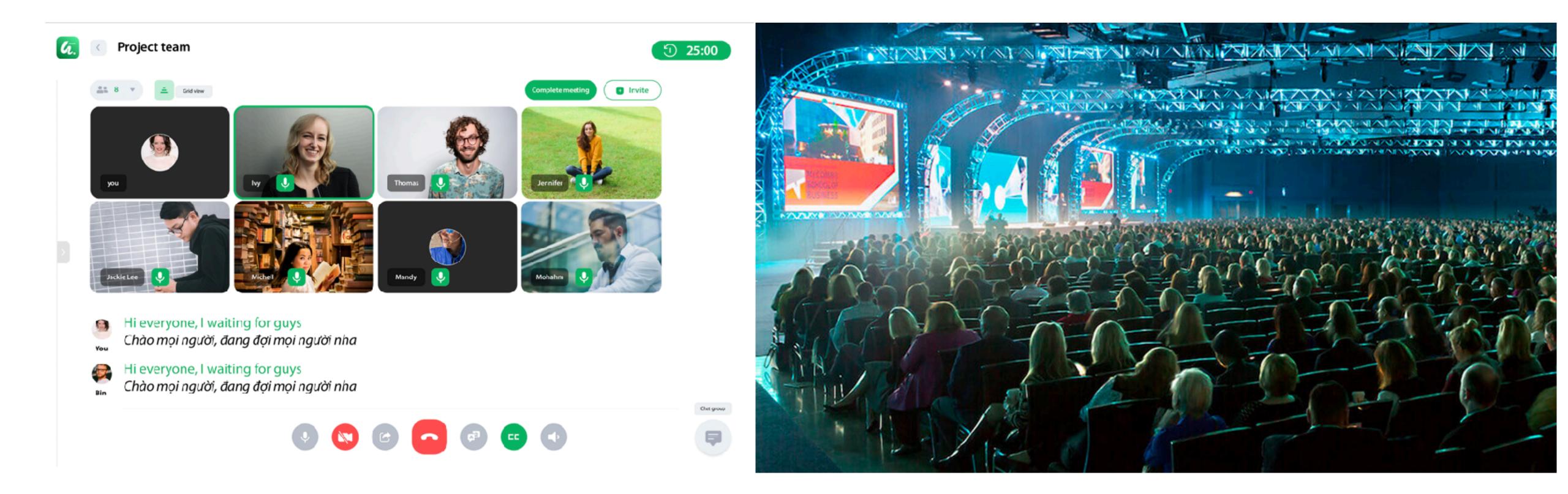












Online and Offline events



Global Speech and Voice Recognition Market

2020-2027

https://www.verifiedmarketresearch.com/product/global-speech-and-voice-recognition-market-size-and-forecast-to-2025/

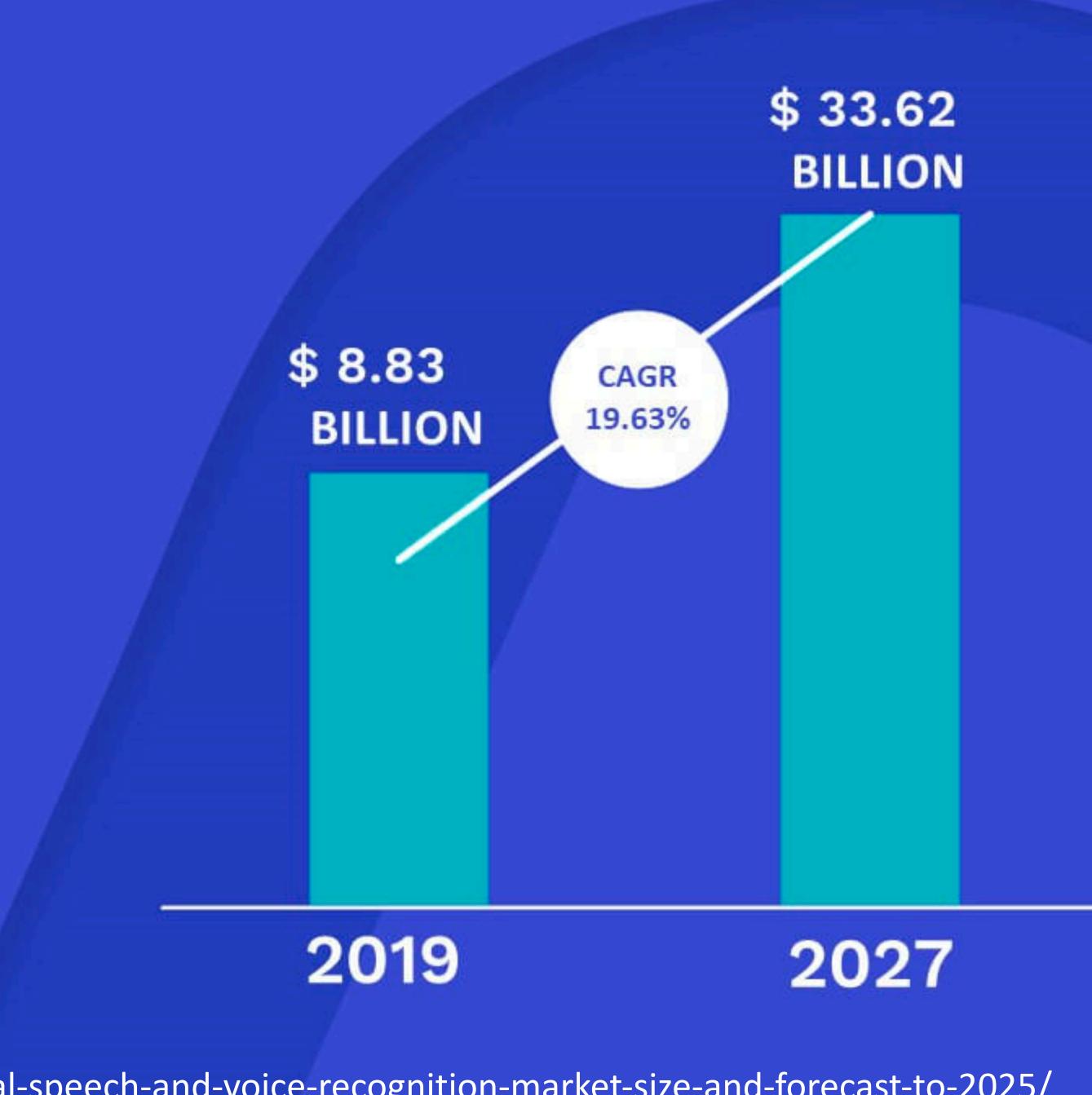
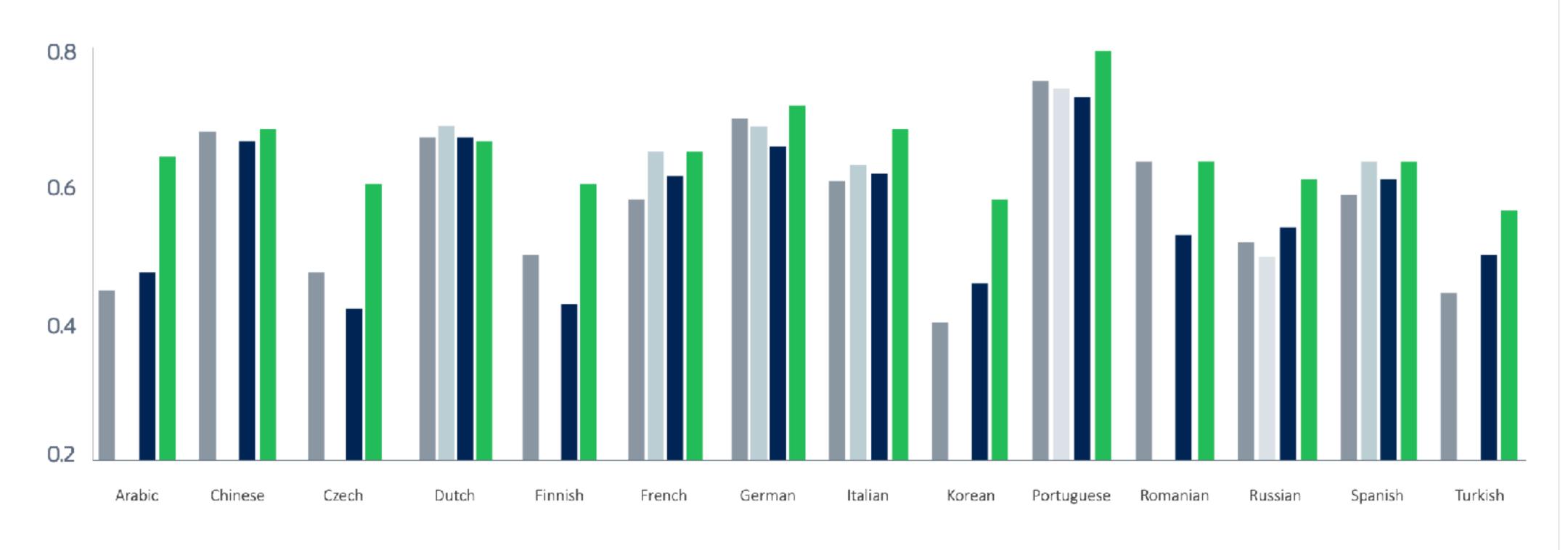




Figure 1: LEPOR scores showing translations from English

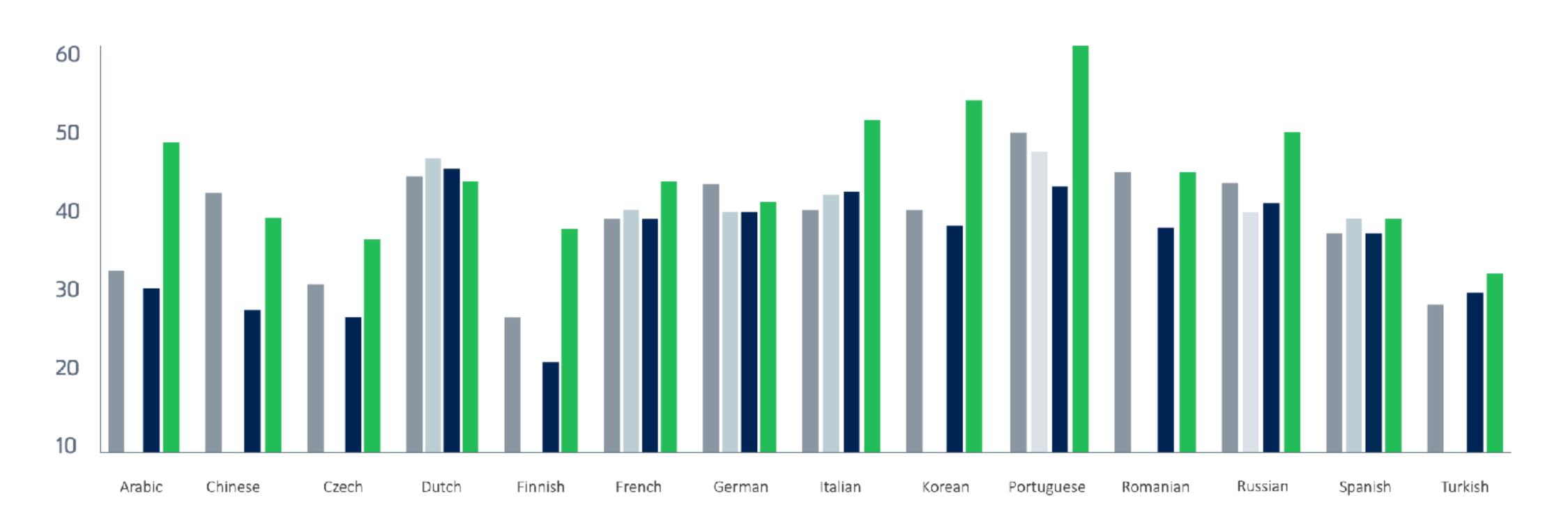




Translation quality



Figure 4: BLEU scores showing translation to English



Google



Translation quality



HeiTech



Endorsed by

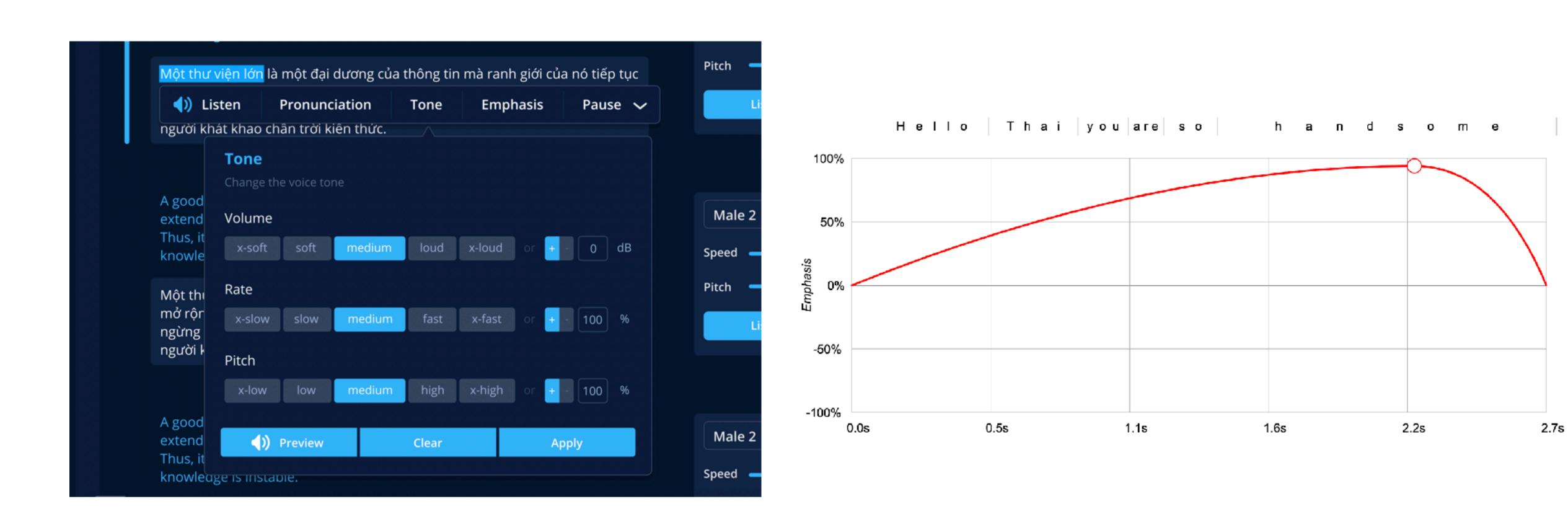
Investors

BUSINESS FINLAND









What is next?



About Founder

Initial success in applying artificial intelligence to life



Voiz FM: Investor & Former CEO

Vietnam's largest audiobook platform using AI with nearly 1 million users, valued at more than 3 million USD with reputable investor 500 Startups.



Speakit.AI : Strategic Advisor

The project is designated by an investor from Canada for the French and Indian AI Text To Speech market.



Youlisten.co : Investor

Global project with over 1 million users and hundreds of thousands of dollars in revenue each year.



Barefoot Venture : Advisor Board

Join as an Advisor, helping to develop innovative startups in Vietnam.

Some news about me:











Team& Advisors



Thai Tran Founder & CEO Espoo, Finland

We have total 6 Developers



Hoa Vo

Business Developer Ho Chi Minh City, Vietnam Advisor (Founder of FinEst Bay Area & ex-CMO of Rovio Entertainment) Helsinki, Finland



Trang Truong CTO Da Nang, Vietnam



Phat Huynh Product Manager Da Nang, Vietnam



Peter Vesterbacka



Bambi Dang Advisor (CEO & Founder of FinEst Future) Helsinki, Finland

