



REACH THE NEXT SUMMIT.

Digital Transformation for Higher
Education and Medical Centers.
Innovation agility, whole-institution data
management, and HR platforming.



Digital Transformation for Higher Education and Medical Centers.

Jende Solutions was born out of the Academic Medical Center world. A brainchild of the [University of Texas Medical Branch](#), Jende provides a platform to master data in complex environments.

It makes [disparate data unified](#), real-time & [predictive](#). The result is a platform for innovation, new revenue lines, and cost savings.



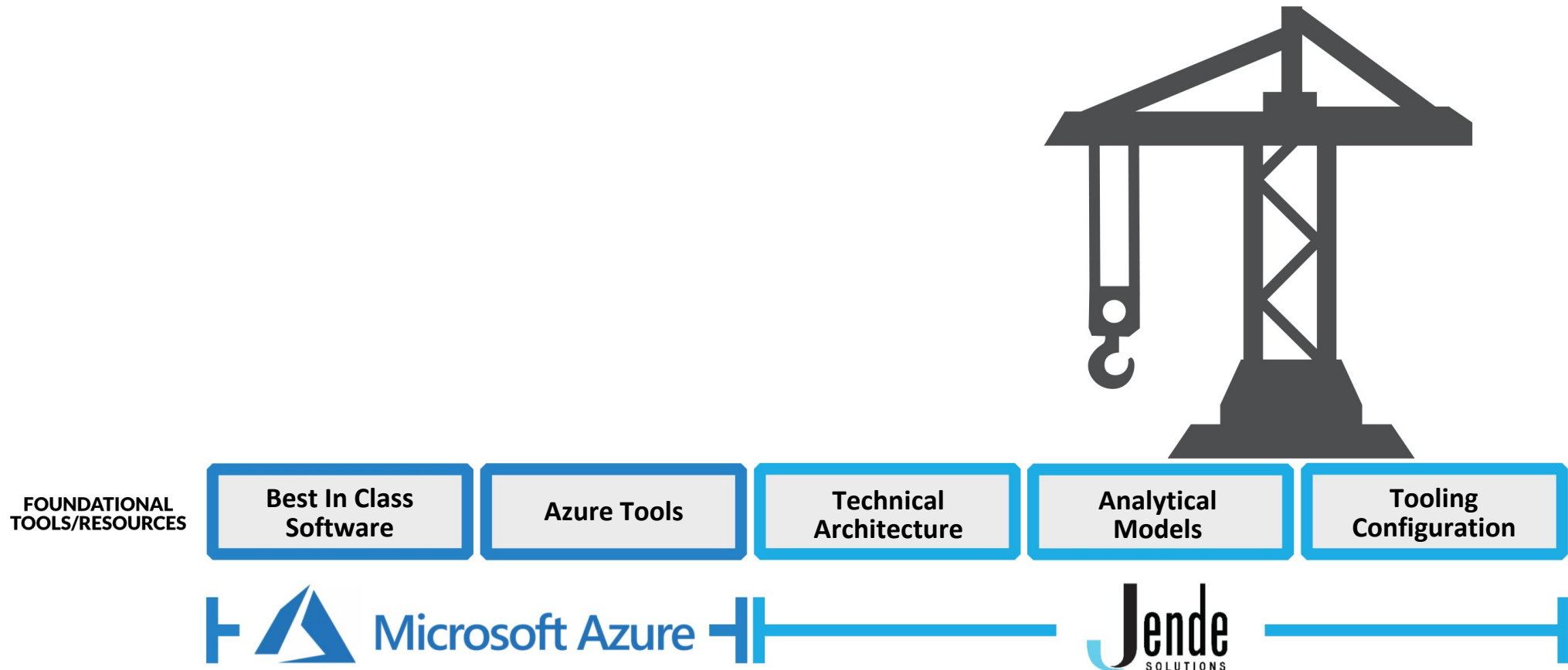


HOW JENDE + MICROSOFT WORK TOGETHER WITH ASCENT

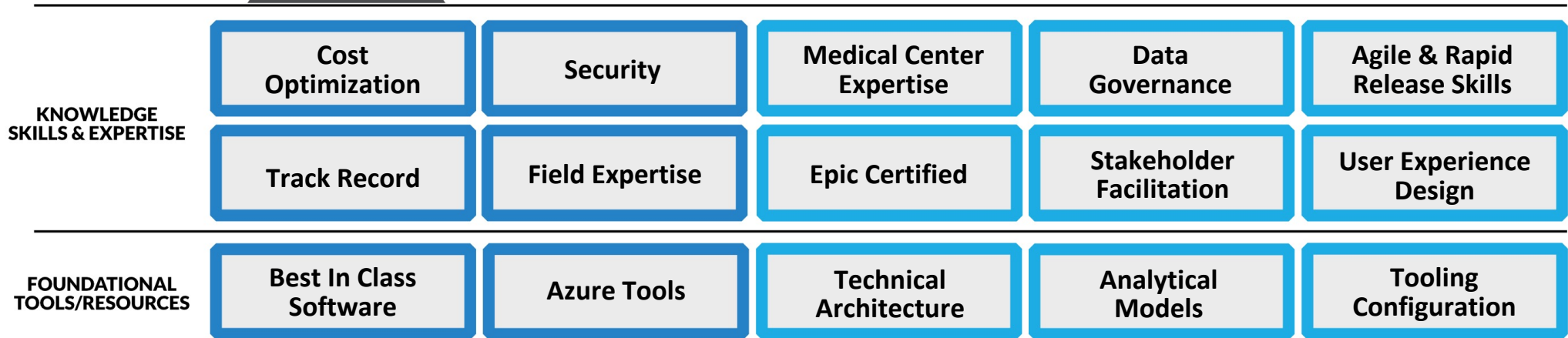
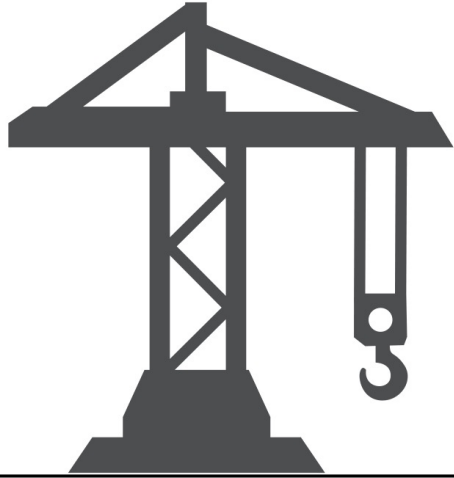
Anti-fragile platforming requires building confederations within your institution, and with key platform partners like Microsoft.

Jende shepherds its customers through the coalition-building process, and facilitates the introduction of Azure tools at the right time and right place.

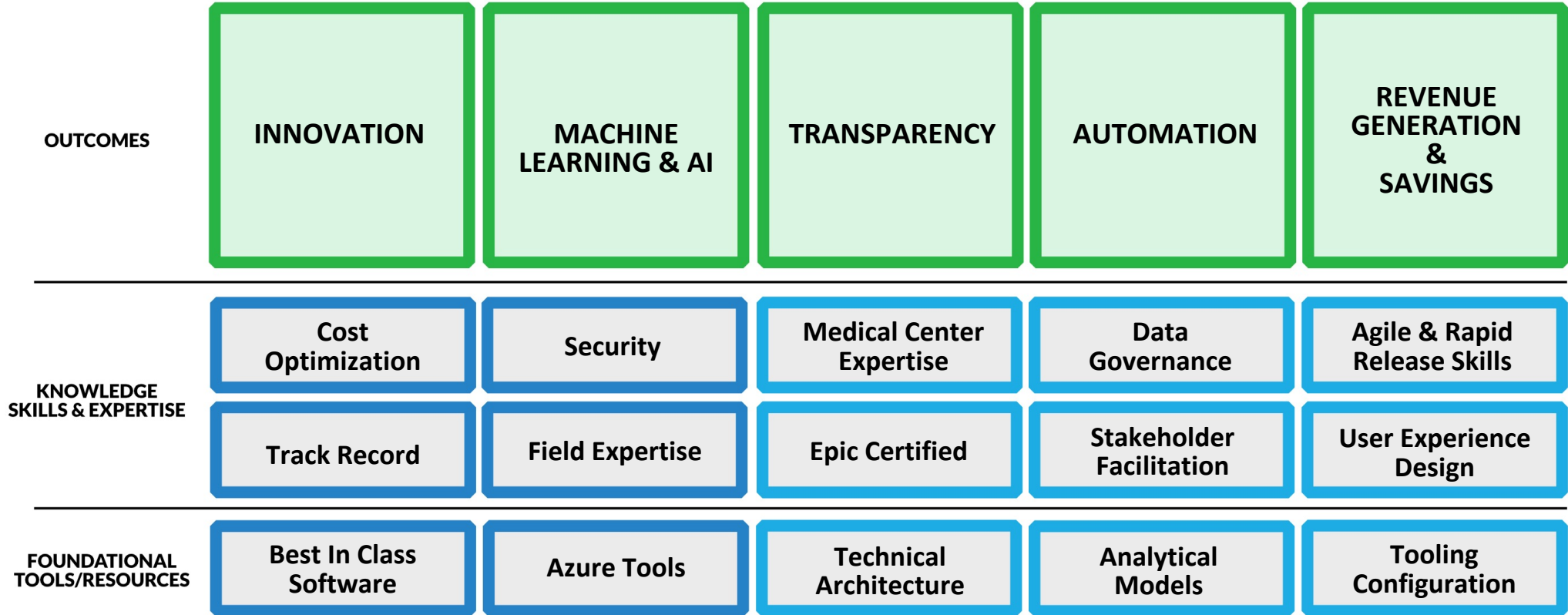
Creating an Anti-Fragile Foundation



Creating an Anti-Fragile Foundation



Creating Anti-Fragile Outcomes



Our Data Governance Maturity Model

Emerging data needs require agile, cloud-based platforms that allow for ongoing innovation, automation, and acceleration



STAGE 1

No Automation or
Central Processes

Multiple Accounts to Manage
Low Data Reliability
Fragmented Security Policies



STAGE 2

Defined Processes and
Emerging Centralization

Fewer Accounts to Manage
Manual Data Quality Checks
Better Data Integration



STAGE 3

Mature Processes and
Data Management

Faster Data Discovery
Automated Quality
Row-Level Permissions
Whole-Institution Reporting



STAGE 4

Advanced Security and
Predictive Analytics

High Data Reliability
Automated Data Classification
Scalable and Responsive

Examples of Platforming with ASCENT



Example 1: Patient Identity Management Platform

CLIENT GOALS

EHR as Source of Truth

Create a central patient identity server using the EHR (epic) as source of truth

Link Multiple Patient Portals

Patient can link associated accounts for Rx, Telemedicine, etc for a single login experience

Patient Controls Data Sharing

Patient can authorize use of their own data

JENDE'S APPROACH

Leverage Azure B2C Identity Management

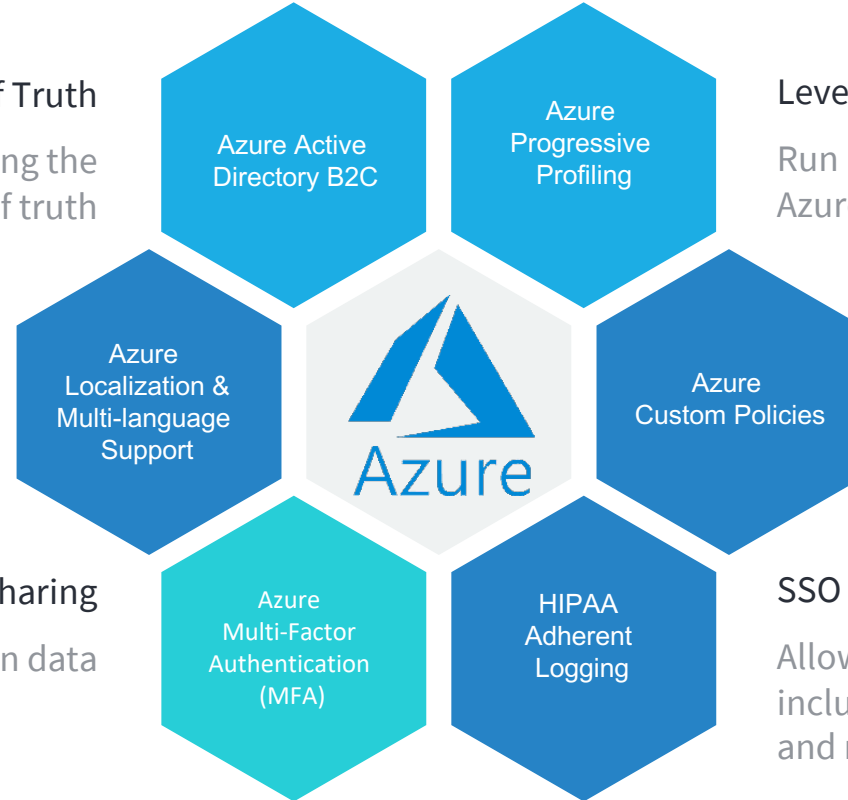
Run Platform Identity Management on Azure, leveraging B2C tooling

Custom Branding & Design

Support white labeling and custom branding

SSO and MFA

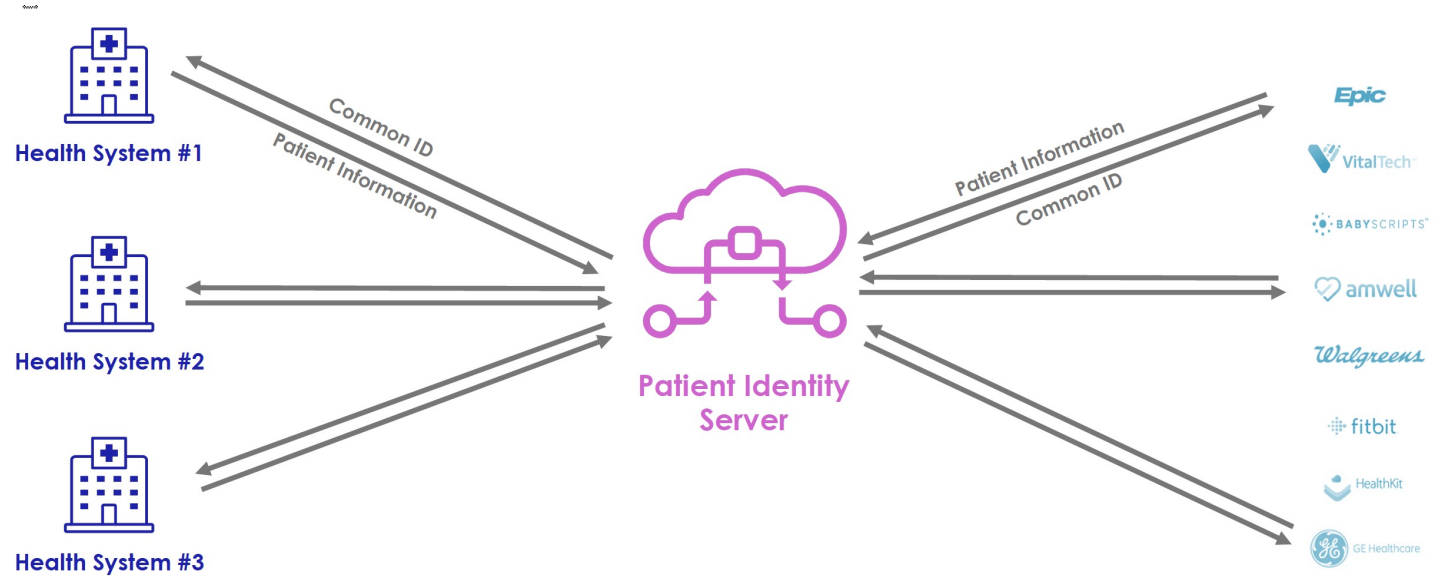
Allow SSO through patient apps that could include Microsoft, Google, Facebook, Salesforce and more



Example 1: Patient Identity Management Platform

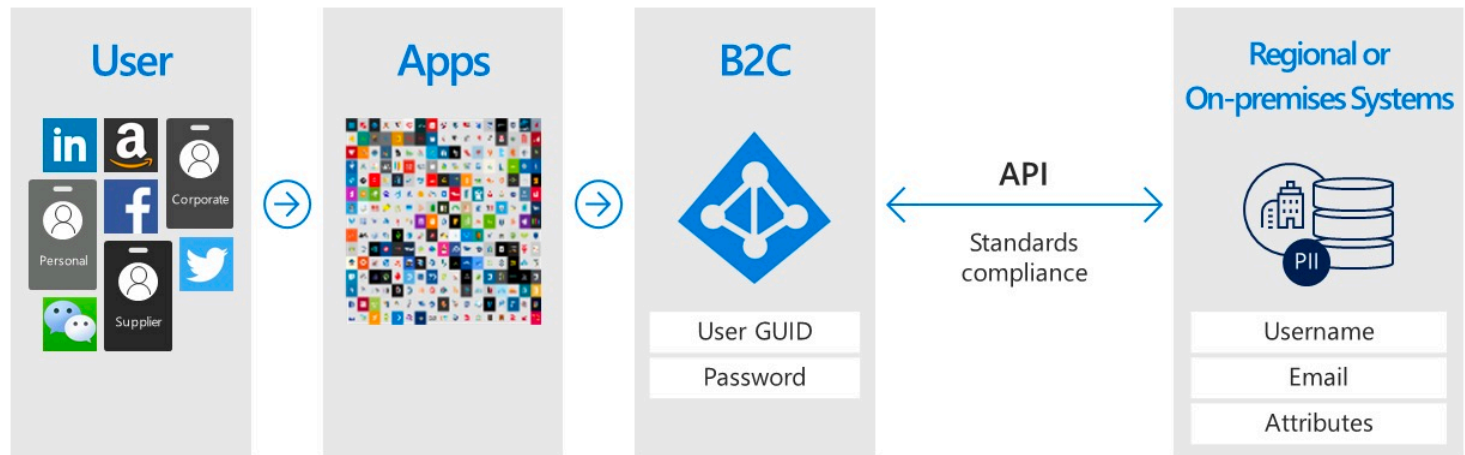
PATIENT IDENTITY SERVER

With value-based care on the rise and the national shift to telemedicine in the wake of the pandemic, a 30-hospital system needed a centralized, easy-to-use identity portal for access to patient platforms.



AZURE TOOLS AS FOUNDATION

By leveraging foundational Microsoft Azure tools like Azure B2C, Jende could configure single sign-on and MFA capabilities, while using epic mychart data as the source of truth. Multiple systems could then be accessed by the patient through a single portal.



Example 2: Whole-Person Analytics

CLIENT GOALS

Combine Data: Finance + HR + Clinical

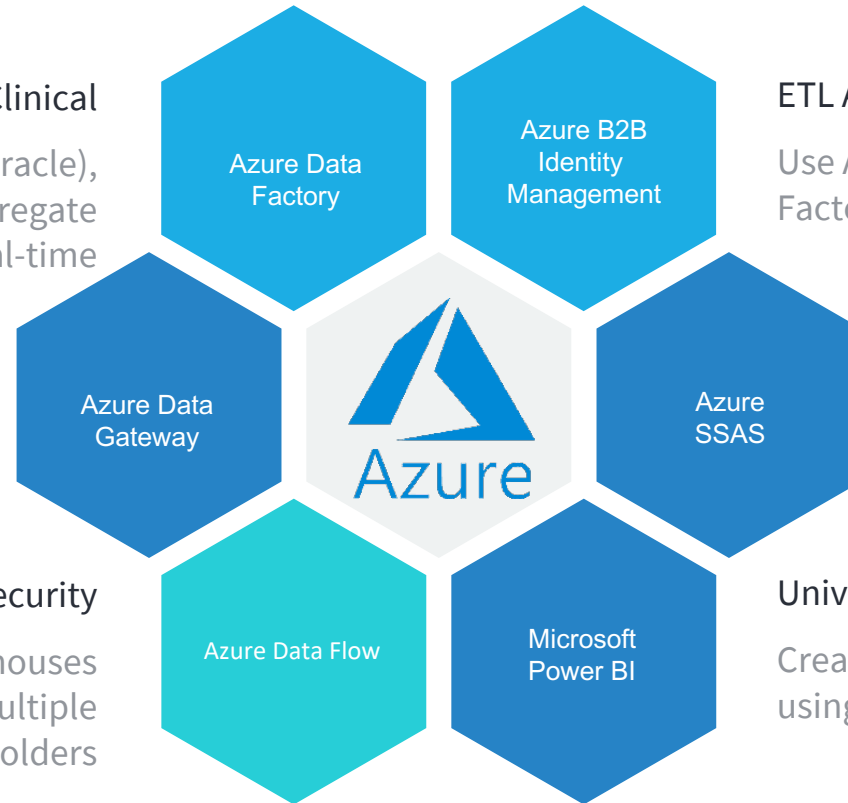
Combine clinical data (epic), HR data (oracle), financial data (GL), and more to aggregate reports in real-time

Self-Serve Dashboards

Use POWER BI dashboards to model unified compensation plans

Row-Level Security

Make analytical models and data warehouses available through row-level access to multiple stakeholders



JENDE'S APPROACH

ETL Automation

Use Azure tooling for data intake including Data Factory, Data Flow, and Data Gateway

Whole-Enterprise Data Warehouse

Create a unified cloud-based enterprise data warehouse

Universal Analytical Model

Create a whole-institution analytical model using Azure analysis services

Example 2: Whole-Person Analytics

WHOLE-PERSON REPORTING

By combining data from multiple enterprise systems in real-time, and creating a dynamic cross-institutional analytical model, Academic Medical Centers can optimize their savings and incentives on a faculty by faculty level, department by department level, and roll-up reporting for executives.

Select Year
 2020

Select Faculty
 150964

Clinical Overview ->

Research Overview ->

Full Name

Joseph Tripp

Employee ID

773813

Job Code

F0066

FTE

1

Department ID

143300

Primary Department

Dermatology

Rank

Professor

Mission Effort by Mission Type

58.8%
ClinicalWRVUPct

21.2%
EducationPct

15%
AdminPct

5%
ClinicalNonWRVUPct

0%
ResearchPct

Academic Suf.

MD

HCM Annual Salary

\$639,251

Administrative Titles
 Director, Dermatopathology Fellowship Program
 10.00
 Administrative Effort
 Director, DermPath Laboratory
 5.00
 Administrative Effort

Compensation Structure

Rank-based Salary
 Compensation: \$80,000.00

B Titled Administrative Role
 Admin Component: \$74,070.00

C1 Mission-based Component
 Compensation: \$193,932.00 | At Risk: \$111,202.00

C2 Production-based Component
 Compensation: \$145,795.00 | At Risk: \$145,795.00

Base Faculty Compensation (Annualized)
 Total: \$493,797.00

D1 Individual Incentive (Estimated)
 D1 Incentive: \$94,277.00

D2 Group/Quality/Institutional (Estimated)
 D2 Incentive: \$2,000.00

Total Faculty Compensation (Annualized)
 Total Comp: \$590,074.00

 Salary Comparison this Year to last

● Salary This Year ● HCM Salaries Total Last Year

Salary This Year an... vs Fiscal Month

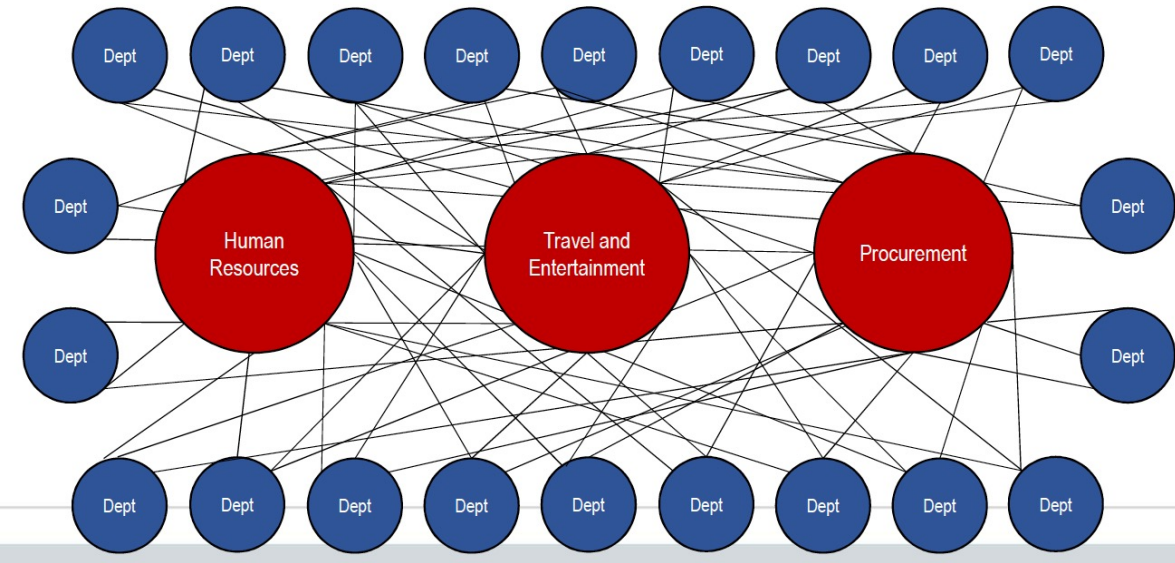
 Epic Charges Total and Epic Collections Total by Fiscal Month

● Epic Charges Total ● Epic Collections Total

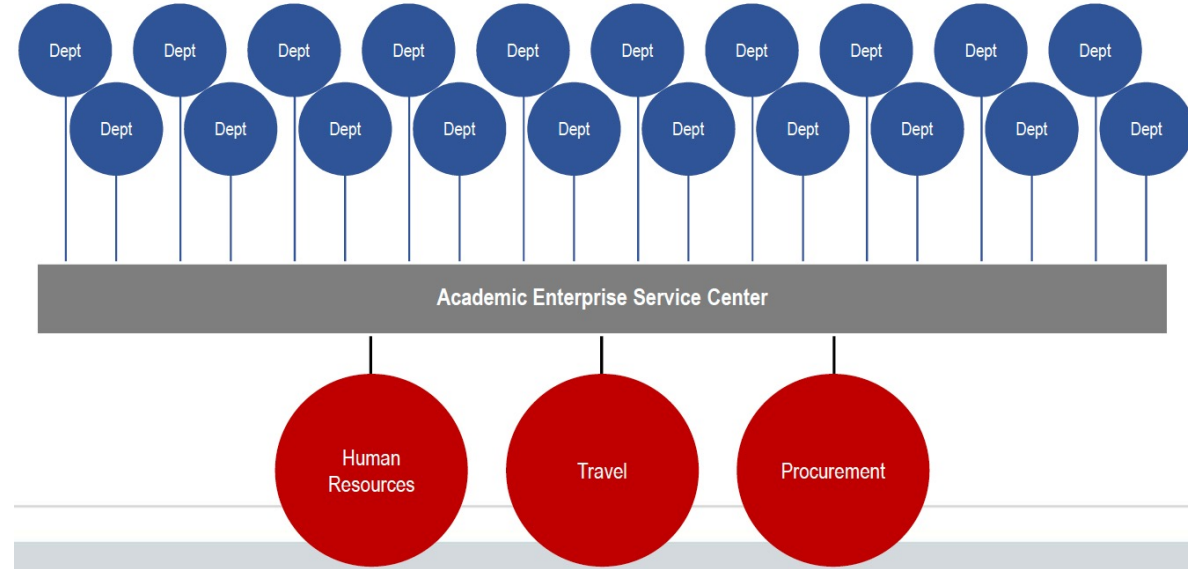
Fiscal Month: September
 Epic Charges Total: \$167K
 Epic Collections Total: \$68K

Example 3: Streamline Departmental Travel, Procurement & HR Requests

CLIENT OLD ERA – MANUAL WORKFLOW



JENDE NEW ERA – AUTOMATED WORKFLOW



Example 3: Streamline Departmental Travel, Procurement & HR Requests

SHARED SERVICES AUTOMATION

Centralize processes previously managed by individual departments within the institution. Departments enter human resources, travel, and procurement requests into our platform. User requests are routed to a central Shared Service Center. Advanced workflows and notifications manage all requests.

POWER
Proven Operations Web Enterprise Resources

Welcome, Mark Schultze

AE Service Center – Travel Reimbursement Form

Go To Home

Select Request: [Start Reimbursement Request](#)

Traveler Details

Request ID: Trip Title:

Traveler ID: Traveler First Name: Traveler Last Name:

Department Name: Departure Date: Return Date:

List of Expenses - Estimated

| | | | | | | | |
|--------------------|---------------------------------------|------------------------|---------------------------------------|-------------------|-----------------------------------|-------|-------------------------------------|
| Airfare: | <input type="text" value="\$ 1,000"/> | Ground Transportation: | <input type="text" value="\$ 50"/> | Registration: | <input type="text" value="\$ 0"/> | Meal: | <input type="text" value="\$ 500"/> |
| Mileage or Rental: | <input type="text" value="\$ 0"/> | Lodging: | <input type="text" value="\$ 1,500"/> | Other/Incidental: | <input type="text" value="\$ 0"/> | | |
| Total: | <input type="text" value="\$ 3,050"/> | | | | | | |

Attachments

Description: Please upload attachments.

or Drop file here

| File Name | Download | Delete |
|---------------------------------|---|---------------------------------------|
| 015347.jpg 20 kb Uploaded | <input type="button" value="Download"/> | <input type="button" value="Delete"/> |

[doc, docx, xls, xlsx, pdf, txt, images]

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Next Steps: Contact Us Today

We look forward to helping your institution become anti-fragile.

Tynan Szvetecz

Chief Operating Officer & Executive Vice President

tynan@jende.solutions

303.880.2770



Jende
SOLUTIONS

THANK YOU.