

# **Azure DevOps for Retail**

# **Innovate and Provide New Services**

Provide personalized experiences for customers, attain visibility across your end-to-end supply chain, and discover innovative business models—with secure and scalable Azure DevOps built for your retail business.



#### **Personalization**

Consolidate customer data sources for a holistic view, drive relevant offers, grow revenue, and improve customer experience.



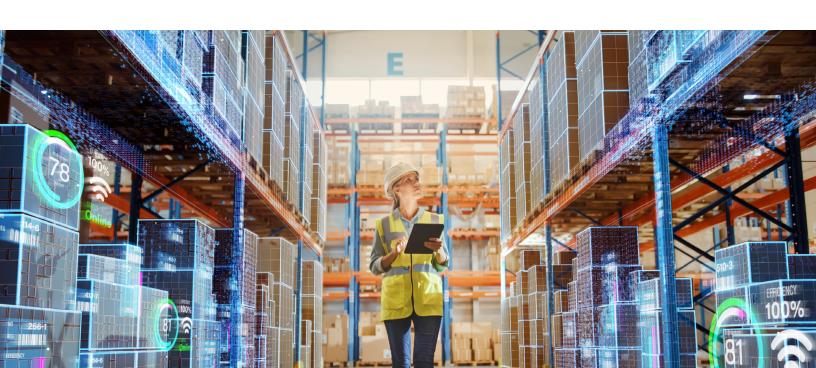
#### **Supply Chain Optimization**

Optimize your supply chain and enhance product and service delivery by leveraging advanced insights and analytics, which help optimize planning and improve your fulfillment, sourcing, and logistics.



### **Omni-channel Optimization**

Provide a seamless customer journey that allows customers to switch platforms, devices, and channels while retaining a connected multichannel retail experience.



# Benefits of Azure DevOps for Retail

By leveraging Azure DevOps, Coretek provides a secure, scalable code development platform that will help get your retail business on track to meet customer demand. For this Implementation Coretek will design, build and provide the methodology for your Azure DevOps environment.

- Consolidation of customer data sources
- Improve Customer experience
- Supply chain optimization
- Improve fulfillment, sourcing, logistics
- Omni-channel optimization
- Reduce disruptions and improve IT stability
- Increased velocity of feature releases

- Improved quality and reliability of deployments
- Enhanced visibility into your code
- Ease of backlog management and refinement
- Improved continuous integration & continuous delivery security posture
- Greater control over code

# Benefits of Azure DevOps for Retail

- **Project Boards**
- Code Repository
- Secure Access
- Code Iteration
- Build Agents
- Infrastructure as Code

Pipeline

# **Get started with Azure DevOps**

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most complex business challenges with the cloud.

Coretek is the #1 Microsoft Azure Partner in the U.S. and an Azure Expert Managed Service Provider. Coretek consults, builds, manages, and maintains IT infrastructure, enabling business leaders to spend less time thinking about technology and more time focused on their

customers, culture, and communities. Coretek solves the world's

We deliver customer success, no exceptions!





