

CAMEYO

+



Windows Apps  
on Any Device



# The Shift to Remote Work is Here to Stay

The logo for Cameyo, featuring the word "CAMEYO" in a bold, black, sans-serif font. The letter "A" is stylized with a triangle cutout. The logo is positioned in the top right corner of the slide, partially overlapping a background image of a man in a white shirt talking on a blue mobile phone.

## Challenges

### COVID-19 Forcing Change

Remote work will be the new normal post COVID-19.

The old way - VDI and VPNs - are too complex, expensive and are causing security issues.

So-called "out of the box" products from Citrix and other VDI vendors still take weeks to implement.

VPNs are a choke point, allow unsecure personal devices behind the firewall, and impede user productivity even on great home networks.



## Ideal Solution

### Greater Flexibility and Increased Productivity

Customers are looking for a simple, secure and cost-effective solution that increases remote worker productivity. The right solution will run from the cloud and be able to be used on the slowest home and cellular networks.

Organizations can save on average \$11,000 per worker by moving to remote work on just a part-time basis (Global Workspace Analytics).

71% of CXOs say business continuity and productivity are the biggest risk from COVID-19. (Gartner, March 2020)



## Desired Outcomes

### Cloud Native Remote Work Solution

Cameyo fully-hosted on Azure is the only cloud native solution that securely delivers Windows apps to any device. It's simple to use, secure, cost-effective and uses HTML5 to run on even the worst home networks.

74% of CFOs expect to move on-site employees to remote post COVID-19; 25% expect to move 20% or more. (Gartner, April 2020)

20% of CFOs are cutting their on-premise technology with 12% planning to do the same (Gartner, April 2020)



# Cameyo - Making Remote Work, Work



## Securely & Cost-effectively Deliver Windows Apps to Any Device From the Browser

### Built for the Cloud

#### Fully Hosted on Azure

- Software from the browser
- Delivered via HTML5
- 10+ users per vCPU
- Multi-session
- Scales for thousands of users

### Cost-Predictability

#### Per User Subscription Model

- Azure costs included
- RDS CALs included
- Optimized environment
- No need for additional tools
- Positive ROI and instant TCO

### Secure and Private

#### Built for Security & Privacy

- No data resides on server
- Non-persistent servers
- HTTPS/SSO integration
- RDP vulnerability protection
- Apps separate from user device

### Simple to Use

#### Set Up in Minutes

- No infrastructure required
- No training required
- Simple management console
- Easy instance provisioning
- Data persistence

**“The problem is an organization often needs to rewrite a legacy application and can spend an enormous amount of time and money in that development process. Cameyo is saying you can change the endpoint and still access those Windows apps. That’s a story that’s difficult for Citrix to tell.”** – Mark Bowker, Senior Analyst, Enterprise Strategy Group